

# SPONSORSHIP OPPORTUNITIES



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BRIDGING THE REGIONS

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SEPTEMBER 18-20, 2022  
WESTCHESTER MARRIOTT, TARRYTOWN, NY

The logo for ACEC New Jersey, featuring the word "ACEC" in a bold, blue, serif font, with "New Jersey" in a smaller, blue, sans-serif font to its right. A yellow arc is positioned above the "ACEC" text.

The logo for ACEC New York, featuring the word "ACEC" in a bold, gold, serif font, with "New York" in a smaller, gold, serif font to its right. A black arc is positioned above the "ACEC" text.

# DIAMOND SPONSOR

\$8,000 MEMBER | \$16,000 NON-MEMBER

DIAMOND SPONSOR will receive the benefits of a SILVER SPONSOR, in addition to the following:

- ✿ Logo featured on hotel elevators
- ✿ Special recognition from the podium
- ✿ Registration for two (2) attendees
- ✿ Signage throughout the conference with prominent placement for sponsor
- ✿ One (1) seat at head table during the luncheon

# PLATINUM SPONSOR

\$5,000 MEMBER | \$7,500 NON-MEMBER

## ☐ HOSPITALITY *Limit 1 Sponsor*

After each evening function, members and guests will continue to network in an informal and relaxed atmosphere. This sponsorship provides the opportunity to host hospitality on Sunday and Monday.

HOSPITALITY SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- ✿ Hospitality will be named after firm on the agenda and event website
- ✿ Acknowledgement on sign printed specifically for Hospitality
- ✿ Acknowledgement from the podium Sunday Evening and at the Monday luncheon
- ✿ Ability to staff Hospitality and network with members

## ☐ CONFERENCE LANYARD *Limit 1 Sponsor*

CONFERENCE LANYARD SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- ✿ Lanyards distributed to all attendees featuring firm logo
- ✿ Acknowledgement from the podium

## ☐ MOBILE APP *Limit 1 Sponsor*

Agenda and other conference information will be distributed via a mobile app, which attendees will download to their mobile devices.

MOBILE APP SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- ✿ Company name and logo featured prominently on conference mobile app
- ✿ Acknowledgement from the podium

## ☐ **HOTEL KEY CARD** *Limit 1 Sponsor*

Every conference participant who books a room at the Marriott Hotel will receive a hotel key card with the logo and message from the sponsor imprinted on the front of the card in color. The printable area is approximately 2.5" (L) x 1.5" (W).

HOTEL CONFERENCE CARD KEY SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- ✿ Hotel card keys will have logo and message imprinted on them for every conference-registered hotel guest of the Albany Renaissance or overflow hotels. Design will be provided by ACEC New York unless sponsor requests use of their own design.
- ✿ Acknowledgement from the podium

## ☐ **SUNDAY RECEPTION/DINNER** *Limit 2 Sponsors*

Dinner will take place from 7:30–9:00pm and will feature a guest speaker (TBD).

SUNDAY RECEPTION/DINNER SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- ✿ Acknowledgement on sign printed specifically for this event
- ✿ Acknowledgement from podium at the Sunday Dinner
- ✿ One seat at the dinner head table with ACEC New York and ACEC New Jersey leadership

## ☐ **MONDAY RECEPTION/DINNER** *Limit 2 Sponsors*

Dinner will take place from 7:30–9:00pm and will feature a guest speaker (TBD).

MONDAY RECEPTION/DINNER SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- ✿ Acknowledgement on sign printed specifically for this event
- ✿ Acknowledgement from podium at the Monday Dinner
- ✿ One seat at the dinner head table with ACEC New York and ACEC New Jersey leadership

## ☐ **CHARGING STATION** *Limit 1 Sponsor*

CHARGING STATION SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- ✿ Branding on mobile charging station, positioned at the company's exhibit booth
- ✿ Acknowledgement on signage
- ✿ Acknowledgement from the podium at the event

## ☐ **BI-STATE GOLF TOURNAMENT SPONSOR** *Limit 1 Sponsor*

GOLF TOURNAMENT SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- ✿ Two green fees and lunch
- ✿ Logo on two (2) tee signs
- ✿ Acknowledgement on sign printed specifically for the tournament
- ✿ Acknowledgement from the podium

**☐ TOTE BAGS** *Limit 1 Sponsor*

The TOTE BAG SPONSOR will receive all the benefits of a SILVER SPONSOR in addition to the following:

- ✿ Logo on tote bags given to all attendees
- ✿ Acknowledgement from the podium

**☐ HAND SANITIZER STATION** *Limit 2 Sponsors*

The HAND SANITIZER STATION SPONSOR will receive all the benefits of a SILVER SPONSOR in addition to the following:

- ✿ Branding on two (2) hand sanitizer stations placed throughout the event
- ✿ Acknowledgment from the podium

# GOLD SPONSOR

\$3,500 MEMBER | \$5,000 NON-MEMBER

## ☐ **NOTEPAD SPONSOR** *Limit 1 Sponsor*

NOTEPAD SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- ✿ Firm logo on notepads provided for attendees in conference sessions
- ✿ Acknowledgement from the podium at the event

## ☐ **EMERGING LEADERS PROGRAM** *Limit 1 Sponsor*

EMERGING LEADERS PROGRAM SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- ✿ Firm logo on all signage for Emerging Leaders program track
- ✿ Acknowledgement from the podium

## ☐ **CFO/BUSINESS MANAGERS PROGRAM** *Limit 1 Sponsor*

CFO/BUSINESS MANAGERS PROGRAM SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- ✿ Firm logo on all signage for CFO/Business Managers program track
- ✿ Acknowledgement from the podium

## ☐ **COFFEE BREAK** *Limit 1 Sponsor*

COFFEE BREAK SPONSOR will receive all the benefits of a SILVER SPONSOR in addition to the following:

- ✿ Breaks will be named after firm on the agenda and event website
- ✿ Firm logo featured on signage at the coffee break
- ✿ Acknowledgment from the podium

## ☐ **BREAKFAST SPONSOR** *Limit 1 Sponsor*

BREAKFAST SPONSOR will receive all the benefits of a SILVER SPONSOR in addition to the following:

- ✿ Firm logo displayed at breakfasts
- ✿ Acknowledgment from the podium

## SILVER SPONSOR

\$2,000 MEMBER | \$4,000 NON-MEMBER

SILVER SPONSORS will receive booths in the exhibit hall. Exhibit booths are limited. Sponsors will receive a six-foot display table, draped and skirted, with included internet access and power.

Exhibition hours are:

- ✿ Sunday, September 18, 6:30 - 8:30 PM
- ✿ Monday, September 19, 7:30 AM - 4:30 PM
- ✿ Tuesday, September 20, 7:30 AM - 12:00 PM

## CONFERENCE PROGRAM ADVERTISER

\$1,000 MEMBER | \$2,000 NON-MEMBER

CONFERENCE PROGRAM ADVERTISERS receive:

- ✿ Name added to the conference website
- ✿ Listed on signage at the event
- ✿ Acknowledgement from the podium during the conference
- ✿ Color ad in printed conference program (3.5" W x 1.8125" L)

## BI-STATE GOLF TOURNAMENT TEE SIGN SPONSOR

\$250 MEMBER | \$500 NON-MEMBER

TEE SIGN Sponsors receive:

- ✿ Logo and firm name on one (1) golf tee sign

# SPONSORSHIP FORM

**DIAMOND SPONSOR \$8,000 MEMBER | \$16,000 NON-MEMBER**

**PLATINUM SPONSOR \$5,000 MEMBER | \$7,500 NON-MEMBER**

Please choose one of the following options.

**Note:** These sponsorships are limited, and will be sold on a first-come, first-served basis.

- |                                                  |                                                   |
|--------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Hospitality             | <input type="checkbox"/> Monday Reception/Dinner  |
| <input type="checkbox"/> Conference Lanyard      | <input type="checkbox"/> Charging Station         |
| <input type="checkbox"/> Mobile App              | <input type="checkbox"/> Bi-State Golf Tournament |
| <input type="checkbox"/> Hotel Key Card          | <input type="checkbox"/> Tote Bag                 |
| <input type="checkbox"/> Sunday Reception/Dinner | <input type="checkbox"/> Hand Sanitizer Station   |

**GOLD SPONSOR \$3,500 MEMBER | \$5,000 NON-MEMBER**

Please choose one of the following options.

**Note:** These sponsorships are limited, and will be sold on a first-come, first-served basis.

- |                                                        |                                       |
|--------------------------------------------------------|---------------------------------------|
| <input type="checkbox"/> Notepad                       | <input type="checkbox"/> Coffee Break |
| <input type="checkbox"/> Emerging Leaders Program      | <input type="checkbox"/> Breakfast    |
| <input type="checkbox"/> CFO/Business Managers Program |                                       |

**SILVER SPONSOR \$2,500 MEMBER | \$4,000 NON-MEMBER**

## INDIVIDUAL SPONSORSHIPS:

- Conference Program Advertiser \$1,000 Member | \$2,000 Non-Member
- Tee Sign \$250 Member | \$500 Non-Member

**SPONSORSHIP TOTAL: \$ \_\_\_\_\_**

**Note:** Non-member pricing applies to firms that are not members of ACEC New York or ACEC NJ.

NAME: \_\_\_\_\_

FIRM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**Checks should be made payable  
and completed form sent to:**

ACEC New York  
6 Airline Drive  
Albany, NY 12205

**Questions?**

(518) 452-8611  
erica@acecny.org



## ACEC NEW YORK

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## ACECNJ

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