



American Council of Engineering Companies of New York

Advertise in the 2019-2020 ACEC New York Membership Directory

Connect with the leaders in New York's engineering firms and State, County and City Agencies that receive the directory each year by purchasing an ad in the 2019-2020 directory:

Directory Size:

5 ¾ (w) 8 ½ (h) – Cover and Tab Size

5 ¼ (w) 8 ½ (h) – Text Pages

Advertising Opportunities:

- **Covers:** Inside front cover and inside back cover (the most visible advertising location in the book). The cover is a heavier stock than the pages in the directory. Ads are full page size 5 ¼ (w) X 8 (h) and will be in 4 color.
- **Tab Advertising:** There are 9 tab pages located in the directory, 8 for the regions and 1 for the affiliate members. Each Tab will have regional officer information on one side and the other side will contain advertisement (a full page ad). The Tab pages will be on heavier stock and ads will be in 4 color. Ads are full page size 4 (w) X 7 ½ (h).
- **Enhanced Listing Advertising:** Each member receives a listing of its main office and branch offices in the directory (the main office shows all locations). An enhanced listing will give you the opportunity to place a ½ page ad or full page ad near your listing. These ads will be located throughout the directory and will be in black and white. Full page ads are 4 (w) X 7 ½ (h) Half page ads are: 4 (w) X 3 ¾ (h)

Format for ads:

Covers: 5 ¼ (w) X 8 (h), 4 color

Tab Advertising: 4 (w) X 7 ½ (h), 4 color

Enhanced Listing:

Full Page: 4 (w) X 7 ½ (h), black and white

Half Page: 4 (w) X 3 ¾ (h) black and white

Advertisements should be submitted as a print-ready PDF with crops and bleeds.

Deadline for advertising and artwork is: June 21, 2019.

E-mail ads, and registration form to: natasha@acecny.org or mail form with payment to:

ACEC New York

6 Airline Drive

Albany, NY 12205

(518) 452-8611

(Billing for ads is available.)



ACEC New York

American Council of Engineering Companies of New York

2019-2020 Membership Directory
Advertising Registration Form

NAME: _____

FIRM: _____

PHONE: _____

E-MAIL: _____

v	<u>Ad size, placement</u>	<u>Member rate</u>	<u>Nonmember rate</u>
<input type="checkbox"/>	Inside Back cover	\$2,000	\$4,000
<u>TAB ADVERTISING</u>			
<input type="checkbox"/>	Central Region Tab Advertising	\$1,500	\$3,000
<input type="checkbox"/>	Eastern Region Tab Advertising	\$1,500	\$3,000
<input type="checkbox"/>	Metropolitan Region Tab Advertising	\$1,500	\$3,000
<input type="checkbox"/>	Mid Hudson Region Tab Advertising	\$1,500	\$3,000
<input type="checkbox"/>	Rochester Region Tab Advertising	\$1,500	\$3,000
<input type="checkbox"/>	Southern Tier Region Tab Advertising	\$1,500	\$3,000
<input type="checkbox"/>	Western Region Tab Advertising	\$1,500	\$3,000
<input type="checkbox"/>	Affiliate Member Tab Advertising	\$1,500	\$3,000
<input type="checkbox"/>	M/W/S/DBE/VOB Tab Advertising	\$1,500	\$3,000
<u>Enhanced Listing Advertising</u>			
<input type="checkbox"/>	Full Page Enhanced Listing	\$1,000	N/A
<input type="checkbox"/>	½ page Enhanced Listing	\$500	N/A

Natasha Burns
ACEC New York
6 Airline Drive
Albany, NY 12205
(T) 518-452-8611
natasha@acecnyc.org

Deadline for advertising and artwork is: June 21, 2019
Advertisements will be honored on a first come, first served basis.