



2024-2025 SPONSORSHIP OPPORTUNITIES

Leaders in the Business of Engineering



ACEC New York is a proactive coalition representing nearly 300 member firms who engage in every discipline of engineering related to the built environment including civil, structural, mechanical, electrical, environmental, and geotechnical.

Your contribution to ACEC New York provides exposure and opportunities that can't be found elsewhere. Take advantage of our unique sponsorship packages, or contact our office and we can assist you in choosing those opportunities which will best meet the needs of your business.

PROGRAMS AND EVENTS	Fall Conference Winter Conference Engineering Excellence Awards (EEA) Annual Meeting
OPERATIONAL	Training and Networking Programs Membership Directory Newsletter Advertising Scholarship Donations
ADDITIONAL PROGRAMS	Political Action Committee Outings Metro Region Membership Meetings Building a Better Business Sponsorship

Please return your sponsorship selection and payment (made payable to ACEC New York) to:

▶ ACEC New York | 6 Airline Drive, Suite 110 | Albany, NY 12205

- For more information, contact our office at **(518) 452-8611** or email **Erica Lavigne** at erica@acecny.org.
- Sponsorship packages available upon request; contact **Gina Potfora** at gina@acecny.org or call **(518) 452-8611**.
- Scholarship donations should be made payable to the ACEC New York Scholarship Fund.

*Non-member: Please call for pricing.

**All sponsorships that include display of logo will display one (1) firm's singular logo. Composite images with multiple firm logos will not be displayed.

FALL CONFERENCE

September 15-17, 2024 | The Otesaga Resort Hotel, Cooperstown, NY

The first conference of the year: the ACEC New York Fall Conference gathers together engineering professionals from across New York State to hear the latest information affecting consulting engineers. This is the first opportunity for committee chairs to meet in person with their committees and report on their plans for the year.

SPONSOR TYPE AND COST	BENEFITS
<p>DIAMOND</p> <p>\$6,500</p>	<p>DIAMOND SPONSORS will receive the benefits of a SILVER SPONSOR, in addition to the following:</p> <ul style="list-style-type: none"> • Two (2) full conference registrations • One (1) room upgrade • Two (2) golf tournament tickets (Includes greens fees and lunch) • Ad in September NEWS Online Newsletter • Social media post advertising your business and the Fall Conference (can include 1:00 of video) • One (1) golf tournament tee sign with firm logo
<p>PLATINUM</p> <p>\$5,000</p>	<p>▶ CHOOSE ONE OF THE FOLLOWING OPTIONS:</p> <ul style="list-style-type: none"> • Hospitality • Conference Lanyard • Conference Pen • Sunday Reception/Dinner • Monday Reception/Dinner <p>PLATINUM SPONSORS will receive the benefits of a SILVER SPONSOR, in addition to the following:</p> <ul style="list-style-type: none"> • Social media post advertising your business and the Fall Conference (can include up to 0:30 of video)
<p>GOLD</p> <p>\$3,500</p>	<p>▶ CHOOSE ONE OF THE FOLLOWING OPTIONS:</p> <ul style="list-style-type: none"> • Breakfast • Mobile App <p>GOLD SPONSORS will receive the benefits of a SILVER SPONSOR.</p>

FALL CONFERENCE

September 15-17, 2024 | The Otesaga Resort Hotel, Cooperstown, NY

SPONSOR TYPE AND COST

BENEFITS

SILVER

\$2,750

- Name and logo added to the conference website
- One (1) full conference registration
- Featured on signage at the event
- Acknowledgment from the podium during the conference

COFFEE BREAK

\$1,250

- Name and logo added to the conference website
- Featured on signage at one of two coffee breaks (Monday, September 16 and Tuesday, September 17)
- Acknowledgment from the podium during the conference

GOLF TOURNAMENT

\$3,200

- Two (2) greens fees and lunch
- Two (2) tee signs
- Signage at hole-in-one contest
- Signage at the tournament and acknowledgment at the podium
- Announce Golf Tournament winners
- Ad in September NEWS Online Newsletter

GOLF TEE

\$300

- Logo and firm name on golf tee sign

CONFERENCE SESSION

\$1,750

- Session named after sponsor (see agenda* for available sessions)
- Name and logo added to the conference website
- Featured on signage at the event
- Acknowledgment from the podium during the sponsored session

*NOTE: Agenda to be finalized at least 6 weeks prior to the conference

WINTER CONFERENCE

February 2-4, 2025 | Renaissance Hotel/Capital Center, Albany, NY

The Winter Conference is the premier business event of the ACEC New York educational and networking calendar. Each year, 500 engineering professionals and exhibitors attend this conference. State agencies present exclusive information on capital programs. This conference also features concurrent tracks for CFOs/business managers, as well as up-and-coming engineering professionals (“Emerging Leaders”) and HR professionals. The Infrastructure Policy Networking Event, featuring select legislators and other key personnel, will take place Monday night. Join your fellow professionals in downtown Albany, and share ideas, make connections, and experience new innovations that will help your business grow in the coming year.

SPONSOR TYPE AND COST	BENEFITS
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DIAMOND

\$8,000

*Note: all high-level sponsors receive the benefits of a Silver Sponsor, including an exhibit table and one full registration (see page 8 for details).

- Logo featured on outdoor electronic sign for Capital Center
- Special recognition from the podium
- Registration for two (2) attendees
- Signage throughout the conference with prominent placement for sponsor
- One seat at head table during the luncheon
- Monday Hospitality will be named after firm with specialty signage

PLATINUM

\$4,300

► CHOOSE ONE OF THE 7 SPONSORSHIP OPTIONS

*Note: all high-level sponsors receive the benefits of a Silver Sponsor, including an exhibit table and one full registration (see page 8 for details).

1 CONFERENCE LANYARD

(LIMIT 1 SPONSOR)

CONFERENCE LANYARD SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Lanyards will have firm name and logo imprinted on them
 - Acknowledgment from the podium
- Lanyards will feature company logo, along with ACEC New York logo.

2 LUNCHEON SPONSOR

(LIMIT 2 SPONSORS)

LUNCHEON SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Acknowledgment on specialty signage
- Acknowledgment from the podium at the luncheon
- Ability to hang company banner/logo in room
- Ability to place printed materials at each seat (approx. 300)
- One seat per sponsor at the luncheon head table with ACEC New York leadership

On Monday, February 3, ACEC New York will host a luncheon with a high-profile speaker (TBA). Each year, over 300 members attend this luncheon.

3 NAPKIN SPONSOR
(LIMIT 1 SPONSOR)

NAPKIN SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Branded napkins with firm logo throughout conference
- Acknowledgment from the podium at the event

4 MOBILE APP
(LIMIT 1 SPONSOR)

MOBILE APP SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Company name and logo featured prominently on mobile app
- Acknowledgment from the podium during Monday luncheon

Agenda and other conference information will be distributed via a mobile app, which attendees will download to their mobile devices.

5 HOTEL KEY CARD
(LIMIT 1 SPONSOR)

HOTEL CONFERENCE CARD KEY SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Hotel card keys will have logo and message imprinted on them for every conference-registered hotel guest of the Albany Renaissance or overflow hotels
- Acknowledgment from the podium

Every conference participant who books a room at the Renaissance Hotel or two overflow hotels will receive a hotel key card with the logo and message from the sponsor imprinted on the front of the card in color. The printable area is approximately 2.5(L) x 1.5 (W).

6 CONFERENCE PEN
(LIMIT 1 SPONSOR)

CONFERENCE PEN SPONSOR will receive all the benefits of a SILVER SPONSOR in addition to the following:

- Firm logo on pens provided for attendees in conference sessions
- Acknowledgment from the podium at the event

7 NOTEPADS
(LIMIT 1 SPONSOR)

NOTEPAD SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Firm logo on notepads provided for attendees in conference sessions
- Acknowledgment from the podium at the event

GOLD

\$3,600

▶ **CHOOSE ONE OF THE 9 SPONSORSHIP OPTIONS**

*Note: all high-level sponsors receive the benefits of a Silver Sponsor, including an exhibit table and one full registration (see page 8 for details).

1 CFO/BUSINESS MANAGERS PROGRAM
(LIMIT 1 SPONSOR)

CFO/BUSINESS MANAGERS PROGRAM SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Firm logo on all signage for CFO/Business Managers program track
- Acknowledgment from the podium at the event

2 CHARGING STATION

(LIMIT 1 SPONSOR)

CHARGING STATION SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Branding on mobile charging station, positioned at the company's exhibit booth
- Signage branding the charging station under the Capital Center stairs
- Acknowledgment from the podium at the event

3 EXHIBITOR RECEPTION

(LIMIT 1 SPONSOR)

EXHIBITOR RECEPTION SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Acknowledgment on sign printed specifically for this event
- Acknowledgment from podium at the Exhibitor Opening Reception.
- Ability to display pull up banner in room
- Prime exhibit location in the ballroom for Sunday night

On Sunday, February 2, ACEC New York will host an Opening Reception in the exhibit area from 6:30–7:30pm.

4 SUNDAY DINNER

(LIMIT 1 SPONSOR)

SUNDAY DINNER SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Acknowledgment on sign printed specifically for this event
- Acknowledgment from podium at the Sunday Dinner
- One seat at the dinner head table with ACEC New York leadership

Dinner will take place from 7:30–9:00pm and will feature a guest speaker (TBD).

5 INFRASTRUCTURE POLICY NETWORKING RECEPTION

(LIMIT 1 SPONSOR)

INFRASTRUCTURE POLICY NETWORKING EVENT SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Sponsor's name featured in continuous slide show at the venue
- Acknowledgment on sign printed specifically for the Public Policy Networking Event
- Acknowledgment from the podium at the event

On Monday, February 3, conference participants will attend a lavish cocktail hour and reception. This popular event is held for members of ACEC New York, leadership from other state associations in the built environment, and a select group of legislators who support the built environment.

6 COFFEE BREAK

(LIMIT 1 SPONSOR)

COFFEE BREAK SPONSOR will receive all the benefits of a SILVER SPONSOR in addition to the following:

- Breaks will be named after firm on the agenda and event website
- Firm logo featured on signage at the coffee break
- Acknowledgment from the podium

SUNDAY HOSPITALITY SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

7 SUNDAY HOSPITALITY

(LIMIT 1 SPONSOR)

- Sunday Hospitality will be named after firm on the agenda and event website
- Acknowledgment on sign printed specifically for Hospitality
- Acknowledgment from the podium Sunday Evening and at the Monday luncheon
- Ability to staff Hospitality and network with members

After each evening function, members and guests continue to network in an informal and relaxed atmosphere. ACEC New York is offering vendors the opportunity to host hospitality on Sunday, February 2.

8 EMERGING LEADERS PROGRAM

(LIMIT 1 SPONSOR)

EMERGING LEADERS PROGRAM SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Firm logo on all signage for Emerging Leaders program track
- Acknowledgment from the podium at the event

9 HYDRATION STATION SPONSOR

(LIMIT 1 SPONSOR)

HYDRATION STATION SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Branding on hydration stations in each session
- Acknowledgment from the podium Sunday Evening and at the Monday Luncheon

- Acknowledgment of sponsorship on event website and signage
- A registration list of attendees to be given to exhibitors prior to the conference
- SILVER SPONSOR will be entitled to one full conference registration: Sunday, Monday reception/dinner, Monday and Tuesday continental breakfasts, Monday lunch and program. Any additional attending staff will be charged a \$450 registration fee (limit 2).

SILVER

\$2,800

Exhibition hours are:

- **Sunday, February 2:** Opening Reception (held in the exhibit area) 6:30pm–8:30pm
- **Monday, February 3:** 7:30am–4:30pm
- **Tuesday, February 4:** 7:30am–12:00pm

Sponsors will exhibit in the exhibit hall. Exhibits are limited. ACEC New York will provide a six-foot display table draped and skirted, with included internet access and power.

Vendors are welcome to attend the Board of Directors/Membership Meeting on Tuesday morning.

CONFERENCE PROGRAM ADVERTISER

\$1,250

- Name added to the conference website
- Listed on signage at the event
- Acknowledgment from the podium during the conference
- Color ad in printed conference program

ENGINEERING EXCELLENCE AWARDS

April 5, 2025 | Hilton Midtown, New York, NY

An ACEC New York hallmark for over 50 years, the Engineering Excellence Awards gala — the “Academy Awards” of the consulting engineering industry — is held annually in the spring at the Hilton New York Midtown to honor member firms for design achievements of superior skill and ingenuity.

Each year, over 60 firms submit projects that are judged on a rigorous set of criteria, which includes complexity, innovation and value to society. In addition to celebrating among peers, EEA publicizes the significant contributions consulting engineers make to communities throughout the world.

STANDARD TABLE (10): \$7,250

INDIVIDUAL TICKETS: \$750 Each

SPONSOR TYPE AND COST	BENEFITS
<p>DIAMOND</p> <p>\$25,000</p> <p>NEW</p> <p>DIAMOND+</p> <p>\$30,000</p>	<ul style="list-style-type: none"> • Patron Table of 10 <i>Value: \$9,750</i> • Full-page color advertisement in EEA Gala <i>Program Value: \$5,000</i> • One (1) overnight room at the Hilton New York Midtown Hotel for Saturday, April 5, 2025. <i>Value: \$375</i> • \$1,500 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund* <p>CHOOSE ONE OF THE 4 SPONSORSHIP OPTIONS</p> <ul style="list-style-type: none"> • 2 Standard Tables of 10 (20 Guests)

1 COCKTAILS & RECEPTION
(LIMIT 2 SPONSORS)

- Acknowledgment from the podium during awards presentation
- Branded cocktail napkins
- Specialty signage

2 GALA DESSERT
(LIMIT 1 SPONSOR)

- Acknowledgment from the podium during awards presentation
- Logo on custom dessert

3 GALA FAVOR
(LIMIT 1 SPONSOR)

- Acknowledgment from the podium during awards presentation
- Branded favor for all gala guests

4 PHOTO BOOTH
(LIMIT 1 SPONSOR)

- Specialty signage
- Logo on all printed photo strips

SPONSOR TYPE AND COST	BENEFITS
<p>PLATINUM</p> <p>\$20,500</p>	<ul style="list-style-type: none"> • Standard Table of 10 <i>Value: \$7,250</i> • Full-page color advertisement in EEA Gala <i>Program Value: \$3,300</i> • \$1,000 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund* <p>CHOOSE ONE OF THE 4 SPONSORSHIP OPTIONS</p>
<p>1 AFTER PARTY</p> <p>(LIMIT 2 SPONSORS)</p>	<ul style="list-style-type: none"> • Acknowledgement from the podium during awards presentation • Reserved VIP After Party seating • Specialty signage
<p>2 COAT CHECK</p> <p>(LIMIT 1 SPONSOR)</p>	<ul style="list-style-type: none"> • Specialty signage • Logo at coat check
<p>3 DECOR</p> <p>(LIMIT 1 SPONSOR)</p>	<ul style="list-style-type: none"> • Specialty banner
<p>4 ENTERTAINMENT</p> <p>(LIMIT 2 SPONSORS)</p>	<ul style="list-style-type: none"> • Specialty signage • Acknowledgment from band • One song request
<p>GOLD</p> <p>\$18,500</p>	<ul style="list-style-type: none"> • Standard Table of 10 <i>Value: \$7,250</i> • Full-page color advertisement in EEA Gala <i>Program Value: \$3,300</i> • \$500 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund*
<p>SILVER</p> <p>\$13,500</p>	<ul style="list-style-type: none"> • Four (4) Individual Tickets <i>Value: \$3,000</i> • Full-page color advertisement in EEA Gala <i>Program Value: \$3,300</i> • \$500 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund*

* Funds will be given to the New York Consulting Engineering Scholarship Educational Fund, and the donating firm may use this as a charitable contribution.

ANNUAL MEETING

June 5, 2025 | Union League Club, New York, NY

The Annual Meeting is held in the spring of each year in NYC and is the final membership meeting of the ACEC New York calendar. This event incorporates a business session and luncheon, featuring an industry-related speaker. The year-end awards are presented during the luncheon (including Engineer of the Year and New Principal of the Year), as well as graduation of Leadership Institute participants and inductions of new board members.

SPONSOR TYPE AND COST	BENEFITS
<p>PLATINUM</p> <p>\$3,300</p>	<ul style="list-style-type: none"> • Two (2) tickets to the business program and luncheon • Firm logo added to the annual meeting website • Preferred seating at the luncheon • Logo on signage at the Annual Meeting • Acknowledgment from the podium • Acknowledgment in July newsletter and all email communications related to Annual Meeting
<p>GOLD</p> <p>\$2,200</p>	<ul style="list-style-type: none"> • One (1) ticket to the business program and luncheon • Firm logo added to the annual meeting website • Preferred seating at the luncheon • Logo on signage at the Annual Meeting • Acknowledgment from the podium • Acknowledgment in July newsletter and all email communications related to Annual Meeting
<p>MOBILE APP</p> <p>(LIMIT 1 SPONSOR)</p>	<ul style="list-style-type: none"> • Company Name and logo featured prominently on mobile app • Acknowledgment from the podium during event <p>Note: Agenda and other conference information will be distributed via a mobile app, which attendees will download to their mobile devices.</p>
<p>PDH TOUR</p> <p>\$1,000</p>	<ul style="list-style-type: none"> • Two (2) tickets to the tour • Firm logo added to Annual Meeting website • Signage at the Annual Meeting • Acknowledgment from the podium • Acknowledgment in July newsletter and all email communications related to Annual Meeting
<p>CONFERENCE PATRON</p> <p>\$1,000</p>	<ul style="list-style-type: none"> • Acknowledgment from podium • Firm featured on signage • Listing as sponsor on all event communications <p>Note: does not include registration.</p>
<p>EMERGING LEADERS RECEPTION</p> <p>\$1,500</p>	<ul style="list-style-type: none"> • Two (2) tickets to the Emerging Leaders event • Firm logo added to Annual Meeting website • Signage at the Annual Meeting • Acknowledgment from the podium • Acknowledgment in July newsletter and all email communications related to Annual Meeting

DOING BUSINESS WITH.../OTHER TRAINING & NETWORKING PROGRAMS

ACEC New York is dedicated to giving our members the latest technical information and necessary training to facilitate compliance with ever-changing regulations. Our “Doing Business With” series provides members exclusive access to top professionals at state and city agencies, featuring networking and presentation portions of each event. Gain additional exposure for your firm and support ACEC New York educational initiatives by sponsoring a Doing Business With program. Prices may vary by event; see event-specific materials for more information.

Note: rates and availability are subject to change based on the program. Check the registration site for more information and to purchase sponsorship.

SPONSOR TYPE AND COST	BENEFITS
<p>“DOING BUSINESS WITH” PROGRAM</p> <p>\$2,000</p>	<ul style="list-style-type: none"> • Acknowledgment from podium • Signage at the event • Registration for two (2) individuals

2025-26 MEMBERSHIP DIRECTORY

PUBLISHED IN SUMMER OF 2025

The print directory includes listings for all ACEC New York members and is distributed among members as well as to essential government and public personnel. Deadline for advertising, including reception of art, is June 13, 2025. Advertisements will be honored on a first-come, first-served basis.

ADVERTISING SIZE & PLACEMENT	COST	ADVERTISING SIZE & PLACEMENT	COST
INSIDE FRONT COVER	\$3,000	INSIDE BACK COVER	\$3,000
TAB ADVERTISING	COST	TAB ADVERTISING	COST
CENTRAL REGION TAB	\$2,000	ROCHESTER REGION TAB	\$2,000
EASTERN REGION TAB	\$2,000	SOUTHERN REGION TAB	\$2,000
LONG ISLAND REGION TAB	\$2,000	WESTERN REGION TAB	\$2,000
METROPOLITAN REGION TAB	\$2,000	AFFILIATE REGION TAB	\$2,000
ENHANCED LISTING ADVERTISING	COST	ENHANCED LISTING ADVERTISING	COST
FULL PAGE ENHANCED LISTING	\$1,250	HALF PAGE ENHANCED LISTING	\$600

NEWS ONLINE ADVERTISING

ACEC New York distributes a monthly newsletter - the NEWS Online - generally on the first Tuesday of every month. Due to demand, ACEC New York will be offering placement of up to two (2) ads in each issue of the NEWS Online. These ads will be distributed to our full email list (approx. 3,300 engineering and related professionals), as well as displayed on our website.

Note: ads are subject to approval. All opportunities are awarded on a first come, first served basis. Certain months may be reserved for sponsorship purposes.

SPONSOR TYPE AND COST	BENEFITS
SINGLE MONTH AD \$325	<ul style="list-style-type: none"> • One color ad (125 px X 400 px) placed in NEWS Online for one month • Hyperlinked to url provided by sponsor
THREE-MONTH AD \$750	<ul style="list-style-type: none"> • One color ad (125 px X 400 px) for three consecutive months • Hyperlinked to url provided by sponsor
SIX-MONTH AD \$1,250	<ul style="list-style-type: none"> • One color ad (125 px X 400 px) for six consecutive months • Hyperlink to url provided by sponsor

SCHOLARSHIP FUND DONATION

The ACEC New York Scholarship Fund awards scholarships to undergraduate engineering students in New York State to promote the consulting engineering profession. In 2025, the program will award at least two scholarships for \$10,000 each, as well as a number of \$2,500, \$3,500 and \$5,000 named scholarships, named for the donating firm or in memory of an individual, or both. Named scholarships reflect contributions of \$2,500 or more and are awarded by the firm at an ACEC New York function. Firms considering a named scholarship are encouraged to participate on a yearly basis. Firms can also contribute less than \$2,500; these funds are combined into general ACEC New York Scholarships and help the Scholarship Fund grow. Scholarships will be awarded in Spring 2025. Larger scholarships may be considered depending on the donations received.

Please note that the ACEC New York Scholarship Fund is a tax-exempt organization and contributions are deductible. Checks for donations should be made out to the ACEC New York Scholarship Fund.

SCHOLARSHIP TYPE, COST & BENEFITS	
\$10,000 Named Scholarship	<ul style="list-style-type: none"> • Scholarship named after firm • Listing in scholarship press release and all other outreach related to scholarships. • Opportunity to present scholarship at Metro Region Scholarship Luncheon (May 2025, Metro Region schools only) or Winter Conference (January 2026, Upstate Schools only) • Scholarship donation is tax-deductible
\$5,000 Named Scholarship	
\$3,500 Named Scholarship	
\$2,500 Named Scholarship	
DONATION TO GENERAL FUND	<ul style="list-style-type: none"> • Scholarship donation is tax-deductible

POLITICAL ACTION COMMITTEE

(Federal PAC) Outings and Sponsorships

MULTIPLE DATES & LOCATIONS

PAC contributions are a direct way for council members to get involved in the political process.

ACEC New York supports three Political Action Committees (PACs) at the state, city and national levels, with a common goal: to promote the election of responsible and qualified candidates for public office—regardless of party affiliation—who understand and appreciate the goals, objectives and values of the consulting engineering community.

FEDERAL PAC

For the federal ACEC PAC, each state has a PAC Champion who encourages members to contribute to the federal PAC in order to meet the state’s annual PAC Goal, as defined by ACEC national.

Only individuals can contribute to the Federal PAC. However, the PAC Committee holds many events during the year, such as golf outings and an evening at a Broadway show, which companies can underwrite.

For more information on sponsoring upcoming PAC events, contact **John Evers**, President & CEO, at john@acecny.org or call **(518) 452-8611**.

METROPOLITAN REGION MEMBERSHIP MEETINGS

SPONSORSHIP PROGRAM

THE MEETING DATES ARE:

October 10, 2024 | December 11, 2024 | March 20, 2025 | May 22, 2025

The Metro Region offers 4 membership meetings per year, two breakfasts and two luncheons. Guest speakers are often from client agencies, government or industry leaders. All Guest Speakers TBD

For the December holiday luncheon, member firms are encouraged to bring their young professionals to the meeting so they can familiarize themselves with the organization. For the May meeting, member firms present ACEC New York scholarships to engineering students at Metro-area schools.

SPONSOR TYPE AND COST

BENEFITS

PLATINUM*

\$2,750

FOR ALL FOUR MEETINGS: \$10,000

*Limited to 5 Sponsors

- Firm logo included on the meeting registration site
- Firm logo displayed at the event
- Firm recognition at the meeting (acknowledgment from the podium)
- Two (2) complimentary registrations
- One of the two (2) complimentary registrations is a seat at the head table

SPONSOR TYPE AND COST	BENEFITS
<p>GOLD</p> <p>\$2,000 FOR ALL FOUR MEETINGS: \$6,000</p>	<ul style="list-style-type: none"> • Firm logo included on the meeting registration site • Firm logo displayed at the event • Firm recognition at the meeting (acknowledgment from the podium) • Two (2) complimentary registrations
<p>SILVER</p> <p>\$1,500 FOR ALL FOUR MEETINGS: \$4,000</p>	<ul style="list-style-type: none"> • Firm logo included on the meeting registration site • Firm logo displayed at the event • Firm recognition at the meeting (acknowledgment from the podium) • One (1) complimentary registration

For Metro Region sponsorship information, contact **Tina Deale**, Administrative Assistant, ACEC New York Metro Region, at tina@acecny.org or call (212) 682-6336.

BUILDING A BETTER BUSINESS SPONSORSHIP

Through our Building a Better Business webinar series, ACEC New York is offering a NEW virtual program partnership opportunity. Sponsors will have the opportunity to present a one hour virtual webinar, hosted and managed by ACEC New York. The presentation should provide information relevant to our membership (no sales pitches).

The event will be advertised alongside other program offerings in all our outreach channels, and the event will be titled as presented by the sponsor. ACEC New York will offer these webinars at no cost to our members. ACEC New York does not guarantee attendance.

SPONSOR TYPE AND COST	BENEFITS
<p>EVENT SPONSORS</p> <p>\$1,000</p>	<ul style="list-style-type: none"> • Firm logo included on the meeting registration site and related promotional materials • Firm recognition in the introduction and in the title of the event • Ability to share a video advertisement in the beginning of the virtual event (up to 1 minute)

2024-25 SPONSORSHIP OPPORTUNITIES FORM

SPONSORSHIP LEVEL & MEMBER PRICE

FALL CONFERENCE

DIAMOND SPONSOR	<input type="checkbox"/> \$6,500	COFFEE BREAK SPONSOR	<input type="checkbox"/> \$1,250
PLATINUM SPONSOR	<input type="checkbox"/> \$5,000	GOLF TOURNAMENT SPONSOR	<input type="checkbox"/> \$3,200
GOLD SPONSOR	<input type="checkbox"/> \$3,500	GOLF TEE SIGN	<input type="checkbox"/> \$300
SILVER SPONSOR	<input type="checkbox"/> \$2,750	CONFERENCE SESSION	<input type="checkbox"/> \$1,750

*Please contact erica@acecny.org to confirm your sponsorship selection.

WINTER CONFERENCE

DIAMOND SPONSOR	<input type="checkbox"/> \$8,000
PLATINUM SPONSOR	<input type="checkbox"/> \$4,300
▶ Preferred Sponsorship Choice: _____	
GOLD SPONSOR	<input type="checkbox"/> \$3,600
▶ Preferred Sponsorship Choice: _____	
SILVER SPONSOR	<input type="checkbox"/> \$2,800
CONFERENCE PROGRAM ADVERTISER (Does not include registration)	<input type="checkbox"/> \$1,250

I DO **NOT** REQUIRE AN EXHIBIT BOOTH WITH MY WINTER CONFERENCE SPONSORSHIP

ENGINEERING EXCELLENCE AWARDS

DIAMOND SPONSOR	<input type="checkbox"/> \$25,000	FULL-PAGE PROGRAM AD	<input type="checkbox"/> \$3,300
DIAMOND+ SPONSOR	<input type="checkbox"/> \$30,000	HALF-PAGE PROGRAM AD	<input type="checkbox"/> \$2,000
▶ Preferred Sponsorship Choice: _____		PATRON TABLE (PROGRAM RECOGNITION)	<input type="checkbox"/> \$9,750
PLATINUM SPONSOR	<input type="checkbox"/> \$20,000	STANDARD TABLE (10)	<input type="checkbox"/> \$7,250
▶ Preferred Sponsorship Choice: _____		INDIVIDUAL TICKETS	<input type="checkbox"/> \$750 Each
GOLD SPONSOR	<input type="checkbox"/> \$18,500	▶ QTY: _____	
SILVER SPONSOR	<input type="checkbox"/> \$13,500		

ANNUAL MEETING

PLATINUM SPONSOR	<input type="checkbox"/> \$3,300	CONFERENCE PATRON (Does not include registration)	<input type="checkbox"/> \$1,000
GOLD SPONSOR	<input type="checkbox"/> \$2,200	EMERGING LEADERS RECEPTION	<input type="checkbox"/> \$1,500
PDH TOUR	<input type="checkbox"/> \$1,000		

MEMBERSHIP DIRECTORY

INSIDE FRONT COVER	<input type="checkbox"/> \$3,000	FULL PAGE ENHANCED LISTING	<input type="checkbox"/> \$1,250
INSIDE BACK COVER	<input type="checkbox"/> \$3,000	HALF PAGE ENHANCED LISTING	<input type="checkbox"/> \$600
REGION TAB	<input type="checkbox"/> \$2,000		

▶ Preferred Region Choice: _____

NEWS ONLINE ADVERTISING

SINGLE MONTH AD	<input type="checkbox"/> \$325
THREE-MONTH AD	<input type="checkbox"/> \$750
SIX-MONTH AD	<input type="checkbox"/> \$1,250

SCHOLARSHIP FUND DONATION

\$10,000 Named Scholarship	<input type="checkbox"/> \$10,000
\$5,000 Named Scholarship	<input type="checkbox"/> \$5,000
\$3,500 Named Scholarship	<input type="checkbox"/> \$3,500
\$2,500 Named Scholarship	<input type="checkbox"/> \$2,500
DONATION TO GENERAL FUND (Note: make checks payable to ACEC New York Scholarship Fund)	<input type="checkbox"/> CUSTOM AMOUNT: _____

METROPOLITAN REGION MEETINGS

PLATINUM SPONSOR	<input type="checkbox"/> \$2,750	PLATINUM SPONSOR FOR ALL FOUR (4) MEETINGS	<input type="checkbox"/> \$10,000
GOLD SPONSOR	<input type="checkbox"/> \$2,000	GOLD SPONSOR FOR ALL FOUR (4) MEETINGS	<input type="checkbox"/> \$6,000
SILVER SPONSOR	<input type="checkbox"/> \$1,500	SILVER SPONSOR FOR ALL FOUR (4) MEETINGS	<input type="checkbox"/> \$4,000

Preferred Date Choice(s): October 10, 2024 December 11, 2024 March 20, 2025 May 22, 2025

2024-25 SPONSORSHIP OPPORTUNITIES FORM

PAYMENT

Please return your sponsorship selection and payment (made payable to ACEC New York) to:

ACEC New York Sponsorship
6 Airline Drive, Suite 110
Albany, NY 12205

For more information, contact our office at (518)452-8611 or email **Erica Lavigne** at erica@acecny.org.

Sponsorship packages available upon request; contact **Gina Potfora** at gina@acecny.org or call (518) 452-8611.

Scholarship donations should be made payable to the ACEC New York Scholarship Fund.

▶ SPONSORSHIP GRAND TOTAL: _____

FIRM NAME: _____ CONTACT NAME: _____

EMAIL: _____ PHONE: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____



6 Airline Drive, Suite 110
Albany, NY 12205
518.452.8611
www.acecny.org

ACEC New York
American Council of Engineering Companies of New York