



Business Partner Program

Benefit	Platinum - \$20,000	Gold - \$10,000	Silver - \$5,000	Bronze - \$1,500	Basic - \$500
Membership					
Number of organization memberships	5	3	-	-	-
30 minute AIRIP strategic planning meeting	X	X	X	-	-
Website Benefits					
Partner Directory Listing	X	X	X	X	X
Home Page Sliding Banner	X	X	X	X	-
Number of Partner Blog Posts	5	3	2	1	-
Job postings	50% off	50% off	50% off	50% off	50% off
Event Benefits					
Company name/logo on event materials	X	X	X	X	-
Logo display on-site	X	X	X	X	-
Number of free attendees	5	3	2	1	-
Booth space	X	X	X	50% off	25% off
Promotional item included in gift bag	X	X	X	-	-
30 minute speaking slot	X	-	-	-	-
Email Promotions					
Emails each year to members (up to 200 words)	5	3	2	1	-
Dedicated marketing email to members	2	1	-	-	-
Additional Benefits					
Host non-sales oriented webinar	2	1	-	-	-
AIRIP will follow on social media	X	X	X	At AIRIP's discretion	-

The Association of International Risk Intelligence Professionals
 612.405.6566
 Minneapolis, MN

www.AIRIP.org

