

# *Sponsorship Tickets and Tables*

# Sponsorship Levels

ACEC New York



Engineering Excellence Gala  
April 4, 2020  
Hilton Midtown  
1335 6th Ave,  
New York, NY 10019  
212.586.7000

## ALL LEVELS INCLUDE:

### Two (2) tickets to the Empire Reception and Premier Seating

Access to a special champagne reception for Diamond Award winners prior to the cocktail hour (5:15 PM). Sponsors also have premier seating during the dinner.

### Recognition prior to and throughout the gala

Firm featured on website and email, displayed during presentations, recognized on social media, and featured on signage throughout the event, including banners hung in the ballroom of the Hilton New York Midtown.

### Recognition for early sponsors on formal invitation

Sponsors confirmed before December 6<sup>th</sup>, 2019 will feature prominently on formal invitations, to be mailed in January.

## Diamond

\$25,000

Patron Table of 10  
*Value: \$8,000*

Full-page color advertisement with preferred placement in EEA Gala Program  
*Value: \$5,000*

Two (2) overnight rooms at the Hilton New York Midtown Hotel for Saturday, April 4, 2020  
*Value \$600*

\$1,500 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund\*

## Platinum

\$20,000

Standard Table of 10  
*Value: \$7,000*

Full-page color advertisement in EEA Gala Program  
*Value: \$3,300*

One (1) overnight room at the Hilton New York Midtown Hotel for Saturday, April 4, 2020  
*Value \$300*

\$1,000 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund\*

## Gold

\$15,000

Standard Table of 10  
*Value: \$7,000*

Full-page color advertisement in EEA Gala Program  
*Value: \$3,300*

\$500 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund\*

\* Funds will be given to the New York Consulting Engineering Scholarship Educational Fund, and the donating firm may use this as a tax deduction.

## Silver

\$10,000

Four (4) Individual Tickets  
*Value: \$2,900*

Full-page color advertisement in EEA Gala Program  
*Value: \$3,300*

\$500 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund\*

Full-Page  
Program Advertisement  
\$3,300

Half-Page  
Program Advertisement  
\$2,000

Patron Table  
Program Recognition  
\$8,000

# Reservation Form

**DEADLINE: MARCH 6, 2020**

**NAME:** \_\_\_\_\_

**FIRM:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

## Sponsorship Options\*

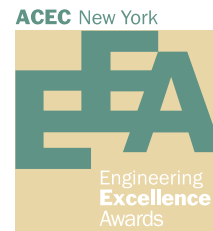
- DIAMOND SPONSOR:** \$25,000 (10 GUESTS)
- PLATINUM SPONSOR:** \$20,000 (10 GUESTS)
- GOLD SPONSOR:** \$15,000 (10 GUESTS)
- SILVER SPONSOR:** \$10,000 (4 GUESTS)
- FULL-PAGE AD:** \$3,300
- HALF-PAGE AD:** \$2,000

## Gala Tables and Tickets\*

- PATRON TABLE (10):** \$8,000
- STANDARD TABLE (10):** \$7,000
- INDIVIDUAL TICKETS:** \$725 EACH  
\_\_\_\_\_ QTY

**\$\_\_\_\_\_ GRAND TOTAL**

*\*For non-member pricing, please contact our office.*



### **MAKE CHECKS**

#### **PAYABLE TO:**

ACEC New York  
6 Airline Drive  
Albany, NY 12205  
Attn: Gina Potfora

High-level sponsors: Please send a high-resolution file (vector format preferred) of your company's logo to: [natasha@acecny.org](mailto:natasha@acecny.org)

### **QUESTIONS?**

Contact Gina Potfora:  
[gina@acecny.org](mailto:gina@acecny.org) or 518.452.8611

# Advertisement Information

## PURPOSE

The Engineering Excellence Committee is soliciting advertising for the printed program that is distributed the night of the Gala, April 4, 2020. (The program is also distributed to members not in attendance, as well as public and private clients.)

## BENEFIT

Advertising in the program is an opportunity for all members of the design and construction industry to honor the design community and increase the visibility of your firm while promoting a positive industry image.

## AD SPECS & DETAILS

Ads will be honored on a first-come, first-serve basis.

**Program Size:** 5" x 8 ½" Full Color

**Full-Page:** 4 ½" Width x 8" Height

**Half-Page:** 4 ½" Width x 3 ⅞" Height

**File Format:** PDF format at 300dpi

**Submit To:** [natasha@acecny.org](mailto:natasha@acecny.org)

**Submission Deadline:** March 6, 2020

## QUESTIONS

Please contact Natasha Burns at [natasha@acecny.org](mailto:natasha@acecny.org) or 518.452.8611.

**ACEC** New York



## GALA SCHEDULE

Empire Reception (by invite only) | 5:15 PM

Awards | 7:00 PM

Cocktails and Reception | 6:00 PM

Dinner and Dancing | 8:15 PM

## WHO ATTENDS?

Up to and over 700 key industry personnel – including engineers, public and private clients, contractors, architects, etc. – attend this event, the “Academy Awards” of engineering.