

LEADING WITH *Vision*



**ACNL 42ND
ANNUAL CONFERENCE**

February 9–12, 2020

Rancho Mirage, California

**SPONSORSHIP
INFORMATION**

2020 Conference Sponsor Opportunities

Be a part of the...

Association of California Nurse Leaders' Annual Program in stunning Rancho Mirage California, by becoming a Conference Sponsor. Our membership includes more than 1,400 nurse leaders in California as well as leaders in Oregon, Nevada and Arizona. All fields of nursing are represented in our membership, from clinical to educational, including all levels of health- care management. Our members are the decision-makers in today's healthcare environment. We invite you to take this opportunity to increase your exposure to the healthcare industry by being a conference sponsor.

By being a sponsor, you will reap the benefits of extra visibility for your organization or services, while at the same time, communicate your support for the members of the Association of California Nurse Leaders. All contributions are welcome and will be acknowledged in signage at the conference and possibly in the Conference APP. We look forward to your support.

Sincerely,

Laurie Ecoff

2020 Annual Program Committee Chair

Benefits of Conference Sponsorship

- o Greater Recognition
- o Enhanced Visibility
- o Maximized impact for your company
- o Opportunity to build relationships
- o Strong impact on ACNL members
- o Opportunity to influence decision makers
- o Support for the healthcare industry



Your recognition as a conference supporter:

	Diamond	Platinum	Gold	Silver	Bronze
	\$25,000 or more	\$10,000 or more	\$5,000 or more	\$3,000 or more	\$1,000 or more
One complimentary exhibit booth	x				
Rotating ad on Conference APP	x	x			
Website ad	2 months	1 month			
Conference APP ad	x	x	x	x	
Signage	x	x	x	x	x

Please note: Participation in ACNL's Annual Conference as a sponsor in no way enables the industry partner to influence the educational sessions presented during the conference. No advertising, signage or solicitation regarding equipment, products or services will be allowed inside the rooms where educational presentations are in session. Sponsors will be recognized in signage in the common areas where conference participants gather.

2020 Conference Sponsor Form

Organization

Contact

Address

City, State and Zip

Phone

Fax

Sponsored Amount \$

Particular Opportunity (optional)

Sponsorship Opportunities

Ask about sponsoring or co-sponsoring opportunities for a specific item:

• Sunday President's Brunch (includes 20 min. presentation)	\$5,000
• Support Keynote/Endnote	\$7,500
• General Session Speakers	\$3,500
• Luncheon on Exhibitor Day (Monday)	\$12,000*
• Continental Breakfast each morning	\$6,000*
• Breaks on Exhibitor Day (Monday)	\$3,000
• Awards Luncheon	\$20,000*
• Wi-Fi	\$5,000
• Conference App	\$10,000*

*** Co-Sponsorship Opportunities Encouraged**

**Please Note: ACNL has many other sponsorship opportunities available, too many to list.
Please contact the ACNL office for more information on these items. Thank you.**

Please note: Participation in ACNL's 2020 Annual Conference as a sponsor in no way enables the industry partner to influence the educational sessions presented during the conference.

Method of Payment

☐ Check (Make checks payable to ACNL)

☐ MasterCard ☐ Visa ☐ Discover Card ☐ American Express

Name on Card _____

Card billing address _____

City/State/Zip _____

Card Number _____

Expiration Date _____ CVV# (on back of card) _____

Authorized Signature _____

Please send completed form to: Brian Carrick at ACNL, 2520 Venture Oaks Way, Suite 210, Sacramento, CA 95833
If you have any questions, call 916.779.6949, fax 916.779.6945 or email Brian@acnl.org

Conference APP Advertising Opportunities

The official 2020 Conference Smart Phone/iPad/Tablet APP is your opportunity to capture the attention of all attendees. The Conference APP contains the entire conference program and activity schedule and is used by attendees throughout the conference with access months later. This is an ideal chance for you to put your products and services in the limelight.

Special discounts are available for organizations which exhibit, sponsor and advertise.

Space reservations are due by December 31, 2019. Complete ads are due to the ACNL office no later than January 17, 2020. NO EXCEPTIONS. Rates are net and non-commissionable. Rates and specs are as follows:

**All ads in PDF format - no larger than 10MB in file size –
7 1/2" x 11" in viewable area.**

Please check one:

- | | | |
|---|---|---|
| <input type="radio"/> Exhibitor/Sponsor/Advertiser | <input type="radio"/> Exhibitor/Advertiser | <input type="radio"/> Regular Advertiser |
| \$200 | \$225 | \$300 |

To reserve your space, complete the form below and return to the ACNL office.

2020 ACNL Annual Program Advertising

Organization

Contact Name

Address

City, State and Zip

Phone

**Ads to be emailed by
1/17/20**

Payment enclosed

\$ _____

☐ Please invoice me

Please send completed form and Electronic PDF ad to:

Brian Carrick at ACNL, 2520 Venture Oaks Way, Suite 210, Sacramento, CA 95833

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