



100 1921-2021 ACEC New York

ACEC New York is a proactive coalition representing nearly 300 member firms who engage in every discipline of engineering related to the built environment including civil, structural, mechanical, electrical, environmental, and geotechnical.

Your contribution to ACEC New York provides exposure and opportunities that can't be found elsewhere. Take advantage of our unique sponsorship packages, or contact our office and we can assist you in choosing those opportunities which will best meet the needs of your business.

PROGRAMS AND EVENTS

Fall Conference | Winter Conference | Annual Meeting Engineering Excellence Awards (EEA)

OPERATIONAL

Training and Networking Programs | Membership Directory Newsletter Advertising | Scholarship Donations

ADDITIONAL PROGRAMS

Political Action Committee Outings | Metro Region Membership Meetings Building a Better Business Sponsorship

Please return your sponsorship selection and payment (made payable to ACEC New York) to:

ACEC New York Sponsorship • 6 Airline Drive • Albany, NY 12205

For more information, contact our office at (518) 452-8611

or email Erica Lavigne at erica@acecny.org.

Sponsorship packages available upon request;

contact Gina Potfora at gina@acecny.org or call (518) 452-8611.

Scholarship donations should be made payable to the ACEC New York Scholarship Fund.



FALL CONFERENCE • SEPTEMBER 12-14, 2021 HARBOR HOTEL, WATKINS GLEN, NY

The first conference of the year: the ACEC New York Fall Conference gathers together engineering professionals from across New York State to hear the latest information affecting consulting engineers. This is the first opportunity for committee chairs to meet in person with their committees and report on their plans for the year.

SPONSOR TYPE AND COST	BENEFITS
S5,000 MEMBER \$10,000 NON-MEMBER (LIMIT 1 SPONSOR)	 Name and logo added to the conference website Two (2) full conference registrations One (1) room upgrade Featured on signage at the event Acknowledgment from the podium during the conference Logo on lanyard Ad in September NEWS Online Social media post advertising your business and the Fall Conference (can include 1:00 of video)
\$3,500 MEMBER \$7,000 NON-MEMBER	 Name and logo added to the conference website One (1) full conference registration Featured on signage at the event Acknowledgment from the podium during the conference Social media post advertising your business and the Fall Conference (can include up to 0:30 of video)
SILVER \$2,500 MEMBER \$5,000 NON-MEMBER	 Name and logo added to the conference website One full conference registration Featured on signage at the event Acknowledgment from the podium during the conference
Coffee Break \$1,200 MEMBER \$2,400 NON-MEMBER (LIMIT 2 SPONSORS)	 Name and logo added to the conference website Featured on signage at one of two coffee breaks (Monday, September 13 and Tuesday, September 14) Acknowledgment from the podium during the conference
Golf Tournament \$2,000 MEMBER \$4,000 NON-MEMBER	 Two (2) greens fees and lunch Two (2) tee signs Signage at hole-in-one contest Signage at the tournament and acknowledgment at the podium
Golf Tee \$250 MEMBER \$500 NON-MEMBER	• Logo and firm name on golf tee sign
Conference Session \$1,500 MEMBER \$3,000 NON-MEMBER	 Session named after sponsor (see agenda* for available sessions) Name and logo added to the conference website Featured on signage at the event Acknowledgment from the podium during the sponsored session *NOTE: Agenda to be finalized at least 6 weeks prior to the conference



WINTER CONFERENCE • JANUARY 30—FEBRUARY 1, 2022 Renaissance Hotel/Capital Center, Albany, NY

The Winter Conference is the premier business event of the ACEC New York educational and networking calendar. Each year, 400 engineering professionals and exhibitors attend this conference each year. State agencies present exclusive information on capital programs. This conference also features concurrent tracks for CFOs/business managers, as well as up-and-coming engineering professionals ("Emerging Leaders") and HR personnel. The Infrastructure Policy Networking Event, featuring select legislators and other key personnel, will take place Monday night. Join your fellow professionals in downtown Albany, and share ideas, make connections, and experience new innovations that will help your business grow in the coming year.

DIAMOND

\$7,500 MEMBER • \$15,000 NON-MEMBER

*Note: all high-level sponsors receive the benefits of a Silver Sponsor, including an exhibit table and one full registration (see page 7 for details).

- Logo featured on outdoor electronic sign for Capital Center
- Special recognition from the podium
- Registration for two (2) attendees
- Signage throughout the conference with prominent placement for sponsor
- One seat at head table during the luncheon

PLATINUM

\$3,900 MEMBER • \$6,100 NON-MEMBER CHOOSE ONE OF THE 6 SPONSORSHIP OPTIONS

*Note: all high-level sponsors receive the benefits of a Silver Sponsor, including an exhibit table and one full registration (see page 7 for details).

Hydration Station

(LIMIT 1 SPONSOR)

HYDRATION STATION will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Branding on hydration stations in each session
- Acknowledgement from the podium Sunday Evening and at the Monday Luncheon

Luncheon

(LIMIT 2 SPONSORS)

On Monday, January 31, ACEC New York will host a luncheon with a high-profile speaker (TBA). Each year, over 300 members attend this luncheon. LUNCHEON SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Acknowledgement on sign printed specifically for the luncheon
- Acknowledgement from the podium at the luncheon
- Ability to hang company banner/logo in room
- Ability to place printed materials at each seat (approx. 300)
- One seat per sponsor at the luncheon head table with ACEC New York leadership

Hospitality

(LIMIT 1 SPONSOR)

After each evening function, members and guests continue to network in an informal and relaxed atmosphere. ACEC New York is offering vendors the opportunity to host hospitality on:

Sunday, January 30, and Monday, January 31.

HOSPITALITY SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Hospitality will be named after firm on the agenda and event website
- Acknowledgement on sign printed specifically for Hospitality
- Acknowledgement from the podium Sunday Evening and at the Monday luncheon
- Ability to staff Hospitality and network with members



WINTER CONFERENCE ◆ JANUARY 30—FEBRUARY 1, 2022

Conference Lanyard

(LIMIT 1 SPONSOR)

Lanyards will feature company logo, along with ACEC New York logo.

CONFERENCE LANYARD SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Lanyards will have firm name and logo imprinted on them
- Acknowledgement from the podium

Mobile App

(LIMIT 1 SPONSOR)

Agenda and other conference information will be distributed via a mobile app, which attendees will download to their mobile devices.

MOBILE APP SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Company name and logo featured prominently on mobile app
- Acknowledgement from the podium during Monday luncheon

Hotel Key Card

(LIMIT 1 SPONSOR)

Every conference participant who books a room at the Renaissance Hotel or two overflow hotels will receive a hotel key card with the logo and message from the sponsor imprinted on the front of the card in color.

The printable area is approximately 2.5(L) x 1.5 (W).

HOTEL CONFERENCE CARD KEY SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Hotel card keys will have logo and message imprinted on them for every conference-registered hotel guest of the Albany Renaissance or overflow hotels
- · Acknowledgement from the podium

GOLD

\$3,100 MEMBER • \$4,600 NON-MEMBER CHOOSE ONE OF THE 8 SPONSORSHIP OPTIONS

*Note: all high-level sponsors receive the benefits of a Silver Sponsor, including an exhibit table and one full registration (see page 7 for details)

Exhibitor Reception

(LIMIT 1 SPONSOR)

On Sunday, January 30, ACEC New York will host an Opening Reception in the exhibit area from 6:30—7:30Pm.

EXHIBITOR RECEPTION SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- · Acknowledgement on sign printed specifically for this event
- Acknowledgement from podium at the Exhibitor Opening Reception.
- Ability to hang company banner/logo in room
- Prime exhibit location in the ballroom for Sunday night

Sunday Dinner

(LIMIT 1 SPONSOR)

Dinner will take place from 7:30—9:00pm and will feature a guest speaker (TBD).

SUNDAY DINNER SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Acknowledgement on sign printed specifically for this event
- Acknowledgement from podium at the Sunday Dinner
- One seat at the dinner head table with ACEC New York leadership



WINTER CONFERENCE • JANUARY 30-FEBRUARY 1, 2022

GOLD

\$3,100 MEMBER • \$4,600 NON-MEMBER CHOOSE ONE OF THE 8 SPONSORSHIP OPTIONS

*Note: all high-level sponsors receive the benefits of a Silver Sponsor, including an exhibit table and one full registration (see page 7 for details).

Infrastructure Policy Networking Event

(LIMIT 1 SPONSOR)

On Monday, January 31, conference participants will attend a lavish cocktail hour and reception. This popular event is held for members of ACEC New York, leadership from other state associations in the built environment, and a select group of legislators who support the built environment.

PUBLIC POLICY NETWORKING EVENT SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Sponsor's name be featured in continuous slide show at the venue
- Acknowledgement on sign printed specifically for the Public Policy Networking Event
- Acknowledgement from the podium at the event

Charging Stations

(LIMIT 1 SPONSOR)

CHARGING STATION SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Branding on mobile charging station, positioned at the company's exhibit booth
- Signage branding the charging station under the Capital Center stairs
- Acknowledgement from the podium at the event

Notepads

(LIMIT 1 SPONSOR)

NOTEPAD SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Firm logo on notepads provided for attendees in conference sessions
- Acknowledgement from the podium at the event

Emerging Leaders Program

(LIMIT 1 SPONSOR)

EMERGING LEADERS PROGRAM SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Firm logo on all signage for Emerging Leaders program track
- Acknowledgement from the podium at the event

CFO/Business Managers Program

(LIMIT 1 SPONSOR)

CFO/BUSINESS MANAGERS PROGRAM SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Firm logo on all signage for CFO/Business Managers program track
- Acknowledgement from the podium at the event

Coffee Break

(LIMIT 1 SPONSOR)

COFFEE BREAK SPONSOR will receive all the benefits of a SILVER SPONSOR in addition to the following:

- Breaks will be named after firm on the agenda and event website
- Firm logo featured on signage at the coffee break
- · Acknowledgment from the podium



WINTER CONFERENCE • JANUARY 30—FEBRUARY 1, 2022 Renaissance Hotel/Capital Center, Albany, NY

SILVER

\$2,300 MEMBER | \$3,600 NON-MEMBER

Sponsors will exhibit in the exhibit hall. Exhibits are limited. ACEC New York will provide a six-foot display table draped and skirted, with included internet access and power.

Exhibition hours are:
Sunday January 30 Opening Reception
(held in the exhibit area) 6:30pm—8:30pm
Monday, January 31, 7:30am—4:30pm
Tuesday, February 1, 7:30am—12:00pm

Vendors are welcome to attend the Board of Directors/ Membership Meeting on Tuesday morning

- Acknowledgement of sponsorship on event website and signage
- A registration list of attendees to be given to exhibitors prior to the conference
- SILVER SPONSOR will be entitled to one full conference registration: Sunday, Monday reception/dinner, Monday and Tuesday continental breakfasts, Monday lunch and program. Any additional attending staff will be charged a \$400 registration fee (limit 2).

Conference Program Advertiser

\$1,000 MEMBER | \$2,000 NON-MEMBER

- Name added to the conference website
- Listed on signage at the event
- · Acknowledgement from the podium during the conference
- Color ad in printed conference program

POLITICAL ACTION COMMITTEE (FEDERAL PAC) OUTINGS AND SPONSORSHIP

Multiple Dates & Locations

PAC contributions are a direct way for council members to get involved in the political process. ACEC New York supports three Political Action Committees (PACs) at the state, city and national levels, with a common goal: to promote the election of responsible and qualified candidates for public office — regardless of party affiliation — who understand and appreciate the goals, objectives and values of the consulting engineering community.

Federal PAC

For the federal ACEC PAC, each state has a PAC Champion who encourages members to contribute to the federal PAC in order to meet the state's annual PAC Goal, as defined by ACEC national.

Only individuals can contribute to the Federal PAC. However, the PAC Committee holds many events during the year, such as golf outings and an evening at a Broadway show, which companies can underwrite.

For more information on sponsoring upcoming PAC events, contact Campbell Wallace, Director of NYS Government Relations, at campbell@acecny.org or call (518) 452-8611.



ANNUAL MEETING → JUNE 1, 2022 Venue TBD

The Annual Meeting is held in the spring of each year in NYC and is the final membership meeting of the ACEC New York calendar. This event incorporates a business session and luncheon, featuring an industry-related speaker. The year-end awards are presented during the luncheon (including Engineer of the Year and New Principal of the Year), as well as graduation of Leadership Institute participants and inductions of new board members.

SPONSOR TYPE AND COST	BENEFITS
\$3,000 MEMBER \$6,000 NON-MEMBER	 Two (2) tickets to the business program and luncheon Firm logo added to the annual meeting website Preferred seating at the luncheon Logo on signage at the Annual Meeting Acknowledgement from the podium Acknowledgement in July newsletter and all email communications related to Annual Meeting
\$2,000 MEMBER \$4,000 NON-MEMBER	 One (1) ticket to the business program and luncheon Firm logo added to the annual meeting website Preferred seating at the luncheon Logo on signage at the Annual Meeting Acknowledgement from the podium Acknowledgement in July newsletter and all email communications related to Annual Meeting
Tour \$1,000 MEMBER \$2,000 NON-MEMBER	 Two (2) tickets to the tour Firm logo added to Annual Meeting website Signage at the Annual Meeting Acknowledgement from the podium Acknowledgement in July newsletter and all email communications related to Annual Meeting
Conference Patron \$1,000 MEMBER \$2,000 NON-MEMBER	 Acknowledgement from podium Firm featured on signage Listing as sponsor on all event communications Note: does <u>not</u> include registration.
Emerging Leaders Reception \$1,000 MEMBER \$2,000 NON-MEMBER	 Two (2) tickets to the Emerging Leaders event Firm logo added to Annual Meeting website Signage at the Annual Meeting Acknowledgment from the podium Acknowledgment in July newsletter and all email communications related to Annual Meeting



ENGINEERING EXCELLENCE AWARDS → APRIL 9, 2022 Hilton Midtown, NYC

An ACEC New York hallmark for over 50 years, the Engineering Excellence Awards gala — the "Academy Awards" of the consulting engineering industry — is held annually in the spring at the Hilton New York Midtown to honor member firms for design achievements of superior skill and ingenuity. Each year, over 60 firms submit projects that are judged on a rigorous set of criteria, which includes complexity, innovation and value to society. In addition to celebrating among peers, EEA publicizes the significant contributions consulting engineers make to communities throughout the world.

SPONSOR TYPE AND COST	BENEFITS
DIAMOND \$25,000	 Recognition prior to and throughout the event Patron table of ten (10) Full-page color advertisement with preferred placement in program Two (2) overnight rooms at the Hilton New York Midtown for Saturday, April 9, 2022 Two (2) tickets to the Empire Reception and preferred seating
PLATINUM \$20,000	 Recognition prior to and throughout the event Standard table of ten (10) Full-page color advertisement with preferred placement in program One (1) overnight room at the Hilton New York Midtown for Saturday, April 9, 2022 Two (2) tickets to the Empire Reception and preferred seating
G O L D \$15,000	 Recognition prior to and throughout the event Standard table of ten (10) Full-page color advertisement in program Two (2) tickets to the Empire Reception and preferred seating
SILVER \$10,000	 Recognition prior to and throughout the event Four (4) individual tickets Full-page color advertisement in program Two (2) tickets to the Empire Reception and preferred seating
PROGRAM ADVERTISING	COST
FULL PAGE	\$3,300
HALF PAGE	\$2,000
PATRON TABLE (PROGRAM RECOGNITION)	\$8,000



TRAINING AND NETWORKING PROGRAMS Multiple Dates & Locations

ACEC New York is dedicated to giving our members the latest technical information and necessary training to facilitate compliance with ever-changing regulations. Gain additional exposure for your firm and support ACEC New York educational initiatives by sponsoring a training program. Prices may vary by event; see event-specific materials for more information.

Note: rates and availability are subject to change based on the program. Check the registration site for more information.

SPONSOR TYPE AND COST Program Acknowledgement from podium S1,500 MEMBER | \$3,000 NON-MEMBER Price may vary by event; see event/specific materials for more information. BENEFITS Acknowledgement from podium Signage at the event Registration for two (2) individuals

2020-21 MEMBERSHIP DIRECTORY Published in Summer of 2022

The print directory includes listings for all ACEC New York members and is distributed among members as well as to essential government and public personnel. Deadline for advertising, including reception of art, is June 17, 2022. Advertisements will be honored on a first-come, first-served basis.

ADVERTISING SIZE AND PLACEMENT	COST		
INSIDE FRONT COVER	\$2,000 MEMBER • \$4,000 NON-MEMBER		
INSIDE BACK COVER	\$2,000 MEMBER • \$4,000 NON-MEMBER		
	TAB ADVERTISING		
CENTRAL REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER		
EASTERN REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER		
LONG ISLAND REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER		
METROPOLITAN REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER		
MID-HUDSON REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER		
ROCHESTER REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER		
SOUTHERN REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER		
WESTERN REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER		
AFFILIATE REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER		
	ENHANCED LISTING ADVERTISING		
FULL PAGE ENHANCED LISTING	\$1,000 MEMBER		
HALF PAGE ENHANCED LISTING	\$500 MEMBER		



METROPOLITAN REGION MEMBERSHIP MEETINGS SPONSORSHIP PROGRAM

The Metro Region offers 4 membership meetings per year, two breakfasts and two luncheons. Guest speakers are often from client agencies, government or industry leaders. The meeting dates are:

September 30, 2021 | December 15, 2021 | March 16, 2022 | May 24, 2022 | All Guest Speakers TBD

For the December holiday luncheon, member firms are encouraged to bring their young professionals to the meeting so they can familiarize themselves with the organization. For the May meeting, member firms present ACEC New York scholarships to third-year engineering students at Metro-area schools.

SPONSOR TYPE AND COST

BENEFITS

PLATINUM*

\$2,250 MEMBER \$4,000 NON-MEMBER FOR ALL FOUR MEETINGS: \$7,500 *Limited to 5 Sponsors

- Firm logo included on the meeting registration site
- Firm logo displayed at the event
- Firm recognition at the meeting (acknowledgement from the podium)
- Two (2) complimentary registrations
- One of the two (2) complimentary registrations is a seat at the head table

GOLD

\$1,750 MEMBER \$3,000 NON-MEMBER FOR ALL FOUR MEETINGS: \$5,000

- Firm logo included on the meeting registration site
- Firm logo displayed at the event
- Firm recognition at the meeting (acknowledgement from the podium)
- Two (2) complimentary registrations

SILVER

\$1,000 MEMBER \$1,750 NON-MEMBER FOR ALL FOUR MEETINGS: \$3,000

- · Firm logo included on the meeting registration site
- Firm logo displayed at the event
- Firm recognition at the meeting (acknowledgement from the podium)
- One (1) complimentary registration

For Metro Region sponsorship information, contact Tina Deale, Administrative Assistant, ACEC New York Metro Region, at tina@acecny.org or call (212) 682-6336.

BUILDING A BETTER BUSINESS SPONSORSHIP

Through our Building a Better Business webinar series, ACEC New York is offering a NEW virtual program partnership opportunity. Sponsors will have the opportunity to present a one-hour virtual webinar, hosted and managed by ACEC New York. The presentation should provide information relevant to our membership (no sales pitches). The event will be advertised alongside other program offerings in all our outreach channels, and the event will be titled as presented by the sponsor. ACEC New York will offer these webinars at no cost to our members. ACEC New York does not guarantee attendance.

SPONSOR TYPE AND COST

BENEFITS

Event Sponsor

\$500 MEMBER
CONTACT OUR OFFICE FOR NON-MEMBER PRICING

- Firm logo included on the meeting registration site and related promotional materials
- Firm recognition in the introduction and in the title of the event
- Ability to share a video advertisement in the beginning of the virtual event (up to 1 minute)



NEWS ONLINE ADVERTISING

ACEC New York distributes a monthly newsletter - the NEWS Online - generally on the first Tuesday of every month. Due to demand, ACEC New York will be offering placement of up to two (2) ads in each issue of the NEWS Online. These ads will be distributed to our full email list (approx. 2400 engineering and related professionals), as well as displayed on our website. Note: ads are subject to approval. All opportunities are awarded on a first come, first served basis. Certain months may be reserved for sponsorship purposes.

SPONSOR TYPE AND COST	BENEFITS
Single Month Ad \$275 MEMBER \$600 NON-MEMBER	 One color ad (125 px X 400 px) placed in NEWS Online for one month Hyperlinked to url provided by sponsor
Three-Month Ad \$750 MEMBER \$1,400 NON-MEMBER	 One color ad (125 px X 400 px) for three consecutive months Hyperlinked to url provided by sponsor
Six-Month Ad \$1,250 MEMBER \$2,400 NON-MEMBER	 One color ad (125 px X 400 px) for six consecutive months Hyperlink to url provided by sponsor

SCHOLARSHIP FUND DONATION

The ACEC New York Scholarship Fund awards scholarships to undergraduate engineering students in New York State to promote the consulting engineering profession. In 2022, the program will award at least two scholarships for \$10,000 each, as well as a number of \$2,500 and \$5,000 named scholarships, named for the donating firm or in memory of an individual, or both. Named scholarships reflect contributions of \$2,500 or more and are awarded by the firm at an ACEC New York function. Firms considering a named scholarship are encouraged to participate on a yearly basis. Firms can also contribute less than \$2,500; these funds are combined into general ACEC New York Scholarships and help the Scholarship Fund grow. Scholarships will be awarded in Spring 2022. Larger scholarships may be considered depending on the donations received. Please note that the ACEC New York Scholarship Fund is a tax-exempt organization and contributions are deductible. Checks for donations should be made out to the ACEC New York Scholarship Fund.

SPONSOR TYPE, COST AND BENEFITS		
\$10,000 Named Scholarship	\$5,000 Named Scholarship	\$2,500 Named Scholarship
Scholarship named after firm		
 Listing in scholarship press release and all other outreach related to scholarships. Opportunity to present scholarship at Metro Region Scholarship Luncheon (May 2022, Metro Region schools only) or Winter Conference (January 2023, Upstate Schools only) 		
• Scholarship donation is tax-deductible		
Donation to General Fund • Scholarship donation is tax-deductible		 Scholarship donation is tax-deductible



2021-22 SPONSORSHIP OPPORTUNITIES FORM

SPONSORSHIP LEVEL	MEMBER PRICE	NON-MEMBER PRICE
	FALL CONFERENCE	
PLATINUM SPONSOR	\$5,000	\$10,000
GOLD SPONSOR	\$3,500	□ \$7,000
SILVER SPONSOR	\$2,500	\$5,000
COFFEE BREAK	\$1,200	□ \$2,400
GOLF TOURNAMENT	\$2,000	□ \$4,000
GOLF TEE	\$250	□ \$500
CONFERENCE SESSION	\$1,500	\$3,000
	WINTER CONFERENCE	
DIAMOND SPONSOR	\$7,500	\$15,000
PLATINUM SPONSOR	\$3,900	□ \$6,100
Preferred Sponsorship Choice:		
GOLD SPONSOR	\$3,100	□ \$4,600
Preferred Sponsorship Choice:		
SILVER SPONSOR	\$2,300	□ \$3,600
CONFERENCE PATRON (Does not include registration)	\$1,000	□ 2,000
	☐ I DO <u>Not</u> require an exhib	IT BOOTH WITH MY WINTER CONFERENCE SPONSORSHIP
	ANNUAL MEETING	
PLATINUM SPONSOR	□ \$3,000	□ \$6,000
GOLD SPONSOR	\$2,000	□ \$4,000
TOUR SPONSOR	\$1,000	\$2,000
TOUR	\$1,000	□ \$2,000
CONFERENCE PATRON (Does not include registration)	\$1,000	\$2,000
CONFERENCE PATRON	\$1,000	\$2,000
EMERGING LEADERS RECEPTION	\$1,000	\$2,000
	MEMBERSHIP DIRECTORY	
INSIDE FRONT COVER	\$2,000	□ \$4,000
INSIDE BACK COVER	□ \$2,000	□ \$4,000
REGION TAB	□ \$1,500	□ \$3,000
Preferred Region Choice:		
FULL PAGE ENHANCED LISTING	□ \$1,000	N/A
HALF PAGE ENHANCED LISTING	\$500	N/A

Please return your sponsorship selection and payment (made payable to ACEC New York) to:

ACEC New York Sponsorship • 6 Airline Drive • Albany, NY 12205

For more information, contact our office at (518) 452-8611 or email Erica Lavigne at erica@acecny.org.

Sponsorship packages available upon request; contact Gina Potfora at gina@acecny.org or call (518) 452-8611.

Scholarship donations should be made payable to the ACEC New York Scholarship Fund.



SPONSORSHIP LEVEL	MEMBER PRICE	NON-MEMBER PRICE
METRO	POLITAN REGION MEETINGS	
PLATINUM SPONSOR	\$2,250	□ \$4,000
GOLD SPONSOR	\$1,750	□ \$3,000
SILVER SPONSOR	□ \$1,000	□ \$1,750
Preferred Date Choice(s): ☐ September 30, 2021 ☐ December 15, 2021	☐ March 16, 2022 ☐ May 24, 2	022
PLATINUM SPONSOR FOR ALL FOUR (4) MEETINGS	□ \$7,500	N/A
GOLD SPONSOR FOR ALL FOUR (4) MEETINGS	\$5,000	N/A
SILVER SPONSOR FOR ALL FOUR (4) MEETINGS	□ \$3,000	N/A
BUILDING A	BETTER BUSINESS SPONSORSHIP	
EVENT SPONSOR	□ \$500	Contact our office for non-member pricing
NEV NEV	WS ONLINE ADVERTISING	
SINGLE MONTH AD	\$275	□ \$600
THREE-MONTH AD	\$750	□ \$1,400
SIX-MONTH AD	□ \$1,250	□ \$2,400
SCHO	DLARSHIP FUND DONATION	
\$10,000 NAMED SCHOLARSHIP	\$10,000	
\$5,000 NAMED SCHOLARSHIP	\$5,000	
\$2,500 NAMED SCHOLARSHIP	\$2,500	
DONATION TO GENERAL FUND (Note: make checks payable to ACEC New York Scholarship Fund)	Custom Amount:	
ENGINE	EERING EXCELLENCE AWARDS	
DIAMOND SPONSOR	\$25,000	N/A*
PLATINUM SPONSOR	\$20,000	N/A*
GOLD SPONSOR	\$15,000	N/A*
SILVER SPONSOR	\$10,000	N/A*
FULL-PAGE PROGRAM AD	\$3,300	N/A*
HALF-PAGE PROGRAM AD	\$2,000	N/A*
PATRON TABLE (PROGRAM RECOGNITION)	\$8,000	N/A*
*For non-member pricing, please contact our office.		
	SPONSORSHIP TOTAL	
GRAI	ND TOTAL \$	
FIRM NAME		
CONTACT NAME		
E-MAIL		PHONE
MAILING ADDRESS		
CITY	STATE	ZIP



NOTES



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www.ACECNY.org