



American College of Veterinary Preventive Medicine

Vision

Globally recognized center of excellence for veterinary preventive medicine, uniting and cultivating expert leaders who advance animal, public, and environmental health through certification, education, and One Health collaboration."

ACVPM 2025–2028 Strategic Goals and Objectives

1. Elevate Outreach, Visibility, and Recruitment

Promote the value of veterinary preventive medicine and Diplomate certification through targeted outreach, advocacy, and global visibility efforts to attract future leaders.

Objectives:

- Increase ACVPM visibility in veterinary schools—domestic and international—through student chapters, social media campaigns, and engagement of Diplomates and residency programs.
- Expand outreach to general veterinary practitioners (GPs) globally to promote the value of certification and the field of veterinary preventive medicine.
- Strengthen awareness among veterinary and human health specialties to highlight ACVPM's role in One Health and public health leadership.
- Enhance public awareness of ACVPM and the contributions of veterinary preventive medicine to animal, public, and environmental health.
- Expand upon current partnerships to provide outlets and opportunities for advocacy.

2. Strengthen Member Engagement and Professional Connectivity

Enhance communication, networking, and leadership development opportunities to foster a vibrant, inclusive, and collaborative ACVPM community.

Objectives:

- Increase networking events and informal member gatherings to foster connection.
- Encourage member involvement by promoting the personal and professional value of volunteerism.
- Reinforce the value of ACVPM membership through meaningful leadership and service opportunities.



American College of Veterinary Preventive Medicine

- Develop and implement a Strategic Communications Plan to improve engagement and transparency.
- Actively engage Emeritus members through tailored roles and continued contributions.

3. **Advance and Diversify Educational Pathways**

Expand continuing education, training, and certification offerings to meet evolving public health and veterinary needs across diverse practice areas.

Objectives:

- Investigate resources, legalities, and framework of ACVPM Prep Course. Expand continuing education offerings to address evolving veterinary and public health needs.
- Provide awareness of known external examination study resources available to the ACVPM Candidates.
- Expand CE formats, such as round tables, townhalls, workshops (e.g. 4 hour exam prep), and half day courses (e.g. study design, Tableau, Epidemiology, etc).

4. **Champion One Health Through Strategic Partner Collaboration**

Leverage the College's expertise to foster interdisciplinary partnerships that elevate animal, human, and environmental health outcomes.

Objectives:

- Expand current partnerships to enact a vision of excellence in veterinary preventive medicine.
- Identify potential international collaborations and partnerships, such as ECVPM.
- Identify potential human collaborations and partnerships, such as ACPM.
- Identify potential environmental association collaborations and partnerships, such as NEHA.
- Expand potential general practitioner collaborations and partnerships, such as DVM360 and Fetch.
- Encourage collaborative projects and research that demonstrate One Health leadership.



American College of Veterinary Preventive Medicine

5. **Cultivate Innovation Through Future-Focused Programs**

Identify, develop, and invest in emerging initiatives that position the College at the forefront of veterinary public health and preventive medicine.

Objectives:

- Identify and invest in initiatives that support veterinary preventive medicine, such as the Epidemiology Elective Program.
- Invest in ACVPM credentialed training programs, such as with grants.
- Invest in DVMs in non-dual MPH and PhD programs, such as with MPH capstone projects.
- Invest in future ACVPM leaders, such as through the AVMA VLC.
- Develop a long-range fundraising and relationship building strategy that includes individual, estate, and corporate donors.