New AIPG Public Relations Ad Reaches Ten Million Readers

An estimated 10 million readers received AIPG's latest public relations advertisement which appeared for the first time in March in eight of the largest "key city" Sunday newspapers around the U.S.

Main message of the Institute's ad was that the coveted CPGS or CPG designation and certification, conferred by AIPG on a peer-approved individual, represents a proven record of performance excellence, technical competency and strict adherence to high ethical standards on the part of the person authorized to use that certification.

The ad was placed in the Sunday Business Sections of:
- Rocky Mountain News (Denver)
- Los Angeles Times
- New York Times
- Times-Picayune (New Orleans)
- Washington Post
- Houston Chronicle
- Chicago Tribune
- Oklahoma City Oklahoman

Response so far to the ad has been excellent. Within the first week, Headquarters received more than 100 letters and phone calls requesting copies of the AIPG Directory that was offered. And a number of Members have taken the time and trouble to write or call expressing their pleasure over the ad.

The PR advertisement was developed by Executive Director Vic Tannehill and 1983 AIPG President Larry Woodfork, with help from the Public Relations Committee, chaired by Charles J. Mankin.

In a related matter, the Institute's membership ads ("Why Not Join AIPG") placed in geologic society newsletters, papers and magazines are starting to run again. They are ap-

AIPG Breakfast at AAPG Meeting May 22nd

The Institute will have a booth at the American Association of Petroleum Geologists (AAPG) Annual Meeting in San Antonio, Texas, May 20th through the 23rd.

At the San Antonio Convention Center, exhibits will open at 3:00 P.M., Sunday, May 20th. AIPG Members are urged to stop by.

A get-together breakfast for all AIPG Members and guests attending the AAPG meeting, will be held Tuesday morning, May 22nd, 7:30 A.M. at the Marriott Riverwalk Hotel in the Bowie Room.

Reservations may be made at the AIPG booth although they are not essential. President Grafton will address the group. The breakfast meeting will adjourn no later than 9:00 A.M.

Amendment Propositions 1-5 Pass While Proposals 6-7 Fail in Voting

The 1984 Teller's Committee on March 16th completed their tally of ballots cast by Members on the proposed amendments to AIPG's Constitution and Bylaws.

Results were announced that day by Teller's Committee Chairman Harold E. Mathy of Lafayette, Louisiana. The ballots had been opened, counted and the tally certified by Mathy and the members of his committee.

By a count of 882 for and 67 against and 889 for and 59 against Members voted to enact Propositions 1 and 2 respectively.

The amendments, change AIPG's Constitution (Code of Ethics) and Bylaws suspension and termination procedures, improving the language so as to better accomplish their legitimate purpose and provide the Institute with sounder legal basis to avoid potential problems.

Members by the overwhelming vote of 895 to 47 approved Proposition 3. This amendment gives Sections greater flexibility in designating their representative (delegate) to the Advisory Board and assures that Minutes of Advisory Board meetings are recorded.

Propositions 4 and 5 were similarly approved by large majorities: 889 for and 64 against and 876 for and 66 against. The amendments remove the ISAG Chairman as a direct appointee of the President serving on the Executive Committee, and make the ISAG Chairmanship an additional duty of the elected Vice President.

In what is believed to be the "first time ever", Members resoundingly defeated amendment proposals presented to them as Propositions 6 and 7. The former was voted down 725 to (Continued on Page 3)

Two More Position Papers in Production

Text, layout and illustrations for the new Institute position paper booklet on "Hazardous Waste Disposal" has been completed. The publication is now in the process of being produced.

The AIPG position paper booklet on the problems associated with the safe storage/disposal of radioactive wastes is still being worked on, but is in the final stages of editing and layout.

Work on editing the text and doing the creative work on the layout of both these new documents has been contracted to Fred C. Schroyer of Carmichaels, Pennsylvania, a freelance writer and editorial consultant. Past President Larry D. Woodfork is providing liaison to the officers and Executive Committee on both projects.

It is hoped that the two booklets will be printed and available for distribution sometime after mid-year.
Modify Reinstatement Procedures

Membership reinstatement procedures have recently been clarified following an administrative decision by President Grafton and Secretary-Treasurer Dick Anderson.

According to AIPG's Bylaws ARTICLE I. MEMBERSHIP Section 8 - Reinstatement A. By Application:

Any person who has ceased to be a Member by resignation or suspension may be reinstated by paying his dues or obligations and by paying the required fee for membership and by paying any arrears and penalty of an amount determined by the Executive Committee.

Also, the Institute's Bylaws ARTICLE XII. FINANCES Section 6 - Arrears and Suspension say:

Any Member whose dues are in arrears for more than ninety (90) days after the due date shall be suspended from the Institute but may be automatically reinstated upon payment of dues in arrears and penalty of an amount determined by the Executive Committee.

Former Members now need to request reinstatement in writing. In their letter they must update their professional work experience since the year of their original application. They must remit the $50 Reinstatement Fee plus $75 1984 National dues and applicable Section dues. Upon receipt of their letter, Executive Director Vic Tannenhill will be able to proceed with the Membership reinstatement request.

TPG Editor Calls For More Section News

The Editor notes that a number of Sections have not submitted news items for publication in "The Professional Geologist" in many months.

All Sections are encouraged to produce a Section Newsletter on a periodic basis and send it to Headquarters. It can and will be excerpted for TPG purposes. Such publications may be plain or fancy, but all can be interesting and informative. They can do a good job—thanks to their respective volunteer editors—of communicating news of Section activity.

To help the timely flow of information between Sections, AIPG Headquarters continues its Central Newsletter Exchange Program. Under this arrangement, all Sections that produce Newsletters are asked to send 40 copies of each issue to the Institute office for sharing.

Membership Renewals at Usual High Rate

As of March 31st just 49 Members had advised Headquarters that they were resigning their AIPG membership, for a variety of reasons. Also as of that date only 129 Members who did not pay their 1984 dues had to be suspended. This total of 178 Members dropped represents only a 3% non-renewal rate. Conversely, 97% of the Institute’s membership renewed for 1984—an enviable rate.

Last year about half of the resigned/suspended Members did eventually pay dues owed plus penalty and reinstate.

Application Fee Non-Refundable

Members are asked to please remind any potential AIPG member or Associate affiliate applicants they may sponsor, or otherwise have contact with that, by order of the Executive Committee, they must include a $20.00 non-refundable application fee, plus their $75.00 prepaid dues, along with their application when it is submitted to Headquarters.

This application fee is assessed to reimburse the Institute for some small portion of its actual cost of processing a person’s application. In fact, it covers only about 25% of the estimated actual administrative expense to AIPG of processing the average application.

The application fee, which has been in effect for some years now, is mandated by the Institute’s Bylaws ARTICLE XII. FINANCES, Section 3 - Fees: “A non-refundable fee shall accompany each membership application. The Executive Committee shall determine the amount of the fee.”

Upon denial of an application, AIPG’s Bylaws state that dues held in suspense for that applicant shall be refunded in full to the applicant. But the application fee is non-refundable. No exception has ever been made, nor is any permitted.

First Quarter 1984 Membership Report

As of March 31st, end of the First Quarter of 1984, AIPG had received 79 Member applications and 14 Associate applications. This total is ahead of our projected 73 Member and 7 Associate applications per quarter.

Losses of Members or Associates due to all causes this year have, as usual, been extremely low. AIPG is somewhat unique among geologic organizations for its enviable history of very high membership renewal percentages.

Of AIPG’s total membership, 4,280 had paid their annual dues by March 31st. That renewal rate will go even higher as delinquent Members pay follow-up dues-plus-penalty notices.

Promotional Efforts Attract Prospects

In recent months several membership promotional mailings have gone out from Headquarters to prospects around the Country. Replies requesting the AIPG membership or Associate affiliate packet have been fairly heavy.

Also, as a result of the advertisements the Institute has been running in various geologic publications, the National office phones have been ringing regularly with prospects calling to ask that the membership packet be sent to them.

Executive Director Vic Tannenhill, in conjunction with the National Membership Committee, has asked each Section Membership Chairman to personally make at least a followup phone call to these prospects.

Section Dues Returned in Record Time

Section dues collected from Members and Associates were remitted back to the Sections by Headquarters April 9th. That marked the earliest date ever that Sections were paid their amounts owed from annual dues monies received at the National office.

According to Executive Director Vic Tannenhill, the Institute’s new computerized accounting system enabled Headquarters to make the fast return. Following the ’84 dues payment cutoff date of March 31st, a record total of $28,942 was sent back to AIPG Section Treasurers this year.

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Foundation Teacher Fellowships

The AIPG Foundation Board of Directors has approved a commitment of $1,250 for five fellowships of $250 each for high school teachers to attend summer Petroleum or Mining Institutes around the country. This stipend will help the teacher pay transportation costs to the Institute and living expenses during the course.

Primary purpose of these courses, which carry graduate credit and satisfy continuing education requirements, is to provide teachers with a working knowledge of the mining or petroleum industry and geology. They also give attending teachers an overview of the types of career opportunities available within those industries.

Lecturers at these summer Institutes—primarily experts from industry—present facts and information. Courses provide an overall understanding of the industry and, of special interest to AIPG, the role of the geologist.

Institutes are located at:

MINING—Colorado School of Mines, Golden, CO; Mackie School of Mines, Reno, NV; University of Wisconsin, Platteville, WI. PETROLEUM—Colorado School of Mines, Golden, CO; Casper College, Casper, WY; Eastern Montana College, Billings, MT.

For additional information write or call: Susan M. Landon, Fellowship Project Coordinator. The A.I.P.G. Foundation, (303) 989-3115, Amoco Production Company, 1670 Broadway, Denver, CO 80202.

Visa, Mastercard Can Now Be Used

New arrangements with the Colorado National Bank’s Bank Card System have been made by Executive Director Vic Tannehill to permit AIPG Members to charge their purchases of Institute insignia, publications, etc., to their VISA or Mastercards.

Also, Members may now charge their annual AIPG dues to their VISA or Mastercards, if they wish. Use of the cards may also be extended to include registration fees, etc., at Institute meetings, although that has yet to be decided.

The new arrangements apply to telephone or mail orders and are effective immediately.

Membership Directory Ready to Print

The Institute’s Membership Directory for 1984 is about to go to the printer. It is scheduled to be mailed out in May.

Copies will be mailed to all Members and Associates by Headquarters; and they will also be distributed to libraries, federal and state government agencies and business firms. The ‘84 Directory will also be available for purchase from Headquarters at $15.00 a copy, postpaid.

PUBLIC RELATIONS ....Continued from Page 1

Continuing in issues of The Leading Edge (SEG), Newsletter (AEG), News & Information (GSA), Mining Engineering (SME-AIME), The Explorer (AAPG), and Ground Water Magazine (GTDA-NWAA).

AIPG is dedicated to meeting its Members’ needs, and through this advertising program will actively promote their professionalism. Target audiences for these messages include the general public, those who purchase geologic services, business and professional executives, and state and Federal government officials. It is an ongoing effort.

AMENDMENTS ....Continued from Page 1

214 and the latter lost 746 against to 194 for. Those proposed amendments would have increased the number of Advisory Board representatives on the Executive Committee from four to six.

The Constitution and Bylaws amendments which carried (Propositions 1, 2, 3, 4, and 5), became effective upon passage. Both documents will be printed, as amended, in the Institute’s 1984 Directory. They are also being printed in booklet form to be included with membership packets. Also, since the Code of Ethics amendments passed, it too is now being reprinted.
"Perma-Stamper" Seal Available

The Institute has recently made arrangements with a supplier to provide the new self-inking type of hand stamp. These "Porelon" stamps include the AIGP emblem and seal with the Member's name, CPG or CPGS designation, and certification number.

The "Perma-Stampers" may now be ordered through Headquarters by Members. Their cost is $19.50 each postpaid.

A "Perma-Stamp" has a reservoir of ink built into it and never needs reinking. Ink held in thousands of microscopic pores in the material flows to the surface when printing pressure is applied.

U.S.G.S. Publishes Two Wilderness Reports

The U.S. Geological Survey has published two reports on the potential of wilderness lands in the U.S. "Wilderness Mineral Potential--Assessment of Mineral Resource Potential in U.S. Forest Service Lands Studies 1964-1984" has been published as USGS professional paper 1300 and is available at a cost of $32 for the 2-volume set.

"Petroleum Potential of Wilderness Lands in the Western U.S.", edited by Betty M. Miller, has been published as USGS circular 902 and is free on request.

Both reports may be obtained from the Branch of Distribution, U.S. Geological Survey, 604 South Pickett St., Alexandria, VA 22304.

Closeout Special on Report Writing Books

The Institute is offering its remaining small stock of the book "Engineering Report Writing" by Melba W. (Jerry) Murray at the closeout special price of $9.95, postpaid.

A good little book covering the basics of effective report writing, the publication is highly regarded and widely used as a ready reference by geologists, earth scientists and engineers.

The book, 120 pages, hardbound, 6¼" by 9¼", is the revised edition by the PennWell Publishing Company.

BOOK ORDER FORM

MAIL TO:

Publication Sales
American Institute of Professional Geologists
7826 Vance Drive - Suite 103
Arvada, CO 80003

AIPG Publication | Price | Quantity | Total

"Ground Water: Issues and Answers" $3.00

TOTAL AMOUNT ENCLOSED $

ORDERS WILL BE MAILED POSTPAID

Name ____________________________
Organization ____________________________
Mailing Address ____________________________
Street Address ____________________________
City ____________________________ State ________ Zip ________

1984 AIPG ANNUAL MEETING
OCTOBER 17-19, 1984
DUTCH RESORT INN/DISNEY WORLD
ORLANDO, FLORIDA
"Omnibus" Legislation Strategies

The 97th Congress passed fewer laws than the 96th, held fewer hearings, spent more money, and relied increasingly on "omnibus" legislation—huge, unwieldy bills clustering together various spending provisions and/or policy changes. The 98th Congress is doing the same. These trends have significant implications for the way Congress and the private sector interact.

The changes in Congress will force professionals to adapt and revise their techniques if they wish to be heard as national policies are debated. Professional organizations tend to spend a great deal of time adopting policy positions, while devoting less time to formulating strategies to win approval for those positions. Given the current turmoil in the Congressional policy-making process, that may be putting the cart before the horse.

Fewer Congressional Committee hearings, fewer actual bills presented on the floor, and less time available to lobby (even large bills are now often rushed from Committee to the Senate in hours), characterize the new environment. Changes in legislation are now considered more often during Congressional debate than in Committee, as can be seen by the spiralling number of amendments introduced on the floor. This means that concerned organizations must make their positions known quickly.

Failure to recognize the new realities of the omnibus process could seriously undermine the efforts of organizations to gain support for their legislative priorities in Congress.

Recommendations of the lobbying experts:
- Realize that the complex and confusing budget process has elevated the roles of the various staffs more than ever. Spend more time developing contacts with staff members and earning their trust. Such contacts can be critical in convincing legislators to support the professional organization’s positions.
- Innovate lobbying tactics. The omnibus legislative process reduces the time available for traditional “grand lobbying” schemes of mailings, grassroots contact campaigns, and appearances by representatives before major committees. Professional organizations will have to develop and carry out innovative efforts, not just issue policy and position papers and sit back and hope for the best.
- Spend more time developing the background and supporting analyses for a position. Given the lack of time available to push legislative proposals through, professional organizations must do everything they can to prepare the legislator and his staff to argue effectively for a proposal.
- Narrow and identify the issues to be pursued. Only by concentrating their energies and resources on a few carefully selected, critical issues, will professional organizations be able to achieve the best results in coming Sessions of Congress.

Electronic Secretary Reactions Noted

Secretaries toiling in today’s fast-automating offices say they “love” their jobs and their new word processors and other gear, but they still have serious reservations about both, according to a new survey of more than 500 of them made for the Kelly Girl people of Troy, Mich. First, 93% say they like being secretaries and their present jobs; 82% were ecstatic about word processors. Then came the demurrers. First, the new machines hadn’t made all that much difference in their upward mobility. Very few saw the opportunities created by the new equipment as leading to middle management or higher level jobs.

Clark Realigns Top-Level Posts

Interior Secretary William Clark has announced three top level personnel changes that result in the replacement of three of former Secretary James Watt’s closest aides. The reshuffling is reportedly seen as a move to place people in charge of key Department programs who will get along better with Congress.

Ann McLaughlin, an Assistant Treasury Secretary for Public Affairs, was nominated by President Reagan to be the Department’s Undersecretary, replacing J.J. Simmons III. Robert Broadbent, a former Director of Interior’s Bureau of Reclamation, is Assistant Secretary for Water and Science. Broadbent will be responsible for the Bureau of Mines, The U.S. Geological Survey, and the Bureau of Reclamation. Garrey Carruthers is to take the new position of Assistant Secretary, Land and Minerals Management.

William D. Bettenberg, a 19-year Interior Department veteran, was chosen to replace David Russell as Director of the Minerals Management Service. Bettenberg’s appointment is viewed by career Interior Department employees as a signal that their opinions will carry more weight with Clark.

Future of Energy Report Released

Energy prices will stay high in the Eighties but will not affect economic growth, says a new report by the New York-based Petroleum Industry Research Foundation. President John Lichtblau expects U.S. dependence on foreign oil to rise during the Eighties, but coal exports will climb, too, to about 140 million short tons by 1990. Energy conservation, economically attractive as always, will continue, he says. With real oil prices 10% less in 1990 than last year, he says, the nation’s energy use per $1 of gross national product will drop nearly 11%. But growth in electric power generation will be more than twice that of total energy demand. Paradoxically, nuclear power, which should be supplying 18% to 19% of the nation’s electricity by then, will be the fastest-growing energy source. Despite plant cancellations and delays, Lichtblau expects nuclear capacity to rise about 59%, to about 100,000 megawatts. Demand for coal should amount to just under 3% a year, while that for natural gas should range from 17 trillion cubic feet to 17.5 tcf a year.

Moving?
... don't forget to send AIPG your new address!

Name __________________________
Organization ________________________________
Street ____________________________________________
City/State/Zip __________________________
New phone numbers ____________________________
Office ( ) ____________________________
Home ( ) ____________________________

APRIL, 1984
More Active State Relations

Major U.S. companies are rapidly beefing up their government relations activities in response to a rising tide of business-related legislation at the state level. A Conference Board study "Managing Business-State Government Relations" reports that 75% of 253 of the nation's largest companies now try to influence public policy at the state level.

"While state government affairs once directly concerned only a few major firms, it has now captured the attention of top management in many of the country's largest companies," says study author Seymour Lusterman. "Rising corporate interest in state legislative issues has little to do with President Reagan's 'New Federalism.' This growth has been largely fueled by a proliferation of business-related laws and regulations in state capitols, by increases in the size and expertise of state legislative staffs, and by a growing top management awareness of the impact state affairs can have on company operations and earnings."

The increase in corporate activity at the state level comes in response to the rising number of bills introduced in state legislatures--they have more than doubled in the last decade and a half--leaving, writes Lusterman, "no aspect of business activities untouched."

Research also shows that a much larger proportion of state bills are likely to become Federal law--seven times as many, for example, in 1979-80.

More than two-thirds of the surveyed firms expect to devote increased attention to state affairs in coming years.

Surveyed companies are most active at the state level in California, Ohio, New York, Illinois, Pennsylvania, Texas, New Jersey, Michigan, Florida, Indiana, North Carolina, Washington, Massachusetts, and Wisconsin.

Trends in Small-Company Pay, Benefits

A survey of small company ($1 to $5 million in sales) compensation practices conducted by Peak Marwick highlights many differences in compensation practices between small and larger companies. However, the survey also shows small companies attempting to close the gap with more formalized compensation programs mirroring those of their larger-company counterparts.

For instance, the survey found that small companies are abandoning across-the-board pay hikes in favor of merit raises. Also, more than ever, small businesses are formally evaluating employee performance: One out of three companies has a formal appraisal process in place.

Similarly, more small companies report they are setting up formalized bonus plans. For example, 26% of respondents set bonuses by a fixed formula; 14% establish a formula annually; 11% match achievement to a business plan or budget; and 1% rely on comparisons with peer companies.

In some benefit areas small companies continue to lag behind. Few provide disability plans for employees.

Open Office Layout Trend Slows

The trend toward open offices--designs in which desks and storage space are attached to movable walls--is slowing down, says Lawrence Lerner, chairman of Environetics International, New York City, in Forbes Magazine.

Organizations have found traditional private offices separated by drywall are up to 31 percent less expensive than flexible furniture systems. Furthermore, the traditional format is more popular with employees and clients, who prefer the privacy it gives them.

Wealth Hidden Beneath Sea

Government marine geologists are scanning the ocean floor in the hope of expanding the nation's fuel and strategic metals base. It will be many years before the extraction of energy and minerals is economically feasible, but early assessments are encouraging.

The U.S. Geological Survey is beginning to map the 4 billion-acre United States Exclusive Economic Zone, an offshore region proclaimed by President Reagan to extend 200 miles out from all American territories. The Geological Survey vessel S.P. Lee, sailing a pole-to-pole course in the Pacific, will provide the first concrete measurements.

Says Survey Director Dallas Peck: "The EEE provides the United States with a vast new frontier to study and understand and an immense region with potential resources of enormous economic importance to explore and develop."

An estimated 35% of the country's recoverable oil and gas lies within this zone, along with significant amounts of cobalt, manganese and nickel. Survey officials caution, however, that new technologies may be needed to extract the energy and mineral resources, many of which lie thousands of feet below water.


Help Your Company Save on Travel

Even if you have only one or two people traveling once a month or once every few months, simple travel and expense guidelines can save your company valuable time and money.

Because travel and entertainment are business costs which vary dramatically, you can begin to control and cut those costs with a few simple guidelines.

How to start? One of the best ways is to consolidate all your travel arrangements with one travel agent. Then, the agent is in a position to know your company and can find out about corporate hotel rates, what type of air class is best for your travelers and the best car rental rates.

With this information, you can establish guidelines that encourage your travelers to use services where you'll have rates that suit your company's needs. Then, you're beginning to control what you're spending on travel and entertainment. You may also want to set a few guidelines for local T&E expenses. Many companies have a list of restaurants where they prefer that their clients be entertained and have set basic price guidelines for lunch and dinner.

While strict guidelines may be too formal, your company can still benefit by providing simple ones that encourage spending levels appropriate for your business. Then, you'll see how they can help you save company money.

Computer System Recommendations

Given the variety of computer equipment and software on the market, it is hard to decide what system will best suit your needs. And most people don't have the time to research the marketplace. That's where Dynaquest Corporation, Downers Grove, Illinois, comes in. For the modest fee of $125, Dynaquest will put its own computer to work in making a detailed set of recommendations on what equipment and software you need. Answers to key questions on your operation and tasks you want to automate are fed into Dynaquest's computer, which then spits out your requirements. For more information, call Dynaquest at (312) 968-8585.
NOMINATING COMMITTEE

Larry D. Woodfork, 1983 President of the Institute, is serving as this year's Chairman of AIPG's Nominating Committee. The four members of the committee serve staggered two-year terms. Present members include: M. O. Turner, Adolf U. Honkala, and Arthur O. Spaulding.

Purpose of the Committee is to recommend to the Executive Committee two candidates from the Members in good standing for the offices of AIPG President-Elect and Vice President. In each odd-numbered year it also recommends two candidates for the office of Secretary-Treasurer. In each even-numbered year it also recommends two candidates for the office of Editor.

The Committee identifies candidates and determines that they are qualified and willing and able to serve if elected. It endeavors to choose candidates so as to insure occupational and geographic diversity among the officers.

The Executive Committee is to receive the list of recommended candidates by May 1st. It has the authority to revise, reject or substitute names as it considers desirable. Action of the Executive Committee in approving the nominees is final.

TELLER'S COMMITTEE

Harold E. Mathy has accepted the 1984 Chairmanship of the Institute's Teller's Committee. Its task is, of course, to open and tally ballots cast by Members voting on matters presented to them. The Chairman certifies the results to the President. The Committee performs its duties as assigned by, and under the direction of, the AIPG Secretary-Treasurer.

For 1984, the Committee opened and tallied the ballots received on the proposed revisions to the Constitution and Bylaws and it certified results. It will also open ballots and tabulate the results of the upcoming election of 1985 officers of the Institute.

EXTERNAL APPOINTMENTS

W. Guerry Newton continues this year as Chairman of AIPG's External Appointments Committee. Also serving on the Committee are: Leon Ditzell, Buzz Ostrom, G. Thomas Farmer, and George H. Davis.

Job of the Committee is to seek out, collect and monitor information on open Federal, state or local positions which might appropriately be filled by Institute Member geologists.

Chairman Newton collects and submits to the Editor of the TPG a monthly list of governmental positions of interest. The Committee is also to suggest means by which AIPG Member professional geologists might be appointed to government positions.

HONORS AND AWARDS

John T. Galey, Sr., is Chairman of AIPG's Honors and Awards Committee this year. Other Committee members are: James A. Wheeler, Edward E. Rue, Robert R. Berg, William H. Park and John A. Taylor.

By June 1st the Committee is to make a formal recommendation to the Executive Committee on 1984 recipients, if any, of the Ben H. Parker Memorial Medal, the Martin B. Van Couvering Award, and/or the AIPG Public Service Award. At its discretion, it may also recommend new Institute awards with appropriate criteria and award winners, if any.

If awards are to be made, the Committee in submitting its recommendations to the Executive Committee includes documentation for each of the proposed recipients. It is Executive Committee policy that a maximum of one Parker and one Van Couvering Award per year be conferred.

All recommendations and nominations for honors and awards become part of a permanent Committee file for reference and consideration by future Committees. This file is retained by the Chairman.

STATE AFFAIRS AND REGISTRATION

Paul M. Strunk has been appointed to serve as 1984 Chairman of this important Committee. Other members include: Jim M. Brown, Don F. Cardinal, Charles Spiers, Charles A. Rich, G. Thomas Farmer, Bill J. McGrew, Frank L. Stanonis, George H. Gallup, Edward C. Bingler, Robert A. Morton, James E. Slosson, David Cummings, Donald E. Hallinger, and Edward C. Dapples.

Purpose of this committee is to monitor and report on attempts by States to certify or register geologists (or other professions) which might inhibit or enhance the professional practice of geology. It advises the Executive Committee on positions that the Institute might take on State legislation or regulation affecting the geological profession. It works closely with State Section Regulatory and Legislation Committee Chairmen.

ANNUAL MEETINGS

At press time, a 1984 Chairman for AIPG's Annual Meetings Committee still had not been named, but the appointment is expected shortly. Committee members have also yet to be named.

The Committee's purpose is to give advice and guidance to the President, Executive Committee and Executive Director on planning and conducting Institute Annual Meetings. It provides a clearinghouse and sounding board for the guidance of the General Chairman of the host Section for upcoming AIPG Annual Meetings. It collects information on the conduct of past Annual Meetings and shares this experience with subsequent Host Section General Chairmen.

PROFESSIONAL EMPLOYMENT STANDARDS

This Committee will continue to be chaired in 1984 by Edward C. Beaumont. Other Committee members are JoAnn Erwin and John F. Curran.

The Committee is charged with maintaining an awareness of factors relating to employment: in academic, mineral and petroleum exploration, government, or engineering fields that might affect the professional stature or livelihood of geological scientists. It acts as a fact-finding body and disseminates information on factors relating to employment of professional geologists.

The Committee may initiate or cooperate with other groups in the preparation and/or conduct of surveys to determine geological scientists' supply and demand, compensation, fringe benefits, retirement plans, job qualifications and classifications, etc.
CAPITOL

The Capitol Section held their second bi-monthly business meeting and luncheon to be organized by the 1983-84 officers February 22nd at Blackie’s House of Beef in Washington, D.C. Twenty-three people were in attendance to hear from Dr. William Melson, Curator from the Mineral Sciences Department, Smithsonian Institution, Washington, D.C. Dr. Melson spoke on the Smithsonian’s world-wide involvement with geology and related problems. A colorful and descriptive slide presentation depicted some past assignments which dealt with volcanology and how magma and ejecta material chemistry changes with each subsequent volcanic eruption.

The Smithsonian is a quasi-governmental agency which coordinates field trips, offers short courses and provides limited technical assistance in geology and other natural sciences.

At the meeting, Certificate of Merit Awards were presented to Gordon A. Everett (President 1981-82) and to George H. Davis (President 1982-83) for their past and continued efforts in promoting the growth and success of the Capitol Section. Many thanks are extended to these two dedicated Members.

James J. Pittman (Secretary-Treasurer 1983-84) gave a brief presentation on the State-of-the-Section. In 1983 the Capitol Section achieved 60% of that year’s applicant goals with 8 Members and 1 Associate filing. A total of 11 new Members and Associates were accepted over the past 13 months, bringing the Capitol Section membership to 53. Pittman also presented a graph of how AIPG National dues have changed over the past 22 years as compared to the rise in the Consumer Price Index.

George Rabchevsky has volunteered to function as Membership Chairman, relieving Pittman who had held both Secretary-Treasurer and Membership Chairman positions.

Next Capitol Section meeting will be held sometime late in April. Any TPG reader interested in attending these meetings should contact Pittman at (301) 383-2770 in the Baltimore area or Dennis Kostick, Section President, at (202) 634-1177 in the Washington area for more information.

COLORADO

Under the capable leadership of Jim Muhm, in 1983 the Colorado Section completed many projects while continuing to work toward its long-range goals. Steve Krajewski’s financial summary for 1983 indicates that our Section is in good financial shape with actual income exceeding that projected by 38%.

There are three committees of vital importance to you and to the Section. They are Governmental Affairs, Public Affairs, and The Communicator newsletter.

The Governmental Affairs Committee, chaired by Larry Cerrillo (455-2760), will monitor and evaluate prospective legislation which may affect the profession of geology or the activities of the Section’s membership.

The Public Affairs Committee, chaired by John Ivey (758-1231), will evaluate public activities and events to determine appropriate action or response; establish a working relationship with the media; and, prepare educational and informational material (press releases, directories, etc.), to enhance the geologic profession and our Section.

The Communicator, edited by David Holmes (987-0536), will continue to provide news to the membership in close liaison with the Public Affairs Committee, and will provide a forum for Section Members to communicate their ideas and opinions.

Please take a moment to evaluate your commitment to AIPG’s Colorado Section. If you have any inclination to assist a committee, contact the chairman now; if not to help, then to express your ideas and opinions.

Larry Anna, President
Colorado Section

OKLAHOMA

State convention plans are shaping up for May 12, 1984, at the new Marriott Hotel in Tulsa. Program will be a seminar-workshop “Personal Computers and the Geoscientist.” We will start with “Introduction to Personal Computers” and build from there. If you have ever gone P.C. shopping you have found what many of us have encountered: the salesmen don’t “speak geology” and we don’t “speak computer”, which causes a big communications problem. Hopefully, the gap can be bridged following attendance at our seminar.

To further aid the educational process we intend to round up a number of computers and related equipment, software, etc., to have on exhibit. To date, reception to this plan has been very positive. The Executive Committee has approved admitting students free on valid student I.D. card.

Chris Rieckken has agreed to serve as General Chairman, John Blair is Program Chairman, Gary Steward Registration Chairman, Exhibits Chairman is open. Please contact these people with your offers to help or suggestions.

Both national AIPG President Dean Grafton and Executive Director Vic Tannehill have been invited to attend. It is hoped both will be there to speak briefly to us.

KANSAS

The Kansas Section held a meeting Tuesday, March 6th in Wichita. The noon luncheon, arranged by Section Secretary-Treasurer Thomas E. Ray, was at the Wichita Petroleum Club.

Twenty Members attended the get-together and heard AIPG Executive Director Vic Tannehill speak about plans and progress of the Institute nationally. An open discussion followed on state of Kansas matters of concern to professional geologists.

A Nominating Committee has been formed to draft a slate of 1984 Section officers. An election by mail will be held shortly.

Those present at the meeting urged two Section goals for this year: (1) to have at least two Section meetings, one east and one west; and (2) to get out at least one issue of a Kansas Section AIPG Newsletter.

OHIO

The second annual joint meeting of AIPG’s Ohio and Michigan Sections was held at the University of Toledo Friday and Saturday, April 6th and 7th. Bruce Mason, who organized last year’s highly successful meeting lined up the program, made arrangements and was generally in charge. Vic Tannehill, Executive Director of AIPG was there to speak.
to the group, as was Dean Grafton, national President.

The luncheon meeting on Friday was addressed by Section
President and national Secretary-Treasurer Dick Anderson.
At the banquet attendees heard a talk by Hayden Murray of
Indiana University. The "Applied Geology" Student Best
Paper Award was presented, and a runner-up was also
recognized. The winning student presented his paper at the
banquet. The sessions included papers on various aspects of
Michigan and Ohio geology. On Saturday there was a short
course "Bivariant Regression and Correlation Analysis"
given by Jim Harrell.

MINNESOTA-WISCONSIN

Minnesota has a law which, in regulating water well and
mineral exploration drilling, sets up certain requirements for
those who can supervise water wells and mineral exploration
drill holes. It also sets up an advisory board to the State
Department of Health. When mineral exploration was added
into this law three years ago, "certified professional
geologists" were ranked along with professional engineers as
being qualified, without exam, to supervise such work.

Through the good office of AIPG Member State Represen-
tative Dan Knuth, the law was further amended in 1983 to
allow professional geologists to supervise monitor wells. And
the advisory board was enlarged to include both a profes-
sional engineer and a professional geologist. As a result,
AIPG now has four Members on the board: the two represen-
ting mineral exploration (Tom Bastien and Bill Uland), the
professional engineer who also happens to be a CPG, Bob
Pendergast, and the professional geologist, Larry Johnson.

The Institute's Minnesota Subsection was instrumental in
persuading Representative Knuth to introduce an amendment
to the law in the 1984 State legislative session finally defining
"geologist", "geology", "geologic report" and "profes-
sional geologist."

The Bill reads:

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MIN-
NESOTA:

Section 1. Minnesota Statutes 1982, Section 156A.071, Sub-Division 1,
is amended to read:

Sub-Division 1. [DEFINITIONS.] For the purposes of this Section, the
following words have the meanings given them:
(a) "Data" includes but is not limited to all samples and factual non-
interpeted data obtained from exploratory borings and samples including
analytical results;
(b) "Geologist" means an individual engaged in the practice of
geology.
(c) "Geology" means: (1) the science which treats the earth in general,
the earth's processes and history, and exploration of the earth's crust, rocks,
and other materials which compose it; and (2) the applied science which uses
knowledge of the earth's history, processes, constituent rocks, minerals, li-
quids, gases, and other materials for the benefit of the earth's population;
(d) "Geologic report" means a report containing geologic informa-
tion.
(e) "Professional geologist" means an individual certified by the
American Institute of Professional Geologists or a graduate of an institution
of higher education which is accredited by a regional or national accrediting
agency, with a minimum of 30 semester (45 quarter) hours of undergraduate
or graduate work in the field of geology, whose post-baccalaureate training
has been in the field of geology with a specific record of an additional five
years of geological experience to include no more than two years of graduate
work:
(f) "Parcel" means a government section, fractional section, or
government lot; and
(g) "Samples" means at least a one-quarter portion of all samples
from exploratory borings that are customarily collected by the explorer.

Section 2. Minnesota Statutes 1982, Section 156A.071, is amended by
adding a subdivision to read:

Subd. 1a. [GEOLoGIC REPORT] A geologic report must be
prepared or approved by a professional geologist: (1) if it is required by law,
rule, or regulation; (2) if it is prepared as a result of or based on a geologic
study or geologic data; and (3) if it is to be presented to or is prepared for a
state agency, political subdivision of the state, or a recognized state or local
board of commission.

Our Members Make the News...

Richard H. Matzke, CPGS 1859, will be managing Stan-
dard Oil Company of California (Socal) operations in In-
donesia as Director, Caltex Pacific Indonesia (CPI); Director,
American Overseas Petroleum Ltd. (AMOSEA); and Presi-
dent, Chevron Indonesia Oil Co., Dallas. Matzke continues
his present position as General Manager—Foreign Operations
Staff with Socal.

With regret we note the passing of Donald A. Cranor,
CPGS 4185. Mr. Cranor had lived in Rushville, Indiana.

Dean A. McGee, CPGS 1561, of Kerr-McGee Corp., has
been named to receive AAPG's Human Needs Award at the

McGee also has received AAPG's highest award, the
Sidney Powers Medal (1975) and its Public Service Award
(1974).

The Human Needs Award has been given annually by
AAPG since 1972 to recognize outstanding application of
geology to benefit human needs.

Formerly Kerr-McGee's Chairman of the Board and Chief
Executive Officer, McGee now serves as a Director and Cor-
porate Officer.

McGee's many honors and awards include the American
Petroleum Institute's Gold Medal for Distinguished Achieve-
ment, the National Petroleum Hall of Fame's Petroleum
Distinguished Service Award, honorary membership in the
American Institute of Mining, Metallurgical and Petroleum
Engineers, and the Distinguished Service Award of the Texas
Mid-Continent Oil & Gas Association.

George Robert Stocker, CPGS 1607, died in Newark,
Ohio, January 5th. He was born in Dennison, Ohio in 1924
and received a BA in Geology from Wooster College, and a
MS in Geology from Kansas University where he also taught.

Stocker's experiences included Northwest Geological Ser-
vice in North Dakota, American Metal Climax in New York
City, and Edmund Oil and Gas Company in Barrington, New
Jersey. In 1962 he joined with Guy Sitter and formed Stocker
and Sitter, Inc., which has drilled in excess of 1,000 wells,
mostly in Ohio. George retired as President of Stocker and
Sitter, Inc., in 1982 and formed Trinity Oil Limited to lease
and explore for oil and gas in Northwestern Ohio.

Stocker was also a member of the American Association of
Petroleum Geologists, a Certified Petroleum Geologist, a
trustee of the Ohio Oil and Gas Association, a member of the
Ohio Geological Society, Producers' Committee of the In-
terstate Oil Compact Commission, Independent Petroleum
Association of America, and also of the Columbus Petroleum
Club.
APPLICATIONS RECEIVED

Applicants for membership must meet AIGP's standards as set forth in its Constitution on education, experience and competence, and personal integrity, and for Associate status, the same except for experience. If any member has any factual information as to any applicant's qualifications in regard to these standards, whether that information might be positive or negative, please mail that information to headquarters within thirty (30) days. This information will be circulated only so far as necessary to process and make decisions on the applications.

BECK, Laurence A., 1419 Oneida Street, P.O. Box 435, Huntington, PA 16652. Sponsors: James P. Nairn, Gerald Ahnell, Alan M. Jacobs, Alan Davis, James Hockensmith.

FAVERO, David, RR #1, Box 280, New Berlin, IL 62670. Sponsors: Mente M. Mink, Hershion M. Atto, John D. Student.

GARL, Jerri-Anne, 352 Hinman Avenue, Apt. 2E, Evanston, IL 60202. Sponsors: Christopher Khoury, James Pennino, James Schmidt, Russ Stein, Dave Johe.


GOETZE, Phillip R., 2405 Maxwell Avenue, Cheyenne, WY 82001. Sponsors: Stuart P. Hughes, John P. Kennedy, Whitney A. Bradley, John R. Matis, G. David Baskin.


JOSLYN, Diane E., 624 N. Johnson St., Iowa City, IA 52240. Sponsors: James G. Clemson, David W. Thomsen, Sherwood D. Tuttle, Gilbert Klapper, Ronald D. Lewis.


PATTERSON, Peter V., 8806 Footstep Court, Annandale, VA 22003. Sponsors: Stuart P. Hughes, Danial H. Griswold, Paul E. Hammond, Ewart M. Baldwin, William F. Mildner.


SCANLON, Merk W., P.O. Box 12724, Lexington, KY 40583. Sponsors: Russell A. Brant, L.R. Ponsetto, John Beard, Terrence L. Walker, Donald R. Chesnutt, Jr.


NEW MEMBERS

Take a minute to call and welcome these new members into the Institute. Invite those from your state to become active in Section affairs.

LEHNEN, Jeffrey D., 6571, Gainesville, FL
PRESTON, Donald A., 6572, Norman, OK
ROE, N. Charles, 6573, Corpus Christi, TX
STOUT, Jerry D., 6574, Mustang, OK

ASSOCIATES

*KAMPA, Julie K., A246, Toledo, OH
*PLUME, Dale E., A247, Aurora, CO

Job Openings for Geologists


MISSING MEMBERS

Mail from the Institute sent to the following Members listed below has been returned without forwarding address. If you know where these Members can now be reached, please advise Headquarters:

BENAI, Leo C.
BLANTON, Albert E.
CONROY, Peter O.
DRIGGS, Michael F.
GOWDY, Robert J.
LOWRIE, Allen OROS, Robert
PYNE, James E.
ROGERS, Jeffrey D.
SIMMONS Jr., Homer F.

THE PROFESSIONAL GEOLOGIST
Florida Population Boom

Florida's population explosion is expected to continue through this decade, with Fort Lauderdale setting the pace as the fastest growing metropolitan area in the country, says a magazine specializing in population issues.

By 1990 the population of the Fort Lauderdale-Hollywood-Pompano Beach area is expected to jump 27.9% to 1.3 million people, according to American Demographics.

Close behind are two other Sun Belt cities. Phoenix is expected to be second in growth at 27.1%, and Houston is listed third at 25.2%.

Greater New York will remain the nation's most populous in 1990, the magazine reports. The area is expected to decline from 8.3 million to 8.27 million people by 1990, but still would lead second-ranked Los Angeles-Long Beach, Calif.

Growth in non-urban areas is expected to exceed city growth, resulting in a slight decline in the share of people living in the largest cities. Today, 45% of Americans are living in the 50 largest metropolitan areas, but that is expected to drop to 44% by 1990.

Upcoming Official Bank Holidays

The following is a list of official Bank Holidays:

May 26 Saturday Precedes Memorial Day
May 28 Monday Memorial Day
July 4 Wednesday Independence Day
September 1 Saturday Precedes Labor Day
September 3 Monday Labor Day
October 6 Saturday Precedes Columbus Day
October 8 Monday Columbus Day
November 6 Tuesday Election Day
November 10 Saturday Precedes Veteran's Day
November 12 Monday Veteran's Day
November 22 Thursday Thanksgiving Day
December 25 Tuesday Christmas Day

Other Society Meeting Dates:

May 20-23, 1984
SAN ANTONIO, TX
American Association of Petroleum Geologists (AAPG)
Association of American State Geologists (AASG)
Society of Economic Paleontologists (SEPM)
National Water Well Association (NWWA)

September 11-13, 1984
LAS VEGAS, NV
Society of Petroleum Engineers (SPE-AIME)
Association of Engineering Geologists (AEG)

October 7-13, 1984
BOSTON, MA
Society of Mining Engineers - AIME (SME-AIME)

October 24-26, 1984
DENVER, CO
Gulf Coast Association of Geological Societies (GCAGS)

November 5-8, 1984
RENO, NV
Geological Society of America (GSA)

December 2-6, 1984
ATLANTA, GA
Society of Exploration Geophysicists (SEG)
Books On Professional Subjects

A User’s Look at the Audio-Visual World, Third Edition. Dugan Laird, NAVA, the International Communications Industries Association, 3150 Spring St., Fairfax, VA 22031, 1984, 56 pages, $3.50. How to buy, use, and care for all types of audio-visual equipment, from film and slide projectors, to tape recorders, to machines that make transparencies. Includes 14 commandments of using audio-visual equipment, such as “In any presentation, it is nobler to succeed rather than to fail on a grand scale.”

How to Keep Your Company Out of Court, edited by Paul A. Allen, Prentice-Hall, Inc., Englewood Cliffs, NJ 07632, 1984, 282 pages, $22.50. Attorney Allen has rounded up 10 fellow lawyers in a 13-category effort to pare the legal costs of doing and staying in business. Most of the material is general, but observing a few particulars might actually pay off—for example, the best way to terminate employees so as to avoid discrimination suits. Perhaps even more cost-saving is a surprisingly frank chapter on dealing with lawyers.

Business Ethics: Corporate Values and Society. Milton Snoeyenbos, Robert Almeder, and James Humber, editors. Prometheus, 1983, 501 pages, $15.95 paper. Many colleges and universities are adding ethics courses to their degree requirements. As these courses proliferate, the number of texts designed for them has increased as well—but many are flawed. “Those that address issues of interest to students are generally not philosophically sophisticated,” the editors say, and those that are “concentrate on issues that appeal to philosophers rather than students.” To fill what they regard as a pressing need, the editors have compiled a number of essays dealing with the essential elements of ethics that tie in with the working lives of professionals.

A Manager’s Complete Guide to Effective Information Systems: A Questionnaire Approach. Robert J. Thierauf. Free Press, 1983, 288 pages, $23.95. A two-phase book that combines the results from a pair of detailed questionnaires that evaluate the readers’ particular information system and management ability and style with Thierauf’s principles for managing the varied elements of info systems. The author, who heads the MIS Department at Xavier University, has written numerous other books on management and computers.

Profitable Office Management for the Growing Business. Edward N. Rausch, AMACOM, 1984, 187 pages, $17.95. Rausch tackles an often overlooked topic—managing the clerical costs of a small but growing office. He explains that, managed under cost effective terms, clerical output can increase a company’s productivity, but that offices first need to identify the rivers of data flowing through. They need to ask such questions as: Who will need the data? For what purposes? Rausch also discusses managing forms and systems and offers advice on creating effective office layout, including lighting, sound control, and equipment like computers, word processors, and telephones.

Building the Strategic Plan: Find, Analyze, and Present the Right Information. Stephanie K. Marrus, Wiley, 1984, 300 pages, $21.95. A how-to lesson in presenting business planning information through graphic techniques used by top management consulting firms that specialize in corporate planning. Marrus, the director of marketing planning at AT&T, Inc., takes a step-by-step approach in reviewing the basics of planning and writing for business professionals who are not professional planners and need help. Scores of full-page graphics illustrate the material presented.