

SPONSORSHIP
OPPORTUNITIES

22

23

ACEC *New York*
AMERICAN COUNCIL OF ENGINEERING COMPANIES OF NEW YORK

LEADERS
IN THE BUSINESS OF
ENGINEERING

ACEC New York

AMERICAN COUNCIL OF ENGINEERING COMPANIES OF NEW YORK

ACEC New York is a proactive coalition representing nearly 300 member firms who engage in every discipline of engineering related to the built environment including civil, structural, mechanical, electrical, environmental, and geotechnical.

Your contribution to ACEC New York provides exposure and opportunities that can't be found elsewhere. Take advantage of our unique sponsorship packages, or contact our office and we can assist you in choosing those opportunities which will best meet the needs of your business.

PROGRAMS AND EVENTS

Bi-State Fall Conference | Winter Conference | Annual Meeting
Engineering Excellence Awards (EEA)

OPERATIONAL

Training and Networking Programs | Membership Directory
Newsletter Advertising | Scholarship Donations

ADDITIONAL PROGRAMS

Political Action Committee Outings | Metro Region Membership Meetings
Building a Better Business Sponsorship

Please return your sponsorship selection and payment (made payable to ACEC New York) to:
ACEC New York Sponsorship • 6 Airline Drive, Suite 110 • Albany, NY 12205

For more information, contact our office at (518) 452-8611
or email Erica Lavigne at erica@acecny.org.

Sponsorship packages available upon request;
contact Gina Potfora at gina@acecny.org or call (518) 452-8611.

Scholarship donations should be made payable to the ACEC New York Scholarship Fund.

BI-STATE FALL CONFERENCE ♦ SEPTEMBER 18-20, 2022 WESTCHESTER MARRIOTT, TARRYTOWN, NY

The first conference of the year: Join ACEC New York and ACEC NJ for an educational and networking opportunity unlike any other! With sessions featuring timely information essential to engineers in 2022, as well as programming dedicated to CFOs and Emerging Leaders.

View all benefits of sponsorship levels in the 2022 Bi-State Fall Conference Sponsor Guide on our website at: acecny.org/bistate2022fees

SPONSOR TYPE AND COST	BENEFITS
<h2>DIAMOND</h2> <p>\$8,000 MEMBER \$16,000 NON-MEMBER</p>	<p>Diamond Sponsor will receive the benefits of a Silver Sponsor, in addition to the following:</p> <ul style="list-style-type: none"> • Logo featured on hotel elevators • Special recognition from the podium • Registration for two (2) attendees • Signage throughout the conference with prominent placement for sponsor • One (1) seat at head table during the luncheon
<h2>PLATINUM</h2> <p>\$5,000 MEMBER \$7,500 NON-MEMBER</p>	<p>Platinum Sponsor will receive all of the benefits of a Silver Sponsor in addition to one of the following:</p> <ul style="list-style-type: none"> • Hospitality • Conference Lanyard • Mobile App • Hotel Key Card • Sunday Reception/Dinner • Monday Reception/Dinner • Charging Station • Bi-State Golf Tournament Sponsor • Tote Bags • Hand Sanitizer Station
<h2>GOLD</h2> <p>\$3,500 MEMBER \$5,000 NON-MEMBER</p>	<p>Gold Sponsors will receive all of the benefits of a Silver Sponsor in addition to one the following:</p> <ul style="list-style-type: none"> • Notepad Sponsorship • Emerging Leaders Program • CFO/Business Managers Program • Coffee Break • Breakfast Sponsor
<h2>SILVER</h2> <p>\$2,500 MEMBER \$4,000 NON-MEMBER</p>	<ul style="list-style-type: none"> • Name and logo added to the conference website • Exhibit Hall Booth • One full conference registration • Featured on signage at the event • Acknowledgment from the podium during the conference
<p>Conference Program Advertisement</p> <p>\$1,000 MEMBER \$2,000 NON-MEMBER</p>	<ul style="list-style-type: none"> • Name added to the conference website • Listed on signage at the event • Acknowledgment from the podium during the conference • Color ad in printed conference program (3.5" W x 1.8125" L)
<p>Golf Tee Sign</p> <p>\$250 MEMBER \$500 NON-MEMBER</p>	<ul style="list-style-type: none"> • Logo and firm name on golf tee sign

WINTER CONFERENCE ♦ JANUARY 29-31, 2023 Renaissance Hotel/Capital Center, Albany, NY

The Winter Conference is the premier business event of the ACEC New York educational and networking calendar. Each year, 400 engineering professionals and exhibitors attend this conference each year. State agencies present exclusive information on capital programs. This conference also features concurrent tracks for CFOs/business managers, as well as up-and-coming engineering professionals (“Emerging Leaders”) and HR personnel. The Infrastructure Policy Networking Event, featuring select legislators and other key personnel, will take place Monday night. Join your fellow professionals in downtown Albany, and share ideas, make connections, and experience new innovations that will help your business grow in the coming year.

DIAMOND

\$8,000 MEMBER ♦ \$15,000 NON-MEMBER

*Note: all high-level sponsors receive the benefits of a Silver Sponsor, including an exhibit table and one full registration (see page 7 for details).

- Logo featured on outdoor electronic sign for Capital Center
- Special recognition from the podium
- Registration for two (2) attendees
- Signage throughout the conference with prominent placement for sponsor
- One seat at head table during the luncheon

PLATINUM

\$4,200 MEMBER ♦ \$6,100 NON-MEMBER

CHOOSE ONE OF THE 7 SPONSORSHIP OPTIONS

*Note: all high-level sponsors receive the benefits of a Silver Sponsor, including an exhibit table and one full registration (see page 7 for details).

Hydration Station

(LIMIT 1 SPONSOR)

HYDRATION STATION will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Branding on hydration stations in each session
- Acknowledgement from the podium Sunday Evening and at the Monday Luncheon

Luncheon

(LIMIT 2 SPONSORS)

On Monday, January 30, ACEC New York will host a luncheon with a high-profile speaker (TBA). Each year, over 300 members attend this luncheon.

LUNCHEON SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Acknowledgement on sign printed specifically for the luncheon
- Acknowledgement from the podium at the luncheon
- Ability to hang company banner/logo in room
- Ability to place printed materials at each seat (approx. 300)
- One seat per sponsor at the luncheon head table with ACEC New York leadership

Hospitality

(LIMIT 1 SPONSOR)

After each evening function, members and guests continue to network in an informal and relaxed atmosphere. ACEC New York is offering vendors the opportunity to host hospitality on: Sunday, January 29, and Monday, January 30.

HOSPITALITY SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Hospitality will be named after firm on the agenda and event website
- Acknowledgement on sign printed specifically for Hospitality
- Acknowledgement from the podium Sunday Evening and at the Monday luncheon
- Ability to staff Hospitality and network with members

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WINTER CONFERENCE ♦ JANUARY 29-31, 2023

Conference Lanyard

(LIMIT 1 SPONSOR)

Lanyards will feature company logo, along with ACEC New York logo.

CONFERENCE LANYARD SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Lanyards will have firm name and logo imprinted on them
- Acknowledgement from the podium

Mobile App

(LIMIT 1 SPONSOR)

Agenda and other conference information will be distributed via a mobile app, which attendees will download to their mobile devices.

MOBILE APP SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Company name and logo featured prominently on mobile app
- Acknowledgement from the podium during Monday luncheon

Hotel Key Card

(LIMIT 1 SPONSOR)

Every conference participant who books a room at the Renaissance Hotel or two overflow hotels will receive a hotel key card with the logo and message from the sponsor imprinted on the front of the card in color.

The printable area is approximately 2.5(L) x 1.5 (W).

HOTEL CONFERENCE CARD KEY SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Hotel card keys will have logo and message imprinted on them for every conference-registered hotel guest of the Albany Renaissance or overflow hotels
- Acknowledgement from the podium

Charging Stations

(LIMIT 1 SPONSOR)

CHARGING STATION SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Branding on mobile charging station, positioned at the company's exhibit booth
- Signage branding the charging station under the Capital Center stairs
- Acknowledgement from the podium at the event

GOLD

\$3,500 MEMBER ♦ \$4,600 NON-MEMBER

CHOOSE ONE OF THE 7 SPONSORSHIP OPTIONS

*Note: all high-level sponsors receive the benefits of a Silver Sponsor, including an exhibit table and one full registration (see page 7 for details).

Exhibitor Reception

(LIMIT 1 SPONSOR)

On Sunday, January 29, ACEC New York will host an Opening Reception in the exhibit area from 6:30–7:30PM.

EXHIBITOR RECEPTION SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Acknowledgement on sign printed specifically for this event
- Acknowledgement from podium at the Exhibitor Opening Reception.
- Ability to hang company banner/logo in room
- Prime exhibit location in the ballroom for Sunday night

Sunday Dinner

(LIMIT 1 SPONSOR)

Dinner will take place from 7:30–9:00PM and will feature a guest speaker (TBD).

SUNDAY DINNER SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Acknowledgement on sign printed specifically for this event
- Acknowledgement from podium at the Sunday Dinner
- One seat at the dinner head table with ACEC New York leadership

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WINTER CONFERENCE ♦ JANUARY 29-31, 2023

GOLD

\$3,500 MEMBER ♦ \$4,600 NON-MEMBER

CHOOSE ONE OF THE 7 SPONSORSHIP OPTIONS

*Note: all high-level sponsors receive the benefits of a Silver Sponsor, including an exhibit table and one full registration (see page 7 for details).

Infrastructure Policy
Networking Event

(LIMIT 1 SPONSOR)

On Monday, January 30, conference participants will attend a lavish cocktail hour and reception. This popular event is held for members of ACEC New York, leadership from other state associations in the built environment, and a select group of legislators who support the built environment.

PUBLIC POLICY NETWORKING EVENT SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Sponsor's name be featured in continuous slide show at the venue
- Acknowledgement on sign printed specifically for the Public Policy Networking Event
- Acknowledgement from the podium at the event

Notepads

(LIMIT 1 SPONSOR)

NOTEPAD SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Firm logo on notepads provided for attendees in conference sessions
- Acknowledgement from the podium at the event

Emerging Leaders
Program

(LIMIT 1 SPONSOR)

EMERGING LEADERS PROGRAM SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Firm logo on all signage for Emerging Leaders program track
- Acknowledgement from the podium at the event

CFO/Business
Managers Program

(LIMIT 1 SPONSOR)

CFO/BUSINESS MANAGERS PROGRAM SPONSOR will receive all of the benefits of a SILVER SPONSOR in addition to the following:

- Firm logo on all signage for CFO/Business Managers program track
- Acknowledgement from the podium at the event

Coffee Break

(LIMIT 1 SPONSOR)

COFFEE BREAK SPONSOR will receive all the benefits of a SILVER SPONSOR in addition to the following:

- Breaks will be named after firm on the agenda and event website
- Firm logo featured on signage at the coffee break
- Acknowledgment from the podium

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WINTER CONFERENCE ♦ JANUARY 29-31, 2023

Renaissance Hotel/Capital Center, Albany, NY

SILVER

\$2,600 MEMBER | \$3,800 NON-MEMBER

Sponsors will exhibit in the exhibit hall. Exhibits are limited. ACEC New York will provide a six-foot display table draped and skirted, with included internet access and power.

Exhibition hours are:

Sunday January 29 Opening Reception
(held in the exhibit area) 6:30PM–8:30PM

Monday, January 30, 7:30AM–4:30PM

Tuesday, January 31, 7:30AM–12:00PM

*Vendors are welcome to attend the Board of Directors/
Membership Meeting on Tuesday morning.*

- Acknowledgement of sponsorship on event website and signage
- A registration list of attendees to be given to exhibitors prior to the conference
- SILVER SPONSOR will be entitled to one full conference registration: Sunday, Monday reception/dinner, Monday and Tuesday continental breakfasts, Monday lunch and program. Any additional attending staff will be charged a \$450 registration fee (limit 2).

Conference
Program Advertiser

\$1,250 MEMBER | \$2,000 NON-MEMBER

- Name added to the conference website
- Listed on signage at the event
- Acknowledgement from the podium during the conference
- Color ad in printed conference program

POLITICAL ACTION COMMITTEE (FEDERAL PAC) OUTINGS AND SPONSORSHIP

Multiple Dates & Locations

PAC contributions are a direct way for council members to get involved in the political process. ACEC New York supports three Political Action Committees (PACs) at the state, city and national levels, with a common goal: to promote the election of responsible and qualified candidates for public office — regardless of party affiliation — who understand and appreciate the goals, objectives and values of the consulting engineering community.

Federal PAC

For the federal ACEC PAC, each state has a PAC Champion who encourages members to contribute to the federal PAC in order to meet the state's annual PAC Goal, as defined by ACEC national.

Only individuals can contribute to the Federal PAC. However, the PAC Committee holds many events during the year, such as golf outings and an evening at a Broadway show, which companies can underwrite.

For more information on sponsoring upcoming PAC events, contact Campbell Wallace, Director of NYS Government Relations, at campbell@acecny.org or call (518) 452-8611.

ANNUAL MEETING ♦ JUNE 8, 2023 Union League Club

The Annual Meeting is held in the spring of each year in NYC and is the final membership meeting of the ACEC New York calendar. This event incorporates a business session and luncheon, featuring an industry-related speaker. The year-end awards are presented during the luncheon (including Engineer of the Year and New Principal of the Year), as well as graduation of Leadership Institute participants and inductions of new board members.

SPONSOR TYPE AND COST	BENEFITS
<p>PLATINUM</p> <p>\$3,300 MEMBER \$6,000 NON-MEMBER</p>	<ul style="list-style-type: none"> • Two (2) tickets to the business program and luncheon • Firm logo added to the annual meeting website • Preferred seating at the luncheon • Logo on signage at the Annual Meeting • Acknowledgement from the podium • Acknowledgement in July newsletter and all email communications related to Annual Meeting
<p>GOLD</p> <p>\$2,200 MEMBER \$4,000 NON-MEMBER</p>	<ul style="list-style-type: none"> • One (1) ticket to the business program and luncheon • Firm logo added to the annual meeting website • Preferred seating at the luncheon • Logo on signage at the Annual Meeting • Acknowledgement from the podium • Acknowledgement in July newsletter and all email communications related to Annual Meeting
<p>Tour</p> <p>\$1,000 MEMBER \$2,000 NON-MEMBER</p>	<ul style="list-style-type: none"> • Two (2) tickets to the tour • Firm logo added to Annual Meeting website • Signage at the Annual Meeting • Acknowledgement from the podium • Acknowledgement in July newsletter and all email communications related to Annual Meeting
<p>Conference Patron</p> <p>\$1,000 MEMBER \$2,000 NON-MEMBER</p>	<ul style="list-style-type: none"> • Acknowledgement from podium • Firm featured on signage • Listing as sponsor on all event communications <p><i>Note: does <u>not</u> include registration.</i></p>
<p>Emerging Leaders Reception</p> <p>\$1,000 MEMBER \$2,000 NON-MEMBER</p>	<ul style="list-style-type: none"> • Two (2) tickets to the Emerging Leaders event • Firm logo added to Annual Meeting website • Signage at the Annual Meeting • Acknowledgment from the podium • Acknowledgment in July newsletter and all email communications related to Annual Meeting

ENGINEERING EXCELLENCE AWARDS ♦ MARCH 24, 2023

Hilton Midtown, NYC

An ACEC New York hallmark for over 50 years, the Engineering Excellence Awards gala — the “Academy Awards” of the consulting engineering industry — is held annually in the spring at the Hilton New York Midtown to honor member firms for design achievements of superior skill and ingenuity. Each year, over 60 firms submit projects that are judged on a rigorous set of criteria, which includes complexity, innovation and value to society. In addition to celebrating among peers, EEA publicizes the significant contributions consulting engineers make to communities throughout the world.

SPONSOR TYPE AND COST	BENEFITS
<p>DIAMOND</p> <p>\$25,000</p>	<ul style="list-style-type: none"> • Recognition prior to and throughout the event • Patron table of ten (10) • Full-page color advertisement with preferred placement in program • Two (2) overnight rooms at the Hilton New York Midtown for Friday, March 24, 2023 • Two (2) tickets to the Empire Reception and preferred seating
<p>PLATINUM</p> <p>\$20,000</p>	<ul style="list-style-type: none"> • Recognition prior to and throughout the event • Standard table of ten (10) • Full-page color advertisement with preferred placement in program • One (1) overnight room at the Hilton New York Midtown for Friday, March 24, 2023 • Two (2) tickets to the Empire Reception and preferred seating
<p>GOLD</p> <p>\$17,500</p>	<ul style="list-style-type: none"> • Recognition prior to and throughout the event • Standard table of ten (10) • Full-page color advertisement in program • Two (2) tickets to the Empire Reception and preferred seating
<p>SILVER</p> <p>\$12,500</p>	<ul style="list-style-type: none"> • Recognition prior to and throughout the event • Four (4) individual tickets • Full-page color advertisement in program • Two (2) tickets to the Empire Reception and preferred seating
PROGRAM ADVERTISING	COST
FULL PAGE	\$3,300
HALF PAGE	\$2,000
PATRON TABLE (PROGRAM RECOGNITION)	\$8,250

TRAINING AND NETWORKING PROGRAMS

Multiple Dates & Locations

ACEC New York is dedicated to giving our members the latest technical information and necessary training to facilitate compliance with ever-changing regulations. Gain additional exposure for your firm and support ACEC New York educational initiatives by sponsoring a training program. Prices may vary by event; see event-specific materials for more information.

Note: rates and availability are subject to change based on the program. Check the registration site for more information.

SPONSOR TYPE AND COST	BENEFITS
<p>Program</p> <p>\$1,750 MEMBER \$3,000 NON-MEMBER</p> <p><small>Price may vary by event; see event-specific materials for more information.</small></p>	<ul style="list-style-type: none"> • Acknowledgement from podium • Signage at the event • Registration for two (2) individuals

2023-24 MEMBERSHIP DIRECTORY

Published in Summer of 2023

The print directory includes listings for all ACEC New York members and is distributed among members as well as to essential government and public personnel. Deadline for advertising, including reception of art, is June 14, 2023. Advertisements will be honored on a first-come, first-served basis.

ADVERTISING SIZE AND PLACEMENT	COST
INSIDE FRONT COVER	\$2,500 MEMBER • \$4,000 NON-MEMBER
INSIDE BACK COVER	\$2,500 MEMBER • \$4,000 NON-MEMBER
TAB ADVERTISING	
CENTRAL REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER
EASTERN REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER
LONG ISLAND REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER
METROPOLITAN REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER
MID-HUDSON REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER
ROCHESTER REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER
SOUTHERN REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER
WESTERN REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER
AFFILIATE REGION TAB	\$1,500 MEMBER • \$3,000 NON-MEMBER
ENHANCED LISTING ADVERTISING	
FULL PAGE ENHANCED LISTING	\$1,000 MEMBER
HALF PAGE ENHANCED LISTING	\$500 MEMBER

METROPOLITAN REGION MEMBERSHIP MEETINGS SPONSORSHIP PROGRAM

The Metro Region offers 4 membership meetings per year, two breakfasts and two luncheons. Guest speakers are often from client agencies, government or industry leaders. The meeting dates are:

October 28, 2022: Guest Speaker: David Arena, Head of Global Real Estate, JP Morgan Chase
December 15, 2022 | March 16, 2023 | May 18, 2023 | All Other Guest Speakers TBD

For the December holiday luncheon, member firms are encouraged to bring their young professionals to the meeting so they can familiarize themselves with the organization. For the May meeting, member firms present ACEC New York scholarships to third-year engineering students at Metro-area schools.

SPONSOR TYPE AND COST	BENEFITS
<p>PLATINUM*</p> <p>\$2,500 MEMBER \$4,250 NON-MEMBER FOR ALL FOUR MEETINGS: \$7,500 <i>*Limited to 5 Sponsors</i></p>	<ul style="list-style-type: none"> • Firm logo included on the meeting registration site • Firm logo displayed at the event • Firm recognition at the meeting (acknowledgement from the podium) • Two (2) complimentary registrations • One of the two (2) complimentary registrations is a seat at the head table
<p>GOLD</p> <p>\$1,750 MEMBER \$3,000 NON-MEMBER FOR ALL FOUR MEETINGS: \$5,000</p>	<ul style="list-style-type: none"> • Firm logo included on the meeting registration site • Firm logo displayed at the event • Firm recognition at the meeting (acknowledgement from the podium) • Two (2) complimentary registrations
<p>SILVER</p> <p>\$1,000 MEMBER \$1,750 NON-MEMBER FOR ALL FOUR MEETINGS: \$3,250</p>	<ul style="list-style-type: none"> • Firm logo included on the meeting registration site • Firm logo displayed at the event • Firm recognition at the meeting (acknowledgement from the podium) • One (1) complimentary registration

For Metro Region sponsorship information, contact Tina Deale, Administrative Assistant, ACEC New York Metro Region, at tina@acecnyc.org or call (212) 682-6336.

BUILDING A BETTER BUSINESS SPONSORSHIP

Through our Building a Better Business webinar series, ACEC New York is offering a NEW virtual program partnership opportunity. Sponsors will have the opportunity to present a one-hour virtual webinar, hosted and managed by ACEC New York. The presentation should provide information relevant to our membership (no sales pitches). The event will be advertised alongside other program offerings in all our outreach channels, and the event will be titled as presented by the sponsor. ACEC New York will offer these webinars at no cost to our members. ACEC New York does not guarantee attendance.

SPONSOR TYPE AND COST	BENEFITS
<p>Event Sponsor</p> <p>\$750 MEMBER CONTACT OUR OFFICE FOR NON-MEMBER PRICING</p>	<ul style="list-style-type: none"> • Firm logo included on the meeting registration site and related promotional materials • Firm recognition in the introduction and in the title of the event • Ability to share a video advertisement in the beginning of the virtual event (up to 1 minute)

NEWS ONLINE ADVERTISING

ACEC New York distributes a monthly newsletter - the NEWS Online - generally on the first Tuesday of every month. Due to demand, ACEC New York will be offering placement of up to two (2) ads in each issue of the NEWS Online. These ads will be distributed to our full email list (approx. 2400 engineering and related professionals), as well as displayed on our website. Note: ads are subject to approval. All opportunities are awarded on a first come, first served basis. Certain months may be reserved for sponsorship purposes.

SPONSOR TYPE AND COST	BENEFITS
<p>Single Month Ad</p> <p>\$325 MEMBER \$600 NON-MEMBER</p>	<ul style="list-style-type: none"> • One color ad (125 px X 400 px) placed in NEWS Online for one month • Hyperlinked to url provided by sponsor
<p>Three-Month Ad</p> <p>\$750 MEMBER \$1,400 NON-MEMBER</p>	<ul style="list-style-type: none"> • One color ad (125 px X 400 px) for three consecutive months • Hyperlinked to url provided by sponsor
<p>Six-Month Ad</p> <p>\$1,250 MEMBER \$2,400 NON-MEMBER</p>	<ul style="list-style-type: none"> • One color ad (125 px X 400 px) for six consecutive months • Hyperlink to url provided by sponsor

SCHOLARSHIP FUND DONATION

The ACEC New York Scholarship Fund awards scholarships to undergraduate engineering students in New York State to promote the consulting engineering profession. In 2022, the program will award at least two scholarships for \$10,000 each, as well as a number of \$2,500 and \$5,000 named scholarships, named for the donating firm or in memory of an individual, or both. Named scholarships reflect contributions of \$2,500 or more and are awarded by the firm at an ACEC New York function. Firms considering a named scholarship are encouraged to participate on a yearly basis. Firms can also contribute less than \$2,500; these funds are combined into general ACEC New York Scholarships and help the Scholarship Fund grow. Scholarships will be awarded in Spring 2022. Larger scholarships may be considered depending on the donations received. Please note that the ACEC New York Scholarship Fund is a tax-exempt organization and contributions are deductible. Checks for donations should be made out to the ACEC New York Scholarship Fund.

SPONSOR TYPE, COST AND BENEFITS		
<p>\$10,000 Named Scholarship</p>	<p>\$5,000 Named Scholarship</p>	<p>\$2,500 Named Scholarship</p>
<ul style="list-style-type: none"> • Scholarship named after firm • Listing in scholarship press release and all other outreach related to scholarships. <ul style="list-style-type: none"> • Opportunity to present scholarship at Metro Region Scholarship Luncheon (May 2023, Metro Region schools only) or Winter Conference (January 2024, Upstate Schools only) • Scholarship donation is tax-deductible 		
<p>Donation to General Fund</p>		<ul style="list-style-type: none"> • Scholarship donation is tax-deductible

2022-23 SPONSORSHIP OPPORTUNITIES FORM

SPONSORSHIP LEVEL	MEMBER PRICE	NON-MEMBER PRICE
BI-STATE FALL CONFERENCE		
Please contact Erica Lavigne (erica@acecny.org) to confirm your sponsorship selection.		
DIAMOND SPONSOR	<input type="checkbox"/> \$8,000	<input type="checkbox"/> \$16,000
PLATINUM SPONSOR	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$7,500
GOLD SPONSOR	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$5,000
SILVER SPONSOR	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$4,000
CONFERENCE PROGRAM ADVERTISEMENT	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,000
GOLF TEE SIGN	<input type="checkbox"/> \$250	<input type="checkbox"/> \$500
WINTER CONFERENCE		
DIAMOND SPONSOR	<input type="checkbox"/> \$8,000	<input type="checkbox"/> \$15,000
PLATINUM SPONSOR	<input type="checkbox"/> \$4,200	<input type="checkbox"/> \$6,100
Preferred Sponsorship Choice:		
GOLD SPONSOR	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$4,600
Preferred Sponsorship Choice:		
SILVER SPONSOR	<input type="checkbox"/> \$2,600	<input type="checkbox"/> \$3,800
CONFERENCE PROGRAM ADVERTISER (Does not include registration)	<input type="checkbox"/> \$1,250	<input type="checkbox"/> 2,000
<input type="checkbox"/> I DO NOT REQUIRE AN EXHIBIT BOOTH WITH MY WINTER CONFERENCE SPONSORSHIP		
ANNUAL MEETING		
PLATINUM SPONSOR	<input type="checkbox"/> \$3,300	<input type="checkbox"/> \$6,000
GOLD SPONSOR	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$4,000
TOUR SPONSOR	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,000
TOUR	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,000
CONFERENCE PATRON (Does not include registration)	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,000
EMERGING LEADERS RECEPTION	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,000
MEMBERSHIP DIRECTORY		
INSIDE FRONT COVER	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$4,000
INSIDE BACK COVER	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$4,000
REGION TAB	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$3,000
Preferred Region Choice:		
FULL PAGE ENHANCED LISTING	<input type="checkbox"/> \$1,000	N/A
HALF PAGE ENHANCED LISTING	<input type="checkbox"/> \$500	N/A

Please return your sponsorship selection and payment (made payable to ACEC New York) to:
 ACEC New York Sponsorship • 6 Airline Drive, Suite 110 • Albany, NY 12205
 For more information, contact our office at (518) 452-8611 or email Erica Lavigne at erica@acecny.org.
 Sponsorship packages available upon request; contact Gina Poffora at gina@acecny.org or call (518) 452-8611.
 Scholarship donations should be made payable to the ACEC New York Scholarship Fund.

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SPONSORSHIP LEVEL	MEMBER PRICE	NON-MEMBER PRICE
METROPOLITAN REGION MEETINGS		
PLATINUM SPONSOR	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$4,250
GOLD SPONSOR	<input type="checkbox"/> \$1,750	<input type="checkbox"/> \$3,000
SILVER SPONSOR	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,750
Preferred Date Choice(s): <input type="checkbox"/> October 28, 2022 <input type="checkbox"/> December 15, 2022 <input type="checkbox"/> March 16, 2023 <input type="checkbox"/> May 18, 2023		
PLATINUM SPONSOR FOR ALL FOUR (4) MEETINGS	<input type="checkbox"/> \$7,500	N/A
GOLD SPONSOR FOR ALL FOUR (4) MEETINGS	<input type="checkbox"/> \$5,000	N/A
SILVER SPONSOR FOR ALL FOUR (4) MEETINGS	<input type="checkbox"/> \$3,250	N/A
BUILDING A BETTER BUSINESS SPONSORSHIP		
EVENT SPONSOR	<input type="checkbox"/> \$750	Contact our office for non-member pricing
NEWS ONLINE ADVERTISING		
SINGLE MONTH AD	<input type="checkbox"/> \$325	<input type="checkbox"/> \$600
THREE-MONTH AD	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,400
SIX-MONTH AD	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$2,400
SCHOLARSHIP FUND DONATION		
\$10,000 NAMED SCHOLARSHIP	<input type="checkbox"/> \$10,000	
\$5,000 NAMED SCHOLARSHIP	<input type="checkbox"/> \$5,000	
\$2,500 NAMED SCHOLARSHIP	<input type="checkbox"/> \$2,500	
DONATION TO GENERAL FUND (Note: make checks payable to ACEC New York Scholarship Fund)	Custom Amount:	
ENGINEERING EXCELLENCE AWARDS		
DIAMOND SPONSOR	<input type="checkbox"/> \$25,000	N/A*
PLATINUM SPONSOR	<input type="checkbox"/> \$20,000	N/A*
GOLD SPONSOR	<input type="checkbox"/> \$17,500	N/A*
SILVER SPONSOR	<input type="checkbox"/> \$12,500	N/A*
FULL-PAGE PROGRAM AD	<input type="checkbox"/> \$3,300	N/A*
HALF-PAGE PROGRAM AD	<input type="checkbox"/> \$2,000	N/A*
PATRON TABLE (PROGRAM RECOGNITION)	<input type="checkbox"/> \$8,250	N/A*

*For non-member pricing, please contact our office.

SPONSORSHIP TOTAL	
GRAND TOTAL	\$

FIRM NAME

CONTACT NAME

E-MAIL

PHONE

MAILING ADDRESS

CITY

STATE

ZIP



ACEC New York

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