NCCRT News:  Please welcome the New NCCRT Associate Director Emily (Butler) Bell

Dear NCCRT Members:

It is my great pleasure to introduce to you the new Associate Director of the National Colorectal Cancer Roundtable, Emily (Butler) Bell. Many of you may have already met Emily because she has hit the ground running and has already been making an impact on our shared effort to achieve 80% by 2018. In her new role, she has taken the lead on a 80% by 2018 partner survey, is securing high level speakers for the NCCRT annual meeting, is designing a project plan to create a new health plan manual around CRC screening and many other high priority projects. I think you will be amazed at how quickly she is proving herself to be an asset to the NCCRT and our shared mission.

A bit about Emily’s background, since 2012, Emily has worked as the Cancer Screening Quality Improvement Consultant for the Washington State Department of Health (DOH), where she helped write and secure their recent CRCCP grant award for both components 1 and 2. She designed their approach and curriculum to coach primary care clinics and health systems on quality improvement strategies to increase colorectal cancer screening, using NCCRT toolkits and other resources and trained over 475 physicians and healthcare workers. At DOH, she also advanced statewide screening rate improvements by developing patient- and provider-oriented educational materials and lead a communication campaign to promote colorectal cancer screening awareness (including social media). She assisted in planning and implementing DOH’s 80% by 2018 Colon Cancer Screening Employer Challenge, an initiative for which their team received the American Cancer Society “Sword of Hope” award in 2014 and was responsible for Washington State DOH’s recent membership to the NCCRT.

She received her Master’s in Public Health from Boston University. Prior to that, she worked with the American Cancer Society in Austin, TX as a Cancer Information Specialist and later as a Health Insurance Specialist, where she gained insight into the access and affordability issues surrounding colorectal cancer screening. She is based out of Seattle, Washington.

Please join me in giving Emily a warm welcome in her new role! You can reach her by email at Emily (Butler) Bell Emily.Butler@cancer.org. We are delighted to have her!

Mary

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