ACBSP Educational Impact Award

Program Details

Award Purpose

The ACBSP Educational Impact Award recognizes the most effective and influential educational initiatives by an organization in the host city of the ACBSP Annual Conference, in support of learning and education in primary, secondary, and post-secondary institutions and the community. This unique program was conceived in 2014 by Anthony Negbenebor, ACBSP President 2014-15, for the purpose of recognizing outstanding contributions that address the very significant challenges facing education throughout the world. Additionally, the Educational Impact Award program aims to identify repeatable implementation of “best practices” that can help organizations and educational institutions increase access to education in their communities, create personalized learning environments, improve student engagement and improve actionable assessment.

Eligibility

The ACBSP Educational Impact Award recognizes both the products/services delivered, as well as the implementing organization, to effectively leverage “the educational impact” in their communities. Therefore, nominations are to be made by members of the ACBSP Marketing Committee and champions and co-champions of ACBSP member colleges and universities in and around the conference host city, and should be based upon the following factors:

1. Access
   - Provides access to the most people in the community.
   - Serves underserved populations.
   - Enables serving new populations of learners within new/expanded regions.
   - Provides the greatest conveniences for learners.
   - Enables lifelong learning.

2. Quality
   - Improves learners’ effectiveness and efficiency.
   - Improves results as measured by an assessment.
   - Enhances self-directed learning and critical thinking.
   - Includes and enables integrated assessment and better assessment of student learning.
   - Enhances learner engagement.

3. Affordability
   - Achieves cost reduction that is passed along to learners.
   - Provides educational opportunities to a significant number of disadvantaged learners.
4. **Impact**

- Impacts the learners in the community served.
- Recognizes the impact throughout the community.
- Supports regional, state-wide, countrywide and/or global educational initiatives.
- Enables clarity of learning outcomes.
- Provides a model to be adopted in other parts of the country and globally.

5. **Innovation**

- Improves upon current educational delivery methods.
- Develops new initiatives to accommodate educational assets.
- Engages students and the community to reach a greater audience.
- Evaluates current practices/initiatives to improve the sustainability of the educational efforts.
- Recognizes “Best Practices” in education in the community.

**Award Process**

The ACBSP Marketing Committee provides leadership for this initiative. The criteria was established by the Marketing Committee and adopted by the ACBSP Board of Directors. The Marketing Committee requests nominations from Marketing Committee members and from champions and co-champions from ACBSP member schools in and around the conference host city. Nominations must include specific ways in which the organization meets the above criteria with supporting documentation provided. The Marketing Committee will conduct all additional research necessary in support of the process.

All nominations must be submitted to the Marketing Committee by December 31st of the year prior to the conference. After reviewing the nominations, the Marketing Committee will make a final selection and notify the recipient by January 31st, allowing time to designate a representative to attend the Annual Conference to receive their award.

**Award Recognition**

- The Educational Impact Award is presented annually. The recipient is recognized at the ACBSP Annual Conference in June.
- ACBSP headquarters, on behalf of the Marketing Committee and the Board of Directors, will send official notification to the award recipient, by January 31st, inviting them to have a representative in attendance at the Annual Conference in June to receive the award.
- Award recipients receive recognition on the ACBSP website and through a press release announcing the award, which is provided to local media outlets.