CALL FOR PRESENTATIONS

ACBSP REGION 10 ANNUAL CONFERENCE 2024

February 22 – 26, 2024

FPT University, Ho Chi Minh city, Vietnam

In-person

1. Introduction to ACBSP Region 10 Annual Conference 2024.

The Accreditation Council for Business Schools and Programs (ACBSP) is an extensive global network comprising 11 geographical regions spanning the world. Encompassing more than 1,200 member campuses and over 13,000 individual members from 60 countries, ACBSP plays a crucial role in advancing business education and fostering academic excellence.

Region 10 of ACBSP, representing South Asia, is responsible for overseeing 16 countries and 51 member campuses within its jurisdiction (see ACBSP home page for more information about the South Asia Council: https://acbsp.org/group/region%2010). As part of its commitment to promoting research and knowledge dissemination in the field of business education, ACBSP Region 10 is issuing a call for scholarly contributions in the form of research papers, case studies, and student showcases. These contributions will be presented at the prestigious ACBSP Region 10 Annual Conference 2024, scheduled to take place from 22nd to 26th February 2024. The event will be organized by FPT University, Viet Nam, and will receive essential technical and financial support from ACBSP Home Office, USA.
Scholars, educators, and practitioners from the business education community are invited to submit their original research papers, case studies, and innovative student showcases that align with the conference's theme and objectives. The conference serves as an excellent platform for exchanging insights, best practices, and novel ideas, contributing to the advancement of business education and student success.

For the ACBSP Region 10 Annual Conference 2024, all participants are encouraged to demonstrate their dedication to excellence in business education and their commitment to fostering collaboration and partnerships for the betterment of students and the business community. Together, we endeavor to shape the future of business education and ensure its relevance in an ever-changing global landscape.

2. Call for Papers.

2.1. Conference Theme:

"BE EXTRAORDINARY- EMERGING PARTNERSHIPS FOR STUDENT SUCCESS"

The conference revolves around the captivating theme of "BE EXTRAORDINARY-EMERGING PARTNERSHIPS FOR STUDENT SUCCESS." In the light of the constantly evolving and dynamic business landscape, the significance of forging innovative and purposeful collaborations between various stakeholders becomes paramount. This theme emphasizes the pivotal role of extraordinary partnerships that are still in their nascent stages but exhibit the potential to revolutionize business education and empower students to achieve unparalleled success.

2.2. Conference Tracks:

Topics of submissions include, but are not limited to, the following:

1) Fostering multi-model partnerships with corporate, business and industry
2) Enabling partnerships in classrooms: Approaches for student engagement, assessment and retention.
3) Developing effective school-family partnerships.
4) Partnering with local and small businesses for internships and apprenticeships.
5) Partnering with different educational institutions to enrich students’ education program.
6) Leveraging partnerships with nonprofits and foundations for funding and resources
7) Using technology and social media to enable new partnerships.
8) Partnering with health and social services for student wellbeing.
9) Measuring the impact of partnerships on student outcomes and guiding students to build their own partnerships for success.
10) Ethical leadership and social responsibility in business education
11) Internationalization of business education: Opportunities and challenges.
12) Any other partnership models among stakeholders.

2.3. Submission Guidelines:

We invite original contributions that align with the conference theme and relevant tracks. Authors are encouraged to submit extended abstracts or full papers for review. Submissions should be formatted according to the guidelines provided on the conference website.

- Please follow the APA Style guidelines.
- Please send your abstracts, full research papers, or student showcases to ACBSPconference2024@fe.edu.vn.
- An abstract, case study summary, or student showcase summary must not exceed 400 words. The abstract should include: Research problem, Method, and Results, and should be submitted to ACBSPconference2024@fe.edu.vn no later than October 15, 2023.
- Full research papers should be between 2,000 and 3,000 words, including tables, illustrations, photographs, and appendices. After the abstract is accepted, a full paper should be submitted to ACBSPconference2024@fe.edu.vn no later than December 15, 2023. Full papers shall be double-blind reviewed by at least two independent reviewers.
Full case studies should be between 1,000 and 3,000 words, including tables, illustrations, photographs, and appendices.

Full student showcase papers or presentations may be between 1,000 and 2,000 words, including tables, illustrations, photographs, and appendices.

The research paper presentation, case study presentation, or student showcase presentation will last 25 minutes’ maximum, including 15 minutes for presentation and 10 minutes for questions and discussion.

To be eligible for submitting student showcases, the student(s) must come from an ACBSP member institution.

3. Important Dates.

- Call for Papers Release: **August 22, 2023**
- Submission of abstracts, summaries of case studies, and summaries of student showcases: **October 15, 2023**
- Notification of abstract and summary acceptance: **October 31, 2023**
- Submission of full papers, case studies, and student showcases: **December 15, 2023**
- Notification of full paper, case study, and student showcase acceptance: **January 5, 2024**
- Conference Dates: **February 22 - 26, 2024**


The conference will feature keynote presentations from distinguished experts in the field of business education and successful industry leaders who have demonstrated exceptional commitment to fostering partnerships for student success.

5. Publication Opportunities.

Upon acceptance, all papers will be included in the Conference Proceedings, a publication of high regard. These proceedings will be made accessible to the public on the esteemed FPT University website. Additionally, papers that meet the publication criteria will have the privilege of being published in the Transnational Journal of Business (ACBSP Journal), a prestigious publication known for its impact within the academic community.
Interested authors may find more information about the journal at https://tjb.scholastica.com/for-authors. It is important to note that all papers will undergo a rigorous peer-review process to ensure the highest quality of scholarship and research in the publication.

6. Venue:

- FPT University, Ho Chi Minh Campus, Vietnam
- Add: Lot E2a-7, Road D1 Hi-Tech Park, Long Thanh My Ward, District 9, Ho Chi Minh city, Vietnam

7. Registration:

- Registration Form for Participation: https://docs.google.com/forms/d/e/1FAIpQLScn0Z-pBk8Un20eq7uy3fkFtr6C9KPUaEt2CkopThMvGETqAg/viewform
- “Best of the Regions” Competition Form: https://docs.google.com/forms/d/e/1FAIpQLScbzyEEKWBvl-BpCwpqUN6lOQBNcp0TpccvMGm2hoLNYVY3ag/viewform
- “Student Showcase” Application Form: https://docs.google.com/forms/d/e/1FAIpQLSelU7boY9Jg88hc1NkrORiyjSr6nDoRCPylksKU2NQuk1sRDw/viewform

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<th>Registration Fee</th>
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<tr>
<td><strong>Activity</strong></td>
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<tr>
<td>Early Bird Registration</td>
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<tr>
<td>Regular Registration</td>
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<td>Tour to Mekong Delta, Vietnam (Optional)</td>
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Participants could pay their registration fee to the bank account as following:

**Bank Account Details:**

- Acc name: TRUONG DAI HOC FPT
- Acc number: 00006969002
- Bank: TIENPHONG COMMERCIAL JOINT STOCK BANK
- Swift code: TPBVVN00
- Bank code (citad code): 01358001
- Bank's address: 57 Ly Thuong Kiet street, Hoan Kiem district, Hanoi, Vietnam

**8. Contact Information:**

For any inquiries regarding the conference or the call for papers, please contact:

Email: ACBSPconference2024@fe.edu.vn

Cell phone: +84 988 590592

For more information about the ACBSP, please visit the website at [https://acbsp.org/](https://acbsp.org/)

We look forward to your valuable contributions and active participation in the 2024 ACBSP International Conference as we explore "BE EXTRAORDINARY - EMERGING PARTNERSHIPS FOR STUDENT SUCCESS" and collectively shape the future of business education.

Sincerely,

**2024 ACBSP Region 10 Annual Conference Organizers**
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