



Good design
makes a difference



AIA

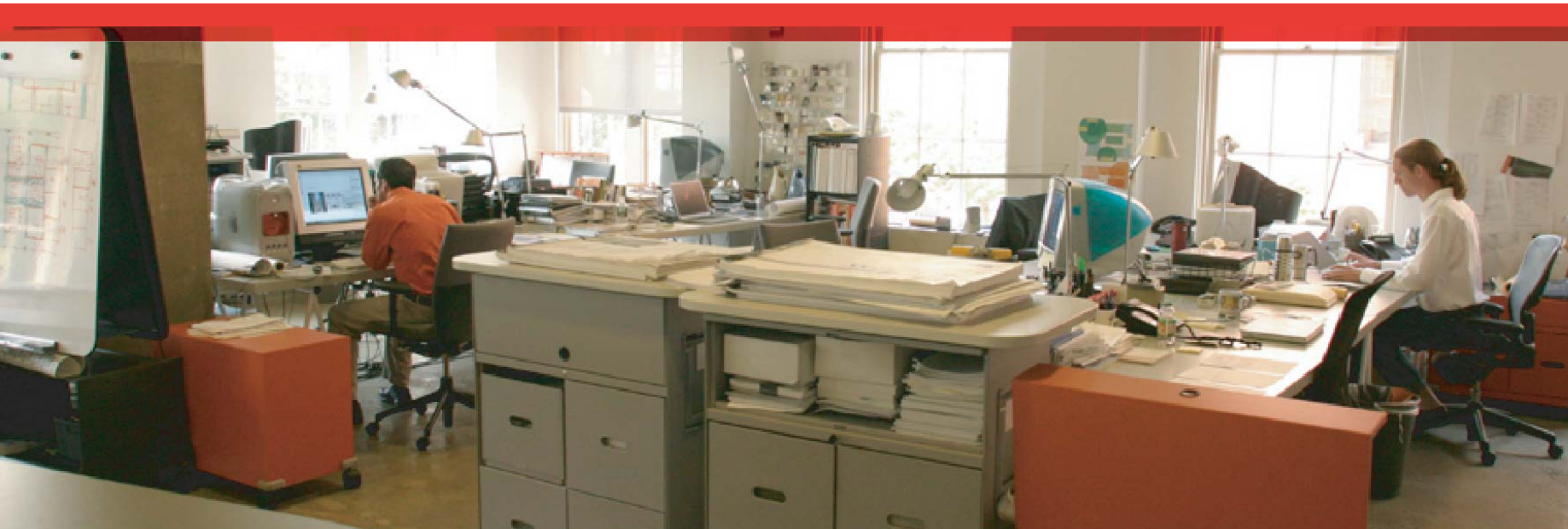
Architects together, helping each other
create better places in which to live,
work, worship, and play.

Since 1857, The American Institute of Architects has represented the professional interests of America's architects and, through enhanced collaboration, served the public and clients in innumerable ways. AIA members include some 75,000 licensed architects, emerging professionals, and allied partners who promote and practice excellence in design and livability in our nation's buildings and communities. As members, we adhere to a code of ethics and professional conduct reflecting our dedication to the highest standards in professional practice. And we share a common goal of creating healthy, sustainable, and livable communities that help shape your quality of life.

The beneficiaries?

Well-served clients, well-designed communities,
and added value for your investments, made
possible by AIA members.

The AIA comprises nearly 300 components, representing members at local, state, and regional levels. The Institute in Washington, D.C., works with these sister organizations to offer services, generate revenues, set policies, undertake initiatives in service to the profession and the public, and advance the profession's and public's interests from Capitol Hill to City Hall.





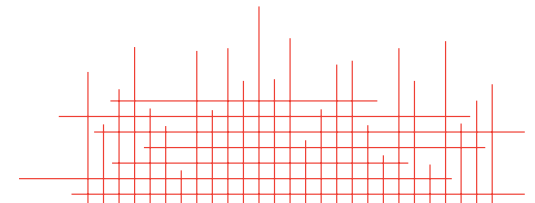
Professional

Architecture is a calling, requiring specialized knowledge and skills plus long, intensive, and continuing education. AIA members not only meet professional requirements and the highest of standards, but also advance the profession by sharing their knowledge and experiences with each other through research, reports, events, publications, networking tools, learning venues, and other programs and projects.

Ethical

The AIA enforces a strict code of ethics for the benefit of our members, clients, and the public. Our code applies to the professional activities of all classes of the Institute's members. It addresses responsibilities to the public that we serve and enrich, and to our clients, members, users of architecture, and the building industries that help shape the built environment. Visit www.aia.org/about_ethics to learn about this code of ethics.

RAISING THE STANDARDS



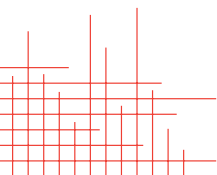


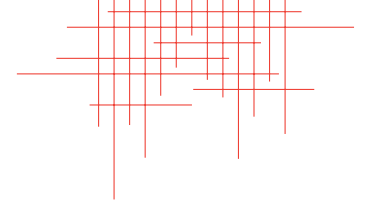
PERFECTING THE PRACTICE

Knowledgeable

The Institute hosts continuing education opportunities and a number of specialized knowledge communities to help its members develop, apply, and share knowledge within the profession. Technology, historic preservation, health care, practice management, the

environment and sustainability, diversity, and home design are just a few of the knowledge communities that receive resources to help members realize their full potential. And our members' access and application of such learning adds value to your investments. Visit www.aia.org to find out more.





Creative

The Institute encourages new thinking on critical issues, which leads to better designs, better practices—and the best possible realization of your vision. We celebrate the profession's work through a variety of awards that recognize and promote design that inspires, amazes, and truly serves while also rewarding advances on such fronts as energy efficiency, the use of earth-friendly materials, community service, and business performance.

ADVANCING THROUGH DESIGN



Cost-effective

Using an AIA architect can help you receive the most value for your building, development, or home investment. An architect-designed home can save you money and eliminate unnecessary remodeling by doing it right the first time. Because we know the territory, architect-designed buildings typically require lower lifecycle costs, with significant opportunities for a higher resale value. Architects understand how to enhance your space usage, whether it's for a more productive working environment or personal comfort and enjoyment.



PROVIDING ADDED VALUE

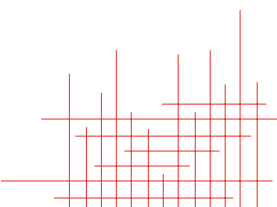


BUILDING OUR COMMUNITIES

Involved

AIA members work with allied organizations and others to advance the best practices, the best programs, the best legislation, and the best interests of the profession and public. The nearly 300 components that make up the

Institute are in cities and towns across the country, working with business leaders, civil servants, and volunteers to improve America's communities and improve the integrity, utility, aesthetics, and value of our built surroundings.

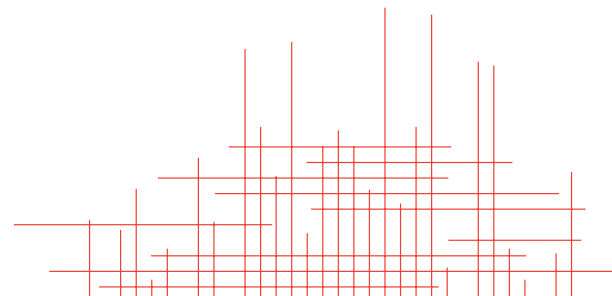




IMPROVING OUR SAFETY

Concerned

Health, safety, and welfare—these remain central to every architect member's work and training, and the Institute requires that they keep up to date on developments that result in a more secure world. In times of crisis, the AIA has offered the skills, support, and resources to help communities recover and rebuild, both at home and abroad.





GOOD DESIGN MAKES A DIFFERENCE

Good design affects your quality of life and your return on investment. As members of The American Institute of Architects, we have the professional expertise to help find practical solutions to your unique

vision and design challenges. AIA members also offer something more—the shared dedication to creating healthy, sustainable, and livable communities coupled with a means of collaboration to make those goals real.

One AIA



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