

ABYC Events in Charleston



- ✓ Annual Meeting
- ✓ Standards Week
- ✓ Marine Law Symposium

SPONSORSHIP OPPORTUNITIES

January 8-12, 2018 is packed with ABYC events which will bring industry experts from around the country to the Charleston, South Carolina. Gain brand exposure at ABYC's Annual Meeting, Standards Week and the Marine Law Symposium.

Annual Meeting & Cocktail Reception - January 8, 2018

ABYC's Annual Meeting is a great time to hear about ABYC's latest news, and enjoy music, cocktails and appetizers with industry colleagues. The meeting is always packed with faces from around the industry and country who are interested in staying in the know and making a difference in the future of boating safety.

ABYC Standards Week - January 8-12, 2018

Standards Week has become a critical step in the revision of ABYC's standards. Throughout the week, various Project Technical Committees (PTC) meet to discuss the standards under review. ABYC membership is not required to be involved in the standards review process and guests are welcome to join in the meetings and conversation. Visit www.abycinc.org/standardsweek to see which PTCs are meetings this year.

Marine Law Symposium - January 9, 2018

This is a premier training event that will prepare you to navigate the legal aspects of recreational boating accidents. Attendees will receive a primer on the language of the litigators and insurance companies, learn from marine law enforcement first responders, and walk through 5 different accidents and lawsuits that have implications for dealers, manufacturers, surveyors, accident investigators, expert witnesses and attorneys.

To reserve a sponsorship please email saronson@abycinc.org or call 410-990-4460 x105

SPONSORSHIP OPPORTUNITIES

Gold Sponsor - \$5,000 (1 sponsor capacity)

- Exclusive Presenting Sponsor!
- Prominent logo placement on all printed event materials as Presenting Sponsor
- Logo on ABYC Standards Week T-shirt
- Logo on ABYC website and logo on ABYC's homepage slider
- Logo and sponsorship recognition as Presenting Sponsor in ABYC eNewsletter (+10,000)
- Recognition on signage and verbal acknowledgement during all events
- Four (4) free seats at the Marine Law Symposium (20% off each additional seat)
- Prominent logo in Marine Law Symposium event program
- Logo in *the Reference Point*, ABYC's member magazine
- Booth space opportunity during the Marine Law Symposium
- Sponsor of ABYC's Annual Meeting Cocktail Hour
- Sponsor of Marine Law Symposium lunch

Silver Sponsor - \$3,500 (2 sponsor capacity)

- Logo on all printed event materials
- Logo on ABYC Standards Week T-shirt
- Logo on ABYC website
- Logo and sponsorship recognition as Silver Sponsor in ABYC eNewsletter (+10,000)
- Recognition on signage and verbal acknowledgement during all events
- Two (2) free seats at the Marine Law Symposium (20% off each additional seat)
- Logo in Marine Law Symposium event program
- Sponsor of Marine Law Symposium continental breakfast

Bronze Sponsor - \$2,500 (4 sponsor capacity) **SOLD OUT**

- Logo on all printed event materials
- Recognition on signage and verbal acknowledgement during all events
- Logo on ABYC website
- Logo and sponsorship recognition as Bronze Sponsor in ABYC eNewsletter (+10,000)
- One (1) free seat at the Marine Law Symposium (20% off each additional seat)
- Logo in Marine Law Symposium event program

Exclusive Notebook Sponsor - \$2,000

- Exclusive sponsor of the premium notebook giveaway for all Marine Law Symposium attendees

Exclusive Lanyard Sponsor - \$2,000 **SOLD OUT**

- Exclusive sponsor of the name badge lanyards for all attendees of Standards Week and Marine Law Symposium

Project Technical Committee (PTC) Meeting Sponsor - \$1,000 **SOLD OUT**

- Coffee break sponsor
- Logo on signage at all PTC Meetings and verbal acknowledgment

T-shirt Sponsor - \$600 (8 sponsor capacity)

- Logo on official ABYC Standards Week T-shirt