THE WELL BUILDING STANDARD: BUILDING A HEALTHY, SUSTAINABLE AND PROFITABLE FUTURE BY FOCUSING ON THE TRIPLE BOTTOM LINE
FAD
FUTURE?
Our buildings have a profound impact on our health, well-being, and productivity.
“You can think of it like a Fitbit for a building.”

TRENDS
Mike Phillips
Global Well - Continued

- WELL spans more than 30 countries
- More than 2,500 WELL APs around the world
- More than 750 registered projects and 140 million square feet of space
- More than 168 WELL faculty/accredited professionals in over 20 countries
- Most number of projects in California followed by Shanghai, China
- Top markets for registered projects: United States, China, Australia, France, Canada, UK
THE WELL MOVEMENT: WORLDWIDE

Top six markets for project registrations:

United States, China, Australia, France, Canada, UK

More info on project registrations here:
https://wellonline.wellcertified.com/community/projects
LEED CERTIFICATION

CERTIFIED  
40-49 points

SILVER  
50-59 points

GOLD  
60-79 points

PLATINUM  
80+ points
WELL CERTIFICATION

SILVER, GOLD OR PLATINUM

WELL SILVER 2017
100% OF PRECONDITIONS

WELL GOLD 2017
100% OF PRECONDITIONS
40% + OF OPTIMIZATIONS

WELL PLATINUM 2017
100% OF PRECONDITIONS
80% + OF OPTIMIZATIONS
PEOPLE + PLANET

WELL works in conjunction with global green building rating systems to enhance building performance for human health and our environment.
WE SPEND ABOUT 90% OF OUR TIME INDOORS.
THE TEAM BEHIND WELL

IWBI is a public benefit corporation whose mission is to improve human health and well-being in buildings and communities everywhere.
Green Business Certification Inc. (GBCI), the same organization that administers LEED certification, provides third-party certification for WELL.
IWBI undertook a comprehensive expert peer review process, which included three phases—a scientific, medical and building expert review—and culminated in the release of the WELL Building Standard.
7 Concepts – WELL Building Standard

The WELL Building standard is made up of features that address seven concepts:

- Air
- Water
- Nourishment
- Light
- Fitness
- Comfort
- Mind
102 Features – WELL Building Standard

- **Air**: 29 features
- **Water**: 8 features
- **Nourishment**: 15 features
- **Light**: 11 features
- **Fitness**: 8 features
- **Comfort**: 12 features
- **Mind**: 19 features
ALL TYPES OF BUILDINGS

Choose from project types and pilot programs – or work with WELL for a custom approach to your unique building project.
VERIFIED PERFORMANCE

The WELL differentiator: data-driven environmental assessments through on-site performance verification.
Key differences

- Key differences between WELL Building and WELL Community Standards:
  - WELL Building requires re-certification every 3 years and WELL Community requires it every 5 years.
  - There are 7 Concepts and 102 features for WELL Building.
  - There are 10 Concepts and 110 features for WELL Community.
NEW: BREAKING NEWS!
WELL 2.0

- Just announced a couple of months ago – May 31, 2018
- 3 years since WELL
- Shows the area is evolving
- Fewer preconditions
- Weighted optimizations
- New approach re: performance verification:
  - Use of local providers
6 Guiding Principles of WELL 2.0

1. Equitable
2. Global
3. Evidence based
4. Technically robust
5. Collaboratively developed with WELL’s community of users
6. Resilient
10 Concepts of WELL 2.0

1. Air
2. Water
3. Nourishment
4. Light
5. Movement
6. Thermal Comfort
7. Sound
8. Materials
9. Mind
10. Community
“In these intervening three years since we launched WELL, there’s been an explosion of interest in this idea of buildings as health intervention tools. Better data, more research, additional evidence is demonstrating that the impact of our buildings and communities can be an even larger contributor to your health than we realized.”
WATER STREET
TAMPA
Infrastructure
Sustainability
Wellness
Technology

WATER STREET
TAMPA
**Key Planning & Design Elements**

**CONNECTIVITY**
- Others
- Nature
- Culture
- Experiences
- Transportation
- Technology

**WELLNESS**
- Air
- Water
- Nourishment
- Light
- Fitness
- Comfort
- Mind

**DIVERSITY**
- Places
- Architecture
- Design
- Housing
- Workspaces
- Transportation

**LIVABILITY**
- Al Fresco Lifestyle
- Public Gathering Spaces
- Easy Access to Everything
- Sidewalk Cafes
- Outdoor Rooms
- Pedestrian Experience

**SUSTAINABILITY**
- Water
- Energy
- Materials
- Resources
- Innovation
- District Cooling System
- Solar

**VIBRANCY**
- Curated Happenings
- Live Music
- Arena Events and Sports
- Fitness by Design
- Calendar of Activities
- Food, Drink and Shopping

**DESIGN**
- Sense of Place
- Ties with Nature
- Community
- Identity
- Adaptability
- Connections
- Productivity
- Creativity
A community for wellness
Integrating Wellness and Sustainable Features into Buildings

**COMMUNITY**
- Connections to Pedestrian & Bicycle-friendly Paths
- Bicycle Storage & Changing Rooms, EV & ACEEE Vehicle Parking
- Accessible Water Fountains, Location Room

**LIGHT QUALITY**
- Building Automated Shades
- Access to Daylight, Full-Spectrum Glazing
- Electric Glare Control

**WATER QUALITY**
- Sediment Filters
- Risers for Tenant Water Fountains

**FITNESS**
- Active Stair Design
- Tenant Accessible Fitness Center
- Bicycle Storage & Support

**AIR QUALITY**
- Carbon & MERV 13 Filtration, DOAS, Increased Ventilation Rates
- Low-VOC Materials, UV Lamps
- Healthy Entryway Systems, Pesticide Management

**COMFORT**
- Programming for Accoustical Consideration
- Accoustical Lining at Mechanical Systems
- Automated Shades, Universal/ADA Design

**MIND**
- Health & Wellness Library
- Art Integration, Biophilic Design
- Material Transparency

**NOURISHMENT**
- Healthy Vending & Food Advertising
Integrating wellness and sustainable features

**SITE**
- Stormwater Collection
- Green Roof
- Reflective Roof
- Access to Public Transportation
- Bicycle Storage & Changing Room
- EV & ACEEE Vehicle Parking

**ENERGY**
- High-Performance Façade, DCV
- Renewable Energy – PV on Roof, ERV
- Commissioning, Tenant Submetering

**WATER EFFICIENCY**
- Water Sense Fixture
- Water Efficient Landscaping
- Stormwater Collection

**MATERIALS**
- Stormwater Collection
- Green Roof
- Reflective Roof
- Access to Public Transportation
- Bicycle Storage & Changing Room
- EV & ACEEE Vehicle Parking

**IEQ**
- DOAS, Increased Ventilation
- Access to Daylight
- Low-VOC Materials
- Healthy Entryway Systems

**INNOVATION**
- Green Education
- Beekeeping
- Pesticide Management
- Circadian Lighting
- IOT integration

**WELL**
- Dual Strategy
- LEED Strategy
- WELL Strategy
Smartly connected
Sparkman Wharf
Vertical Construction Underway