

## Media Kit 2018



## Reach the premier audience of driver rehabilitation specialists and associated professionals

**ADED Annual Conference and Expo – Get face-to-face with this influential group of driver rehab professionals**

**Exhibit hall space** – For complete details, contact us at [marketing@driver-ed.org](mailto:marketing@driver-ed.org) or (866) 672-9466.

Booth size (ft x ft)	Rate	Early Bird Rate (space must be reserved nine months prior to conference opening date)
30 x 30	\$9,000	\$6,300
20 x 30	\$6,000	\$4,800
20 x 20	\$4,000	\$3,400
10 x 30	\$3,000	\$2,700
10 x 10	\$1,500	\$1,350

**Conference sponsorships** – For complete details, contact us at [marketing@driver-ed.org](mailto:marketing@driver-ed.org) or (866) 672-9466.

Type of sponsorship	Rate
Gold – Six available	\$3,500
Silver – Six available	\$2,500
Bronze	\$500
A la carte: Seminar	\$500
A la carte: Program inside front cover ad	\$500
A la carte: Program inside back cover ad	\$500
A la carte: Program full-page divider ads	\$250
A la carte: New attendee reception	\$500



**ADED News Brake** quarterly newsletter – Mailed to over 1000 ADED members plus prospects and available online at [www.ADED.net](http://www.ADED.net).

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Ad size	Rate per issue: Non-member	Rate per issue: Member
Full page	\$1,170	\$950
1/2 page	\$640	\$475
1/4 page	\$405	\$295

Premier spot: Back cover	Full page rate + \$200	Full page rate + \$200
Premier spot: Inside back cover	Full page rate + \$200	Full page rate + \$200
Premier spot: Inside front cover	Full page rate + \$200	Full page rate + \$200
Premier spot: Center left page	Full page rate + \$200	Full page rate + \$200
Premier spot: Center right page	Full page rate + \$200	Full page rate + \$200

## ADED website – [www.ADED.net](http://www.ADED.net).

Contact **Nicola Tate** for details, (804) 469-0324 or [ntate@associationmediagroup.com](mailto:ntate@associationmediagroup.com).

Ad size (pixels, width x height)	Rate, 12 months
Leader board, 1000 x 320	\$5,000
Premier side rail, 300 x 250	\$2,700
Premium footer, 728 x 90	\$2,000

## Scholarship donation opportunities

Call in your donation to: (866) 672-9466 or visit <http://www.aded.net/donations/>.

Scholarship	Donation minimum
Spirit of Crescent Industries – Awarded to those attending annual conference	\$1,250
Memorial Fund Scholarship– Awarded to those attending annual conference	Any amount



## ADED course sponsorship (two-day courses)

Sponsor an ADED 2-day course for year-round exposure, speaking opportunities and interaction with new professionals in the field. **For complete details**, contact us at [marketing@driver-ed.org](mailto:marketing@driver-ed.org) or (866) 672-9466.

Course	Dates	Rate per event
Introduction to Driver Rehabilitation	To be determined	\$6,000
The Impact of Disability, Vision, Aging and their Relationship to Driving	To be determined	\$6,000
Traffic Safety for the Driver Rehabilitation Specialist	To be determined	\$6,000
Application of Adaptive Vehicle Modifications	To be determined	\$6,000

## ADED webinar sponsorship

Sponsor an educational webinar delivering the content of your choice. Webinars must be educationally based, relevant and may focus on emerging trends or new technologies (topics must be approved by ADED). **For complete details**, contact us at [marketing@driver-ed.org](mailto:marketing@driver-ed.org) or (866) 672-9466.

Sponsorship tier	Rate per webinar
Gold tier webinar sponsorship package	\$2,000
Silver tier webinar sponsorship package	\$1,000

## Auction donations

The annual ADED auctions raise money for the Memorial Scholarship Fund, which supports students attending ADED's 2-day courses. **Contact ADED for details**, (866) 672-9466 or [info@aded.net](mailto:info@aded.net).

Opportunity	Dates	Donations
Online auction	Typically five consecutive days in late June	Donations of any value are welcome
Silent auction	During ADED Annual Conference, Saturday evening through Monday	Donations of any value are welcome



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