THE 2014 ANNUAL MEETING OF THE AMERICAN COLLEGE OF MEDICAL QUALITY

March 27-30, 2014 | Hotel Monaco | Alexandria, VA

MEDICAL QUALITY

Quality and Safety through Partnerships

The Meeting for Leaders in Medical Quality!

This Live Activity has been approved for 25.25 AMA PRA Category 1 Credit(s)™

Topics covered include: Clinical issues in quality, scientific theory in quality management, leadership/professional development, and advanced topics in medical quality.
Dear Colleague,

March 2014

Over the past 41 years, The American College of Medical Quality has hosted annual meetings, designed for leaders in medical quality, which encompass a broad spectrum of educational offerings in a comfortable and effective learning environment. These conferences have featured presentations from the best and brightest minds in medical quality. The 2014 conference is a new opportunity for the College to continue this tradition with recent innovations.

Medical Quality 2014, Quality and Safety through Partnerships, will be presented as a stand-alone conference, featuring multiple themes throughout each day of education in topics directly related to quality in healthcare. Throughout the conference, our expert faculty will share their experience and insight on the latest advances in Medical Quality, allowing you to implement the latest and greatest when you return home. This comprehensive, dynamic and interactive program is designed to provide medical quality leaders like you an effective, efficient and high value educational event.

Additionally, I am pleased to announce that through our joint sponsor, Community Health Network, you will be eligible to earn up to 25.25 AMA PRA Category 1 Credit(s)™.

Welcome!

James Cross, MD, FACMQ
President

Henry C.L. Johnson, Jr., MD, MPH
Chair, Scientific Program Committee

2014 SCIENTIFIC PROGRAM COMMITTEE

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Paul Nagy, PhD
Arlene Seid, MD, MPH
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Valerie Brown, CPS (CME Coordinator)
Andrew Jerdonek (Executive Director)

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Johns Hopkins University, Baltimore, MD

Dave Davis, MD
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Henry C.L. Johnson, Jr. MD, MPH
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Richard Berger, MD, PhD
Mayo Clinic, Rochester, MN

Nancy Davis, PhD
AAMC, Washington, D.C.

Howard Kerpen, MD
NS-LIJ Health System, New Hyde Park, NY

Marianna Bruno, PharmD, MPH
Pfizer, Inc., New York, NY

Umesh Dyamenahalli, MD
Arkansas Children’s Hospital, University of Arkansas for Medical Sciences, Little Rock, AR

Alan Krumholz, MD, DFACMQ
Mayo Clinic Health System – Franciscan Healthcare, La Crosse, WI

Donald E. Casey, Jr., MD, MPH, MBA
IPO4Health, Chicago, IL

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Mark Lyles, MD, MBA, FACMQ
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Lon Castle, MD
CardioDx, Palo Alto, CA

Lea Anne Gardner, PhD, MSPH, RN
Pennsylvania Patient Safety Authority, Philadelphia, PA

Kathleen McNicholas, MD, JD
Christiana Care Health System, Newark, DE

Carolyn M. Clancy, MD
Department of Veterans Affairs, Washington, D.C.

Chris Goeschel, ScD, MPA, MPS, RN
MedStar Health, Columbia, MD

Mark Monane, MD
CardioDx, Palo Alto, CA

James Cross, MD, FACMQ
Aetna, Hartford, CT

Kevin Graves, PMP, MBA
Multispecialty MOC Portfolio Approval Program, Lexington, KY

Jack Moran, PhD, MBA
Public Health Foundation, Washington, D.C.

Jennifer A. Hooks, MBA
Medical University of South Carolina, Charleston, SC

Christopher Nabors, MD, PhD
Westchester Medical Center, Valhalla, NY

Beverly Collins, MD, MBA, DFACMQ
Baltimore, MD
Conference Faculty

Paul Nagy, PhD  
Johns Hopkins University, Baltimore, MD

Raj Ratwani, PhD  

Sallie Weaver, PhD  
Johns Hopkins University, Baltimore, MD

R. Heather Palmer, MBChB (British Equivalent of MD), SM  
Harvard School of Public Health, Boston, MA

Arnold Pallay, MD  
Atlantic Health System, Morristown, NJ

Abbe Steel, BA  
UBC, an Express Scripts Company, McLean, VA

Kathy Wibberly, PhD  
University of Virginia, Charlottesville, VA

L. Gregory Pawlson, MD, MPH  
Stevens Lee, Cabin John, MD

Nina Solenski, MD  
University of Virginia, Charlottesville, VA

Marc S. Williams, MD  
Geisinger Health System, Danville, PA

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Johns Hopkins University, Baltimore, MD

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Prathibha Varkey, MD, MPH, MBA  
Seton Healthcare Family, Austin, TX

Joe Tracy, MS  
Lehigh Valley Health Network, Allentown, PA

Joe Tracy, MS  
Lehigh Valley Health Network, Allentown, PA
MEETING GOALS & POLICIES

LEARNING OBJECTIVES:
At the Conclusion of the Conference attendees should be able to:

1. Implement the latest advances in the science of medical quality.
2. Demonstrate competence in what expertise other organizations can provide when designing programs to improve the quality of patient care.
3. Demonstrate competence in understanding key metrics for evaluation of genomic tests.
4. Identify strategies to effectively implement change in organizations.
5. Leverage the ACGME to build cross discipline quality training programs, evaluate educational efforts in quality improvement.
6. Compare and contrast the administrative, cultural and altruistic barriers to forming effective healthcare partnerships.
7. Justify why increased communication is a mandatory first step in establishing/maintaining healthcare partnerships.
8. Develop educational interventions to improve healthcare delivery.
9. Describe how institutional quality improvement projects can qualify for MOC Part IV, Create an institutional program for MOC.
10. Review implementation & outcomes of handoff initiatives in various sectors of care & various practice environments. Generate an enhanced awareness of this burgeoning problem, explore the general applicability & potential benefits of the aforementioned initiatives.
11. Use performance improvement activities to enhance GME and CME accreditation requirements along with OPPE, value-based purchasing and MOC requirements.
12. Describe and apply recent research in the fields of metric development, cognitive psychology, organizational psychology, and human factors applied to the implementation science of quality.
13. Interpret the changing political, economic, and regulatory health care environment to effectively implement proactive actions to continue appropriate and viable application of high quality medical care.
14. Link what experts in other organizations and fields can provide when designing programs to improve the quality of patient care.

ACCREDITATION, CME AND DISCLOSURES:

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Community Health Network and the American College of Medical Quality.

Community Health Network is accredited by the Indiana State Medical Association to provide continuing medical education for physicians.

In accordance with the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support, educational programs sponsored by Community Health Network must demonstrate balance, independence, objectivity and scientific rigor. All faculty, authors, editors and planning committee members participating in a Community Health Network sponsored activity are required to disclose any relevant financial interest or other relationship with the manufacturer(s) of any commercial product(s) and/or provider(s) of commercial services that are discussed in an educational activity.

Community Health Network has implemented a process whereby everyone who is in a position to control the content of an educational activity has disclosed all relevant financial relationships with any commercial interest. In addition, should it be determined that a conflict of interest exists as a result of a financial relationship it will be resolved prior to the activity.

While offering the CME credit above, this activity is not intended to provide extensive training in the field. ADA accommodations are available upon request.
**WEDNESDAY, MARCH 26TH**
- 12pm-5pm Registration Desk Open
- 1-5pm .................................Athens
  ACMQ Quality Improvement Workshop, Part I
  -Additional Registration Required.

**THURSDAY, MARCH 27TH**
- 8am-5pm Registration Desk Open
  - 8:30am-12:30pm .........................Athens
  ACMQ Quality Improvement Workshop, Part II
  -Additional Registration Required.
- 12:30-2pm Lunch on your own
  - 1-5pm .............................................athens
  AcMQ Quality improvement Workshop,
  Part i
  -Additional Registration Required.
- 1-5pm .............................................athens
  AcMQ Quality improvement Workshop,
  Part ii
  -Additional Registration Required.

- 8:30am-12:30pm .........................Athens
  ACMQ Quality Improvement Workshop,
  Part II
  -Additional Registration Required.
- 12:30-2pm Lunch on your own
- 1-5pm .............................................athens
  AcMQ Quality improvement Workshop,
  Part i
  -Additional Registration Required.
- 1-5pm .............................................athens
  AcMQ Quality improvement Workshop,
  Part ii
  -Additional Registration Required.

**FRIDAY, MARCH 28TH**
- 7am-5pm Registration Desk Open
- 7:30am-12pm .........................Athens
  ABMQ Board Meeting
- 1-5pm .............................................athens
  AcMQ Quality improvement Workshop,
  Part i
  -Additional Registration Required.
- 1-5pm .............................................athens
  AcMQ Quality improvement Workshop,
  Part ii
  -Additional Registration Required.
- 8am-6:30pm ......................Sydney & Bombay
  Posters Displayed
  -Set up posters between 7-8am

**SATURDAY, MARCH 29TH**
- 7am-3pm Registration Desk Open
- 7-7:50am ..............................................Paris
  Breakfast with Speaker:
  Ovarian Cancer: Improving Diagnosis,
  Transforming Care
  Hosted by Vermillion, Inc.
- 8am-12pm ..............................................Paris
  General Plenary Session II:
  Clinical Issues in Quality

**SATURDAY (cont.)**
- 10-10:20am ..............................................TBD
  Special Award Session: Presidential Award
- 10:20-10:30am ..............................................TBD
  Refreshment Break
- 12:12-1:30pm ..............................................Paris
  Luncheon with Speaker:
  Clinical and Research Efforts to Improve the Diagnosis
  of Coronary Artery Disease in Women
  Hosted by Cardiodx
- 1:30pm BREAKOUT SESSIONS:
  (Student/Resident Track starts at 12pm)
  -Track 1: ..............................................Sydney
  Student and Resident Workshop
  -Lunch included
- 1:30pm BREAKOUT SESSIONS:
  (Student/Resident Track starts at 12pm)
  -Track 2: ..............................................Paris
  Integrating Genomics into Quality
- 1:30pm BREAKOUT SESSIONS:
  (Student/Resident Track starts at 12pm)
  -Track 3: ..............................................Athens
  Collaborating in Quality
- 3:30-6:30pm Visit to MedStar Health Simulation Training & Education Lab (SiTEL)
  -Pre-registration required, bus service provided.
  -Bus departs at 3:10pm & stops at ABMQ Exam.
- 7-9pm .....................................................TBD
  AcMQ Quality Scholars Dinner
  -By Invitation, location TBD.

**SUNDAY, MARCH 30TH**
- 8:30-9:30am Registration Desk Open
- 9-11am ..............................................Paris
  MORNING BRUNCH SESSION:
  The Politics of Medical Quality
- 11am Meeting Adjourns
Please use these themes to guide you through the schedule.

**WEDNESDAY, MARCH 26TH**

**PRE-CONFERENCE SCHEDULE:**

12pm-5pm  
Registration Desk Open

1-5pm  
ACMQ Quality Improvement Workshop, Part I  ....(Athens)

- Additional Registration Required.

**THURSDAY, MARCH 27TH**

**PRE-CONFERENCE SCHEDULE: (CONT.)**

8:30am-12:30pm  
ACMQ Quality Improvement Workshop, Part II  ...........................................(Athens)

- Additional Registration Required.

12:30-2pm  
Lunch on your own

1:15pm  
Executive Committee Meeting  .........................(Tokyo)

- By Invitation

**MEDICAL QUALITY 2014 BEGINS:**

2-2:15pm  
Presidential Welcome and Meeting Overview  .......(Paris)

- James Cross, MD, FACMQ, President
- Henry C.L. Johnson, Jr., MD, MPH, Chair, Scientific Planning Committee
- Andrew Jerdonek, Executive Director

2:15-5:30pm  
ACMQ Quality Institute  ...........................................(Paris)

- Moderators: Don E. Casey, Jr., MD, MPH, MBA, and Henry C.L. Johnson, Jr., MD, MPH
- Faculty: Carolyn M. Clancy, MD, Department of Veterans Affairs, Washington, D.C.
- Lea Anne Gardner, PhD, MSPH, RN, Pennsylvania Patient Safety Authority, Philadelphia, PA
- L. Gregory Pawlson, MD, MPH, Stevens Lee, Cabin John, MD

6-9pm  
Board of Trustees Meeting/Dinner  ...........................(Athens)

- By Invitation

**FRIDAY, MARCH 28TH**

**7-8am**  
ABMQ Board Meeting  .................................(Athens)

**8am-6:30pm**  
Posters Displayed  .................................(Sydney & Bombay)

- Set up posters between 7-8am.

8am-12pm  
General Plenary Session I: “Keynotes in Quality”  ... (Paris)


**8:30am**  
Managing in the Health Care Ecosystem: talk and facilitated discussion

- R. Heather Palmer, MBBCh (British Equivalent of MD), SM, Harvard School of Public Health, Boston, MA

9:30-10:30am  
Innovating Quality, an Interactive Session

- Chris Goeschel, ScD, MPA, MPS, RN, MedStar Health, Columbia, MD

**10:30-10:55am**  
Refreshment Break With Posters

11am-12pm  
Change Management

- Jack Moran, PhD, MBA, Public Health Foundation, Washington, D.C.

12-1pm  
Oral Abstract Session (AJMQ)  .......(Paris)

- Moderator: David Nash, MD, MBA, Editor-in-Chief, American Journal of Medical Quality

**Using National Surgical Quality Improvement Project (NSQIP) Data to Decrease Ventilator Days and Pneumonia in a Surgical ICU**

- John McNelis¹, Roseann Grandelli², Maureen Keegan²
- ¹Jacobi Medical Center, Bronx, NY, USA, ²Winthrop University Hospital, Mineola, NY, USA

**Patient Throughput and Operational Outcomes: Understanding the Relationship in the Context of a Collaborative Improvement Initiative**

- Aline Holmes¹, Mary Ditri¹
  - ¹New Jersey Hospital Association, Princeton, New Jersey, USA
2:30-5:15pm

BREAKOUT SESSIONS:

**Track 1: The Science of Quality** (Paris)
This session will provide a review of recent research in the Fields of Metric Development, Cognitive Psychology, Organizational Psychology and Human Factors in Healthcare.

**Moderator:** Paul Nagy, PhD

2:30-3:15pm

**Organizational Psychology and Human Performance in Quality**
Sallie Weaver, PhD, Johns Hopkins University, Baltimore, MD

3:15-4:30pm

**Metric Development Research in Quality**
Matt Austin, PhD, Johns Hopkins University, Baltimore, MD

4:30-5:15 pm

**Human Factors Engineering**
Raj Ratwani, PhD, National Center for Human Factors in Healthcare, MedStar Health, Washington, D.C.

**Track 2: Continuing Professional Development** (Athens)
This session will provide information on how to leverage ACGME to build training programs and how QI Projects can qualify for MOC credit.

**Moderator:** Nancy Davis, PhD

2:30-4pm

**Integrating Quality Improvement, Graduate Medical Education & Continuing Professional Development**
Nancy Davis, PhD, AAMC, Washington, D.C.
Dave Davis, MD, AAMC, Washington, D.C.

4:4-10pm

**Refreshment Break**

4:15-5:15pm

**Institutional Performance Improvement for ABMS Maintenance of Certification, Part IV**
Richard Berger, MD, PhD, Mayo Clinic, Rochester, MN
Kevin Graves, PMP, MBA, Multispecialty MOC Portfolio Approval Program, Lexington, KY

5:20-6:30pm

**Committee Meetings**

- **Scientific Program** (Paris)
- **Membership** (Tokyo)
- **Student/Resident** (Athens)

7-9pm

**Executive Committee Dinner** (TBD)
(By Invitation)
**SATURDAY, MARCH 29TH**

7-7:50am

**Breakfast with Speaker: Ovarian Cancer: Improving Diagnosis, Transforming Care** ............... (Paris)
Matthew McDonald, MD
(Not CME Eligible) Hosted by Vermillion, Inc.

8am-12pm

**General Plenary Session II: Clinical Issues in Quality** ........................................ (Paris)
**Moderator:** Howard Kerpen, MD

8-9am

**Quality in Telemedicine**
Joe Tracy, MS, Lehigh Valley Health Network, Allentown, PA
Kathy Wibberly, PhD, University of Virginia, Charlottesville, VA
Nina Solenski, MD, University of Virginia, Charlottesville, VA

9-10am

**Handoffs: Critical in the Era of Fragmented Medical Care**
Stephen Peterson, MD, New York Methodist Hospital, New York, NY
Christopher Nabors, MD, PhD, Westchester Medical Center, Valhalla, NY
Harry Steinberg, MD, Hofstra NS-LIJ School of Medicine, Hempstead, NY

10-10:20am

**Special Award Session: 2014 President's Award**
Jerod Loeb, PhD, Accepted by Sherri Loeb

10:20-10:30am

**Refreshment Break**

10:30-11:15 am

**Critical Incident Debriefing and Root Cause Analysis after Cardiopulmonary Resuscitation in PICU**
Umesh Dyamenahalli, MD, Arkansas Children’s Hospital, University of Arkansas for Medical Sciences, Little Rock, AR

11:15am-12pm

**Never Worry Alone**
Kathleen McNicholas, MD, JD, Christiana Care Health System, Newark, DE

12:12-45pm

**Lunch with Speaker: Clinical and Research Efforts to Improve the Diagnosis of Coronary Artery Disease in Women** ........................................... (Paris)
Alexandra Lansky, MD, Yale University, New Haven, CT
(Not CME Eligible) Hosted by CardioDx

1:15-3:15pm

**ABMQ Exam** ........................................... (Crowne Plaza Old Town)
- Bus Service provided (departs at 12:50pm)

1:3pm **(Student Session 12-3pm)**

**BREAKOUT SESSIONS:**

**Track 1: Student and Resident Workshop** ............ (Sydney)
This session is designed to provide students/residents with unique career advancements.

- Not Accredited for CME/Lunch Provided

12-1pm **Career Panel**
Moderated by Henry C.L Johnson, Jr., MD, MPH

1-2pm **Publication Workshop**
Moderated by Martin Wegman, President-elect, Student/Resident Section

2-3pm **Networking 101**
Moderated by Ben Schanker, President, Student/Resident Section

**Track 2: Integrating Genomics into Quality** ............ (Paris)
This session will explain how to evaluate genomic tests and how key stakeholders in healthcare see this field evolving.
**Moderator:** Lon Castle, MD

1-2pm **Using Genomic Testing to Promote Quality Care**
Marc S. Williams, MD, Geisinger Health System, Danville, PA

2-3pm **The View for ACMQ: Stakeholders Discussion on Genomics and Quality**
Panel:
Arnold Pallay, MD, Atlantic Health Systems, Morristown, NJ
Marc S. Williams, MD, Geisinger Health System, Danville, PA
Mark Monane, MD, CardioDx, Palo Alto, CA
James Cross, MD, FACMQ, Aetna, Hartford, CT

registration desk open: Sat: 7am-3pm Sun: 8:30-9:30am
**Track 3: Collaborating in Quality** .......................... (Athens)
This session reviews tools and skills essential to developing boundary spanning leadership/collaboration skills.

**Moderator:** Paul Nagy, PhD

1-2pm

**Building a Housestaff Quality Council**
Susan Peterson, MD, Johns Hopkins University, Baltimore, MD

2-3pm

**How to Collaborate with a Partner from a Different Industry**
Marianna Bruno, PharmD, MPH, Pfizer, Inc., New York, NY
Abbe Steel, BA, UBC, an Express Scripts Company, McLean, VA

3-6:30pm

**Visit to MedStar Health Simulation Training & Education Lab (SiTEL)**

(Not Accredited for CME)
-Pre-registration required.
- Bus departs Hotel Monaco at 3:10, stops at ABMQ exam venue, and returns via Georgetown, if you want to walk around town!

7-9pm

**ACMQ Quality Scholars Dinner**................................. (TBD)
(By Invitation)

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**SUNDAY, MARCH 30TH**

9-11am

**MORNING BRUNCH SESSION:**

**The Politics of Medical Quality**............................... (Paris)

**Moderator:** Mark Lyles, MD, MBA, FACMQ

Karen Fisher, US Senate Staff, Washington, D.C.
James Cross, MD, FACMQ, Aetna, Hartford, CT

11am

**Meeting Adjourns**
James Cross, MD, FACMQ, Aetna, Hartford, CT

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**2014 FOUNDERS’ AWARD**

In recognition of long-standing national leadership and exceptional ability to foster and support healthcare quality improvement.

**R. Heather Palmer, MBBCh (British Equivalent of MD), SM**
Harvard School of Public Health, Boston, MA

Dr. Palmer is a Senior Lecturer in Health Policy and Management at the Harvard School of Public Health (HSPH). She earned her medical degree from Cambridge University and a Master’s in Health Policy and Management from HSPH. She trained in Pediatrics at The Children’s Hospitals of Philadelphia and Boston.

She taught an innovative curriculum on quality of care to successive cohorts of masters students, also mentoring doctoral students and fellows who have become leaders in quality of care throughout the US and the world.

She served on advisory committees for the Joint Commission, Medicare and Medicaid, the Institute of Medicine, the National Quality Forum, and on the Board of NCQA and the Executive Committee of the Physician Consortium for Performance Improvement. For ten years she was Editor-in-Chief of the International Journal for Quality in Health Care.

She received the Homenot de la Sanitat 2001 award of the Avedis Donabedian Foundation, Spain, and the 7th Annual Avedis Donabedian Award in Quality Improvement of the Medical Care Section of the American Public Health Association in 2006.
2014 INSTITUTIONAL LEADERSHIP IN QUALITY AWARD

In recognition of the organization’s iconic dedication to quality and culture of innovation in education.

**Association of American Medical Colleges**

*Receiving Award: Dave Davis, MD, Senior Director, Continuing Education & Performance Improvement*

Founded in 1876 and based in Washington, D.C., the Association of American Medical Colleges (AAMC) is a not-for-profit association representing all 141 accredited U.S. and 17 accredited Canadian medical schools; nearly 400 major teaching hospitals and health systems, including 51 Department of Veterans Affairs medical centers; and 90 academic and scientific societies. Through these institutions and organizations, the AAMC represents 128,000 faculty members, 75,000 medical students, and 110,000 resident physicians. Through its many programs and services, the AAMC strengthens the world’s most advanced medical care by supporting the entire spectrum of education, research, and patient care activities conducted by our member institutions. The AAMC and our members are dedicated to the communities we serve and steadfast in our desire to earn and keep the public’s trust for the role we play in improving the nation’s health.

2014 PRESIDENT’S AWARD

With gratitude to a champion of improving the quality and delivery of healthcare.

**Jerod Loeb, PhD, The Joint Commission**

*Accepted by Sherri Loeb*

Dr. Jerod Loeb, passed away on October 9, 2013, after a two year battle with cancer. Dr. Loeb played a significant role in promoting the vision of The Joint Commission globally and when he became a patient himself, he shared his experiences in the hope of improving the quality and delivery of health care. He is survived by his wife Sherri, and daughters Rebecca and Jennifer.

Dr. Loeb worked at The Joint Commission for 19 years and played a leadership role in identifying, evaluating and implementing performance measures across the wide variety of Joint Commission accreditation and certification programs. Dr. Loeb received the National Quality Forum and The Joint Commission’s John M. Eisenberg Patient Safety and Quality Honorary Lifetime Achievement Award in 2012. Dr. Loeb received the 2013 Distinguished Alumnus Award from the College of Staten Island, City University of New York.

He was involved in a variety of national and international initiatives associated with performance measurement and patient safety, including those of the National Quality Forum, the Centers for Medicare & Medicaid Services, the International Society for Quality in Health Care, and the World Health Organization.

Prior to coming to The Joint Commission, Dr. Loeb was assistant vice president for Science, Technology and Public Health at the American Medical Association (AMA) in Chicago where he also served as secretary of the AMA’s Council on Scientific Affairs.

Dr. Loeb completed his graduate education at the State University of New York - Downstate Medical Center, held fellowship positions at Harvard Medical School - Peter Bent Brigham Hospital and Loyola University Stritch School of Medicine. He served on the faculty at Northwestern University Medical School since 1979 in both full- and part-time capacities, received tenure in 1985, and most recently was an adjunct professor of Physiology. He was also an adjunct associate of the Center for Health Policy and Center for Primary Care and Outcomes Research at Stanford University.

Dr. Loeb had more than 170 publications in cardiovascular medicine, risk assessment and communication, scientific ethics, and health care quality. He was the recipient of many grant awards from the federal government and other sources, and served on numerous national and international advisory bodies and as a reviewer for several scientific journals – including JAMA and the New England Journal of Medicine. He was deputy editor of the International Journal for Quality in Health care and was a member of the editorial board. Dr. Loeb was on the Board of Directors of the National Patient Safety Foundation from 1998 - 2004 and was a member of the executive board of the International Society for Quality in Health Care. He was a member of the editorial board. Dr. Loeb was on the Board of Directors of the National Patient Safety Foundation from 1998 - 2004 and was a member of the executive board of the International Society for Quality in Health Care. He was also a member of the Water Quality and Health Advisory Board of the Chlorine Chemistry Division of the American Chemistry Council and a member of the Board of the Institute for Interactive Patient Care. He was a senior program advisor for the Robert Wood Johnson Foundation Interdisciplinary Nursing Quality Research Initiative. He was a member of the Board of the National Public Health and Hospital Institute (the research affiliate of the National Association of Public Hospitals and Health Systems). He served on several committees of the National Quality Forum, and was also a member or fellow in many professional and honorary organizations.
ACMQ gratefully acknowledges the generous support of the following organizations on behalf of Medical Quality 2014

DIAMOND SUPPORTER:

PLATINUM SUPPORTERS:

GOLD SUPPORTER:

SILVER SUPPORTERS:
Achieving STEEEP Health Care tells the story of the Baylor Health Care System’s (BHCS) continuing journey to deliver care that is safe, timely, effective, efficient, equitable, and patient-centered. It offers practical strategies and lessons for health care organizations in the areas of the people, culture, and processes that have contributed to dramatic improvements in patient and operational outcomes at BHCS.

- Provides the perspectives of senior leaders in corporate governance, finance, and physician and nurse leadership
- Includes service-line examples of successful quality improvement initiatives—from reducing heart failure readmissions to coordinating cancer care
- Outlines proven approaches to accountable care and improved population health

“... Ballard and his colleagues at Baylor Health Care System (BHCS) have taken quality improvement from hypothesis-testing to application in a large delivery system. ... The experience at BHCS, as described in [this book], is both illuminating and sobering—this is a race without a finish line. Continuous improvement is the only option.”

—Sheldon M. Retchin, MD, MSPH, Senior Vice President for Health Sciences, Virginia Commonwealth University and Chief Executive Officer, VCU Health System

SAVE 20% when you order online and enter promo code CVN25

STEEEP is a registered trademark of Baylor Health Care System
The American Board of Medical Quality, with the cooperation of the American College of Medical Quality, offers physicians and other eligible professionals a certification examination to test basic knowledge in medical quality management. The content of the exam is based on the textbook *Medical Quality Management: Theory and Practice* and other materials listed on the website.

The CMQ exam will be offered in conjunction with the ACMQ annual national conference, *Medical Quality 2014*.

**Certification in Medical Quality (CMQ)**

Date: Saturday, March 29, 2014  
Time: 1:15 - 3:15 pm  
Exam site: Crowne Plaza Old Town, Alexandria, Virginia

For information on eligibility, study materials and other details please visit the website at  
[www.abmq.org](http://www.abmq.org)  
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SAVE THE DATE!
See you in our Nation’s Capital in 2015.

The Annual Meeting of the American College of Medical Quality

MARCH 27-29
Alexandria, VA

December 8, 2014 Abstract Deadline
www.acmq.org for meeting information