

# Letter from the Special Editor Conducting Research in Organizational Systems

**James E. Bartlett, II**

Since the 1990s there has been an increase in research produced in higher education. The importance of research in higher education has been emphasized by statements such as that the quality of higher education programs are determined by the research productivity of the faculty members (DeMeuse, 1987). That this concept is still present in higher education is shown by Robinson and Alder's (2003) statement that the number of research publications was chief among the factors that go into the recipe for reputation. The emphasis placed on quality and quantity of research in higher education is a driving force behind this issue of the *Journal*.

This special edition issue of the *Information Technology, Learning, and Performance Journal* is focusing on research methods issues. In the academy, conducting scholarship requires knowledge of both research methodology and a discipline to advance a field of study. This issue of the *Journal* was designed to serve as a resource for those conducting research in organizational systems. The *Information Technology, Learning, and Performance Journal* is a blind peer refereed journal and wants to provide leadership in developing quality research. The articles in this issue encompass effect size, research paradigms, the mixed method approach, and technology utilization in research.

Kotrlík and Williams provide a discussion on the importance of effect size. They provide evidence that supports the use of effect size in quantitative research. The article provides a table to calculate and interpret effect size. It concludes with basic assumptions and cautions for using effect size in research.

Understanding research paradigms in relation to organizational learning and performance is important for researchers. Kim compares and

contrasts the research paradigms of positivism, interpretivism, and critical science. The author argues that the positivistic approach would be useful as a central framework for researching organizational learning and performance.

Implementing a mixed methods approach to organizational systems research is suggested in a paper by Rocco, Bliss, Gallagher, and Pérez-Prado. The authors impart an historical view of the development of the mixed methods approach. They present examples of how mixed methods are currently being used in the *Information Technology, Learning, and Performance Journal* and offer recommendations for reporting mixed methods research.

The use of technology in organizational systems research has been growing rapidly. Truell presents an historical overview of how various Internet tools have been used for survey research. Additionally, Truell provides research-based materials to assist researchers in evaluating the appropriateness of Internet based data collection in survey research. The author cautions researchers to be aware of issues that could impact reliability and validity.

This issue of the *Information Technology, Learning, and Performance Journal* is just one source to provide practical support for researchers in generating research in organizational systems. Additionally, this issue should help faculty members, graduate students, and practitioners generate dialog on research methods used in organizational systems research.

Good luck in conducting future research!

*James E. Bartlett, II is Assistant Professor, Department of Technology Support and Training Management, College of Hospitality, Retail, and Sport Management, South Carolina University, Columbia, South Carolina.*

## References

DeMeuse, K. P. (1987). The relationship between research productivity and perceptions of doctoral program quality. *Professional Psychology: Research and Practice*, 18, 81-83.

Robinson, L., & Adler, R. (2003). Business research in eight disciplines. Available at [http://www.academicassessments.com/SlashPageFolder/Las\\_Vegas\\_Paper.pdf](http://www.academicassessments.com/SlashPageFolder/Las_Vegas_Paper.pdf)

### GUIDELINES FOR AUTHORS

The *Information Technology, Learning, and Performance Journal*, formerly known as the *Office System Research Journal*, publishes articles related to the field of organizational and end-user information systems (OEIS). Submissions may present the results of research in the discipline, deal with research methodologies and data treatment techniques, or describe research or experiences related to instruction in the discipline. For the "Making a Difference" section, manuscripts that discuss our theoretical bases or describe an innovative policy, procedure, method, technique, or practice that has potential benefit for systems professionals and/or educators and technology trainers are encouraged. We also accept reviews of current books—both academic and popular presses—related to OEIS. All submissions are submitted to a blind review process.

Authors should follow the style described for manuscripts and bibliographies in the Fifth Edition (2001) of the *Publication Manual of the American Psychological Association*; however, tables should be single-spaced. Tables and figures should be attached at the end of the manuscript, one table or figure per page. Authors should not be identified anywhere in the manuscript. Submit four copies of the manuscript. On the original copy, include a cover page with author name, title, organizational affiliation, telephone number, and email address. A 100-150 word abstract of the manuscript should be included with the manuscript.

Manuscripts should be submitted exclusively to the *Information Technology, Learning, and Performance Journal*. Previously published manuscripts are not acceptable. Manuscripts are selected through a blind review process involving the editors and referees selected from the Review Board. The Journal is indexed in the *Business Education Index*, the *Current Index to Journals in Education*, and the *Computer Literature Index*.

Upon acceptance, a digital copy in Microsoft Word format will be required. Send four copies of your manuscript to Robert G. Brookshire, Editor, *Information Technology, Learning, and Performance Journal*, James Madison University, Computer Information Systems & Management Program, MSC 0202, Harrisonburg, VA 22807.

Material published as part of this journal, either on-line or in print, is copyrighted by the Organizational Systems Research Association. Permission to make digital or paper copy of part or all of these works for personal or classroom use is granted without fee provided that the copies are not made or distributed for profit or commercial advantage AND that copies 1) bear this notice in full and 2) give the full citation. It is permissible to abstract these works so long as credit is given. To copy in all other cases or to republish or to post on a server or to redistribute to lists requires specific permission and payment of a fee. Contact Donna Everett, [d.everett@moreheadstate.edu](mailto:d.everett@moreheadstate.edu) to request redistribution permission.