

ACEC New York



SPONSORSHIP
OPPORTUNITIES
TICKETS & TABLES

APRIL 9TH
2022

ACEC New York

AMERICAN COUNCIL OF ENGINEERING COMPANIES OF NEW YORK

SPONSORSHIP LEVELS

ACEC New York



Engineering Excellence Gala
April 9, 2022
Hilton Midtown
1335 6th Ave,
New York, NY 10019
212.586.7000

ALL LEVELS INCLUDE:

Two (2) tickets to the Empire Reception and Premier Seating

Access to a special champagne reception for Diamond Award winners prior to the cocktail hour (5:15 PM). Sponsors also have premier seating during the dinner.

Recognition prior to and throughout the gala

Firm featured on website and email, displayed during presentations, recognized on social media, and featured on signage throughout the event, including banners hung in the ballroom of the Hilton New York Midtown.

Recognition for early sponsors on formal invitation

Sponsors confirmed before December 10, 2021 will feature prominently on formal invitations, to be mailed in January.

DIAMOND \$25,000

Patron Table of 10
Value: \$8,000

Full-page color advertisement with preferred placement in EEA Gala Program
Value: \$5,000

Two (2) overnight rooms at the Hilton New York Midtown Hotel for Saturday, April 9, 2022
Value \$600

\$1,500 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund*

PLATINUM \$20,000

Standard Table of 10
Value: \$7,000

Full-page color advertisement in EEA Gala Program
Value: \$3,300

One (1) overnight room at the Hilton New York Midtown Hotel for Saturday, April 9, 2022
Value \$300

\$1,000 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund*

GOLD \$15,000

Standard Table of 10
Value: \$7,000

Full-page color advertisement in EEA Gala Program
Value: \$3,300

\$500 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund*

** Funds will be given to the New York Consulting Engineering Scholarship Educational Fund, and the donating firm may use this as a tax deduction.*

SILVER \$10,000

Four (4) Individual Tickets
Value: \$2,900

Full-page color advertisement in EEA Gala Program
Value: \$3,300

\$500 of your sponsorship will be dedicated to supporting the ACEC New York Scholarship Fund*

FULL-PAGE
Program Advertisement
\$3,300

HALF-PAGE
Program Advertisement
\$2,000

PATRON TABLE
Program Recognition
\$8,000

RESERVATION FORM

DEADLINE: MARCH 11, 2022

NAME: _____

FIRM: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____

E-MAIL: _____

SPONSORSHIP OPTIONS*

- DIAMOND SPONSOR:** \$25,000 (10 GUESTS)
- PLATINUM SPONSOR:** \$20,000 (10 GUESTS)
- GOLD SPONSOR:** \$15,000 (10 GUESTS)
- SILVER SPONSOR:** \$10,000 (4 GUESTS)
- FULL-PAGE AD:** \$3,300
- HALF-PAGE AD:** \$2,000

GALA TABLES & TICKETS*

- PATRON TABLE (10):** \$8,000
- STANDARD TABLE (10):** \$7,000
- INDIVIDUAL TICKETS:** \$725 EACH
_____ QTY

\$_____ GRAND TOTAL

**For non-member pricing, please contact our office.*



MAKE CHECKS

PAYABLE TO:

ACEC New York
6 Airline Drive
Albany, NY 12205
Attn: Gina Potfora

High-level sponsors: Please send a high-resolution file (vector format preferred) of your company's logo to: natasha@acecny.org

QUESTIONS?

Contact Gina Potfora:
gina@acecny.org or 518.452.8611

ADVERTISEMENT INFORMATION

PURPOSE

The Engineering Excellence Committee is soliciting advertising for the printed program that is distributed the night of the Gala, April 9, 2022. (The program is also distributed to members not in attendance, as well as public and private clients.)

BENEFIT

Advertising in the program is an opportunity for all members of the design and construction industry to honor the design community and increase the visibility of your firm while promoting a positive industry image.

AD SPECS & DETAILS

Ads will be honored on a first-come, first-serve basis.

Program Size: 5" x 8 ½" Full Color

Full-Page: 4 ½" Width x 8" Height

Half-Page: 4 ½" Width x 3 ⅞" Height

File Format: PDF format at 300dpi

Submit To: natasha@acecny.org

Submission Deadline: March 11, 2022

QUESTIONS

Please contact Natasha Burns at natasha@acecny.org or 518.452.8611.

ACEC New York



GALA SCHEDULE

Empire Reception (by invite only) | 5:15 PM

Awards | 7:00 PM

Cocktails and Reception | 6:00 PM

Dinner and Dancing | 8:15 PM

WHO ATTENDS?

Up to and over 700 key industry personnel – including engineers, public and private clients, contractors, architects, etc. – attend this event, the “Academy Awards” of engineering.