



MARRIOTT CHICAGO DOWNTOWN
MAGNIFICENT MILE



SPONSOR & EXHIBITOR
PROSPECTUS



WELCOME LETTER

Dear Conference Sponsors & Exhibitors,

We are excited to invite you to the next AdNet Conference, March 22-24, 2027, at the Marriott Chicago Downtown Magnificent Mile, Chicago, Illinois.

In 2027, AdNet will again bring together community foundation leaders in fund development, philanthropic advising, and donor services, along with professionals from the private sector who support the important work we do. Springtime in Chicago offers a vibrant and dynamic setting for cutting-edge education, unmatched networking, and the exchange of ideas.

Building on the strong momentum of two years of sold-out conferences since our post-COVID return to in-person events, we look forward to welcoming almost 500 attendees in 2027 while preserving the intimate, high-quality environment that defines AdNet.

Inside this prospectus, you will discover a comprehensive range of opportunities to connect with our attendees, from premium exhibition spaces to customized sponsorship packages strategically designed to amplify your brand presence and maximize your return on investment.

Whether returning or joining us for the first time, your involvement is vital to our community's growth. We look forward to welcoming you to Chicago for another exceptional gathering of industry leaders and innovators at the AdNet 2027 Conference.

Thank you,

AdNet Conference Committee

Mike Nuno, CAP®
Vice President of Development
The New York Community Trust

Molly Rand, CAP®
Senior Director, Philanthropy
The Chicago Community Trust

Burton Crenshaw
President
Central Alabama Community Foundation



AdNet is the premier networking and professional development resource for professionals serving in fund development, philanthropic advising, and donor services. Our membership includes over 175 community foundations large and small, from urban to rural, and with asset sizes ranging from \$750 thousand to \$900 million.



OUR VISION

To advance our communities by inspiring philanthropy.



OUR MISSION

We support community foundation professionals by driving innovation, promoting best practices, and sharing experiences.



OUR VALUES

Advance diversity, equity, and inclusion in the community foundation field.

Build relationships based on trust.

Support our members in becoming authors of opportunity and agents of change.

Work through collaboration and partnerships.



144 Community Foundations, managing over **\$72** billion in charitable assets, were in attendance in 2026.



ATTENDEE SENIORITY

16% Executive Leadership/C-Suite **45.9%** Senior Management

24.7% Philanthropic Advisors **6%** Development Professionals

7.4% Specialists/ Other Roles

71% of Adnet's 2026 attendees held donor-facing or fundraising roles – philanthropic advisors, donor services, gift planning, and development officers.



BY REGION

31.3% South **31.3%** Midwest **23.3%** West **14.1%** Northeast



ATTENDEES OVER THE YEARS

282 Sold Out: 2025 **458** Sold Out: 2026 **500** Expecting: 2027



WHY ADNET?

Cross-sector collaboration across nationwide community foundations.

Dynamic mix of voices and perspectives.

Learning, networking, and collaboration opportunities.



MONDAY, MARCH 22

*SPONSORSHIP OPPORTUNITY

12:00 PM - 7:00 PM	REGISTRATION DESK OPEN
1:00 PM - 5:00 PM	PRE-CONFERENCE SESSIONS
5:00 PM - 7:00 PM	EXHIBIT HALL OPENING RECEPTION

TUESDAY, MARCH 23

*SPONSORSHIP OPPORTUNITY

7:00 AM - 7:00 PM	REGISTRATION DESK OPEN
7:00 AM - 4:30 PM	EXHIBIT HALL OPEN
8:00 AM - 8:45 AM	NETWORKING BREAKFAST*
8:45 AM - 10:00 AM	SESSIONS
10:00 AM - 10:30 AM	NETWORKING BREAK*
10:30 AM - 12:30 PM	SESSIONS
12:30 PM - 1:30 PM	NETWORKING LUNCH*
1:30 PM - 3:30 PM	SESSIONS
3:30 PM - 3:50 PM	NETWORKING BREAK*
3:50 PM - 5:00 PM	SESSIONS
6:00 PM - 8:30 PM	ADNET 2027 RECEPTION

WEDNESDAY, MARCH 24

*SPONSORSHIP OPPORTUNITY

7:30 AM - 2:00 PM	REGISTRATION DESK OPEN
7:30 AM - 11:30 AM	EXHIBIT HALL OPEN
8:00 AM - 9:00 AM	NETWORKING BREAKFAST*
9:00 AM - 11:00 AM	SESSIONS
11:00 AM - 11:30 AM	NETWORKING BREAK*
11:30 AM - 12:15 PM	SESSIONS
12:15 PM - 1:15 PM	NETWORKING LUNCH*
1:15 PM - 3:30 PM	SESSIONS
4:00 PM - 7:00 PM	CHICAGO EXPERIENCE





IMPORTANT DATES

SEPTEMBER 10, 2026

Registration Opens

JANUARY 22, 2027

Early Bird Registration Ends

JANUARY 22, 2027

Last Day to Cancel Sponsorship

FEBRUARY 26, 2027

Last Day for Discounted Hotel Rooms at the
Marriott Chicago Downtown Magnificent Mile



CONFERENCE MANAGEMENT

STEPHEN STEPHENS

Phone: (504) 356-8733

Email: sstephens@ARBmeetings.com



CONFERENCE RATES

ADNET MEMBERS

\$825 Early Bird | **\$925** Regular

NON-MEMBER & SPONSORS

\$1,250 Early Bird | **\$1,350** Regular



CONFERENCE HOTEL

MARRIOTT CHICAGO DOWNTOWN MAGNIFICENT MILE

540 North Michigan Avenue, 541 N Rush St, Chicago, IL 60611 | 312.836.0100



\$199 per night,
single/double occupancy, plus 17.4% tax.

Rate guaranteed through February 26, 2027.
Extend your stay: group rates available three
(3) days pre/post event, based on availability.
Amenities include: complimentary Wi-Fi for
Marriott Bonvoy members, fitness center
access, onsite dining, pool, and city views.





PAST SPONSORS

akoyaGO

Alford Group

Ann Arbor Area Community Foundation

Bloomerang

Center for Effective Philanthropy

Central New York Community Foundation

Charitable Solutions, LLC

Chariot

Chicago Community Trust

Clark Hill PLC

Clearstead

Community Foundation for Greater Atlanta

Community Heart & Soul

Crescendo Interactive, Inc.

Daylight

Ekstrom, Alley and Clontz

Embolden

FEG Investments

Foundant

Generous Change

Gulf Coast Community Foundation

Highland Consulting Associates, Inc.

Lilly Family School of Philanthropy

Locus

Longmont Community Foundation

Maine Community Foundation

Myriad USA

Network for Good

Plus Delta Partnerships

RenPSG

Saint Paul & Minnesota Foundation

San Francisco Foundation

Scholarship America

Stellar Technology Solutions, LLC

The American College

The Arizona Community Foundation

The Boston Foundation

The Compass Group

The Dallas Foundation

The Miami Foundation

The New York Community Trust

The San Antonio Area Foundation

Van Scoyoc Associates





LEGACY (1)

\$20,000

5 Registrations
 2 Exhibit tables
 Host/open a plenary (remarks + intro)
 Breakout session
 Host the AdNet 2027 reception
 Executive branding & email push
 Wi-fi & App login branding
 1 Promo item in bags
 Eligible for À la Carte Add-Ons



PRESENTING (1)

\$15,000

4 Registrations
 1 Exhibit table
 Breakout session
 Premium branding
 Dedicated email
 Eligible for À la Carte Add-Ons
 1 Promo item in conference bags



**THOUGHT
LEADER (3-5)**

\$10,000

3 Registrations
 1 Exhibit table
 Lead a breakout (CF participation required)
 Premium logo
 1 Promo item in conference bags
 Eligible for À la Carte Add-Ons
 App banner ad



À LA CARTE ADD-ONS (ADVOCATE LEVEL & ABOVE)

Conference Bags **\$5,000**

Lanyards **\$4,500**

Hotel Key Cards **\$4,500**

Mentorship Reception Host (logo & signage) **\$3,000**



**NETWORKING
BREAK (3)**

\$7,000

2 Registrations
 1 Exhibit table
 Networking break sponsorship
 Individual branding during the Break
 Workshop/demo option
 App notification push
 Eligible for À la Carte Add-Ons



ADVOCATE (3)

\$7,000

2 Registrations
 1 Exhibit table
 Workshop/demo option
 Enhanced app profile
 Eligible for À la Carte Add-Ons



EXHIBITOR (10)

\$4,500

1 Registration
 1 Exhibit table
 Logo in app & on website



**COMMUNITY
SUPPORTER**

\$1,000

Recognition in materials & website
 Logo in app & on website





TERMS AND CONDITIONS

CANCELLATIONS

Cancellations made on or before January 22, 2027, at 5:00 PM Eastern will receive a full refund, less the \$500.00 conference cancellation surcharge. All cancellations and requests for refunds must be made in writing and sent to our Conference Management Team via email at conference@adnetcf.org. No refunds will be given for cancellations made after January 22 deadline, or for conference no-shows. If you cancel after the deadline and have not prepaid associated fees, AdNet will bill you for your entire sponsorship fee. Sponsorships purchased after the refund cancellation deadline are not eligible for a refund.

NO SHOWS

If an exhibitor fails to install or display in an assigned space or fails to comply with any other provision of this agreement, AdNet shall have the right, without notice to the exhibitor, to take possession of said space and lease said space, or any part thereof, to such parties, and upon such terms and conditions, as it may deem proper. Any exhibitors who do not show up will not receive a refund. If you email, fax, or mail your cancellation notice, please call to confirm receipt.

FEES

Full payment must accompany the application for exhibit space. Exhibit location and Exhibitor Information Kits will be mailed after confirmation and payment of full sponsorship fees.

INDEMNIFICATION AND HOLD HARMLESS

The exhibitor shall indemnify, defend, and hold harmless AdNet and its officers, directors, partners, agents, members, and employees from and against all demands, claims, damage to person or property, losses and liability, including reasonable attorneys fees (collectively "claims") arising out of or caused by the exhibitor's negligence in connection with the provision of services of Marriott Chicago Downtown Magnificent Mile Chicago, IL. The exhibitor shall not have waived or be deemed to have waived, by reason of this paragraph, any defense, which it may have with respect to such claims. AdNet shall indemnify, defend, and hold harmless the exhibitor and its officers, directors, partners, agents, members, and employees from and against all demands, claims, damages to person or property, losses and liabilities, including reasonable attorneys fees (collectively "claims") arising out of or caused by AdNet's negligence. AdNet shall not have waived or be deemed to have waived, by reason of this paragraph, any defense that it may have with respect to such claims. Exhibitors assume the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to their displays, equipment, and other property brought upon the premises of the hotel and shall indemnify and hold harmless AdNet and the Marriott Chicago Downtown Magnificent Mile Chicago, IL, their officers, directors, partners, agents, members, and employees, from all such losses, damages, and claims. In all cases, occupants wishing to insure their property must do so at their own expense. It is especially recommended that all occupants always have representatives in attendance when the exhibits are open and particularly when exhibits are being set up or dismantled, to protect against loss.

RULES

AdNet reserves the right to make changes to these rules. Any matters not specifically covered herein are subject to final decision by AdNet. AdNet reserves the right to make such changes, amendments, and additions to these rules at any time considered advisable for the proper conduct of the exhibit, with the provision the exhibitors will be advised of any such changes.

RIGHTS OF TERMINATION

This agreement is subject to termination for cause, upon written notice, without liability to the terminating party due to acts of God, war, government regulation, terrorism, disaster, strikes, civil disorder, curtailment of transportation facilities, or any other emergency beyond the party's control making it illegal or impossible to provide the facilities or to hold the conference. The phrase "without liability" whenever used in this agreement shall be deemed to include a refund of all deposits and payments made within 30 days of the final day of the event.

WE LOOK FORWARD TO WELCOMING EACH OF YOU IN CHICAGO FOR ADNET 2027.





[!\[\]\(be6c423ea45b0b2f0cf48f01786576dc_img.jpg\) SECURE SPONSORSHIP/BOOTH](#)

[!\[\]\(d219eb33a83c47f5c6c63c27bbe267cb_img.jpg\) REGISTER ATTENDEES](#)

[!\[\]\(6e934896f25e6ce1b0dbb50c23abc197_img.jpg\) BOOK HOTEL](#)

