



— AMERICAN COLLEGE OF —  
**MedicalQuality**

ACMQ Virtual Medical Quality 2020 Meeting:  
*Ensuring Quality in the Era of Digital Health*

20 **MQ** 20  
VIRTUAL CONFERENCE

[acmq.org](http://acmq.org) | [acmq@affinity-strategies.com](mailto:acmq@affinity-strategies.com)

## Mission, Values & Vision

### Our Mission

The mission of the American College of Medical Quality (ACMQ) is to provide leadership and education to the field of healthcare quality management. ACMQ is a 501 (c) (3) non-profit organization founded in 1973.

### Our Vision

ACMQ is the organization for healthcare professionals responsible for providing leadership in quality and safety outcomes, who want or need the tools, experience and expertise to improve the quality and safety of patient care.

### Our Values

- To educate and provide a forum for healthcare professionals, government agencies, and other regulatory bodies involved in medical quality management;
- To provide a core body of knowledge to healthcare professionals in the field of medical quality management;
- To elevate the standards of medical schools and post-graduate education in medical quality management;
- To conduct and sponsor on-going research and evaluation in the various fields of medical quality.

## Who Participates in ACMQ events?

ACMQ Virtual Medical Quality 2020 will bring together leaders in Medical Quality Management. Partnering with ACMQ gives you unprecedented access to the healthcare leaders you need to succeed. For this year's virtual meeting, the primary topics of conversation from national quality experts will be focused on the most important lessons learned from local, regional, national, and global challenges of the COVID-19 pandemic through the lens of digital health that demonstrates a significant impact on quality (IoQ).

### ACMQ 2019 Meeting Attendee Demographics:

- Healthcare C-Suite & Governance Leaders
- Chief Quality and Patient Safety Officers
- Chief Medical Officers
- Population and Public Health Leaders
- Healthcare Academicians & Researchers
- Quality Measurement Experts
- Masters & Doctoral Nursing Leaders
- Life Sciences Clinical Leaders
- Managed Care & Payer Clinical Leads
- Medical & Health Sciences Students
- Medical Residents & Fellows in training
- Medical Informaticians

## Membership



The American College of Medical Quality represents medical quality professional leaders from health systems, academia, public health, healthcare payers, life sciences, government, and other healthcare settings across the United States and internationally.

## Our Objectives for Advancing the Field of Medical Quality

1. Professional Education and Career Development
2. Scholarship
3. Thought Leadership
4. Expertise and Experience
5. Advocacy
6. Certification in Medical Quality

### ACMQ Virtual Medical Quality 2020 “Ensuring Quality in the Era of Digital Health” Faculty includes:

- David B. Nash, MD, MBA, FACMQ, Founding Dean Emeritus and Grandon Professor of Health Policy at the Jefferson College of Population Health and Editor in Chief of the American Journal of Medical Quality (AJMQ)
- Donald Rucker, MD, National Coordinator for Health Information Technology (ONC) of the HHS Office of the Secretary
- Michelle Schreiber MD, Director, Quality Measurement & Value Based Incentives Group, Deputy Director for Quality and Value, Center for Clinical Standards and Quality, CMS
- Shantanu Agrawal, MD, MPhil, President and Chief Executive Officer of the National Quality Forum (NQF)
- Maria Michaels, MBA, Public Health Advisor, Center for Surveillance, Epidemiology, and Laboratory Services, of the Centers for Disease Control and Prevention (CDC)
- Misty Roberts, RN, MSN, CPHQ, PMP, Associate Vice President & Clinical Quality Officer for Humana Health
- Blackford Middleton, MD, MPH, MSc, FACP, FACMI, FHIMSS, FIAHSI, EVP Clinical Informatics & Innovation of Apervita

# ACMQ 2020 Sponsorship Benefits

Support of and participation in **ACMQ's annual "Medical Quality" meetings** (In Person and Virtual).

Direct access to ACMQ Members who are nationally recognized experts and opinion leaders in the field of healthcare quality and safety.

Up to five qualified professionals from the Sponsoring Organization for ACMQ's "Special Membership", which includes digital subscriptions to the internationally known **American Journal of Medical Quality** ("AJMQ").

Publication opportunities in AJMQ, including sponsorship and hosting of **special AJMQ supplements**.

Support for funding of continuing professional education credits (CME, CEU, etc.) for year-round ACMQ Educational Programs, including support of the **ACMQ Student, Resident and Fellow Section** (SRF).

Support for the annual **ACMQ Quality Scholars Awards**.

Support of and participation in ACMQ's other domestic and international In-Person and Virtual Events (e.g. **QI Bootcamps**, SEHA).

Direct access to the **National Quality Forum** (NQF) through ACMQ (an active member of NQF, with several nationally recognized ACMQ quality experts who sit on key NQF Committees and Technical Expert Panels).

Input to the **American Medical Association** (AMA) through ACMQ, the only medical specialty society for practitioners of medical quality management recognized with a seat in the **AMA House of Delegates**.

Virtual and On-Demand Educational and Thought Leadership Events (e.g. **ACMQ Virtual Medical Quality 2020**).

ACMQ's internationally known "QI Bootcamp" for early- & mid-career Healthcare Quality Professionals and Candidates for ABMQ's CMQ Examination (Virtual and for Regional Live events).

Access to Live Virtual Events sponsored by ACMQ Partner Organizations (e.g. **National Quality Forum, AMA House of Delegates**, ACMQ Sponsors, Jefferson College of Population Health).

Special Live and On Demand events highlighting key American Journal of Medical Quality (AJMQ) Authors' presentations, interviews, podcasts, etc.

Special programs targeting Virtual and Live Professional Development and Education events for the **ACMQ Student, Resident and Fellow Section** (SRF) and Early Career members (e.g. ACMQ Quality Scholars).

Customized In Person and Virtual events ACMQ's Organizational and Special domestic and international members. (e.g. SEHA).

Scheduled and "Pop Up" one-hour presentations from Nationally recognized ACMQ members and other key thought leaders in the field of Health Care Quality and Patient Safety.

Special mentoring, quality improvement research and career development opportunities for medical and health science graduate students, medical residents and fellows in training, and clinicians in the early stages of their professional careers. This includes the opportunity to participate in scholarly publications in AJMQ and other journals focused on Healthcare Quality.

## Additional ACMQ Engagement Opportunities

Have other ideas for how you would like to partner with ACMQ but don't see them here? Contact us for custom sponsorship opportunities with ACMQ at: [acmq@affinity-strategies.com](mailto:acmq@affinity-strategies.com)