The ACR Conference Sponsorship Opportunities

The Association for Conflict Resolution is a professional organization of mediators, educators, court personnel, facilitators, arbitrators, ombuds, human resource personnel, and others who are dedicated to assisting individuals in resolving and managing conflict peacefully. The ACR 2022 conference is a hybrid conference, both in-person at the Omni Orlando Resort at Championsgate in Florida and virtual. ACR’s 2022 Annual Conference is a major event in the year for professionals in the field of conflict resolution, providing attendees the opportunity to share their work, to identify best practices, and to enhance their skills. Becoming an exhibitor or sponsor provides you with abundant in-person and virtual networking opportunities.

Sponsor opportunities:

- **Exhibitor:** The Exhibitor Hall will be located in a high traffic area. This provides exhibitors an excellent opportunity to interact with all the participants of the conference. One conference registration is included with each 6’ draped table and 2 chairs. All exhibitors will also have space in the virtual exhibit hall.

  **Exhibit Hours**
  
  - **Tuesday, September 13** – Setup .................................................6:00 pm – 9:00 pm
  - **Wednesday, September 14** – Exhibits Open .........................8:00 am – 7:00 pm
  - **Thursday, September 15** – Exhibits Open...............................8:00 am – 7:00 pm
  - **Friday, September 16** - Exhibits Open ......................................8:00 am – 2:00 pm
  - **Friday, September 16** – Exhibit Tear-down..............................2:00 pm – 5:00 pm

- **Advertising Options**
  
  - Ad placement on the primary conference web page – **$250**
  - Ad placement in Tuesday E-News (at least 4 times) – **$250**
  - Ad placement on conference app – **$250**
  - Rotating ad projected on large screens during all plenary sessions – **$250**
  - All four for (website, E-News, conference app, & rotating ad during conference) – **$850**
- **Sponsorship Packages**

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-person and virtual</td>
<td>$2,500</td>
<td>$2,000</td>
<td>$1,500</td>
<td>$1,000</td>
<td>$250</td>
</tr>
<tr>
<td>Virtual Only</td>
<td>$2,000</td>
<td>$1,500</td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
</tr>
<tr>
<td>Exhibit Hall Table (in-person)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>None</td>
</tr>
<tr>
<td>Conference Registration(s)</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>None</td>
</tr>
<tr>
<td>Ad on conference reel</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>No</td>
</tr>
<tr>
<td>Acknowledgment in Conference program</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Listing on sign near registration</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>No</td>
</tr>
<tr>
<td>Acknowledgment on Conference website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Ad on event app homepage</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>No</td>
</tr>
<tr>
<td>Link to your website on event app</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>No</td>
</tr>
<tr>
<td>Number ads in ACR E-News</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Acknowledgment in ACR E-News conference issue</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

- **Exhibitor Only**: Includes one conference registration, 6’ draped table and 2 chairs. Listing on conference home page and also space in virtual exhibit hall- **$850**

- **Promotional Conference Items**: conference bags, lanyards, pens, and T-shirts worn by volunteers, facemasks, or hand sanitizer bottles. Spread your name or logo around the conference and the world.

- **Break Sponsor**: Help provide refreshment breaks each day. Comes with premium signage during the break(s) being sponsored, name and logo on the sponsor web page, and acknowledgement in ACR’s weekly E-Update. – **$500**

- **Session Sponsor**: A way to show support for a topic, issue, or presenter. The following language will appear following the session description, “Sponsored by: (Insert organization name)” anywhere the seminar description appears. – **$250 per session**

- **Section Sponsor**: A way to support an ACR section. – **$500 per section**

By contributing as an exhibitor and/or sponsor, you are assisting ACR and its members work to create a more peaceful world.

ACR is a 501(c)3 organization and all donations are tax deductible in accordance with IRS regulations. Complete the following Sponsorship Form or contact us [acrconference@acrnet.org](mailto:acrconference@acrnet.org).
ACR 2022 Sponsorship Form

Organization Name: __________________________________________

Contact Name: ______________________________________________

Address: ____________________________________________________

City: __________________________ State: ___________ Zip: __________

Telephone Number: __________________________________________

Email: ______________________________________________________

☐ Exhibitor - $1,000

   Includes one conference registration

   Name of Registrant: __________________________________________

   Registrant’s email: __________________________________________

   Registrant’s Phone: __________________________________________

Advertising Options

☐ Ad placement on the primary conference web page – $250
☐ Ad placement in Tuesday E-News (at least 4 times) – $250
☐ Ad placement on conference app – $250
☐ Rotating ad projected on large screens during all plenary sessions held in the International
   Ballroom – $250
☐ All four for (website, E-News, conference app, & rotating ad during conference) – $850

Sponsorship Packages

☐ Platinum – Includes two conference registrations – $2,500 (virtual only $2,000)

   Name of Registrant #1: __________________________________________

   Registrant’s #1 email: __________________________________________

   Registrant’s #1 Phone: __________________________________________

   Name of Registrant #2: __________________________________________

   Registrant’s #2 email: __________________________________________

   Registrant’s #2 Phone: __________________________________________
☐ Gold – Includes two conference registrations – $2,000 (virtual only $1,500)

Name of Registrant #1: ________________________________________________________________
Registrant’s #1 email: ________________________________________________________________
Registrant’s #1 Phone: ________________________________________________________________
Name of Registrant #2: ________________________________________________________________
Registrant’s #2 email: ________________________________________________________________
Registrant’s #2 Phone: ________________________________________________________________

☐ Silver - Includes one conference registration – $1,500 (virtual only $1,000)

Name of Registrant: __________________________________________________________________
Registrant’s email: __________________________________________________________________
Registrant’s Phone: __________________________________________________________________

☐ Bronze - Includes one conference registration – $1,000 (virtual only $500)

Name of Registrant: __________________________________________________________________
Registrant’s email: __________________________________________________________________
Registrant’s Phone: __________________________________________________________________

Promotional Conference Items

☐ Conference bags - $550 (or provided by sponsor)
☐ Lanyards - $500 (or provided by sponsor)
☐ Pens – $225 (or provided by sponsor)
☐ Facemask – $500 (or provided by sponsor)
☐ Individual hand sanitizer bottles – $400 (or provided by sponsor)

Break Sponsors – $500 for each break

☐ Wednesday AM ☐ Thursday AM ☐ Friday AM
☐ Wednesday PM ☐ Thursday PM ☐ Friday PM

Session Sponsors – $250 for each session (max of 2 sessions)

Name of session #1 to sponsor: _________________________________________________________
Name of session #2 to sponsor: _________________________________________________________
### Section Sponsors – $500 per section

- ☐ Environment & Public Policy (EPP)
- ☐ Workplace/Ombuds
- ☐ Community/Restorative Justice
- ☐ Education, Research, & Training (ERT)
- ☐ Elder
- ☐ Family
- ☐ International
- ☐ Online Dispute Resolution
- ☐ Wellness
- ☐ Commercial
- ☐ Court
- ☐ Crisis Intervention & Negotiation

---

Make checks payable to Association for Conflict Resolution.

Send completed sponsorship form to:
ACR • PO Box 5 • Eagle, NE 68347-0005

Questions: email acrconference@acrnet.org or call 202.780.5999