ABOUT MQ 2020
(for more information, visit www.acmq.org)

Medical Quality 2020 features dynamic sessions that highlight digital health innovations with breakthrough impact on quality (IoQ), as well as the latest trends in the field of medical quality management including quality research, professional development, quality improvement tools, change management, and much more.

DATE & LOCATION
August 24-26, 2020
The Fairmont Chicago

EXPECTED ATTENDANCE
150-200 national and Chicago-based leaders in medical quality management (physicians and other quality experts with advanced degrees, training and expertise), digital health technology innovators, health policy officials and regulators, as well as early career medical quality professionals

BENEFITS OF SUPPORT
- Enhanced visibility and recognition by ACMQ
- Opportunity to build personal relationships with nationally recognized ACMQ quality leaders and digital technology experts
- Opportunity to enhance ACMQ’s influence on major national quality of care health policy issues
- Support for ACMQ’s thought leadership to promote innovative new clinical quality improvements
- Support ACMQ on the national front efforts to ensure the highest quality and safety of digital transformation
- Enlist support and assistance from ACMQ members to promote patient safety, patient-centeredness, and value-based health care objectives
- Receive at least 1 complimentary ACMQ membership, which includes a subscription to the ACMQ’s internationally recognized and peer reviewed American Journal of Medical Quality (AJMQ)

Questions? Contact Kathleen Hardy at 312.265.3922 or email info@acmq.org.
WHO IS ATTENDING

MQ 2020 will bring together leaders in Medical Quality Management. Partnering with ACMQ gives you unprecedented access to the healthcare leaders you need to succeed.

Who are ACMQ’s conference attendees?

- MD: 61%
- DO: 3%
- MD, MPH: 13%
- MD, MBA: 7%
- PhD: 6%
- Other: 9%
- Nurses: 1%

What are conference attendees’ titles?

- Senior/Medical Director: 36%
- VP or SVP: 14%
- CMO, COO or CQO: 10%
- CEO & President: 7%
- Professor: 5%
- Other: 28%
## Corporate Support Levels

<table>
<thead>
<tr>
<th>Recognition</th>
<th>Diamond $15,000</th>
<th>Platinum $10,000</th>
<th>Gold $5,000</th>
<th>Silver $2,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company name/logo on website, mobile app &amp; signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Corporate name on the supporter recognition page in the American Journal of Medical Quality (no logos)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>6' Exhibit Table</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary MQ 2020 full conference registration with “supporter” ribbon (Additional registrants available at a discounted rate)</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary Memberships to ACMQ for Company Executives</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Black &amp; white ad in post-conference issue of AJMQ</td>
<td>Full Page</td>
<td>Half Page</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Sponsored e-blast to participants</td>
<td>1</td>
<td>1</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Invitation to participate in ACMQ’s pre-conference event for Sponsors. <em>See below for details</em></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**MQ 2020 Pre-Conference Sponsor Forum**

Supporters at the Diamond level earn the opportunity to present to top level executives at a special Pre-conference lunch and forum event on the afternoon of August 24th. Details forthcoming. Check [www.acmq.org](http://www.acmq.org) for Forum updates.

Questions? Contact Kathleen Hardy at **312.265.3922** or email info@acmq.org.
CONDITIONS FOR CORPORATE SUPPORT

TERMS & CONDITIONS
By completing an application, company agrees to the following conditions:

1. **Statement of Purpose:** program is for scientific and educational purposes only and will not promote the Supporting Company’s products, directly or indirectly.

2. **Control of Content and Selection of Presenters and Moderators:** ACMQ is responsible for control of content and selection of educational session topics, presenters and moderators. The Supporting Company (the Company) agrees not to require any control or input into the program, including educational content, selection of faculty, or other.

3. **Disclosure of Financial Relationships:** ACMQ will ensure disclosure to the learners, before the start of the activity, of (a) Company funding and (b) any relationship between ACMQ and the Company.

4. **Involvement in Content:** There will be no “scripting”, emphasis, or direction of content by the Company or its agents.

5. **Ancillary Promotional Activities:** No promotional activities will be permitted in the same room or obligate path as the educational activity. No product advertisements will be permitted in the program room before, during or after the activity.

6. **Limitations on Data:** ACMQ, to the extent possible, will give meaningful disclosure of limitations on data, e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion.

7. **Discussion of Unapproved Uses:** ACMQ will require that presenters disclose when a product is not approved in the United States for the use under discussion.

8. **Opportunities for Debate:** ACMQ will ensure meaningful opportunities for questioning or scientific debate.

9. **Independence of ACMQ in the Use of Contributed Funds:**
   a. Funds should be unrestricted and made payable to ACMQ.
   b. All other support associated with the CME activity (e.g. distributing brochures, preparing slides, etc.) must be given with the full knowledge and approval of ACMQ.
   c. No other funds from the Company will be paid to the program director, faculty, or others involved with planning the CME activity (additional honoraria, extra social events, etc.)
   d. ACMQ will give no goods or services to the Company in exchange for Support.


ACMQ agrees to: 1) abide by the requirements of the 2019 ACCME Standards for Commercial SupportSM: Standards to Ensure Independence in CME Activities 2) acknowledge educational support from the commercial company in program brochures, syllabi, and other program material, and 3) upon request, furnish the commercial supporter with a report concerning the expenditure of the funds provided.

Ready to support? Sign up at www.acmq.org