



## SPONSORSHIP PROGRAM – Reps, Manufacturers, and Vendors Virtual Meeting – 48<sup>th</sup> Annual Meeting (Oct. 22 – 23, 2020)

AIM/R is pleased to introduce its Sponsorship Program for the very first Virtual Meeting. Review the below options at several pricing points and for any budget. Contact AIM/R at [info@aimr.net](mailto:info@aimr.net) or at 630.942.6581 if you have any questions.

*Benefits for all Sponsor Levels include the following items:*

Company name and logo posted in several areas for the Virtual Meeting 2020:

- e-promos
- AIM/R Website
- PowerPoint slide decks for the virtual meeting

**Note: Logo, Videos, and other items pertaining to sponsorship benefits are due to AIM/R by Sept. 15<sup>th</sup>.**

<b>MAJOR (session)</b>	<b>FEATURED</b>	<b>SUPPORTER</b>	<b>CONTRIBUTOR</b>
Cost: \$1500	Cost: \$1000	Cost: \$500	Cost: \$250
4 opportunities available	7 video opportunities available; multiple <b>non-video</b>	Multiple opportunities available	Multiple opportunities available
<u>Additional Benefit:</u> Active link to company website on event landing page	<u>Additional Benefit:</u> Active link to company website on event landing page	<u>Additional Benefit:</u> Active link to company website on event landing page	Includes above listed benefits
<u>Additional Benefit:</u> Sponsorship of one (1) <b>educational session</b> during event	<u>Additional Benefit: (7 video slots)</u> 3-minute video spot during event (sponsor produces video and provides digital copy to AIM/R by Sept. 15th)		
<u>Additional Benefit:</u> Opportunity to present one (1) giveaway during event (either \$100 US VISA Gift Card provided by AIM/R <b>or</b> sponsor produces and mails item to the winner)	<u>Additional Benefit:</u> Opportunity to present one (1) giveaway during event (either a \$75 US VISA Gift Card provided by AIM/R <b>or</b> sponsor produces and mails item to the winner)		
<u>Additional Benefit:</u> Two (2) complimentary registrations to Virtual Meeting 2020	<u>Additional Benefit:</u> One (1) complimentary registration to Virtual Meeting 2020		



## **ADDITIONAL EVENT SPONSORSHIPS – \$3,000 per company**

We know that we are not meeting in-person. However, your company can be a full-fledged Event Sponsor for the very first “virtual” event. If your company is interested in contributing to the overall production of the AIM/R Virtual Meeting 2020, then this option is for you!

It’s simple. Your company contributes \$3,000 US and receives overall recognition as an “Event Sponsor”.

*Benefits for Event Sponsorships include the following items:*

Company name and logo posted in several areas for the Virtual Meeting 2020:

- e-promos
- AIM/R Website
- PowerPoint slide decks for the virtual meeting
- Plus the following additional benefits:
  - Active link to company website on event landing page
  - Opportunity to present one (1) giveaway during event (either a \$200 US VISA Gift Card provided by AIM/R or sponsor produces and mails item to the winner)
  - Digital signage / announcement of event sponsorship for all breaks and lunches (Days 1 & 2) and for the Happy Hour (Day 1)
  - Logo printed on flyer provided with welcome kit sent to registrants in acknowledgement of event sponsorship
  - Three (3) complimentary registrations to Virtual Meeting 2020.

**Note: Logo, Videos, and other items pertaining to sponsorship benefits are due to AIM/R by Sept. 15<sup>th</sup>.**

<b>EVENT SPONSORSHIP</b>
<b>Cost: \$3,000 US per company</b>
Multiple opportunities available