

The background of the entire page is a complex, multi-layered wireframe structure. It consists of numerous thin, light-colored lines that form a grid-like pattern, resembling a 3D architectural model or a technical drawing. The lines are arranged in a way that creates a sense of depth and perspective, with some lines appearing to recede into the distance. The overall color palette is a gradient of blues and greens, with the lines themselves being a pale, almost white color. The wireframe is most prominent in the lower right and upper right areas, while the left side is mostly dark blue.

**ACEC New York**  
*American Council of Engineering Companies of New York*

# **SPONSORSHIP OPPORTUNITIES**

**LEADERS IN THE BUSINESS OF ENGINEERING**

**2026-2027**

ACEC New York is a proactive coalition of 300 firms representing the leading engineering firms in the United States, including every discipline of engineering related to the built environment—civil, structural, mechanical, electrical, environmental, geotechnical—and affiliated companies.

Your contribution to ACEC New York provides exposure and opportunities that can't be found elsewhere. Take advantage of our unique sponsorship packages, or contact our office and we can assist you in choosing those opportunities which will best meet the needs of your business.

<p><b>PROGRAMS AND EVENTS</b></p>	<ul style="list-style-type: none"> <li>■ Fall Conference</li> <li>■ Winter Conference</li> <li>■ Engineering Excellence Awards (EEA)</li> <li>■ Annual Meeting</li> </ul>
<p><b>OPERATIONAL</b></p>	<ul style="list-style-type: none"> <li>■ Training and Networking Programs</li> <li>■ Membership Directory</li> <li>■ Annual Report</li> <li>■ Newsletter Advertising</li> <li>■ Scholarship Donations</li> </ul>
<p><b>ADDITIONAL PROGRAMS</b></p>	<ul style="list-style-type: none"> <li>■ Political Action Committee Outings</li> <li>■ Metro Region Membership Meetings</li> <li>■ Building a Better Business Sponsorship</li> </ul>

**Please return your sponsorship selection and payment (made payable to ACEC New York) to:**

**ACEC New York Sponsorship | 6 Airline Drive, Suite 110 | Albany, NY 12205**

- For more information, contact our office at (518) 452-8611 or email Erica Lavigne at [erica@acecny.org](mailto:erica@acecny.org).
- Sponsorship packages available upon request; contact Gina Potfora at [gina@acecny.org](mailto:gina@acecny.org) or call (518) 452-8611.
- Scholarship donations should be made payable to the ACEC New York Scholarship Fund.

*\*Non-member: Please call for pricing.*

*\*\*All sponsorships that include display of logo will display one (1) firm's singular logo.*

*Composite images with multiple firm logos will not be displayed.*

# FALL CONFERENCE

September 27-29, 2026 | Woodcliff Hotel & Spa, Rochester

The first conference of the year: the ACEC New York Fall Conference gathers together engineering professionals from across New York State to hear the latest information affecting consulting engineers.

SPONSOR TYPE AND COST	BENEFITS
<p><b>DIAMOND</b> \$6,500 MEMBER</p>	<p><i>Diamond Sponsors will receive the benefits of a Silver Sponsor, in addition to the following:</i></p> <ul style="list-style-type: none"> <li>• Two (2) full conference registrations</li> <li>• One (1) room upgrade</li> <li>• Two (2) golf tournament tickets (Includes greens fees and lunch)</li> <li>• Golf Tee Sign</li> <li>• Ad in September NEWS Online Newsletter</li> <li>• Social media post advertising your business and the Fall Conference (can include 1:00 of video)</li> </ul>
<p><b>PLATINUM</b> \$5,000 MEMBER (LIMIT 5 SPONSORS)</p>	<p><b>CHOOSE ONE OF THE FOLLOWING OPTIONS:</b></p> <ul style="list-style-type: none"> <li>• Hospitality</li> <li>• Conference Lanyard</li> <li>• Mobile App</li> <li>• Sunday Reception/Dinner</li> <li>• Monday Reception/Dinner</li> <li>• Conference Pen</li> </ul> <p><i>Platinum Sponsors will receive the benefits of a Silver Sponsor, in addition to the following:</i></p> <ul style="list-style-type: none"> <li>• Social media post advertising your business and the Fall Conference (up to 0:30 of video)</li> </ul>
<p><b>SILVER</b> \$2,750 MEMBER</p>	<ul style="list-style-type: none"> <li>• Name and logo added to the conference website</li> <li>• One (1) full conference registration</li> <li>• Featured on signage at the event</li> <li>• Acknowledgment from the podium during the conference</li> </ul>
<p><b>COFFEE BREAK SPONSOR</b> \$1,250 MEMBER (LIMIT 1 SPONSOR)</p>	<ul style="list-style-type: none"> <li>• Name and logo added to the conference website</li> <li>• Featured on signage at one of two coffee breaks (Sunday or Monday)</li> <li>• Acknowledgment from the podium during the conference</li> </ul>
<p><b>GOLF TOURNAMENT SPONSOR</b> \$3,500 MEMBER</p>	<ul style="list-style-type: none"> <li>• Two (2) greens fees and lunch</li> <li>• Two (2) tee signs</li> <li>• Signage at hole-in-one contest</li> <li>• Announce Golf Tournament winners</li> <li>• Ad in September NEWS Online Newsletter</li> <li>• Signage at the tournament and acknowledgment at the podium</li> </ul>
<p><b>GOLF TEE SIGN</b> \$250 MEMBER</p>	<ul style="list-style-type: none"> <li>• Logo and firm name on golf tee sign</li> <li>• <i>Note: does NOT include registration</i></li> </ul>
<p><b>CONFERENCE SESSION</b> \$2,000 MEMBER</p>	<ul style="list-style-type: none"> <li>• Session named after sponsor (see agenda* for available sessions, includes hospitality, boat tour, and wine tasting)</li> <li>• Name and logo added to the conference website</li> <li>• Featured on signage at the event</li> <li>• Acknowledgment from the podium during the sponsored session</li> <li>• <i>Note: Agenda to be finalized at least 6 weeks prior to the conference / Does NOT include registration</i></li> </ul>

# WINTER CONFERENCE

January 31-February 2, 2027 | Renaissance Hotel / Capital Center, Albany, NY

The Winter Conference is the premier business event of the ACEC New York educational and networking calendar. Each year, 500 engineering professionals and exhibitors attend this conference. State agencies present exclusive information on capital programs. This conference also features concurrent tracks for CFOs/business managers, as well as up-and-coming engineering professionals (“Emerging Leaders”) and HR professionals. The Infrastructure Policy Networking Event, featuring select legislators and other key personnel, will take place Monday night. Join your fellow professionals in downtown Albany, and share ideas, make connections, and experience new innovations that will help your business grow in the coming year.

SPONSOR TYPE AND COST	BENEFITS
<p><b>DIAMOND</b></p> <p><b>\$8,500</b></p>	<p><i>Note: All high-level sponsors receive the benefits of a Silver Sponsor, including an exhibit table and one full registration (see page 8 for details).</i></p> <ul style="list-style-type: none"> <li>• Logo featured on outdoor electronic sign for Capital Center</li> <li>• Special recognition from the podium</li> <li>• Registration for two (2) attendees</li> <li>• Signage throughout the conference with prominent placement for sponsor</li> <li>• One seat at head table during the luncheon</li> <li>• Monday Hospitality will be named after firm with specialty signage</li> </ul>
<p><b>PLATINUM</b></p> <p><b>\$4,750</b></p>	<p><b>CHOOSE ONE OF THE 8 SPONSORSHIP OPTIONS</b></p> <p><i>Note: All high-level sponsors receive the benefits of a Silver Sponsor, including an exhibit table and one full registration (see page 8 for details).</i></p>

**CONFERENCE LANYARD**

(LIMIT 1 SPONSOR)

*Conference Lanyard Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:*

- Lanyards will have firm name and logo imprinted on them
- Acknowledgement from the podium

**Lanyards will feature company logo, along with ACEC New York logo.**

**LUNCHEON SPONSOR**

(LIMIT 2 SPONSORS)

*Luncheon Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:*

- Acknowledgment on specialty signage
- Acknowledgment from the podium at the luncheon
- Ability to display pull-up banner/logo in room
- Ability to place printed materials at each seat (approx. 300)
- One seat per sponsor at the luncheon head table with ACEC New York leadership

**On Monday, February 1, ACEC New York will host a luncheon with a high-profile speaker (TBA). Each year, over 300 members attend this luncheon.**

SPONSOR TYPE AND COST	BENEFITS
<b>TOTE BAG SPONSOR</b> (LIMIT 1 SPONSOR)	<p><i>Tote Bag Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:</i></p> <ul style="list-style-type: none"> <li>• Logo on tote bags given to all attendees</li> <li>• Acknowledgement from the podium during Sunday Welcome Dinner</li> </ul>
<b>NAPKIN SPONSOR</b> (LIMIT 1 SPONSOR)	<p><i>Napkin Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:</i></p> <ul style="list-style-type: none"> <li>• Branded napkins with firm logo throughout conference</li> <li>• Acknowledgment from the podium at the event</li> </ul>
<b>MOBILE APP</b> (LIMIT 1 SPONSOR)	<p><i>Mobile App Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:</i></p> <ul style="list-style-type: none"> <li>• Company name and logo featured prominently on mobile app</li> <li>• Acknowledgment from the podium during Sunday dinner and Monday luncheon</li> </ul> <p><b>Agenda and other conference information will be distributed via a mobile app, which attendees will download to their mobile devices.</b></p>
<b>HOTEL KEY CARD HOLDER</b> (LIMIT 1 SPONSOR)	<p><i>Hotel Card Holder Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:</i></p> <ul style="list-style-type: none"> <li>• Hotel card holders will have logo and message imprinted on them for every conference-registered hotel guest of the Albany Renaissance</li> <li>• Acknowledgment from the podium</li> </ul> <p><b>Every conference participant who books a room at the Renaissance Hotel will receive a hotel key holder with the logo and message from the sponsor imprinted on the front of the card in color.</b></p>
<b>CONFERENCE PEN</b> (LIMIT 1 SPONSOR)	<p><i>Conference Pen Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:</i></p> <ul style="list-style-type: none"> <li>• Firm logo on pens provided for attendees in conference sessions</li> <li>• Acknowledgment from the podium at the event</li> </ul>
<b>NOTEPADS</b> (LIMIT 1 SPONSOR)	<p><i>Notepad Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:</i></p> <ul style="list-style-type: none"> <li>• Firm logo on notepads provided for attendees in conference sessions</li> <li>• Acknowledgment from the podium at the event</li> </ul>
<div style="display: flex; justify-content: space-between; align-items: center;"> <div data-bbox="123 1518 233 1602"> <p><b>GOLD</b> \$3,900</p> </div> <div data-bbox="532 1528 1393 1644"> <p><b>CHOOSE ONE OF THE 9 SPONSORSHIP OPTIONS</b></p> <p><i>All high-level sponsors receive the benefits of a Silver Sponsor, including an exhibit table and one full registration (see page 8 for details).</i></p> </div> </div>	
<b>CFO / BUSINESS MANAGERS PROGRAM</b> (LIMIT 1 SPONSOR)	<p><i>CFO / Business Managers Program Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:</i></p> <ul style="list-style-type: none"> <li>• Firm logo on all signage for CFO / Business Managers program track</li> <li>• Acknowledgment from the podium at the event</li> </ul>

SPONSOR TYPE AND COST	BENEFITS
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**CHARGING STATION**

(LIMIT 1 SPONSOR)

*Charging Station Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:*

- Branding on mobile charging station, positioned at the company’s exhibit booth
- Signage branding the charging station under the Capital Center stairs
- Acknowledgment from the podium at the event

**EXHIBITOR RECEPTION**

(LIMIT 1 SPONSOR)

*Exhibitor Reception Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:*

- Acknowledgment on sign printed specifically for this event
- Acknowledgment from podium at the Exhibitor Opening Reception
- Ability to display pull up banner in room
- Prime exhibit location in the ballroom for Sunday night

**On Sunday, January 31, ACEC New York will host an Opening Reception in the exhibit area from 6:30–7:30pm.**

**SUNDAY DINNER**

(LIMIT 1 SPONSOR)

*Sunday Dinner Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:*

- Acknowledgment on sign printed specifically for this event
- Acknowledgment from podium at the Sunday Dinner
- One seat at the dinner head table with ACEC New York leadership

**Dinner will take place from 7:30–9:00pm and will feature a guest speaker (TBD).**

**INFRASTRUCTURE POLICY NETWORKING RECEPTION**

(LIMIT 1 SPONSOR)

*Infrastructure Policy Networking Reception will receive all of the benefits of a Silver Sponsor in addition to the following:*

- Sponsor’s name featured in continuous slide show at the venue
- Acknowledgment on sign printed specifically for the Infrastructure Policy
- Networking Reception
- Acknowledgment from the podium at the event

**On Monday, February 1, conference participants will attend a lavish cocktail hour and reception. This popular event is held for members of ACEC New York, leadership from other state associations in the built environment, and a select group of legislators who support the built environment.**

**COFFEE BREAK**

(LIMIT 1 SPONSOR)

*Coffee Break Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:*

- Breaks will be named after firm on the agenda and event website
- Firm logo featured on signage at the coffee break
- Acknowledgment from the podium

SPONSOR TYPE AND COST	BENEFITS
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**SUNDAY HOSPITALITY**

(LIMIT 1 SPONSOR)

*Sunday Hospitality Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:*

- Sunday Hospitality will be named after firm on the agenda and event website
- Acknowledgment on sign printed specifically for Hospitality
- Acknowledgment from the podium Sunday Evening and at the Monday luncheon
- Ability to staff Hospitality and network with members

**After each evening function, members and guests continue to network in an informal and relaxed atmosphere. ACEC New York is offering vendors the opportunity to host hospitality on Sunday, January 31.**

**EMERGING LEADERS PROGRAM**

(LIMIT 1 SPONSOR)

*Emerging Leaders Program Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:*

- Firm logo on all signage for Emerging Leaders program track
- Acknowledgment from the podium at the event

**HYDRATION STATION SPONSOR**

(LIMIT 1 SPONSOR)

*Hydration Station Sponsor will receive all of the benefits of a Silver Sponsor in addition to the following:*

- Branding on hydration stations in each session
- Acknowledgment from the podium Sunday Evening and at the Monday Luncheon

**SILVER**  
**\$3,250**

- Acknowledgment of sponsorship on event website and signage
- A registration list of attendees to be given to exhibitors prior to the conference
- Silver Sponsor will be entitled to one full conference registration: Sunday, Monday reception/dinner, Monday and Tuesday continental breakfasts, Monday lunch and program. Any additional attending staff will be charged a \$450. Registration fee (limit 2).

*Exhibition hours are:*

**Sunday, January 31** | Opening Reception (held in the exhibit area) 6:30pm–8:30pm

**Monday, February 1** | 7:30am–4:30pm

**Tuesday, February 2** | 7:30am–12:00pm

**Sponsors will exhibit in the exhibit hall. Exhibits are limited. ACEC New York will provide a six-foot display table draped and skirted, with included internet access and power.**

*Vendors are welcome to attend the Board of Directors/Membership Meeting on Tuesday morning.*

**CONFERENCE PROGRAM ADVERTISER**

\$1,350

- Name added to the conference website
- Listed on signage at the event
- Acknowledgment from the podium during the conference
- Color ad in printed conference program

# ENGINEERING EXCELLENCE AWARDS

April 10, 2027 | Hilton Midtown, New York, NY

An ACEC New York hallmark for over 50 years, the Engineering Excellence Awards gala — the “Academy Awards” of the consulting engineering industry — is held annually in the spring at the Hilton New York Midtown to honor member firms for design achievements of superior skill and ingenuity.

Each year, over 60 firms submit projects that are judged on a rigorous set of criteria, which includes complexity, innovation and value to society. In addition to celebrating among peers, EEA publicizes the significant contributions consulting engineers make to communities throughout the world.

**Standard Table (10)** | \$8,000 ■ **Individual Tickets** | \$825 Each ■ **Patron Table (10)** | \$9,775

SPONSOR TYPE AND COST	BENEFITS
<b>DIAMOND+</b> <b>\$31,750</b>	<b>INCLUDES DIAMOND LEVEL BENEFITS</b> <ul style="list-style-type: none"> <li>• 2 Patron Tables of 10 (20 guests)</li> </ul>
<b>DIAMOND</b> <b>\$28,500</b>	<ul style="list-style-type: none"> <li>• Patron Table of 10   <i>Value: \$9,775</i></li> <li>• Full-page color advertisement in EEA Gala with preferred placement in EEA Gala Program   <i>Program Value: \$5,000</i></li> <li>• One (1) overnight room at the Hilton New York Midtown Hotel for Saturday, April 10, 2027. <i>Value: \$475</i></li> <li>• \$1,500 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund*</li> </ul> <b>CHOOSE ONE OF THE 5 SPONSORSHIP OPTIONS</b>
<b>PLATINUM</b> <b>\$21,900</b>	<ul style="list-style-type: none"> <li>• Standard Table of 10   <i>Value: \$8,000</i></li> <li>• Full-page color advertisement in EEA Gala   <i>Program Value: \$3,300</i></li> <li>• \$1,000 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund*</li> </ul> <b>CHOOSE ONE OF THE 4 SPONSORSHIP OPTIONS</b>
<b>GOLD</b> <b>\$19,800</b>	<ul style="list-style-type: none"> <li>• Standard Table of 10   <i>Value: \$8,000</i></li> <li>• Full-page color advertisement in EEA Gala   <i>Program Value: \$3,300</i></li> <li>• \$500 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund*</li> </ul>
<b>SILVER</b> <b>\$14,500</b>	<ul style="list-style-type: none"> <li>• Four (4) Individual Tickets   <i>Value: \$3,300</i></li> <li>• Full-page color advertisement in EEA Gala   <i>Program Value: \$3,300</i></li> <li>• \$500 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund*</li> </ul>

# SPONSORSHIP OPTIONS

SPONSOR TYPE AND COST	BENEFITS
<b>COCKTAILS &amp; RECEPTION</b> (Limit 2 Diamond+/Diamond Sponsors)	<ul style="list-style-type: none"> <li>• Acknowledgment from the podium during awards presentation</li> <li>• Branded cocktail napkins</li> <li>• Specialty signage</li> </ul>
<b>GALA DESSERT</b> (Limit 1 Diamond+/Diamond Sponsor)	<ul style="list-style-type: none"> <li>• Acknowledgment from the podium during awards presentation</li> <li>• Logo on custom dessert</li> </ul>
<b>GALA FAVOR</b> (Limit 1 Diamond+/Diamond Sponsor)	<ul style="list-style-type: none"> <li>• Acknowledgment from the podium during awards presentation</li> <li>• Branded favor for all gala guests</li> </ul>
<b>PHOTO BOOTH</b> (Limit 1 Diamond+/Diamond Sponsor)	<ul style="list-style-type: none"> <li>• Specialty Signage</li> <li>• Logo on all printed photo strips</li> </ul>
<b>AWARD PACKING STATION</b> (Limit 1 Diamond+/Diamond Sponsor)	<ul style="list-style-type: none"> <li>• Logo on reusable bag</li> <li>• Specialty signage</li> </ul>
<b>AFTER PARTY</b> (Limit 2 Platinum Sponsors)	<ul style="list-style-type: none"> <li>• Acknowledgment from the podium during awards presentation</li> <li>• Reserved VIP After Party seating</li> <li>• Specialty signage</li> </ul>
<b>COAT CHECK</b> (Limit 1 Platinum Sponsor)	<ul style="list-style-type: none"> <li>• Specialty signage</li> <li>• Logo at coat check</li> </ul>
<b>DECOR</b> (Limit 1 Platinum Sponsor)	<ul style="list-style-type: none"> <li>• Specialty banner</li> </ul>
<b>ENTERTAINMENT</b> (Limit 2 Platinum Sponsors)	<ul style="list-style-type: none"> <li>• Specialty signage</li> <li>• Acknowledgement from band</li> <li>• One song request</li> </ul>

*\* Funds will be given to the New York Consulting Engineering Scholarship Educational Fund, and the donating firm may use this as a charitable contribution.*

# ANNUAL MEETING

June 3, 2027 | Union League Club, New York, NY

The Annual Meeting is held in the spring of each year in NYC and is the final membership meeting of the ACEC New York calendar. This event incorporates a business session and luncheon, featuring an industry-related speaker. The year-end awards are presented during the luncheon (including Engineer of the Year and New Principal of the Year), as well as graduation of Leadership Institute participants and inductions of new board members.

SPONSOR TYPE AND COST	BENEFITS
<b>PLATINUM</b> <b>\$3,450</b>	<ul style="list-style-type: none"> <li>• Two (2) tickets to the business program and luncheon</li> <li>• Firm logo added to the annual meeting website</li> <li>• Preferred seating at the luncheon</li> <li>• Logo on signage at the Annual Meeting</li> <li>• Acknowledgment from the podium</li> <li>• Acknowledgment in July newsletter and all email communications related to Annual Meeting</li> </ul>
<b>GOLD</b> <b>\$2,350</b>	<ul style="list-style-type: none"> <li>• One (1) ticket to the business program and luncheon</li> <li>• Firm logo added to the annual meeting website</li> <li>• Preferred seating at the luncheon</li> <li>• Logo on signage at the Annual Meeting</li> <li>• Acknowledgment from the podium</li> <li>• Acknowledgment in July newsletter and all email communications related to Annual Meeting</li> </ul>
<b>PDH TOUR</b> <b>\$1,250</b>	<ul style="list-style-type: none"> <li>• Two (2) tickets to the tour</li> <li>• Firm logo added to Annual Meeting website</li> <li>• Signage at the Annual Meeting</li> <li>• Acknowledgment from the podium</li> <li>• Acknowledgment in July newsletter and all email communications related to Annual Meeting</li> </ul>
<b>CONFERENCE PATRON</b> <b>\$1,000</b>	<ul style="list-style-type: none"> <li>• Acknowledgment from podium</li> <li>• Firm featured on signage</li> <li>• Listing as sponsor on all event communications</li> </ul> <p><i>Note: does not include registration.</i></p>
<b>EMERGING LEADERS RECEPTION</b> <b>\$1,500</b>	<ul style="list-style-type: none"> <li>• Two (2) tickets to the Emerging Leaders event</li> <li>• Firm logo added to Annual Meeting website</li> <li>• Signage at the Annual Meeting</li> <li>• Acknowledgment from the podium</li> <li>• Acknowledgment in July newsletter and all email communications related to Annual Meeting</li> </ul>

## “DOING BUSINESS WITH” / OTHER TRAINING & NETWORKING PROGRAMS

ACEC New York is dedicated to giving our members the latest technical information and necessary training to facilitate compliance with ever-changing regulations. Our “Doing Business With” series provides members exclusive access to top professionals at state and city agencies, featuring networking and presentation portions of each event. Gain exposure for your firm and support ACEC New York educational initiatives by sponsoring a Doing Business With program. Prices may vary by event; see event-specific materials for more information. *Note: rates and availability are subject to change based on the program. Check the registration site for more information and to purchase sponsorship.*

SPONSOR TYPE AND COST	BENEFITS
<b>“DOING BUSINESS WITH PROGRAM”</b> \$2,500	<ul style="list-style-type: none"> <li>• Acknowledgment from podium</li> <li>• Signage at the event</li> <li>• Registration for two (2) individuals</li> </ul>

### 2027-2028 MEMBERSHIP DIRECTORY (Published in Summer of 2027)

The print directory includes listings for all ACEC New York members and is distributed among members as well as to essential government and public personnel. Deadline for advertising, including reception of art, is June 11, 2027. Advertisements will be honored on a first-come, first-served basis.

ADVERTISING SIZE & PLACEMENT	COST	ADVERTISING SIZE & PLACEMENT	COST
<b>Inside Front Cover</b>	\$3,000	<b>Inside Back Cover</b>	\$3,000
TAB ADVERTISING	COST	TAB ADVERTISING	COST
<b>Central Region Tab</b>	\$2,000	<b>Rochester Region Tab</b>	\$2,000
<b>Eastern Region Tab</b>	\$2,000	<b>Southern Region Tab</b>	\$2,000
<b>Long Island Region Tab</b>	\$2,000	<b>Western Region Tab</b>	\$2,000
<b>Metropolitan Region Tab</b>	\$2,000	<b>Affiliate Region Tab</b>	\$2,000
ENHANCED LISTING ADVERTISING	COST	ENHANCED LISTING ADVERTISING	COST
<b>Full Page Enhanced Listing</b>	\$1,250	<b>Half Page Enhanced Listing</b>	\$600

### 2026-2027 ANNUAL REPORT (Published in Spring of 2027)

The Annual Report explores ACEC New York's activities over the year, including our advocacy efforts, how we honor the achievements of engineering, the future of the industry, and more. In addition to the distribution of physical copies, the publication is featured on the ACEC New York website and provided to new members.

**Half Page Ad** | \$775 ■ **Full Page Ad** | \$1,000 ■ **Inside Back Cover** | \$1,225

### 2027 STATE OF ENGINEERING REPORT (Published in Winter of 2027)

The State of Engineering Report is designed to provide a detailed overview of the engineering community in New York State, a look at the most important projects being conducted today, as well as the challenges facing industry leaders and the areas of the built environment where more resources are needed.

**Half Page Ad** | \$775 ■ **Full Page Ad** | \$1,000 ■ **Inside Back Cover** | \$1,225

## NEWS ONLINE ADVERTISING

ACEC New York distributes a monthly newsletter—the NEWS Online—generally on the first Tuesday of every month. ACEC New York offers placement of up to two (2) ads in each issue of the NEWS Online. These ads will be distributed to our full email list (approx. 3,700 engineering and related professionals), as well as displayed on our website.

*Note: ads are subject to approval. All opportunities are awarded on a first come, first served basis. Certain months may be reserved for sponsorship purposes.*

SPONSOR TYPE AND COST	BENEFITS
<b>SINGLE MONTH AD</b>   \$325	<ul style="list-style-type: none"> <li>• One color ad (125 px X 400 px) placed in NEWS Online for one month</li> <li>• Hyperlinked to url provided by sponsor</li> </ul>
<b>THREE-MONTH AD</b>   \$750	<ul style="list-style-type: none"> <li>• One color ad (125 px X 400 px) for three consecutive months</li> <li>• Hyperlinked to url provided by sponsor</li> </ul>
<b>SIX-MONTH AD</b>   \$1,250	<ul style="list-style-type: none"> <li>• One color ad (125 px X 400 px) for six consecutive months</li> <li>• Hyperlink to url provided by sponsor</li> </ul>

## SCHOLARSHIP FUND DONATION

The ACEC New York Scholarship Fund awards scholarships to undergraduate engineering students in New York State to promote the consulting engineering profession. In 2027, the program will award at least two scholarships for \$10,000 each, as well as a number of \$2,500, \$3,500 and \$5,000 named scholarships, named for the donating firm or in memory of an individual, or both. Named scholarships reflect contributions of \$2,500 or more and are awarded by the firm at an ACEC New York function. Firms considering a named scholarship are encouraged to participate on a yearly basis. Firms can also contribute less than \$2,500; these funds are combined into general ACEC New York Scholarships and help the Scholarship Fund grow. Scholarships are awarded each spring. Larger scholarships may be considered depending on the donations received.

*Please note that the ACEC New York Scholarship Fund is a tax-exempt organization and contributions are deductible. Checks for donations should be made out to the ACEC New York Scholarship Fund.*

SPONSOR TYPE AND COST	BENEFITS
<b>Named Scholarship</b>   \$10,000	<ul style="list-style-type: none"> <li>• Scholarship named after firm</li> <li>• Listing in scholarship press release and all other outreach related to scholarships.</li> <li>• Opportunity to present scholarship at Metro Region Scholarship Luncheon (May 2027, Metro Region schools only) or Winter Conference (January 2028, Upstate Schools only)</li> </ul>
<b>Named Scholarship</b>   \$5,000	
<b>Named Scholarship</b>   \$3,500	
<b>Named Scholarship</b>   \$2,500	<ul style="list-style-type: none"> <li>• Scholarship donation is tax-deductible</li> </ul>
<b>Donation to General Fund</b>	<ul style="list-style-type: none"> <li>• Scholarship donation is tax-deductible</li> </ul>

# POLITICAL ACTION COMMITTEE

(Federal PAC) Outings and Sponsorships

## MULTIPLE DATES & LOCATIONS

PAC contributions are a direct way for council members to get involved in the political process.

ACEC New York supports three Political Action Committees (PACs) at the state, city and national levels, with a common goal: to promote the election of responsible and qualified candidates for public office—regardless of party affiliation—who understand and appreciate the goals, objectives and values of the consulting engineering community.

## FEDERAL PAC

For the federal ACEC PAC, each state has a PAC Champion who encourages members to contribute to the federal PAC in order to meet the state’s annual PAC Goal, as defined by ACEC national.

**Only individuals can contribute to the Federal PAC.** However, the PAC Committee holds many events during the year, such as golf outings and an evening at a Broadway show, which companies can underwrite.

# METROPOLITAN REGION MEMBERSHIP MEETINGS

Sponsorship Program

THE MEETING DATES ARE:

**October 13, 2026 | December 10, 2026 | March 11, 2027 | May 13, 2027**

The Metro Region offers 4 membership meetings per year, two breakfasts and two luncheons. Guest speakers are often from client agencies, government or industry leaders. All Guest Speakers TBD

For the December holiday luncheon, member firms are encouraged to bring their young professionals to the meeting so they can familiarize themselves with the organization. For the May meeting, member firms present ACEC New York scholarships to engineering students at Metro-area schools.

SPONSOR TYPE AND COST	BENEFITS
<p><b>PLATINUM*</b></p> <p><b>\$3,250</b></p> <p><b>For all four meetings: \$12,750</b></p> <p><i>*Limited to 5 Sponsors</i></p>	<ul style="list-style-type: none"> <li>• Firm logo included on the meeting registration site</li> <li>• Firm logo displayed at the event</li> <li>• Firm recognition at the meeting (acknowledgment from the podium)</li> <li>• Two (2) complimentary registrations</li> <li>• One of the two (2) complimentary registrations is a seat at the head table</li> </ul>

SPONSOR TYPE AND COST	BENEFITS
<p><b>GOLD</b></p> <p><b>\$2,500</b></p> <p><b>For all four meetings: \$7,775</b></p>	<ul style="list-style-type: none"> <li>• Firm logo included on the meeting registration site</li> <li>• Firm logo displayed at the event</li> <li>• Firm recognition at the meeting (acknowledgment from the podium)</li> <li>• Two (2) complimentary registrations</li> </ul>
<p><b>SILVER</b></p> <p><b>\$2,000</b></p> <p><b>For all four meetings: \$5,775</b></p>	<ul style="list-style-type: none"> <li>• Firm logo included on the meeting registration site</li> <li>• Firm logo displayed at the event</li> <li>• Firm recognition at the meeting (acknowledgment from the podium)</li> <li>• Two (2) complimentary registrations</li> </ul>

For Metro Region sponsorship information, contact Tina Deale, Office Administrator, ACEC New York Metro Region, at [tina@acecny.org](mailto:tina@acecny.org) or call (212) 682-6336.

## BUILDING A BETTER BUSINESS PARTNERSHIP

Through our Building a Better Business webinar series, ACEC New York offers a virtual program partnership opportunity. Sponsors will have the opportunity to present a one hour virtual webinar, hosted and managed by ACEC New York. The presentation should provide information relevant to our membership (no sales pitches).

The event will be advertised alongside other program offerings in all our outreach channels, and the event will be titled as presented by the sponsor. ACEC New York will offer these webinars at no cost to our members. ACEC New York does not guarantee attendance.

SPONSOR TYPE AND COST	BENEFITS
<p><b>EVENT SPONSORS</b></p> <p><b>\$1,000</b></p>	<ul style="list-style-type: none"> <li>• Firm logo included on the meeting registration site and related promotional materials</li> <li>• Firm recognition in the introduction and in the title of the event</li> <li>• Ability to share a video advertisement in the beginning of the virtual event (up to 1 minute)</li> </ul>

# 2026-2027 SPONSORSHIP OPPORTUNITIES FORM

Sponsorship Level and Member Price



FALL CONFERENCE					
Diamond Sponsor	<input type="radio"/>	\$6,500	Golf Tournament Sponsor	<input type="radio"/>	\$3,500
Platinum Sponsor	<input type="radio"/>	\$5,000	Golf Tee Sign	<input type="radio"/>	\$250
Silver Sponsor	<input type="radio"/>	\$2,750	Conference Session Sponsor	<input type="radio"/>	\$2,000
Coffee Break Sponsor	<input type="radio"/>	\$1,250			
WINTER CONFERENCE					
Diamond Sponsor	<input type="radio"/>			<input type="radio"/>	\$8,500
Platinum Sponsor	<input type="radio"/>			<input type="radio"/>	\$4,750
▶ Preferred Sponsorship Choice _____					
Gold Sponsor	<input type="radio"/>			<input type="radio"/>	\$3,900
▶ Preferred Sponsorship Choice _____					
Silver Sponsor	<input type="radio"/>			<input type="radio"/>	\$3,250
Conference Program Advertiser (Does not include registration)	<input type="radio"/>			<input type="radio"/>	\$1,350
<input type="radio"/> I do <b>not</b> require an exhibit booth with my winter conference sponsorship.					
ENGINEERING EXCELLENCE AWARDS					
Diamond + Sponsor	<input type="radio"/>	\$31,750	Full-Page Program Ad	<input type="radio"/>	\$3,300
Diamond Sponsor	<input type="radio"/>	\$28,500	Half-Page Program Ad	<input type="radio"/>	\$2,000
▶ Preferred Sponsorship Choice _____			Patron Table (Program Recognition)	<input type="radio"/>	\$9,775
Platinum Sponsor	<input type="radio"/>	\$21,900	Standard Table (10)	<input type="radio"/>	\$8,000
▶ Preferred Sponsorship Choice _____			Individual Tickets	<input type="radio"/>	\$825 Each
Gold Sponsor	<input type="radio"/>	\$19,800	Quantity: _____		
Silver Sponsor	<input type="radio"/>	\$14,500			



SPONSORSHIP GRAND TOTAL: \_\_\_\_\_

FIRM NAME

CONTACT NAME

EMAIL

PHONE

MAILING ADDRESS

CITY

STATE

ZIP

- For more information, contact our office at (518) 452-8611 or email Erica Lavigne at [erica@acecny.org](mailto:erica@acecny.org).
- Sponsorship packages available upon request; contact Gina Potfora at [gina@acecny.org](mailto:gina@acecny.org) or call (518) 452-8611.
- Scholarship donations should be made payable to the ACEC New York Scholarship Fund.

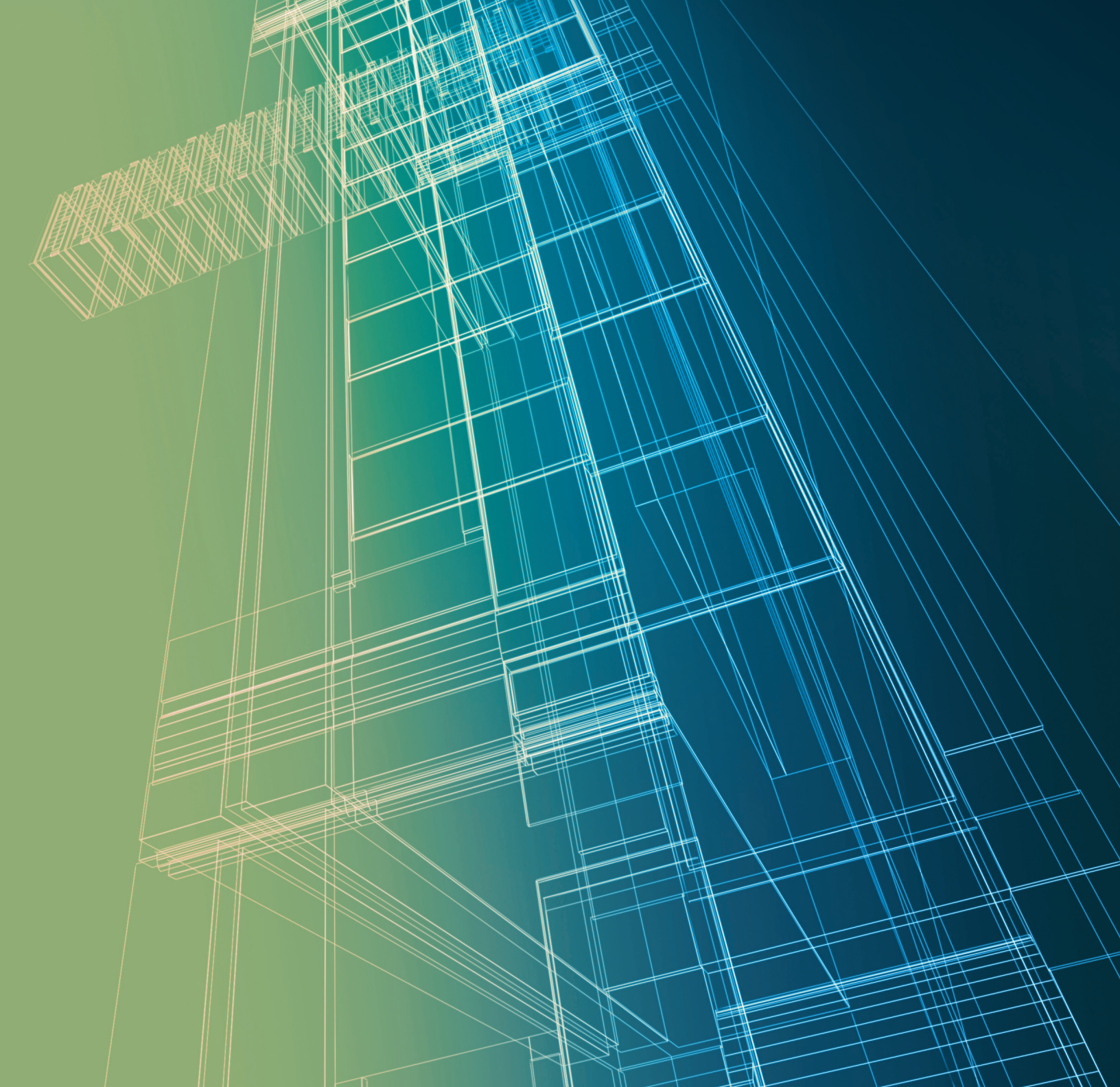
**PAYMENT:**

**Please return your  
sponsorship selection  
and payment  
(made payable to  
ACEC New York) to:**

**ACEC New York  
6 Airline Drive  
Suite 110  
Albany, NY 12205**







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