

Below is a sample letter to use to make a case for ACRO Accreditation. Feel free to modify to suit your organization, and please do not hesitate to reach out to the ACRO Team - we are happy to help you customize it or answer any questions you may have.

Dear <Leadership or Management Decisionmaker>

Accreditation is an important part of a quality program for any radiation oncology practice including free-standing facilities and those part of a larger community or university health system. Achieving accreditation signals to patients and referring physicians that our practice is committed to quality and excellence in-patient care. Equally important is the accreditation process itself. Although preparing for a survey is a significant amount of work, the benefits of accreditation outweigh the effort involved. The accreditation process provides a valuable opportunity to foster a culture of safety and collaboration among our team members. In an increasingly competitive climate, accreditation differentiates our practice from others.

Partnering with ACRO Accreditation is the best option for our organization. The program was developed by radiation oncologists and is 100% radiation oncology focused. It has a proven track record of success. Launched in 1995, ACRO has been accrediting practices for almost 30 years, and is the only ISO 9001 certified accrediting body for radiation oncology, an honor it has earned since 2014. ACRO Accreditation offers several advantages over its competitors. The comprehensive three-part review process includes:

- A secure, online chart review, designed to minimize bias and conducted by multiple disease-site experts, with detailed chart review reports and feedback provided to practices. ACRO Accreditation works with a premiere technology partner to provide a domain-specific upload and review system which is both HIPAA-compliant and easy to use.
- A complete review of the administrative aspects of the practice, including policies and procedures, staffing, and environment of care. ACRO is the only accrediting body to offer a dedicated administrative review of this kind.
- A comprehensive physics review of the physics QA program including equipment, policies and procedures, and documentation.
- Optional services include a unique Special Distinction in Stereotactic Radiotherapy, developed in partnership with the Radiosurgery Society and a Billing and Coding Audit, in partnership with Revenue Cycle Coding Strategies.

ACRO Accreditation provides flexibility without sacrificing our high standards, featuring a virtual survey and the choice between three- and four-year terms. The program offers exceptional value, including courtesy discounts for satellite practices.

We hope that you will agree that ACRO Accreditation is the superior choice for our practice, and one that reflects a commitment to maintaining the highest standard of care for our patients. Thank you for your consideration, and we look forward to further discussion.

Sincerely yours,

<Radiation Oncology Administrator>