



2026 ANNUAL CONFERENCE

EXHIBITOR & SPONSORSHIP PROSPECTUS

GATEWAY TO ACTION

APPLYING THE GUIDELINES



FEBRUARY 26-27, 2026 | ST. LOUIS, MO

REGISTER NOW | APPLICATION DEADLINE IS JANUARY 26, 2026

Here is a unique opportunity for your company to further impact the prevention and treatment of pressure injuries!

30+
FACULTY

40+
EXHIBITS

400+
ATTENDEES

50+
POSTERS

WHY INVEST IN NPIAP?

We have a unique opportunity for your company to further impact the prevention and treatment of pressure injuries! You will be able to promote your company's brand, products and services directly to wound care providers and industry leaders.

EXHIBITORS:

Showcase your products and services and connect with the most influential professionals in pressure injury care.

SPONSORS:

We have a wide range of Sponsor Opportunities for your company to show its commitment to the research and development of pressure injury prevention and treatment.

ADVERTISERS:

Enhance your onsite experience with commercial ads, visibility in our mobile app, and more!

2026 ANNUAL CONFERENCE

FEBRUARY 26-27

PRECONFERENCE SESSIONS
ON FEBRUARY 25TH

ST. LOUIS, MISSOURI

HYATT REGENCY
ST. LOUIS AT THE ARCH

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EXHIBITOR FACT SHEET

CONFERENCE DATES:

February 25-27, 2026

LOCATION:

Hyatt Regency | St. Louis at the Arch
St. Louis, MO

APPLICATION DEADLINE:

January 26, 2026

*Exhibit Schedule subject to change
**If more time is required for set-up or tear-down
contact akermes@npiap.com

EXHIBIT SCHEDULE		
BOOTH SET UP	WEDNESDAY, FEBRUARY 25	THURSDAY, FEBRUARY 26
EXHIBITS OPEN	THURSDAY, FEBRUARY 26	
	FRIDAY, FEBRUARY 27	
TEAR DOWN	FRIDAY, FEBRUARY 27	

Check our website for exact hours coming soon!

EXHIBITOR INFORMATION

BOOTH OPTIONS	REPS	EXHIBITOR FEE	CAC & POC MEMBER FEE	NON-PROFIT FEE	CORNER FEE	ISLAND FEE
10x10	2	\$2,650	\$1,650	\$1,150	\$300	n/a
10'x20' (Two adjacent 10'x10' booths)	4	\$5,050	\$2,650	\$1,550	\$300	n/a
20'x20'	8	\$9,050	\$5,050	n/a	\$300	\$900

For other booth options (e.g., 10' x 30') please contact NPIAP

INCLUDED WITH EACH BOOTH

ADDITIONAL EXHIBITOR BADGES
(\$250 per person)

- 2 badges. Able to participate in sessions (no-continuing education credits)
- 7" x 24" identification sign
- 8' high back wall and 3' high side drape

Interested in becoming a Corporate Advisory Council (CAC) or Provider Organization Council (POC) member to receive a discounted booth price and membership benefits? [CLICK HERE](#) to learn more.

POPULAR ADD-ONS

Product Showcase

\$7,500 fee / \$5,000 CAC and POC Member fee

- Must have a minimum of a 20'x10' exhibit booth to be eligible
- 15-minute showcase during an allotted time
- No competition
- Showcase listed in conference program and on conference app
- One marketing email and social media post to whole database to promote

Exhibitor BINGO

STANDARD: Donate a prize (\$100 value or more) for organization name on Bingo card.

PREMIER: \$750 fee for enhanced logo on Bingo card + a question of your choosing to spark conversation with attendees!

SPONSORSHIP OPPORTUNITIES

NPIAP is pleased to offer a wide range of SPONSORSHIP OPPORTUNITIES to organizations seeking to connect with a large audience of leading professionals working in the field of pressure injuries. Sponsors of NPIAP's 2026 Annual Conference will gain maximum exposure and recognition for furthering research and development in pressure injury prevention and treatment.

NETWORKING

Opening Reception Sponsor.....\$25,000

Be the exclusive sponsor of our Opening Reception, attended by 400 attendees in the exhibit hall. Includes signage at the event and branding opportunities.

Opening Reception Entertainment Sponsor\$10,000

Includes cocktail table for promotional materials and signage in our entertainment area.

Meet the Board Cocktail Hour Sponsor...\$10,000

Be the official sponsor of our intimate Meet the Board Cocktail Hour. Mix and mingle with the NPIAP Board and attendees. Shout-out from the Board and signage included.

Break Sponsor\$6,500

Be recognized as our break sponsor for up to 400 attendees.

Additional networking opportunities such as focus groups or product testing will be considered upon request. All ideas are welcome - please contact Sonia for details and pricing.

SESSIONS

Industry Breakfast Symposium..... \$17,500/each (Non-CME)

- To be held during breakfast for up to 100 attendees.
- Each symposium is 50 minutes. Sponsors to provide own speaker(s).
- Hot breakfast and standard audio visual will be provided by NPIAP.
- Pre-planning call with Meeting Planner to discuss details.
- Symposium details to be included in conference agenda, and conference app (once provided by company).
- One marketing e-mail sent by NPIAP to entire NPIAP database.

Industry Lunch Symposium \$22,500/each (Non-CME)

- To be held during lunch for up to 150 attendees.
- Symposium is 50 minutes. Sponsors to provide own speaker(s).
- Lunch and standard audio visual will be provided by NPIAP.
- Symposium details to be included in conference agenda and conference app (once provided by company).

BRANDING

Tote Bags.....\$8,000

Have your logo placed on our official tote bags which will be distributed to all attendees at registration

Water Bottles\$8,000

Have your logo placed on water bottles for all attendees to use throughout the conference.

Charging Station\$4,000

Have your logo placed on charging station for all attendees to use throughout the conference.

Lanyards\$4,500

Sponsor logo co-branded with NPIAP on conference lanyards which will be distributed to each attendee.

Conference Hotel Key Cards\$5,000

Sponsor logo or preferred message will be on all hotel key cards (one-sided) distributed to attendees.

Conference WIFI Sponsor\$10,000

Your company name will be the access code to the conference WIFI.

Recognition in our conference program, conference app, and in the pre-event email that goes to all attendees prior to conference.

Conference Spiral Journal Sponsor..... \$5,000

Sponsor logo will be on a 10"x 7" journal distributed to attendees at registration check in to use for all their note-taking needs.

Have another branding idea?

Contact Angela akermes@npiap.com

to discuss your ideas and get pricing.

Examples: umbrellas, sunscreen, pens, and more!



ADVERTISING OPPORTUNITIES

Email Blast \$2,500

Provide the content for NPIAP to send out on your behalf. Promote your products, share new initiatives, or invite attendees to your booth at the conference!

Social Media post \$2,000

Provide artwork or logo for NPIAP to share on your behalf in your own post!

Pre/Post attendee registration lists..... \$1,500

Receive the full list of attendees pre-show, post-show, or both. Includes contact names, mailing addresses, and direct contact info (email and/or phone) for those who opted in.

2-minute Commercials \$2,000 CAC or POC \$3,500 Non CAC or POC

To be played at the beginning of one General Session and during breaks in between sessions in both tracks. Company responsible for production of video. Company must provide video by **January 31, 2026**. Only 2 commercial slots available.

Virtual Information Flyer.... \$1,750(each)

Information will be shared with all conference attendees the week of the conference. Must provide one-page PDF image by **January 31, 2026**.

Tote Bag Stuffer/Registration Flyer \$2,500

1-sheet flyers will be handed out or included in tote bags to each attendee at registration.

Mobile App Tile Ads.....

Prominent display of your advertisement on one of the "tiles" on the main home screen of the app.

- QUARTER (¼) width tile ad \$1,500
- THIRD (⅓) width tile ad \$1,750
- HALF (½) width tile ad (long or tall) \$2,000
- Full Width ad \$2,250

Home Screen Sticky Banner.....\$2,500

Display your interactive ad banner in the app's most visible view, the bottom of the Main Menu. It is always visible and remains stationary while scrolling on the main screen. The banner is interactive with a click through URL destination.

Portrait or Landscape Splash Screen ... \$2,500

Attendees will see a loading "splash screen" when the app launches. It shows for 3.5 seconds. Not clickable. Include a call to action!

Push Notification\$2,000

Display your message at a certain time and date. Ideal for new product or booth event announcements.

Randomized Banner Ad.....\$1,250

In the session view, displays banner on randomized intervals. Supports link to URLs.

Home Screen Menu Button.....\$1,500

Attendees will see your logo as part of the app's five bottom menu navigation items.

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SPONSORSHIP LEVELS & BENEFITS

	SILVER \$5,000–\$9,999	GOLD \$10,000–\$14,999	PLATINUM \$15,000 & Higher
Recognition on npiapannual.com with your company logo and link to your company homepage	●	●	●
Recognition in the conference app	●	●	●
Recognition on signage in registration area	●	●	●
Name badge ribbon "Sponsor"	●	●	●
Pre-registration opt-in attendee list for attendees		●	●
Final opt-in attendee list		●	●
Company logo in 1 marketing email blast to entire NPIAP database			●
Company logo in 1 social media blast to all of NPIAP's followers			●

YOUR SPONSORSHIP IS AN EXCELLENT WAY TO HIGHLIGHT YOUR PRODUCT OR SERVICES TO THE NPIAP AND ALL OF THE ATTENDEES!

PAST EXHIBITORS (2020-2025)

3M + KCI
Abbott
Advances in Skin and Wound Care
Agiliti, Inc.
Altrazeal
ALPEP LLC
Arjo, Inc.
Aroabio Surgery
ASP Global
Atlas Lift Tech
Ayzer Sense Technology
Baxter
Birchwood Laboratories
Blue Chip Medical Products
Brand Manager
Bravida Medical
Bruin Biometrics
Byram Healthcare
Calmoseptine, Inc.

Casco Manufacturing Solutions, Inc.
Coloplast Corp.
Consure Medical
ConvaTec
Dabir Surfaces, Inc.
DermaTherapy by Standard Textile
DeRoyal Industries, Inc.
EHOB, Incorporated
Engineered Tissue Solutions
Essity HMS North America, Inc.
Ethos Therapy Solutions
Ferris Mfg. Corp.
Freedom Medical
Frontier Therapeutics, Inc.
Global Health Products
Hartmann USA

Hillrom
HMP
Hovertech International
IR-MED Inc
KAP Medical
Macro Medical Tech
Mayo Clinic
MBET Health
Medela
Medical Equipment and Supplies of America
Medline Industries, Inc.
MedwayUS
Milliken & Company
MIMOSA Diagnostics
Mizuho OSI
Molnlycke
Monument Analytics
MTF Biologics
National Alliance of Wound Care

and Ostomy
NelDerm
Nutricia
OP2 Labs, Inc.
Perceptive Solutions
Permobil
Philips Respironics
PolarityTE
PolyMem
Proactive Medical Products
Quickchange / UI Medical
Redress
Rehabtronics
Reprise Biomedical
RESNA
Safe n Simple
Seneca Devices
Shield Healthcare
Solventum

Smith + Nephew
Standard Textile
Stryker
Swift Medical
Turn Medical
Ulcer Solutions, LLC
Ultra Wound Care LLC
Umano Medical
United Team Group
Urgo Medical
Vista Medical, Ltd.
WOCNCB
WoundVision
WoundZoom by Perceptive Solutions
Xodus Medical, Inc.
XSENSOR Technology Corporation



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PRECONFERENCE SESSIONS ON FEBRUARY 25TH

ST. LOUIS, MISSOURI

HYATT REGENCY ST. LOUIS AT THE ARCH

BOOTHS

10' x 10' EXHIBIT

- ☐ EXHIBITOR \$2,650
- ☐ CAC & POC MEMBER \$1,650
- ☐ NON-PROFIT \$1,150
- ☐ CORNER FEE \$300

10' x 20' EXHIBIT

- ☐ EXHIBITOR \$5,050
- ☐ CAC & POC MEMBER \$2,650
- ☐ NON-PROFIT \$1,550
- ☐ CORNER FEE \$300

20' x 20' EXHIBIT

- ☐ EXHIBITOR \$9,050
- ☐ CAC & POC MEMBER \$5,050
- ☐ CORNER FEE \$300
- ☐ ISLAND FEE \$900

POPULAR ADD-ONS

- ☐ PRODUCT SHOWCASE \$7,500
- ☐ PRODUCT SHOWCASE
POC or COC Member \$5,000
- ☐ ENHANCED LOGO ON BINGO CARD +
A question of your choosing to spark conversation at your booth \$750
- ☐ DONATING PRIZE FOR ORGANIZATION
NAME ON BINGO

2026 ANNUAL CONFERENCE SPONSOR/EXHIBITOR FORM

REGISTER NOW | APPLICATION DEADLINE IS JANUARY 26, 2026

NETWORKING

- ☐ OPENING RECEPTION SPONSOR \$25,000
- ☐ OPENING RECEPTION ENTERTAINMENT SPONSOR \$10,000
- ☐ MEET THE BOARD COCKTAIL HOUR SPONSOR \$10,000
- ☐ BREAK SPONSOR \$6,500

SESSIONS

- ☐ INDUSTRY BREAKFAST SYMPOSIUM
\$17,500 EACH (NON-CME) QTY:
- ☐ INDUSTRY LUNCH SYMPOSIUM
\$22,500 EACH (NON-CME) QTY:

BRANDING

- ☐ TOTE BAGS \$8,000
- ☐ WATER BOTTLES \$8,000
- ☐ CHARGING STATION \$4,000
- ☐ LANYARDS \$4,500
- ☐ CONFERENCE HOTEL KEY CARDS \$5,000
- ☐ CONFERENCE WIFI SPONSOR \$10,000
- ☐ CONFERENCE SPIRAL JOURNAL SPONSOR \$5,000

ADVERTISING

- ☐ EMAIL BLAST \$2,500
- ☐ SOCIAL MEDIA POST \$2,000
- ☐ PRE/POST ATTENDEE REGISTRATION LISTS
\$1,500 QTY:
- ☐ 2-MINUTE COMMERCIALS \$2,000
CAC OR POC
- ☐ 2-MINUTE COMMERCIALS \$3,500
NON CAC OR POC
- ☐ VIRTUAL INFORMATION FLYER
\$1,750 (EACH) QTY:
- ☐ TOTE BAG STUFFER/REGISTRATION FLYER \$2,500

MOBILE APP TILE ADS

- ☐ • QUARTER (¼) WIDTH \$1,500
- ☐ • THIRD WIDTH \$1,750
- ☐ • HALF (½) WIDTH (LONG OR TALL) \$2,000
- ☐ • FULL WIDTH \$2,250
- ☐ HOME SCREEN STICKY BANNER \$2,500
- ☐ PORTRAIT OR LANDSCAPE SPLASH SCREEN
2,500
- ☐ PUSH NOTIFICATION \$2,000
- ☐ RANDOMIZED BANNER AD \$1,250
- ☐ HOME SCREEN MENU BUTTON \$1,500

TOTAL

PAYMENT IN FULL MUST BE RECEIVED BY FEBRUARY 25, 2026



2026 ANNUAL CONFERENCE SPONSOR/EXHIBITOR FORM

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CONTACT NAME

This representative will be contacted for all show details. **CONTACT SIGNATURE**

ORGANIZATION

(exactly as you wish it to appear on your booth ID sign, signage, and mobile app listing)

STREET ADDRESS

CITY STATE ZIP

TEL EMAIL

Please list any companies you do NOT want to be placed near on the floorplan:

BILLING INFORMATION *This contract will be addressed to the signer or designee indicated below, if different from above.*

CONTACT NAME:

This representative will be contacted for all show details.

ORGANIZATION

(exactly as you wish it to appear on your booth ID sign, signage, and mobile app listing)

STREET ADDRESS

CITY STATE ZIP

TEL EMAIL



I understand that by providing the information listed above, on behalf of the organization specified above, I am authorized and hereby consent for the organization to receive phone calls or emails sent by or on behalf of NPIAP.

TO PAY BY CHECK, SEND CHECK TO: NPIAP, PO Box 88019, Chicago, IL 60680-8019

CC# EXP:

CC AMOUNT DATE

QUESTIONS? CONTACT Angela Kermes 847.375.6410 akermes@npiap.com

TERMS & CONDITIONS

All exhibitors must agree to the Terms and Conditions governing this conference.

Exhibits must be set up 1 hour prior to opening time on Thursday, February 26, 2026. Exhibits close on Friday, February 27, 2026 in the afternoon, exact time to be determined. No exhibitors may dismantle exhibits until the official closing time.

EXHIBITOR SERVICES: The following services will be provided for exhibitors at no additional charge: 7"x24" identification sign and 8'-high back wall and 3'-high side drape. The official decorating and drayage company of NPIAP will provide and distribute an exhibitor services kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company (Viper Tradeshow Services).

EXHIBIT COORDINATOR: The official decorating company Viper Tradeshow Services will manage all services and have service personnel available at the time of installation and dismantle.

EXHIBITORS INFORMATION KIT: A complete Exhibitors' Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be provided to each exhibitor after confirmation of space assignments.

ARRANGEMENT OF EXHIBITS: The exhibitor agrees to manage their exhibit so as not to obstruct or interfere with the view of the exhibits of other exhibitors, or the free passage of spectators.

CARE OF SPACE: The exhibitor agrees not to deface, injure or mar the exhibition hall, furniture, fixtures, surfaces, or any other property within the Hyatt Regency, St. Louis, Missouri.

INSURANCE: NPIAP assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their agents.

CHILDREN: Under no circumstances will children be allowed in the exhibit hall during installation or dismantle. Children under 16 years of age must be registered for admission to the conference and must be accompanied by an adult always.

SHIPPING INSTRUCTIONS: Please ship on the exact date and to the exact location specified in the exhibitor's manual. All transportation charges are to be prepaid, and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the decorating kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship their materials at the company's own risk and expense.

CONDUCT OF EXHIBITS: All booths must be uniform. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor.

METHOD OF PAYMENT: Credit card payment should be entered on your contract or can be provided by phone after your invoice is received. You can also pay by check. Full payment must be made payable to NPIAP, PO Box 88019, Chicago, IL 60680-8019.

CANCELLATION POLICY: If NPIAP receives written notice of space cancellation more than 60 days (December 25, 2025) prior to the opening of the exhibits, a 50% refund of monies received will be made. If an exhibitor cancels less than 60 days prior the opening of exhibits and the space is not resold or the exhibits are not sold out, the entire cost of booth space will be forfeited.

PHOTOGRAPHY IN THE EXHIBIT HALL: The use of cameras (including but not limited to cellular phones, film, digital, video taking or image or sound capturing) or audio taping equipment is prohibited anywhere during the conference without prior permission from NPIAP.