



AGENDA

SEAL Event located in Northern E-4
10.5 ASRT Credits

Wednesday, February 4, 2026

4:00 – 6:00 pm	Registration Open	Northern Foyer
2:00 – 5:00 pm	2026 Coding Update and Reimbursement Seminar (RCCS)	Oceanic 5
5:30 – 7:00 pm	Welcome Reception, Live from ACRO!	The Vue (The Reserve, 15 th Floor)

Thursday, February 5, 2026

7:00 am – 5:00 pm	Registration Open	Northern Foyer
7:30 – 8:20 am	Welcome Breakfast	Northern Foyer
7:30 – 8:20 am	Sucha Asbell Women's Breakfast	Northern E-3
8:00 – 8:30 am	The Luther Brady Foundation Donor Appreciation Coffee Reception	Northern Foyer
8:30 – 9:00 am	Welcome from ACRO President Brian Lally, MD, FACRO	Northern A
9:00 – 10:00 am	Luther Brady Lecture: Sheila Rege, MD, FACRO (Northwest Cancer Clinic)	Northern A
10:00 am	Welcome to the SEAL Program!	Northern E-4
10:15 – 10:30 am	SEAL Welcome Ice Breaker	
10:30 am – 12:00 pm	STAFFING SUCCESS STRATEGIES <ul style="list-style-type: none">“Recruiting for Success and Engaging for the Future”: Melissa Albright, R.T.(T) and Sara Smith, PT, DPT (University of Maryland)“First Impressions, Lasting Impact”: Jaime LePage, R.T.(T), BS (Maryland Proton Treatment Center)“Inclusion in Action-Strategies for Boosting Patient Engagement and Motivating Workforce While Navigating Physical Disability in the Radiation Oncology Department”: Barbara Farley-McDonnell, RT(T), ARRT, ASRT (Fox Chase Cancer Center)	
12:00 – 1:00 pm	SEAL Networking Lunch	
1:00 – 2:30 pm	PATIENT EXPERIENCE <ul style="list-style-type: none">“Once Upon a Cancer Journey: Walking Beside Patients Through Every Chapter”: Erin Meyers, BSRT (T) (West Michigan Cancer Center)	

	<ul style="list-style-type: none"> ▪ “Trigger-Proofing the Treatment Room: Addressing Patient Distress & Anxiety Through a Trauma-Informed Lens”: Nicole Seeley, BSN, RN, OCN and Wandi Ortiz, RN, BSN, OCN (Fox Chase Cancer Center) ▪ “Analysis of Structured Nursing Education and the Role of Staff Collaboration on Patient Satisfaction in Radiation Oncology”: Lohith Satish, MBA (University of the Incarnate Word School of Osteopathic Medicine) 	
2:30 – 3:00 pm	Break in the Exhibit Hall	Northern BCD
3:00 - 4:00 pm	PATIENT SAFETY <ul style="list-style-type: none"> ▪ “Reducing Patient Safety Risk with the Implementation of Intradepartmental Survey Program across a Multi-Site Large Teaching Institution”: Timothy Meier, RT (R)(T) (Cleveland Clinic) ▪ “Adapting to “Breast” Practice and Beyond”: Samantha Tarabek, R.T(T) and Nicole Hindenach, MBA, RT(T) (West Michigan Cancer Center) 	
5:00 – 7:00 pm	Reception in the Exhibit Hall	Northern BCD
5:00 – 6:00 pm	A Dose of Well-Being: The Recharge Reception	Northern BCD Product Theater
7:00 – 8:00 pm	ACRO Happy Hour and Quizzo	Northern E-1&2
Friday, February 6, 2026		
7:00 am – 5:00 pm	Registration Open	
7:30 – 8:20 am	Industry Symposium Breakfast – Varian, A Siemens Healthineers Company	Northern E-3
7:30 – 8:20 am	Industry Symposium Breakfast – Oncobeta	Northern E-2
8:30 am	SEAL Program	Northern E-4
8:30 – 10:00 am	OPERATIONS - PHYSICIAN ENGAGEMENT & BENIGN TREATMENT <ul style="list-style-type: none"> ▪ “Implementing LDRT for Benign Conditions and Ensuring Physician Commitment”: Jennifer Lee, MD (Texas Oncology) ▪ “The Importance of Navigation in Non-Malignant Diseases”: Candice Roth, MSN, RN, CENP (AONN+) ▪ “Increased Physician Engagement in the Patient Experience”: Martha Mychkovsky, MHSM, BSRT (UPMC Hillman Cancer Center) 	
10:15 – 11:00 am	Break in the Exhibit Hall	
11:00 – 12:00 pm	ACCESS & COMMUNICATION <ul style="list-style-type: none"> ▪ “Breaking Barriers: Improving Access to Radiation Oncology Care”: Chloe Starliper (UPMC Hillman Cancer Center) 	

	<ul style="list-style-type: none"> ▪ “The Case for Communication: Strategy to Align Management in Multi-Site Organizations”: Tiffany Kovacs, R.T (R) (T) (Cleveland Clinic)
12:00 – 12:45 pm	SEAL Lunch
12:45 – 1:45 pm	<p>DIGITAL PRESENCE</p> <ul style="list-style-type: none"> ▪ “Trust Begins Online: How a Solid Digital Presence Elevates Healthcare Organizations”: Kimberly Simmons-Lee (Maryland Proton Treatment Center) ▪ “The Good, The Bad, and How to Increase Your Organization's Google Reputation”: Bridget VandenBussche, MHA, CPHRM (West Michigan Cancer Center)
2:00 – 2:30 pm	Final break in Exhibit Hall – Raffle Prize Auction
2:30 – 3:30 pm	<p>Combined Clinical/SEAL Session: PATIENT EXPERIENCE PANEL</p> <p>Panelists: Fumiko Chino, MD (MD Anderson Cancer Center), Candice Roth, MSN, RN, CENP (AONN), and Rahul Mahadevan (WiTT)</p>
3:30 – 4:30 pm	<p>Combined Clinical/SEAL Session: BEYOND THE BEAM: RAD ONCS TAKING THE HELM</p> <p>Panelists: Deepak Khuntia, MD (Varian), Arno Mundt, MD FACRO (UCSD), Sheila Rege, MD FACRO (Northwest Cancer Clinic), and Mohan Suntha, MD, MBA (University of Maryland)</p>
4:45 – 6:00 pm	Awards Ceremony with opening Luther Brady Tribute
6:00 – 7:00 pm	President's Reception