



## 2022 Sponsor Contract

Tampa FL, Tampa Convention Center  
October 24-26, 2022

### SPONSOR CONTACT INFORMATION

Company Name: \_\_\_\_\_ Street Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_ Website: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Company Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

### SPONSORSHIP CHOICE(S)

Sponsorship item (1): _____ Sponsorship item price: _____ Sponsorship item notes: _____	Sponsorship item (2): _____ Sponsorship item price: _____ Sponsorship item notes: _____
Sponsorship item (3): _____ Sponsorship item price: _____ Sponsorship item notes: _____	Sponsorship item (4): _____ Sponsorship item price: _____ Sponsorship item notes: _____

### PAYMENT TERMS

100% of the total sponsorship cost is due within 30 days of signing the sponsorship contract.

☐ Credit Card\*

☐ Check

☐ ACH

*\*Credit card payments will receive a link from AAMS staff to enable direct payment online.*

### AUTHORIZATION

Sponsor will agree to abide by the Association of Air Medical Services Sponsor Rules and Regulations. If this contract has not been received, properly signed, and accompanied by required payment as stated in the Payment information above this contract may be declared null and void and sponsorship may be sold to another party. All contracts must be signed in order to confirm sponsorship choice. We agree to abide by all rules and regulations governing this sponsorship as enclosed and which are a part of this contract. Acceptance of this document by show management constitutes a contract.

Sponsor's Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_



October 24-26, 2022

Tampa, Florida USA

## SPONSORSHIP TERMS AND CONDITIONS

**1. PAYMENT AND TERMS.** 100% of the total sponsorship cost is due within 30 days of signing the sponsorship contract. An official written agreement must be held between AAMS and the sponsoring organization. Payment must be made directly to AAMS by the sponsoring organization. All sponsorships/underwriting/financial support of official AAMS events must be handled through AAMS. AAMS cannot publish your name or post you as a sponsor until contract and payment have been received.

**2. ELIGIBLE SPONSORS.** Sponsors will encompass those companies or other entities offering materials, products or services of specific interest to attendees as determined by AAMS in its sole discretion. AAMS also reserves the right to determine the eligibility of any company specific marketing campaign before distribution. Only the company whose name appears on the face of this contract may be placed in print and pre-outlined sponsorship recognition opportunities.

**3. ALLOCATION OF SPACE, SPONSORSHIP PLACEMENT.** Sponsorship recognition locations are assigned based on the contract between AAMS and the sponsoring company and is determined by the sponsorship terms. AAMS reserves the right to assign or reassign sponsorship recognition locations after the contract is signed if it is necessary.

**4. ARTWORK SUBMISSION DEADLINE.** Some benefits of sponsorship are time sensitive. All Sponsorship artwork for ads and signage must be submitted by the requested dates. If date requests are not fulfilled or if logo is not available in proper format, some sponsorship terms may be revoked.

**5. COMPLIMENTARY REGISTRATION.** Some sponsorships include complementary registrations. Please insure you have received your sponsorship code to allow you to enter your complimentary registrations online.

**6. LOGO.** When submitting your contract, please provide a copy of your current or preferred logo in EPS and jpeg/gif formats as well as the web address you wish linked to it (if applicable). Often logos change and this is the only way we can be sure we use the proper version.

**7. SUB-LEASING, SPONSORSHIP SHARING.** No sponsor shall reassign, sublet or share the whole or any part of the sponsorship parameter allotted to the contracting organization. Rulings of AAMS shall in all instances be final with regard to use of any sponsoring company and its compliance with the Rules and Regulations.

**8. SPONSORSHIP PACKAGES.** Prices quoted include all items listed in the sponsorship proposal and signed contract, unless otherwise stated.

**9. CANCELLATION OF SPONSORSHIP.** A Sponsorship will be considered cancelled by the sponsor on the date that written notice of cancellation is received by AAMS. THERE WILL BE NO REFUNDS.

**10. DECORATIONS.** AAMS shall have full discretion and authority over the placing, arrangements, and appearance of all items displayed by sponsor, and may require the replacing, rearrangement, or redecorating of any item or of any sponsorship announcement, and no liability shall attach AAMS for costs that may devolve upon the sponsor thereby.

**11. PRIVATE PARTIES/HOTEL SUITES/MEETING SPACE** Private parties, suites, and meeting space are available at the official conference hotel. Companies wishing to host a private party or hold a suite at the conference hotel must be either an official partner or sponsor of the conference and obtain preapproval from AAMS. Under no circumstances will any events organized by said companies conflict or compete with any official conference programming unless pre-approved in writing by AAMS. Sponsors cannot reserve meeting space. Meeting space is officially reserved for official functions and exhibitors.

**12. EXCLUSIVITY.** AAMS reserves the right to offer exclusive sponsorship opportunities as it sees fit. Exclusivity will be defined on a case by case basis and will typically encompass only the company contracted for those items specified in the sponsorship contract.

**13. PHOTOGRAPHY/DISCLOSURE.** The photographic rights for the events sponsored or items the sponsoring company has agreed to is reserved to AAMS. By signing the sponsoring contract, the sponsor company agrees to distribution of the undersigned company in outlined contractual circumstances as well as liberal discretion of AAMS to utilize photography of their event and sponsor company name and logo presence for all other purposes as AAMS sees fit.

**14. DAMAGE TO PROPERTY.** The sponsor is liable for any damage caused to building floors, walls or columns or to other sponsors and or AAMS's property.

**15. SPONSOR CONDUCT.** The sponsor shall conduct and operate its sponsorship (if a physical element exists) so as not to annoy, endanger or interfere with the rights of other exhibitors, sponsors and attendees. Any practice resulting in complaints from any other exhibitor, sponsor or any attendee, who in the opinion of AAMS interferes with the rights others or exposes them to annoyance or danger, may be prohibited by AAMS.

**16. CANCELLATION OR POSTPONEMENT OF EVENT AND OR INITIATIVE OUTLINED IN SPONSORSHIP CONTRACT.** In the event that the premises in which the event or outlined sponsorship initiative is or is to be conducted shall become, in the sole discretion of AAMS, unfit for occupancy, or in the event the holding of the event and or sponsorship initiative or the performance of AAMS under the contract (of which these Rules and Regulations are a part) are substantially or materially inferred with by virtue of any cause or causes not reasonably within the control of AAMS, said contract and/or event or initiative (or any part thereof) may be terminated by AAMS. AAMS shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of AAMS. If AAMS terminates said contract (or any part thereof) as aforesaid, then AAMS may retain such part of a sponsor fee as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred, and there shall be no further liability on the part of either party. For purposes hereof, the phrase "cause or causes not reasonably within the control of AAMS" shall include, but shall not be limited to, fire; casualty; flood; epidemic; earthquake; explosion or accident; blockade embargo; inclement weather; government restraints; restraints or orders of civil defense or military authorities; acts of public enemy; riot or civil disturbance; strike; lockout, boycott or other labor disturbance; inability to secure sufficient labor; technical or other personnel failure; impairment or lack of adequate transportation facilities; inability to obtain, condemnation, requisition or commandeering of necessary supplies or equipment; local, state or federal laws, ordinances, rules orders, decrees, or regulations whether legislative, executive or judicial, and whether constitutional or unconstitutional; or Act of God.

**17. LIMITATION ON LIABILITY.** The sponsor agrees to indemnify, defend and hold harmless AAMS, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the sponsoring company, its employees, agents, licensees, contractors or customers. AAMS shall not be responsible for loss or damage to displays or goods belonging to sponsors, whether resulting from fire, storms, acts of god, air conditioning or heating failure, theft, pilferage, mysterious disappearance, bomb threats or other causes.

**18. RESOLUTION OF DISPUTES.** In the Event of a dispute or disagreement between: the sponsor and AAMS or between two or more sponsors; all interpretations of the rules governing the sponsorship contract, actions, or decisions concerning this dispute or disagreement by AAMS intended to resolve the dispute or disagreement shall be binding on the sponsor.

**19. DEFAULT.** If the sponsor defaults in any of its obligations under this contract or violates any of its obligations or covenants under this contract, including without limitation any sponsorship Rule or Regulation promulgated pursuant to the contract, AAMS may, in addition to any other remedies provided for herein or otherwise available to AAMS at law or in equity, without notice, terminate this agreement and retain all monies received on account as liquidated damages. AAMS may thereupon direct the sponsor or forthwith to remove its employees, agents and representatives, and all of its articles of merchandise and other personal property from the specified sponsored event and location.

**20. AGREEMENT TO RULES.** The sponsor, for itself and its employees, agents and representatives, agrees to abide by the foregoing rules and by any amendments that may be put into effect by AAMS.

**21. ACCEPTANCE.** Once the sponsor signs the Sponsorship Contract and returns it to AAMS, all Terms and Conditions are officially in affect. This agreement shall not be binding until accepted by AAMS.