

NEWS Online Advertising

ACEC New York distributes a monthly newsletter - the NEWS Online - generally on the first Tuesday of every month. ACEC New York offers placement of up to two (2) ads in each issue of the NEWS Online. These ads will be distributed to our full email list (approx. 3,300 engineering and related professionals), as well as displayed on our website. Note: ads are subject to approval. Each NEWS Online has two placement opportunities. All opportunities are awarded on a first come, first served basis. Certain months may be reserved for sponsorship purposes.

Single Month Ad

\$325 MEMBER

\$600 NON-MEMBER

- One color ad (125px X 400 px) placed in
NEWS Online for one month

- Hyperlinked to URL provided by sponsor

Three-Month Ad

\$750 MEMBER

\$1,400 NON-MEMBER

- One color ad (125px X 400 px) for three consecutive months

- Hyperlinked to URL provided by sponsor

Six-Month Ad

\$1,250 MEMBER

\$2,400 NON-MEMBER

- One color ad (125px X 400 px) for six consecutive months

- Hyperlinked to URL provided by sponsor

Name _____

Firm _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Single Month Placement

Three-Month Placement

Six-Month Placement

Make checks payable to:

ACEC New York

6 Airline Dr., Suite 110

Albany, NY 12205

Desired Starting Month _____

Submit completed forms and artwork (jpeg preferred) to Jen Waterbury (jennifer@acecny.org).

NEWS Online Advertising

2026

- July 7
- August 4
- September 1
- October 6
- November 3
- December 1

2027

- January 5
- February 2
- March 2
- April 6
- May 4
- June 1

100 ACEC New York 1921-2021 NEWS ONLINE

Upcoming Events

Date

Title

Date

Title

Important Information

Promotional Products

Sponsorship

Other Newsletters

Member Update

Legislative Update

Highlights

Etiā mollis, ligula vitae ultricies tempus, ante sapien interdum justo, a aliquet lectus nulla id sapien. Aenean mollis interdum ante, sit amet tristique orci sagittis eget. Integer vel risus commodo, efficitur sem vel, accumsan elit. Proin accumsan leo nunc, at blandit diam vulputate a. Morbi a lacinia tortor. Integer nec viverra nunc. Maecenas at scelerisque mi. Aliquam tempor tincidunt sapien, non pulvinar diam convallis a. Aenean tempor scelerisque libero, elementum tempor nunc laoreet sed. Quisque condimentum ante in ornare lacinia. Integer non urna accumsan, semper turpis ut, feugiat est. Quisque aliquet leo vel est molestie mattis. In hac habitasse platea dictumst. Curabitur mollis felis quis erat euismod auctor.

Etiā mollis, ligula vitae ultricies tempus, ante sapien interdum justo, a aliquet lectus nulla id sapien. Aenean mollis interdum ante, sit amet tristique orci sagittis eget. Integer vel risus commodo, efficitur sem vel, accumsan elit. Proin accumsan leo nunc, at blandit diam vulputate a. Morbi a lacinia tortor. Integer nec viverra nunc. Maecenas at scelerisque mi. Aliquam tempor tincidunt sapien, non pulvinar diam convallis a. Aenean tempor scelerisque libero, elementum tempor nunc laoreet sed. Quisque condimentum ante in ornare lacinia. Integer non urna accumsan, semper turpis ut, feugiat est. Quisque aliquet leo vel est molestie mattis. In hac habitasse platea dictumst. Curabitur mollis felis quis erat euismod auctor.

Etiā mollis, ligula vitae ultricies tempus, ante sapien interdum justo, a aliquet lectus nulla id sapien. Aenean mollis interdum ante, sit amet tristique orci sagittis eget. Integer vel risus commodo, efficitur sem vel, accumsan elit. Proin accumsan leo nunc, at blandit diam vulputate a. Morbi a lacinia tortor. Integer nec viverra nunc. Maecenas at scelerisque mi. Aliquam tempor tincidunt sapien, non pulvinar diam convallis a. Aenean tempor scelerisque libero, elementum tempor nunc laoreet sed. Quisque condimentum ante in ornare lacinia. Integer non urna accumsan, semper turpis ut, feugiat est. Quisque aliquet leo vel est molestie mattis. In hac habitasse platea dictumst. Curabitur mollis felis quis erat euismod auctor.

YOUR AD HERE

100 ACEC New York

- NEWS Online distributed to ~3300 top engineering professionals in New York
- Average open rate of **63%** in fiscal year 2025-26
- Two placement opportunities per newsletter

*Advertising subject to availability. Runs will be assigned on a first-come, first-serve basis. Images must be 125 px x 400 px. Advertiser is solely responsible for design and specifications. Ads support one hyperlink. Ads cannot be changed during a run. All ads will be accepted at the discretion of ACEC New York.