ACBSP Call for Applications
Student Showcase

ACBSP Region [ ] Conference
Council of Business Schools & Programs
(dates)
(location)

Creating New Knowledge in the Classroom

Creating New Knowledge in the Classroom is the theme of the 2016 Conference of the Accreditation Council for Business Schools and Programs (ACBSP) to be held in Atlanta, Georgia, June 17-20. This is also the theme for our regional meeting, which is being hosted by (name of host institution as appropriate) on (date) in (location).

The ACBSP Student Showcase began in 2012 in Region 3 and has been expanded to include all ACBSP Regions. Students are invited to submit an application to give a presentation based on the conference theme at their regional conference. One student presentation from each participating region will be selected to represent their school’s region.

Once all regional representatives have been selected, all presentation materials must be submitted to ACBSP Member Services Manager Carmen Hayes (chayes@acbsp.org) by January 31st, 2016. The Annual Conference Committee will then review the submissions and choose one presentation to be given at the ACBSP Student Showcase at the Annual Conference. All submissions will be evaluated using a standardized rubric. The presentation is traditionally scheduled on Sunday afternoon which in Atlanta would be on June 19.

To submit an application for consideration for our upcoming regional conference:

- Submissions must be received no later than (insert date, 2015) using the Application for Student Showcase included here. Further instructions for submission are included on the form.
- All applications will be reviewed by persons responsible for organizing the conference of our region and applications showing real value will be selected for presentation at the regional conference.
- The Student Showcase presentation at the regional conference must be 40 minutes in length with 5 minutes of introductions. Please allow about 5-10 minutes for questions and discussion, giving a total of 30-35 minutes for presentation of content.
- Students must be enrolled at an ACBSP member institution in the business school for their presentation to be considered. Students in associate degree, baccalaureate and graduate programs are all encouraged to submit applications.
- You will receive notification concerning your submission by (insert date).
- If you have any questions, please call or email (insert name) at (e-mail) or (phone).

The theme is Creating New Knowledge in the Classroom
Many educational institutions continue to transfer traditional theories and concepts that may not be as relevant or have negative influences in the real world (Ghoshal, 2005). As we move into the global landscape, the process of continuous improvement toward educational excellent can also initiate the creation of new knowledge. This focus takes real world experiences from our students and integrates them in our academic rigor where new theories and concepts can be created. From there, faculty can begin to develop these theories that align with the current and future needs of the business environment. As one path for greater innovation, the theme calls for a synthesis of experiences and knowledge within the classroom while providing integration and creation of new knowledge. Let's find the new theory that'll change the world within a simple a knowledge creation process.


**Selection for Participation in the ACBSP 2015 Student Showcase**

A rubric is used to evaluate all presentations. If your presentation is selected as the best from Region __, your presentation will be submitted for consideration by the ACBSP Annual Conference Committee. The Committee will select one regional student presentation to be featured at the ACBSP Student Showcase, held at the 2016 Annual Conference.

The ACBSP 2016 Conference will be held on June 17-20, 2016 in Atlanta, Georgia. If selected, the student’s school’s region must pay all travel expenses to the conference city. ACBSP will provide for lodging for two nights for one student or two students sharing one room and all meals while onsite. No registration fee for the Conference will be charged. For more information on the ACBSP 2016 Conference, please check the ACBSP Web site, [www.acbsp.org](http://www.acbsp.org) after October 1, 2015 or call the ACBSP office, 913-339-9356.

**For More Information**

This activity is being coordinated by the person listed on the Application for Student Showcase presentation on the next page. As chair of the committee organizing the regional meeting, this person will receive all documents and provide notice for selection or rejection of the application. On occasion this person may be required to consult with other members of the committee or the ACBSP office before a response can be provided.

The staff at the ACBSP office can provide additional information on the ACBSP Conference and the regional meetings. Please contact Carmen Hayes at 913-339-9356 or chayes@acbsp.org.
(name of regional council)
(ACBSP Region ___)
Application for Student Showcase
“Creating New Knowledge in the Classroom”

Title:

Presentation Description for Program Guide (up to 40 words):

Description: This is the a full description of what is being proposed for the session, including a written description of the presentation, the topic’s importance to attendees, use of handouts, and format of presentation. Please limit to no more than 200 words.

Submittal of the actual presentation is welcomed but not required.

Main Contact:
Name: Title:
Institution:
Address: City: State/Zip:
Phone: Email:

Student Presenter(s):
Name: Graduation Year:
Name: Graduation Year:

Are there other reasons why you believe your presentation should be accepted (no more than 100 words)?

Please submit this completed form prior to (date) to:
(name) (title) (institution) (mailing address) (email)