



An *OASIS* of *INNOVATION*

FEBRUARY 18-21, 2027 | LAS VEGAS



Corporate Membership
Exhibitor & Advertising Prospectus
February 18 – 21, 2027

JW Marriott Las Vegas Resort & Spa within
The Resort at Summerlin
Las Vegas, NV.



Invitation to Support

Dear Prospective Business Partner,

On behalf of the American College of Radiation Oncology I would like to invite you to participate as a business partner of ACRO for 2026/2027. We have a number of exciting opportunities available throughout the year, enabling you to bring your value proposition to the forefront of the Radiation Oncology community.

ACRO is the essential professional society for success in the day-to-day practice of Radiation Oncology. Since 1990, ACRO has focused its attention on both the clinical and economic aspects of practicing Radiation Oncology. As a professional medical society of doctors representing a relatively small subspecialty, ACRO has led the effort to ensure appropriate reimbursement for clinical care and has provided services to help its members become better clinicians.

ACRO strives to ensure the highest quality care for radiation therapy patients and promote success in the practice of Radiation Oncology through education, responsible socioeconomic advocacy, and integration of science and technology into clinical practice.

ACRO serves as THE SOCIETY for Radiation Oncologists in the United States. Whether it is ACRO fostering the next generation of radiation oncologists, developing the talents of current physicians, or ensuring that clinics practice the highest quality of care, ACRO is there to help.

If you really want to maximize your exposure, the ACRO Leadership requests you consider becoming a Corporate Member of the organization. As a Corporate Member you can choose from an array of opportunities available through the organization to greatly enhance your exposure to the Radiation Oncology community. We hope you will take a moment to review the various options that are available through our corporate membership program.

We also have exhibit space available at our signature event, the **ACRO Summit 2027 Meeting**, which will take place February 18 – 21, 2027 in Las Vegas, NV. Our Annual Summit attracts over 425 physician and administrator leaders from across the United States.

I sincerely hope you will consider supporting the American College of Radiation Oncology in 2026/27. Your participation in ACRO Summit 2027 is critical to providing ACRO members with the most up-to-date information to improve the quality of their patient's lives.

If you have any questions, please feel free to contact our office.

Thank you very much for your consideration.

Sincerely,



Fraser Cobbe
Executive Director



Corporate Membership Overview

The American College of Radiation Oncology recognizes that Industry has a key role to play in scientific and technological advances that improve the care delivered to patients. As a Corporate Member you can leverage a unique array of opportunities available through the organization to greatly enhance your exposure to the Radiation Oncology community and leadership throughout the US.

<u>Benefits of investing in ACRO throughout the year</u>	<u>Diamond</u> <u>\$70,000</u>	<u>Platinum</u> <u>\$50,000</u>	<u>Gold</u> <u>\$35,000</u>	<u>Silver</u> <u>\$20,000</u>	<u>Bronze</u> <u>\$10,000</u>	<u>Exhibit</u> <u>\$3,950</u>
	<i>Maximum of 8 partners in total</i>					
Recognition at Corporate Member (Level) on the ACRO website homepage with link to your website.	•	•	•	•	•	
Opportunity for 2 Representatives to participate in the ACRO Strategic Planning Retreat with the Board of Chancellors each year.	•	•				
Participate in Industry Breakfast Session (Advocacy) during ACRO Summit.	•	•	•			
A breakfast satellite symposium at the ACRO Summit, includes F & B	•					
Participation in a Council Members Reception during the ACRO Summit. Number of representatives to be invited.	5	5	4	2	1	
Opportunity to have Representatives of your company meet with ACRO Leadership remotely once a year.	•	•	•	•		
Complimentary exhibit space at the ACRO annual meeting.	2	2	2	1	1	1
Total number of representatives included with exhibit space.	14	12	9	6	4	2
Recognition as the “Wifi” sponsor at the ACRO Summit.	•					
Opportunity to recommend a speaker/topic for ACRO Webinar.	•	•				
Opportunity to recommend a speaker/topic for ACRO Podcast.	3	2	2	1		
Opportunity to submit a 30-second video to feature on ACRO social media leading up to the Summit.	•	•	•	•		
Invitation to present at an ACRO Board Meeting (2 representatives).	•	•				
Company Logo displayed on Signage in the meeting area.	•	•	•	•	•	
Company Logo displayed on Entrance / Welcome Signage.	•	•	•			
Prominent Slide Recognition at ACRO Meetings.	•	•	•	•		
Verbal Recognition at ACRO Meetings.	•	•	•	•	•	
Opportunity to submit an article in the ACRO e-newsletter – to be RadOnc Weekly	6	5	4	2	1	
Subscriptions to the ACRO e-newsletter (email addresses to be sent to ACRO staff).	6	5	4	3	2	
Opportunity to submit Rad Onc Weekly Ad’s	1 Large Feature Ad for 6 weeks	1 Large Feature Ad for 4 weeks	1 Feature Ad for 6 weeks	1 Feature Ad for 4 weeks		
Opportunity to submit information to be considered for inclusion on the ACRO News Feed / Blog.	As needed	As needed	Quarterly	2 times per year	Once a year	
Opportunity to send an email blast to all current members. Email content to be approved & sent by ACRO. Email addresses are not shared.	5	4	3	2	1	
Company logo with link features on the conference page of the ACRO website.	•	•	•	•	•	•
Welcome & Introduction on the ACRO Twitter Feed, e-newsletter, LinkedIn, ACRO Blog & Facebook Page.	•	•	•	•	•	
Curie Journal Ad for 1 Month.	•	•	•			
Meeting with the ACRO Executive Director.	As needed	As needed	3 times per year	2 times per year	Once a year	

The responsibility to submit content for articles, postings, webinars, podcasts etc. to ACRO lies solely with the Sponsoring Organization.

Invitation to Exhibit

The Radiation Oncology Summit: ACRO 2027 is designed for Radiation Oncologists to network with colleagues, mentor the next generation of doctors, and learn the latest information on a wide range of continuing medical education topics.

While the ACRO Annual Meeting is known for its top-notch content its value is in the schedule, which allows top professionals in the field more time to think and interact both with colleagues and our supporters/exhibitors. Through a number of different support options, exhibitors and corporate supporters can gain quality visibility with key decision-makers as well as support the growth of this important specialty.

About ACRO

Vision Statement:

Adopted by the board on October 29, 2005:

ACRO is the essential professional society for success in the day-to-day practice of Radiation Oncology.

Mission Statement:

Adopted by the board on October 5, 2019:

ACRO's mission is to support Radiation Oncology professionals by providing opportunities for career development and practice improvement to enhance patient care.

ACRO was founded in an effort to raise the standards of Radiation Oncology by providing ongoing education, networking, recognition and certification. ACRO currently represents over 1500 practicing Radiation Oncologists in the United States. As an exhibitor, you will meet one-on-one with the decision makers for their respective practices.

Meeting Dates: Thursday, February 18 - Sunday February 21, 2027

Exhibit Dates: Thursday, February 18 - Saturday February 20, 2027

Meeting Location: JW Marriott Las Vegas Resort & Spa within the Resort at Summerlin
221 N Rampart Blvd
Las Vegas, Nevada 89145
[JW Marriott Las Vegas](#)

Housing Information: This will be sent to you with your exhibit space confirmation.

CME Activity: CME accreditation will be applied for once the program is complete. It is anticipated between 20 - 22 AMA PRA Category 1 Credits™ will be available.

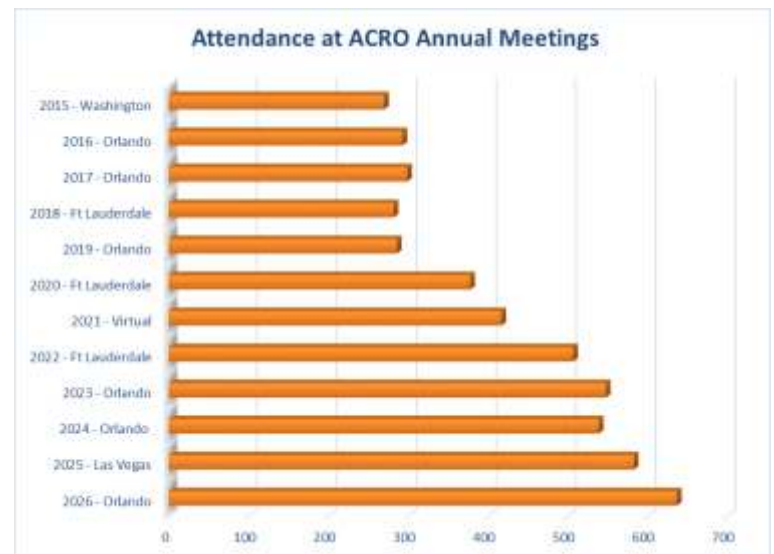
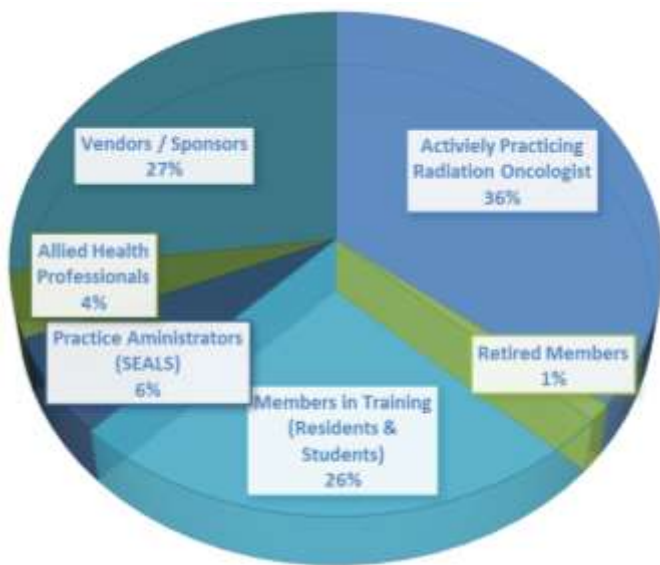
Connect with Decision Makers

Show Support, Build Awareness, Make Contacts

The Radiation Oncology Summit: ACRO 2027 brings 625+ Radiation Oncology professionals together, all in one place. It's the biggest opportunity each year to put your brand in front of a highly qualified and targeted audience.

- Showcase/promote your brand, product and services.
- Generate new business leads.
- Strengthen existing business relationships.
- Connect with prospective customers.
- Expand your market reach.
- Identify what your competition is offering.
- Demonstrate your support of ACRO & the future of Radiation Oncology.

2026 ACRO Summit Attendees by Audience



EXPAND YOUR REACH

Reach Senior Leaders



BREAK INTO NEW MARKETS

Broader markets. Bigger Sales
Greater success



DEVELOP CONNECTIONS

Meet decision makers with
significant /final decision ability



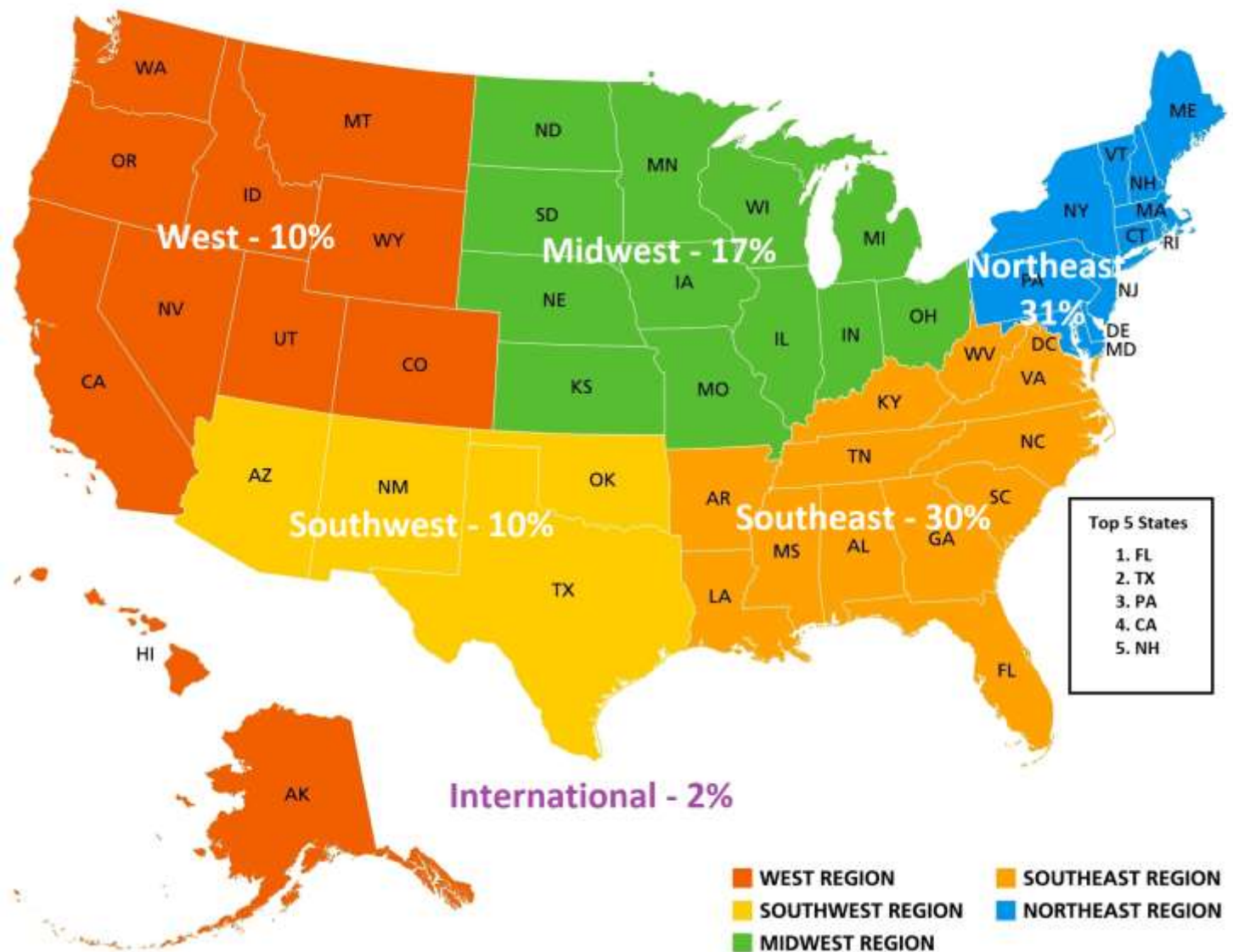
ENHANCE YOUR BUSINESS

Showcase new products,
technologies & applications.

Reach your Target Audience

- Position your company at the forefront of the Radiation Oncology Industry.
- Engage Face-to Face with the key decision makers.
- No other meeting provides you the opportunity to connect with this focused and engaged audience.

2026 ACRO Summit Attendees by Region



Top 5 reasons attendees have for visiting a booth:

- See / experience new products & technology.
- Evaluate and compare products.
- Additional education – talk to experts.
- Networking with exhibitors.
- Valuable career resources.

What's Happening in the Exhibit Hall?

- Dedicated unopposed exhibit hall hours.
- Friday coffee breaks & evening reception.
- Saturday coffee breaks.
- Booth traffic driving game.
- Scientific Posters strategically placed in the exhibit hall.

Who Exhibits? Our 2026 Partners

Diamond Corporate Partner



Platinum Corporate Partners



Gold Corporate Partners



Silver Corporate Partners

Natera, Inc
Servier Pharmaceuticals

Bronze Corporate Partners

Artera	Radformation
Beyer	Radiation Business Solutions
Beekley Medical	RCCS + RC Billing
Best Medical International	Vision RT
Blue Earth Diagnostics, Inc	XpeditMD, Inc

Our Exhibitors

Accuray Incorporated	Lumonius
Barrigel™ Rectal Spacer	Mevion Medical Systems
BioProtect	MIM Software, A GE Healthcare Company
Brainlab	Myriad Oncology
CancerNetwork	NavDx by Naveris, Inc
CDR Systems	Novartis Pharmaceuticals Corporation
Decipher by Veracyte	Oncology Practice Solutions
Elekta	Pinnacle Staffing Solutions, Inc
Florida Cancer Specialists & Research Institute	PreludeDx
Fuse Oncology	RaySearch Laboratories
GE HealthCare	Riverwalk Wealth Advisors
icotec Medical	Solutech (Formerly RS&A)
KORTUC Inc	Sumitomo Pharma America/Pfizer Oncology
Lantheus	Sun Nuclear, a Mirion Medical Company
LAP of America	Xstrahl

ACRO Summit Overview

Understanding the importance of exhibit partners, ACRO strives to make sure your exhibiting funds afford you plenty of face time with our attendees. We believe these connections are as valuable to our attendees as they are to you.

What are the benefits of exhibiting with ACRO?

- 6 hours of dedicated display time.
Friday: A two-hour networking event is held in the exhibit hall and includes drinks & heavy hors d'oeuvres. The reception is well-attended.
- Ability to interact with attendees in social & networking sessions. We have our Meet & Greet/Welcome Reception on Thursday, a get-together to announce the start of the meeting. After the Friday reception in the exhibit hall we host the fun Quizzo event. Saturday evening is our Presidential Reception, another social gathering for all attendees & partners, a great setting to develop relationships with our membership.
- Access to key Radiation Oncology professionals from all practice settings – large groups/solo and small groups, hospitals, community facilities & academic practices.
- Your company's name, logo and a 75-word description will be posted on ACRO's Meeting website, giving you brand awareness & further exposure.
- Publication of company information in ACRO's e-newsletters promoting the meeting. Sent to over 1500 physicians.
- Four weeks prior to the meeting, a mailing list of pre-registered attendees will be emailed to you and updated on a weekly basis. You can use this list to promote your products/services in advance and potentially boost traffic at your booth.
- To assist in your post marketing efforts, we will supply a final list of registered attendees which will allow you to conduct follow-up correspondence with the registrants via mail.

How Will ACRO Promote Your Presence at the Meeting?

- You will be acknowledged on ACRO's website with your logo and a 75-word description.
- You will be listed in the meeting marketing materials.
- Promoted on ACRO's social media.
- Publication of company name, description & contact details on the meeting app.
- Snacks & concessions strategically placed in the exhibit hall to maximize traffic & encourage attendee interaction.

You're an attendee too!

All exhibitor registrations grant you access to a multitude of education sessions. This means in addition to exhibiting and attending all networking events, you will be able to learn how the field is evolving after hearing from attendees firsthand what they are experiencing in their practices. What better way to connect with prospective customers than to interact and engage with them throughout the day. Please note: Exhibitors will not receive CEU credits for attending the educational sessions and cannot attend the sponsored symposiums.

ACRO Summit Timeline

Meeting Dates: Thursday, February 18 – Sunday, February 21, 2027

Preliminary Exhibit Hall Schedule: These are subject to change as the program is finalized.

	Thursday, Feb 18	Friday, Feb 19	Saturday, Feb 20
Exhibit Set-Up:	2:00pm – 5:15pm		
Registration	12noon – 6:00pm	7am – 5pm	7am – 5pm
Exhibits Hall Hours	5:30pm – 7:00pm	11:00am – 11:30am 1:45pm – 2:15pm	10:15am – 11am 1:30pm – 2:25pm
Networking Reception in the exhibit hall		5pm - 7pm	
Exhibits Teardown:			2:30pm – 4:30pm

*Exhibit booths must be manned during all official show hours. Company representatives are expected to dress and conduct themselves in a professional manner, consistent with a medical meeting and be wearing their personal ACRO issued exhibitor meeting badge.

Important Dates:

December 10, 2026 → Exhibit Space Payment in Full

January 15, 2026 → Rep Names Due

Cancellation Policy:

50% refund if cancelled by November 10. No refunds after November 10, 2026.

Contact & Payment Information:

To reserve your space, complete the exhibitor application and send to ACRO:

Email: Lencie@acro.org

Mail: ACRO, PO Box 1556, Crossville, TN 38558

All sponsorships must be paid in full by December 10, 2026. Applications after this date will only be confirmed when accompanied with full payment.

Checks made payable to “American College of Radiation Oncology”.

Federal Tax ID: 23-2649941



Your ACRO Exhibit Booth

For 2027 ACRO is letting you determine the placement of your exhibit during the annual meeting. Our intent is to place you in control of your exhibit space and experience.

The following simple instructions concerning the different exhibiting options:

- Exhibit space is offered on a first-come, first- served basis.
- Select advertising opportunities are also available on a first-come, first-served basis.
- Your booth will not be secured until the exhibit application & acknowledgement of our terms & conditions is returned to our office. An invoice will then be provided. Payment is required by December 10th 2026, or the space / sponsorship will be returned to inventory.

All available exhibit spaces will be an **8 x 10 exhibit space**, unless a Platinum or Gold Corporate Partner. Please note the ballroom is carpeted. Companies are welcome to purchase multiple joined exhibit spaces if a larger display is required.

Exhibit Space: 8 x 10 booth: \$3,950

Includes:

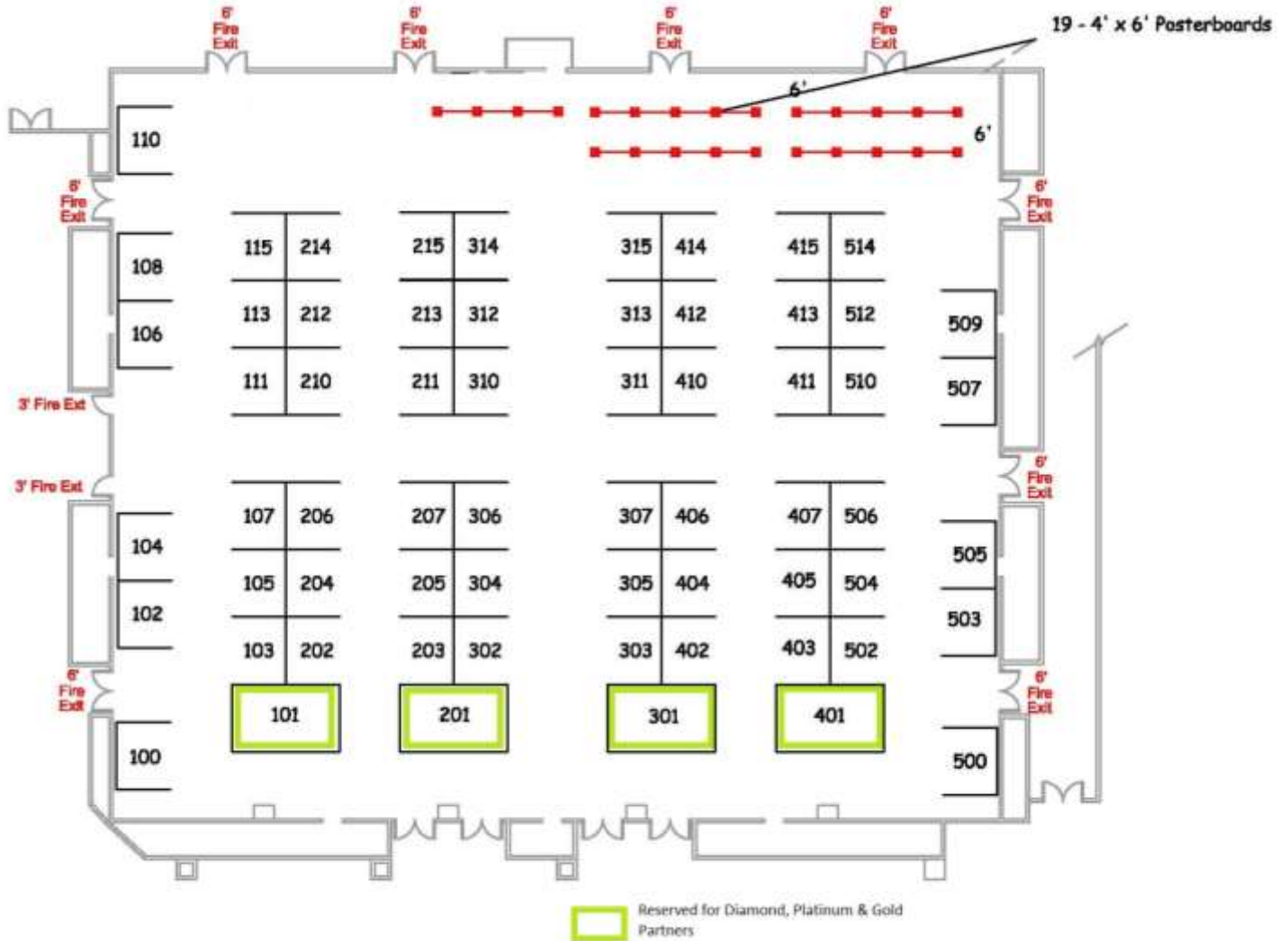
- One 6-foot draped table and two chairs.
- Complimentary registration for up to 2 representatives.
- Access to all educational sessions. *(Exhibitor reps must register as an attendee if they want to receive CME credits)*
- Listing, description and logo on ACRO's website & meeting app.
- A pre-list of attendees including mailing addresses will be sent 4 weeks prior the meeting and updated weekly.
- A post-list of attendees including mailing addresses.
- Company listing in the marketing e-newsletters promoting the Annual Meeting.

Who Should Exhibit? The ACRO Community will be looking for you

Attendees visit the exhibit hall to gain insight to the widest range of products & services relevant to the RO Community. Companies in the following categories will find an Interested audience at ACRO Summit 2027.

Advanced Radiation Therapy	Medical Devices
Diagnostic and Surgical Products	Medical Imaging Systems
Dosimetry Tools & Solutions	Medical Solutions
Healthcare Delivery	Pharmaceuticals
Integrated Cancer Treatments	Practice Management Software
Imaging Solutions	Radiation Oncology Construction Solutions
Improved Patient Outcome	Radiation Oncology Software
Image Guided Surgery	Radiotherapy
Insurance	Staffing Agencies
Medical & Radiation Oncology Billing Services	Treatment Delivery

2027 ACRO Exhibit Hall



ACRO Exhibit - Terms & Conditions

- In exchange for payment in full the American College of Radiation Oncology (ACRO) provides the benefits as outlined on page 3 of the prospectus.
- In exchange for payment in full for the exhibit(s) contracted by the exhibitor ACRO will provide the following for each booth: 8'x 10' space with 6ft skirted table, two chairs and a sign showing the company name. All equipment will be made available through the hotel. Exhibitors may provide their own equipment or furnishings. The exhibit hall is carpeted. Any internet charges / electricity at the table are to be paid by the exhibitor and set-up through the hotel.
- Although the exhibition area will be locked during closed hours neither ACRO nor the facility assume responsibility for damage to, loss, theft of property of the exhibitors, the exhibitors' agents, employees, or invitees.
- Payment in full is due by December 10, 2026 and after this date at the time of application. In the event that you cancel sponsorship or exhibit space, 50 percent of the contracted amount will be refunded to the company if ACRO receives notice of cancellation by November 10, 2026. If a sponsorship other than exhibiting is cancelled after ACRO has incurred associated costs ie. Room keys, flash drives, the costs incurred to ACRO will also be deducted from the amount to be reimbursed. After November 10, 2026 there will be no refund of sponsorship payment. All sponsorships cancellations must be submitted in writing to ACRO. No-shows are not eligible for refunds.
- ACRO reserves the right to adjust table top or exhibit space assignments.
- The exhibit hall is educational and scientific in nature and exhibitors agree not to engage in any direct product sales during the conference.
- In the event of failure or inability to fulfill this contract or to furnish the space due to fire, strikes, authority of the law, act of God, or any other cause or reason, ACRO agrees to return to the sponsor all deposits or other monies paid and thereupon this agreement shall be deemed canceled by mutual consent, and ACRO shall be relieved from all responsibility.
- Sponsor and/or exhibitor agrees to be responsible for his/her own property. Sponsor or exhibitor shall release, hold harmless and indemnify ACRO from any and all claims, obligations, liabilities, causes of action, lawsuits, damages and assessments, including legal fees that result from an allegation of negligence on the part of the sponsor or exhibitor in the use of the exhibit space or activities in connection with the use of exhibit space.
- No sponsorship events outside of approved ACRO events are allowed at the facility unless approved prior by ACRO.

As an accredited CME provider, the American College of Radiation Oncology is governed by the Miami Dade County Medical Association (MDCMA) standards for Commercial Support of Continuing Medical Education. In accordance with the standards ACRO has established the following policies for commercial exhibits held in conjunction with its educational activities:

- Arrangement for exhibits may neither influence planning nor interfere with the presentation of the educational activity.
- Commercial/promotional materials may not be displayed or distributed in the same room immediately before, during, or immediately after the CME activity.
- Representatives of commercial supporters and exhibitors may attend the CME activity if they wish but may not engage in sales activity in the room where educational activity is held.
- Exhibits cannot be a condition of provision of commercial support for CME activities.

The signature at the end of Section 1 in the application acknowledges receipt of and agrees to abide by the Exhibit Terms & Conditions as published by the association which regulations are considered to be a part of the agreement between the commercial supporter and the American College of Radiation Oncology (ACRO) if this application is accepted by the ACRO. Acceptance of this application as an agreement between the commercial supporter and the ACRO will occur when email confirmation occurs by an ACRO representative. ACRO does not guarantee the number of attendees. It is understood that all sponsorship agreements are subject to review by the Board of Directors. It is agreed that disapproval of an exhibit by the Board of Directors will result in termination of the agreement without penalty to either party. All claims or suits arising out of the application's acceptance or rejection shall be governed by the laws of the State of Florida.

ACRO Exhibit Space Application

Section 1 – Company Information

Company Name: _____
(as it should appear on signage and printed recognition)

Contact Name: _____

Address: _____

City: _____ State: _____ Zip : _____

Website: _____

Phone: _____ Email address: _____

Additional emails for updates regarding meeting: _____

Please attach a **paragraph description** of your company (no more than 75 words) and a **logo** with transparent background.

CORPORATE MEMBERSHIP LEVEL: Please mark with an X (all corporate memberships include exhibit space)

DIAMOND (\$70,000)

☐

PLATINUM (\$50,000)

☐

GOLD (\$35,000)

☐

SILVER (\$20,000)

☐

BRONZE (\$10,000)

☐

EXHIBIT SPACE: (\$3,950 includes 2 representative badges)

☐

Booth Number(s) Requested: _____

Product or services to be exhibited: _____

Do **NOT** locate me near: _____

I agree to the ACRO exhibit - terms and conditions listed on Page 12 of the exhibitor prospectus & that direct product Sales in the exhibit hall is not permitted. ☐ Please mark with an X

Signature: _____ Print Name: _____ Date: _____

Section 2 – Payment Information (ACRO Tax ID Number: **23-2649941**)

Application with the payment and other communications may be addressed to the following:

Email:

Lencie@acro.org

Mail:

American College of Radiation Oncology

PO Box 1556

Crossville, TN 38558

- Upon receipt of the application an invoice for your total exhibit / sponsorship will be provided along with a direct payment link.
- All sponsorships must be paid in full by December 10, 2026.
- If payment is not received by December 10, the exhibit space / sponsorship will be returned to inventory.
- Applications after this date will only be confirmed once payment is made. All meeting details will not be released until full payment.

Enhance Your Visibility

Speaking Opportunities

Please note: Breakfast, Lunch & Dinner is not provided for the registrants during the Symposium times. To allow time for review and proper advertising, all applications must be submitted to ACRO no later than December 15th, 2026.

Non-CME Breakfast Symposium

Price \$14,500

45-minute opportunity to present your topic to attendees, includes pre-event emails distributed by ACRO to registrants requesting RSVP. Food & beverages, A/V and an onsite AV Tech are included along with general signage listing all symposiums.

Slots Available: 3 for non-compete companies/disease site: Friday, February 19^h at 7:30 -8:25am.

Non-CME Lunch Symposium

Price \$17,750

45-minute opportunity to present your topic to attendees, includes pre-event emails distributed by ACRO to registrants requesting RSVP. Food & beverages, A/V and an onsite AV Tech are included along with general signage listing all symposiums.

Slots Available: 5 for non-compete companies/disease site: Friday Feb 19th @1pm - 1:45pm (3) Saturday Feb 20th @ 12:45pm (2).

Non-CME Product Theater

Price \$2,500

15 minutes speaking opportunity in the product theater located in the foyer outside the exhibit hall, with seating for 40 people. Includes pre-event email distributed by ACRO to registrants detailing all programs.

Slots available: 4 Subject to availability

Event Sponsorships

Benefits Include: Acknowledgment on all marketing sessions of the program, onsite signage, website, and meeting app. A representative of your company may have 5 minutes to present to all attendees at the beginning of the session. Post Meeting Email Blast to all attendees.

Wellness Reception

Price \$7,500

This reception will be focused on physician wellness. Our aim is to provide physicians with practical tools and strategies to enhance their personal and professional well-being. On Friday Feb 19th this networking reception is for any conference attendee to join with colleagues and engage in a facilitated conversation addressing the unique challenges they face, share strategies for coping with stress, and cultivate habits that promote well-being throughout their careers.

Sucha Asbell Women in Radiation Forum Breakfast

Price \$7,500

We are proud that ACRO is dedicated to advancing women in the specialty and leadership roles. ACRO member Dr. Sucha Asbell has been a leader working for gender equity and encouraging women to enter and excel in the field of Radiation Oncology throughout her career. On Friday, February 19th, this networking breakfast, hosted by Dr. Asbell, is a wonderful opportunity for women physicians at all ends of the career spectrum to network and join with colleagues over breakfast and engage in a facilitated conversation on vision and strategies.

Residents & New Practitioner Programs (max 2 each)

Price \$5,000

The Thursday Lunch program for early-career physicians features talks on topics such as insurance, managing debt, buying a home, handling retirement and investment options, and other practical advice. In addition, the session typically includes a discussion of various career pathways for radiation oncologists and a talk on work-life balance.

Maximize Your Impact. Your Booth and Beyond

Bonus Networking Sessions Sponsorship

Reach ACRO attendees in an informal social setting with activities meant to promote networking and social activities. Support attendees as they interact with each other.

Bonus Networking Session slots are limited (see below for days and times available).

Welcome Reception: Set the first impression for the conference by sponsoring our kick off event.

Mingle with attendees over drinks and hors d'oeuvres.

Price \$4,000 limited to 2

Quizzo: Elevate your brand visibility by sponsoring the highly anticipated Quizzo event. By associating your brand with the fun and popular event, you'll make a memorable impression, engage attendees and foster buzz-worthy PR for your brand.

Price \$2,000 per round limited to 3

Benefits includes

- Before the conference ACRO will distribute an email to all attendees with details about the bonus networking session, listing your company as the sponsor. In addition, reminders will be sent out throughout the conference.
- Listing title, location, and sponsoring company with description on signage and meeting app.
- Recognition during the event and on ACRO social media.

Event Photo Sponsorship 3 available (during receptions)

Price \$3,500

We are pleased to offer an exclusive event photo frame sponsorship opportunity for our upcoming meeting. As an event photo sponsor, your logo/brand will be prominently featured on all official event photo's, ensuring high visibility in every photograph taken during that event. These branded photos will not only be shared with all attendees but will be given to each attendee. This sponsorship is an excellent way to enhance your brand's association with the event and to be remembered long after the meeting concludes.

Hydration Stations Including water bottles

Price \$4,750

Help attendees stay refreshed by supporting Hydration Stations where they can refill their branded water bottles. Your company logo along with ACRO on a reusable recyclable water bottle. Also includes logo on the signage at water stations in the exhibit hall and general session

Commemorative Item 5 available

Price \$1,500

After picking up their registration materials, the first thing attendees do is go through their tote bag to see what goodies are inside. What better way to increase your name recognition than to put something useful in the hands of every attendee at the conference. Sponsors provide the branded product subject to ACRO approval. Sponsor is responsible for providing and shipping 600 items to ACRO by February 1, 2026.

Build Momentum

Shape a package of opportunities that fits your outreach needs.

These select opportunities are available to companies on a first come first served basis. If interested please complete the attached "More Options Form" to secure your opportunity.

** Please note the options below are only available if you exhibit during the Annual Meeting.

Opportunity	Overview	Cost
Lanyards	Time sensitive: A great way to have every attendee see your brand! Your logo along with the ACRO logo on all attendees' name badge lanyards. (Lead time 4 weeks).	\$4,750 (limited to 1)
Hotel Room Key	Time sensitive: Logo placement on hotel room keys for all conference attendees staying at the host hotel. (Lead time 8 weeks)	\$7,000 (limited to 1)
Meeting / Welcome Bags	Time sensitive: Your company logo along with ACRO will appear on the Meeting / Welcome Bags that will be given out to all attendees. (Lead time 8 weeks)	\$5,500 (limited to 1)
Meeting / Welcome Bags Inserts	Place your custom flyer (to be provided) into each of the attendee's tote bag.	\$1,250
Product Inserts	Place a sample product (to be provided) into each of the attendee's tote bag.	\$1,500
Pen & Notebook	Pen & notebook with your company branding to be given to all attendees.	\$4,500 (limited to 1)
Registration Confirmation Email	Ensure your brand gets noticed by all attendees! Now's your chance to place your clickable advertisement in every registration confirmation email sent to those who register for the 2027 ACRO Summit.	\$2,500
Know Before You Go Email	Each attendee will receive an email detailing what to expect at 2027 ACRO Summit prior to the event – with your custom footer banner advertisement! Link to the site of your choice.	\$2,750
Pre-Registration Email Blast	The pre-registration email blast is available for one-time use. The email communication will have to be approved and will then be sent by the ACRO Office. Email addresses are not shared with the purchaser.	\$2,000
Daily Update Ad	Each day of The Summit, ACRO will send an e-blast to all ACRO members & Summit Attendees. This e-blast will describe the day's highlights. Your support of the day's e-blast includes an advertising banner linked to your company website.	\$1,500
Splash Screen on Mobile App	Place your custom graphic on the opening screen of the mobile app. All attendees will see this each time they open the app to help them navigate the conference.	\$5,000 (limited to 1)
Push Notification	Sponsor will be featured in a specifically tailored push notification message on our mobile app. Sponsor will be responsible for the advertisement text.	\$1,500
E-Newsletter Ads (Rad Onc Weekly)	Our weekly e-newsletter is distributed to our ACRO membership. Place ad for one month (4 continuous issues) - prices for a large feature ad. Additional options/ pricing available	\$1,500
	Ad in every issue for a period of one full year. This package provides two free monthly ads - prices for a large feature ad. Additional options/pricing available	\$15,000

Enhance your brand to our SEALs.....

Our ACRO SEALs are an associate level of membership for radiation oncology practice leaders, physicists, dosimetrists, therapists, nurses, and any other professionals engaged in the leadership of radiation oncology programs.

Shared Excellence Among Leaders (SEAL) Program

\$4,000

The ACRO-SEAL program is a unique experience designed to create an environment where attendees will learn about enhancing their practices and sharing their own experiences. This 2-day program will touch on operations, patient experience, quality, technology, billing, etc. After hearing short presentations from experts in their field, attendees will have the opportunity to discuss these thoughts with their colleagues and share their areas of excellence with the conference participants.

While an intensive program, leaders will find this experience reinvigorating and networking with other leaders exciting.

Benefits Include:

- Acknowledgment on all marketing sessions in the program, onsite signage, website, and meeting app.
- Access to all attendees as you can present sponsored education to your product or services during a lunch & learn session.
- A mailing list of all participating attendees (mailing addresses only)

Attendee Essentials

Opportunity	Overview	Cost
SEAL Program Tote Bags	Show your support of the administrators' SEAL program with a custom tote bag for SEAL attendees. Your color logo will be displayed prominently on one side of the bag, and the ACRO logo will be placed on the other side. All SEAL attendees will receive a tote bag at check-in.	\$3,000
SEAL Conference Notebook & Pen	Place your logo on custom note books that all attendees in the SEALs program will use as they learn and take notes.	\$2,500
SEAL Conference Tote Bag Insert	Place your custom flyer into each of the attendees' tote bags	\$ 750
SEAL Conference Tote Bag Product Insert	Place a sample size product into each attendees' tote bag	\$ 850

ACRO – More Options

Please indicate the promotional opportunity you would like to secure below. Some opportunities have limited availability. Upon receipt of this application form, ACRO staff will confirm availability of the selected opportunity requested below. Companies securing advertising will be required to provide all ad copy and graphics necessary for the advertisement. ACRO will provide complete advertising instructions including format and size.

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email Address: _____

Please Indicate the Opportunity Option Below:

Satellite Symposia - Preferred Session _____	_____	Bonus Networking Sessions - \$ Preferred Session _____	_____
Non-CME Product Theater - \$ 2,500	_____	Dr. Asbel Women in Radiation Forum - \$7,500	_____
Wellness Reception - \$7,500	_____	Residents / New Practitioner Symposium - \$5,000	_____
Event Photo Sponsor - \$ 3,500 Preferred Session _____	_____	Hydration Stations - \$4,750	_____
		Commemorative Item - \$1,500	_____
Lanyards - \$4,750	_____	Know Before You Go Email - \$2,750	_____
Hotel Room Key - \$7,000	_____	Pre-Registration Email Blast - \$2,000	_____
Meeting / Welcome bags - \$5,500	_____	Daily Update Ad - \$1,500	_____
Meeting / Welcome Bags Inserts - \$1,250	_____	Splash Screen on Mobile App - \$5,000	_____
Meeting / Welcome Bags Product - \$1,500	_____	Push Notification - \$1,500	_____
Pen & Notebook - \$4,500	_____	E-newsletter Monthly Ad - \$1,500	_____
Registration Confirmation Email - \$2,500	_____	E-newsletter Ad – 12 months \$15,000	_____
SEAL Program - \$4,000	_____	SEAL Conference Tote Bag Insert - \$750	_____
SEAL Tote Bag - \$3,000	_____	SEAL Conference Tote Bag Product Insert - \$850	_____
SEAL Conference Note Pad & Pen - \$2,500	_____		

Section 2 – Payment Information (ACRO Tax ID Number: 23-2649941)

Application with the payment and other communications may be addressed to the following:

Email: **Lencie@acro.org**
Mail: American College of Radiation Oncology
PO Box 1556
Crossville, TN 38558

- Upon receipt of the application an invoice for your total exhibit / sponsorship will be provided along with a direct payment link.
- All sponsorships must be paid in full by December 10, 2026.
- If payment is not received by December 10, the exhibit space / sponsorship will be returned to inventory.
- Applications after this date will only be confirmed once payment is made. All meeting details will not be released until full payment.