

PROFESSIONAL PARTNERS

Frequently Asked Questions

WHAT IS AN AATSP PROFESSIONAL PARTNER?

The AATSP partners with a limited number of companies and organizations that provide scholarships, awards, study programs, financial support, and products or services of benefit to the AATSP membership. Professional Partners enter into a contractual agreement for a sponsorship commitment of three years.

WHAT IS THE COMMITMENT OF A PROFESSIONAL PARTNER?

Professional Partners of the AATSP agree to sponsor a product or service that is of benefit to our membership for a three-year period at a minimum value of \$2000 or more annually.

WHAT TYPES OF PRODUCTS OR SERVICES DO PARTNERS PROVIDE?

Sponsorship of an event at our annual conference

Partners can provide funding for the purchase of conference-related items. Sponsorships can include, but are not limited to:

- Exhibit Break refreshment costs. Exhibit Breaks are 30 minutes in length, during which no regular sessions are scheduled so attendees can visit the Exhibit Hall.
- Conference materials: bags for attendees, badges and lanyards, folders, pens, paper, etc.
- Monetary donations to offset costs of hosting receptions, meetings, entertainment, special events or printing costs.

Awards, Travel Stipends and Scholarships

Scholarship(s) to summer study programs in Spanish or Portuguese worth at least \$2000. \$750 will be used by the AATSP to offset travel costs for the recipient. In the event that no one applies, or does not meet eligibility, partners will agree to provide funding for a conference event.

WHAT DO PROFESSIONAL PARTNERS RECEIVE IN RETURN?

Professional Partners receive ...

- Logo and corporate name listed on a special page on the AATSP website.
- A complete listing of the AATSP membership e-mail addresses to be provided upon request .
- Logo and corporate name in the conference program.
- Two admission tickets to the conference awards banquet.
- Recognition of funding, scholarship provision or materials contribution during the Annual Conference
- Annual discounted *Hispania* advertising: 10% off any single insertion ad, 15% off any ad package

