14th Americas Conference on Information Systems

AMCIS 2008
Toronto, Ontario • 14-17 August 2008

Learning from the past & charting the future of the discipline

Hosted by
McMaster University,
DeGroote School of Business
CREATING COMPETITIVE ADVANTAGE THROUGH INFORMATION SYSTEMS

The DeGroote School of Business at McMaster University in Hamilton, Ontario is one of Canada's leading centres of IS research. Its researchers focus on how companies of all sizes use information systems to find new markets, improve market share, and reduce costs. Well-established programs at the PhD, MBA and undergraduate levels equip students with a solid understanding of the information systems that exist in today's business environment and the critical role they play in achieving a sustained competitive advantage for any organization. Since its inception in the year 2000, the McMaster eBusiness Research Centre (MeRC) has been providing leadership and infrastructure support for innovative eBusiness research to academic and industry partners in the quest for solutions that business firms need in today's global marketplace. Lauded year after year as one of the country's "most innovative" research-intensive universities, McMaster boasts faculty who are committed to turning their innovations into inventions and to moving their technology into the marketplace.

A DEGREE OF DIFFERENCE | www.degroote.mcmaster.ca

Students gain hands-on experience in the Allen K. Gould Trading Floor at the DeGroote School of Business. The electronic trading (eTrade) systems in the GTF provide unique platforms for IS-related research within the context of micro and macro market structures.
# Table of Contents

Welcome from the President and Executive Director .................................................................2
Welcome from the Conference Chairs ......................................................................................3
Welcome from the Program Chairs ..........................................................................................4
AMCIS 2008 Conference Committee .......................................................................................5
Keynote Speakers ......................................................................................................................7
Conference Information ...........................................................................................................8
Exhibitors and Sponsors ...........................................................................................................10
General Conference Schedule .................................................................................................11
Meeting Room Listings..............................................................................................................12
Doctoral Consortium ................................................................................................................16
MIS Camp Faculty ....................................................................................................................17
Best Papers in Track Awards ....................................................................................................18
Track and Mini-Track Chairs ....................................................................................................20
Schedule of Sessions/Events - Overview ................................................................................26
Welcome from Program Co-Chair (Spanish Track)
Bienvenida del Presidente del Programa en Español ...............................................................35
Schedule of Sessions/Events - Detailed ..................................................................................36
Author Index ............................................................................................................................66

For real-time, constantly updated descriptions and session information, please visit the Cyber Café and log onto the Itinerary Planner at http://amcis2008.abstractcentral.com/planner.jsp.
Greetings,

On behalf of the Association for Information Systems (AIS), welcome to Toronto and the 14th Americas Conference on Information Systems (AMCIS). The AMCIS conference is widely recognized around the world as a distinguished academic forum for Information Systems educators. We hope you seize this opportunity to gain new perspectives about the research and teaching issues affecting our field today and to network and interact with fellow members of the AIS community from around the world, each of whom brings a unique and important perspective to the field of IS.

We would like to extend a sincere thank you to the AMCIS 2008 Conference Committee led by Izak Benbasat and Ali Montazemi for their commitment to presenting a successful conference. In coordination with the AIS staff and countless volunteers who dedicated their time and effort, an exciting and rich conference program has been created. We would also like to extend special thanks to our corporate and academic sponsors for their generous support, which continues to make many things possible for the AIS community.

AMCIS remains a key benefit for you, our members, and your AIS Council is constantly striving to seek new ways to make it even better from year to year. In June of this year, the Council met to develop new strategic initiatives and refine current ones to add more value to your membership experience. Each of your AIS member benefits, including academic journals, the AIS e-library, AISNet, placement services, practitioner and other stakeholder involvement, and chapter/SIG development were addressed. Also the insightful feedback provided by you over the last year was thoughtfully considered. The membership task group consisting of five council members and 19 other AIS members was particularly helpful here. We would like to see further member involvement in this and other issues. Please volunteer!

The main focus of the AIS Council is to seek new ways to further increase the professionalism of the association and holistically address the concerns faced by IS academics today. We will continue on that path this year by seeking more involvement and input from you regarding your individual professional experiences. Please help us in this regard by completing the conference attendee survey, and other member surveys issued throughout the year. Your input is critical to the Council as we plan for future growth and development of AIS.

We hope you have a successful and enjoyable conference experience. We look forward to interacting with you here in Toronto and hearing about what is important to you.

David Avison  Pete Tinsley, CAE
2008-09 AIS President  Executive Director, AIS
Welcome from the Conference Chairs

We are pleased to welcome IS academics and practitioners from around the world to the 14th Americas Conference on Information Systems (AMCIS 2008). This is the first time AMCIS has been held in Canada. Toronto, our host city, is Canada’s largest metropolis with a population that reflects the rich multicultural diversity of the country. We hope that the many attractions that Toronto offers, such as the CN Tower, Royal Ontario Museum, Ontario Place, Ontario Science Center, its wonderful restaurants and its vicinity to Niagara Falls will make your and your family’s visit a memorable one.

Forty years ago, the first IS PhD programs were launched. The AMCIS 2008 conference theme “Learning from the Past & Charting the Future of the Discipline” reflects the goal of integrating the achievements of the IS field in research and teaching in the last four decades with a vision of IS scholarship and education for the coming decades. AMCIS 2008 Program Chairs Jeffrey Parsons and Yufei Yuan, collaborating with the chairs and co-chairs of 14 tracks and 96 minitracks, have put together an outstanding program that includes more than 400 papers to be presented by scholars representing 33 different countries from four continents. We also thank our panel chair Mariam Zahedi, and workshop chairs Jane Fedorowicz and Fiona Fui-Hoon Nah who have worked with you to develop 12 panels, seven workshops and four “Birds of a Feather” sessions. We hope that this year’s conference will be a rewarding academic experience for all attendees.

An important aspect of AMCIS is to develop the research expertise of our doctoral students and current junior scholars. We thank our Doctoral Consortium Co-Chairs Deborah Compeau and Chris Higgins, and MIS Camp Co-Chairs Peter Todd, Suzanne Rivard, and Ping Zhang for putting together these two events that will contribute to the future success of the MIS community. Our sincere thanks also go to Tim McLaren, our local arrangements chair, and his institution, Ryerson University, that has made its excellent facilities available for the use of these events.

Please be sure to attend the presentations of our two distinguished Keynote Speakers. Our first keynote speaker, Mr. Ken Cochrane, the Chief Information Officer of the Government of Canada, will give a presentation entitled “eGovernment: Past Experiences and Future Plans of the Government of Canada.” Our second keynote speaker, Mr. Thomas Volk, CEO and President, IDS Scheer, will talk about “Strategies and Concepts to Improve Business Performance for Corporations.” You can find more information about their distinguished backgrounds on page 7 of this program.

We would like to sincerely thank the sponsors of AMCIS 2008 for their generous support. They are Microsoft, McMaster University (the official host of the conference), Carleton University, HEC Montreal, McGill, Memorial University, Ryerson University, the University of British Columbia, the University of Western Ontario, Oklahoma State University, York University, MIT, Georgia State University and IBM.

Finally, we wish to thank the many people who have contributed their time and effort in a variety of activities to make this conference a reality. They include conference administration, preparing local arrangements, reviewing papers and help during the conference. In addition, numerous colleagues have volunteered to serve as session chairs, discussants, panellists, and have played a variety of roles that are critical to the success of AMCIS 2008.

Thank you for joining us in Toronto, Canada. We hope that you will find this conference to be a valuable scholarly gathering and will experience the warm hospitality of Canadians.

Izak Benbasat
University of British Columbia

Ali Reza Montazemi
McMaster University
Welcome from the Program Chairs

On behalf of the track chairs and mini-track chairs, we are pleased to welcome you to the 14th Americas Conference on Information Systems in Toronto. This year’s program contains a diverse collection of interesting and stimulating papers from authors all over the world, covering a range of topics organized into 96 mini-tracks under 14 tracks. Additionally, we are pleased to present 12 panels and, in an AMCIS program innovation, four “Birds of a Feather” sessions.

We would like to thank the many people who have made this program possible. First, we are appreciative of the hundreds of authors who chose to submit papers to AMCI this year, as well as the many hundreds of reviewers. In addition, 233 mini-track chairs handled the assignment of reviewers to track chairs on 604 submitted papers and subsequently made recommendations on these papers. 32 track chairs made decisions on these papers and kept the review and decision processes moving efficiently and effectively. The program reflects thousand of hours of conscientious work from these individuals.

We are also pleased to recognize many outstanding papers at this year’s conference. 98 papers were nominated for best track paper by at least one reviewer. From these, 14 papers were selected by track chairs to receive a Best Track Paper designation. From these, the best conference paper was selected by an awards committee comprised of the two conference chairs and two program chairs. The best track papers are noted in the conference schedule.

We would like to single out several additional people for special thanks. Josh Dahl of Thomson Reuters was instrumental in guiding us through the intricacies of the ScholarOne Manuscript Central review system. Without his dedication, the review process would not have succeeded. In addition, we would like to thank Ken Guo of McMaster University for his careful attention to detail in checking accepted papers to ensure they conformed to the AMCIS paper template (and for working with authors to help format versions that did not conform). Maggie Kempken, AIS Communications Director, was instrumental in coordinating many of the activities in the development of the program, for which we are grateful. Jane Fedorowicz and Fiona Nah are responsible for putting together an excellent collection of workshops and birds-of-a-feather sessions, and Mariam Zahedi did an outstanding job of putting together an interesting and provocative set of panels.

Finally, we thank Ali Montazemi and Izak Benbasat for their hard work in making the conference a success and for their support in helping us make some difficult decisions as we worked through the program. We hope you enjoy the resulting AMCIS experience and the city of Toronto.

Jeffrey Parsons
Memorial University of Newfoundland

Yufei Yuan
McMaster University
AMCIS 2008 Conference Committee

Conference Co-Chairs

Ali Reza Montazemi
McMaster University

Izak Benbasat
University of British Columbia

Doctoral Consortium Co-Chairs

Chris Higgins
University of Western Ontario

Deborah Compeau
University of Western Ontario

Program Co-Chairs

Jeffrey Parsons
Memorial University of Newfoundland

Yufei Yuan
McMaster University

Guillermo Rodríguez Abitia
Tecnológico de Monterrey, Campus Estado de México

Workshop & BOF Co-Chairs

Jane Fedorowicz
Bentley

Fiona Fui-Hoon Nah
University of Nebraska-Lincoln

Panel Chair

Mariam Zahedi
University of Wisconsin-Milwaukee
MIS Camp Co-Chairs:

Peter Todd
McGill University

Suzanne Rivard
HEC Montreal

Ping Zhang
Syracuse University

Financial Chair:

Khaled Hassanein
McMaster University

Exhibit Co-Chairs:

Gerald Grant
Carleton University

Milena Head
McMaster University

Placement Chair:

Michael Wade
York University

Local Arrangement Chair:

Tim McLaren
Ryerson University

Volunteer Chair:

Jeffery Pittaway
McMaster University

Multimedia Chair:

Kamran Sartipi
McMaster University
Keynote Speakers

Ken Cochrane
Chief Information Officer, Government of Canada

Friday, August 15, 2008 • 10:30 - 11:30 a.m. • Ballroom East

Ken Cochrane has been the chief information officer for the Government of Canada since June, 2006. He is responsible for establishing strategies, directions and policy for the government in the areas of information technology, information management, security, service delivery, privacy and access to information. His position involves working collaboratively and often in partnership with all federal government departments and agencies, industry and other Canadian jurisdictions’ various international interests.

Prior to becoming chief information officer, Mr. Cochrane served as the first chief executive officer for the Government of Canada’s Shared I.T. Services from 2004-2006 and chief information officer for Canada Customs & Revenue Agency from 1999-2003. Mr Cochrane’s experience spans some 20 years as an executive with MetLife, including roles as vice president of development for the U.S. operations in New York, chief information officer for Canada and managing director of personal insurance administration and customer services.

Thomas Volk
CEO and President, IDS Scheer

Saturday, August 16, 2008 • 10:30 - 11:30 a.m. • Ballroom East

Thomas Volk has been the CEO and President of IDS Scheer AG since September, 2006. IDS Scheer delivers software products and consulting services focused on business process management improving customers’ business performance.

For nearly 19 years prior to joining IDS Scheer, Thomas Volk worked for Hewlett Packard (HP) in Europe and the USA. As vice president of worldwide sales, his responsibilities included all sales resources for HP’s enterprise hardware and software products globally. In his most recent position, he was responsible for HP’s Manufacturing Industries Business Unit.

Before moving to IDS Scheer, Thomas Volk was Executive Vice President of Field Operations with the American software manufacturer, Sybase, where he was responsible for international sales as well as consulting and support. Prior to this, he headed up Sybase’s product departments, including research and development.
Conference Information

Conference Attire
AMCIS conference attire is business casual.

Badges
All attendees and guests received a name badge in their packet. These badges are required at all times for you to attend conference functions or meetings. If you lose your badge, please notify the registration desk immediately so you may get a replacement.

Guests
Guests are welcomed at the AMCIS conference. You may register your guests and purchase tickets for them to attend conference functions or meetings at the AMCIS registration desk. Guests are also required to wear name badges to gain entrance to conference functions.

Meals and Special Meal Requests
Your name badge will gain you admittance to all AMCIS functions. As noted above, you may bring guests who have been registered and have a name badge.

If you noted special dietary preferences when you registered, you will receive a ticket which you must present to your server to receive your special meal.

Registration Hours
Registration is available on the lower concourse in Vide during the following hours:

    Thursday, August 14 • 7:30 a.m. - 7 p.m.
    Friday, August 15 • 8 a.m. - 5 p.m.
    Saturday, August 16 • 8 a.m. - 5 p.m.
    Sunday, August 17 • 8 a.m. - 12 p.m.

AIS Placement Services
During the conference, facilities will be provided to assist the meetings of applicants and university representatives for job interviews and placement. Participants (both interviewers and interviewees) MUST be registered to take part.

For more information about AIS Placement Services, please stop by the registration desk. Private and non-private placement at AMCIS 2008 will take place on the second floor in Dominion Ballroom. Placement hours are:

    Thursday, August 14 • 1 - 6 p.m.
    Friday, August 15 • 8 a.m. - 6 p.m.
    Saturday, August 16 • 8 a.m. - 6 p.m.
    Sunday, August 17 • 7:30 a.m. - 12 p.m.

Cyber Café • Sheraton Hall EF
Please visit during regular conference hours (excluding evening events) and check out the most up-to-date conference program by logging on to the AMCIS Itinerary Planner at http://amcis2008.abstractcentral.com/planner.jsp.

Exhibits Hours • Sheraton Hall EF
Please visit our exhibitors during the conference in Sheraton Hall EF. A full listing of exhibitors is available on page 7 of this program. Exhibits are available during the hours of:

    Thursday, August 14 • 3 - 6 p.m.
    Friday, August 15 • 9:30 a.m. - 4 p.m.
    Saturday, August 16 • 9:30 a.m. - 4 p.m.

Health and Safety
In case of emergency, please pick up the nearest hotel phone and dial “0” for operator assistance. Hotel security in the Sheraton will be happy to assist you.
Conference Information

Social Event
Saturday, August 16, 7 p.m. • Ontario Science Center
Buses will depart from the Richmond Street entrance beginning at 6:30 p.m.

The AMCIS 2008 Social Event will be held at the Ontario Science Center, where the mission is “to delight, inform and challenge visitors through engaging and thought-provoking experiences in science and technology.”

During this private event, the following exhibition areas will be open for your enjoyment:

**The Sport Hall:** Here you might take advantage of burning off some excess energy on the rock-climbing wall, see if you can keep your footing on the balance beam, go for a virtual bobsled run, test your visual perception in our rotating room, discover how new materials have revolutionized sports and lots more!

**Innovation Centre and Hot Zone:** Where else could you produce stop-motion films, design footwear, launch airplanes from giant wind tunnels, or mix music on a wall of sound?

**Facing Mars:** Experience the real physical, psychological and scientific challenges of travelling to and living on Mars. Test yourself with 30 interactive exhibits as you “walk on Mars,” launch rockets and “fly over” the Martian landscape. See and explore compelling artifacts, such as a rare Mars meteorite.

**Transportation to the Ontario Science Center** will depart from the Sheraton Centre beginning at 6:30 p.m. Buses will depart from the Richmond Street entrance of the hotel. Shuttle service returning to the hotel will begin departing the Ontario Science Center at 8:30 p.m. with the last shuttle departing the Science Center at 9:30 p.m.

Reception style finger foods, (1) complimentary drink ticket per person and a full cash bar will be provided throughout the evening. Dress code for the event is casual.
Thank you to the following organizations for their support of AIS and the AMCIS 2008 Conference.

### Conference Sponsors

- **Carleton University**
- **Sprott School of Business**
- **Ivey**
- **Richard Ivey School of Business**
- **The University of Western Ontario**
- **Schulich**
- **School of Business**
- **York University**
- **EMC Corporation**
- **www.emc.com**
- **IDS Scheer**
- **www.ids-scheer.com**
- **John Wiley & Sons, Inc.**
- **www.wiley.com**
- **M.E. Sharpe**
- **www.mesharpe.com**
- **Pearson Education**
- **www.pearsoned.com**
- **Palgrave Macmillan**
- **www.palgrave.com**
- **Routledge**
- **www.routledge.com**
- **Routledge**
- **www.routledge.com**
- **McGill**
- **www.mcgill.ca**
- **Victoria University**
- **www.victoriau.ca**
- **York University**
- **www.yorku.ca**
- **Georgia State University**
- **J. Mack Robinson College of Business**
- **TED Rogers School of Management**
- **Ryerson University**
- **SAUDEr**
- **School of Business**
- **UBC**
- **The University of British Columbia**
- **Desautels**
- **Faculty of Management - Faculté de Gestion**
- **MIT Sloan Center for Information Systems Research**

### AIS Corporate Partners

- **Microsoft**
- **IBM**

### Exhibitors

Please visit our exhibitors in Sheraton Hall EF. Details on page 8.

- Course Technology, A Part of Cengage Learning - www.cengage.com
- EMC Corporation - www.emc.com
- IDS Scheer - www.ids-scheer.com
- John Wiley & Sons, Inc. - www.wiley.com
- M.E. Sharpe - www.mesharpe.com
- Palgrave Macmillan - www.palgrave.com
- Pearson Education - www.pearsoned.com
- Routledge - www.routledge.com
# General Conference Schedule

See page 26 for details.

<table>
<thead>
<tr>
<th>Thursday, August 14</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. - 7 p.m.</td>
<td>Registration</td>
<td>Videre - Lower Concourse</td>
</tr>
<tr>
<td>8 a.m. - 4 p.m.</td>
<td>MIS Camp (Invitation Only)</td>
<td>Ryerson University</td>
</tr>
<tr>
<td>8 a.m. - 4 p.m.</td>
<td>Doctoral Consortium (Invitation Only)</td>
<td>Ryerson University</td>
</tr>
<tr>
<td>8:30 a.m. - 12 p.m.</td>
<td>Workshops/Birds of a Feather - Session I</td>
<td>Location Varies</td>
</tr>
<tr>
<td>1 p.m. - 5 p.m.</td>
<td>Workshops/Birds of a Feather - Session II</td>
<td>Location Varies</td>
</tr>
<tr>
<td>1 p.m. - 6 p.m.</td>
<td>Placement</td>
<td>Dominion Ballroom</td>
</tr>
<tr>
<td>3 p.m. - 6 p.m.</td>
<td>Exhibits</td>
<td>Sheraton Hall EF</td>
</tr>
<tr>
<td>7 p.m. - 9 p.m.</td>
<td>Welcome Reception</td>
<td>Grand Ballroom</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Friday, August 15</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 a.m. - 8:30 a.m.</td>
<td>Continental Breakfast</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>8 a.m. - 6 p.m.</td>
<td>Placement</td>
<td>Dominion Ballroom</td>
</tr>
<tr>
<td>8 a.m. - 5 p.m.</td>
<td>Registration</td>
<td>Videre - Lower Concourse</td>
</tr>
<tr>
<td>8:30 a.m. - 10 a.m.</td>
<td>Paper Presentations</td>
<td>Location Varies</td>
</tr>
<tr>
<td>9:30 a.m. - 4 p.m.</td>
<td>Exhibits</td>
<td>Sheraton Hall EF</td>
</tr>
<tr>
<td>10 a.m. - 10:30 a.m.</td>
<td>Networking Break</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td>10:30 a.m. - 11:30 a.m.</td>
<td>Keynote Presentation by Ken Cochrane, Government of Canada</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td>12 p.m. - 1:30 p.m.</td>
<td>Lunch</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>1:30 p.m. - 3 p.m.</td>
<td>Paper Presentations</td>
<td>Location Varies</td>
</tr>
<tr>
<td>3 p.m. - 3:30 p.m.</td>
<td>Networking Break</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td>3:30 p.m. - 5 p.m.</td>
<td>Paper Presentations</td>
<td>Location Varies</td>
</tr>
<tr>
<td></td>
<td>Free Evening</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Saturday, August 16</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 a.m. - 8:30 a.m.</td>
<td>Continental Breakfast</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>8 a.m. - 6 p.m.</td>
<td>Placement</td>
<td>Dominion Ballroom</td>
</tr>
<tr>
<td>8 a.m. - 5 p.m.</td>
<td>Registration</td>
<td>Videre - Lower Concourse</td>
</tr>
<tr>
<td>8:30 a.m. - 10 a.m.</td>
<td>Paper Presentations</td>
<td>Location Varies</td>
</tr>
<tr>
<td>9:30 a.m. - 4 p.m.</td>
<td>Exhibits</td>
<td>Sheraton Hall EF</td>
</tr>
<tr>
<td>10 a.m. - 10:30 a.m.</td>
<td>Networking Break</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td>10:30 a.m. - 11:30 a.m.</td>
<td>Keynote Presentation by Thomas Volk, IDS Scheer</td>
<td>Grand Ballroom East</td>
</tr>
<tr>
<td>12 p.m. - 1:30 p.m.</td>
<td>Boxed Lunch</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>1:30 p.m. - 3 p.m.</td>
<td>Paper Presentations</td>
<td>Location Varies</td>
</tr>
<tr>
<td>3 p.m. - 3:30 p.m.</td>
<td>Networking Break</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td>3:30 p.m. - 5 p.m.</td>
<td>Paper Presentations</td>
<td>Location Varies</td>
</tr>
<tr>
<td>7 p.m.</td>
<td>AMCIS 2008 Social Event</td>
<td>Ontario Science Center</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sunday, August 17</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 a.m. - 8:30 a.m.</td>
<td>Continental Breakfast</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>7:30 a.m. - 12 p.m.</td>
<td>Placement</td>
<td>Dominion Ballroom</td>
</tr>
<tr>
<td>8 a.m. - 12 p.m.</td>
<td>Registration</td>
<td>Videre - Lower Concourse</td>
</tr>
<tr>
<td>8:30 a.m. - 10 a.m.</td>
<td>Paper Presentations</td>
<td>Location Varies</td>
</tr>
<tr>
<td>10 a.m. - 10:30 a.m.</td>
<td>Networking Break</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td>10:30 a.m. - 12 p.m.</td>
<td>Paper Presentations</td>
<td>Location Varies</td>
</tr>
<tr>
<td></td>
<td>End of Conference</td>
<td></td>
</tr>
</tbody>
</table>
1. Grand Ballroom
2. Ballroom West
3. Ballroom Centre
4. Ballroom East
5. Ballroom East (Large)
6. Grand Ballroom Foyer
7. Vide Office
8. Vide
9. Sheraton Hall A
10. Sheraton Hall B
11. Sheraton Hall C
12. Sheraton Hall D
13. Sheraton Hall E
14. Sheraton Hall F
9-14. Sheraton Hall
15. Osgoode Foyer
16. Osgoode Ballroom West
17. Osgoode Ballroom East
16-17. Osgoode Ballroom

Breaks

Registration

Exhibits/Cyber Café
1. York
2. Peel
3. Norfolk
4. Oxford
5. Carleton
6. Windsor
7. Windsor West
8. Windsor East
9. Essex Foyer
10. Essex Ballroom
11. Conference Room A
12. Conference Room B
13. Conference Room C
12-13. Conference Room B & C
14. Conference Room D
15. Conference Room E
14-15. Conference Room D & E
16. Conference Room F
17. Conference Room G
18. Conference Room H
1. Dominion Ballroom N.
2. Dominion Ballroom S.
3. Dominion Foyer
4. Churchill Room
5. Churchill Foyer
6. City Hall
7. Elgin
8. Wentworth
9. Kenora
10. Huron
11. Kent
12. Simcoe
13. Dufferin
14. Civic Foyer
15. Civic Ballroom N.
16. Civic Ballroom S.
17. Waterfall Garden
The Doctoral Consortium, held at Ryerson University this year, provided a great opportunity for Ph.D. students making progress on their dissertation research to share and discuss their research with peers and faculty mentors. At the Consortium, students gave formal presentations of their current progress in developing their dissertation. The following faculty, experts in each topical area or methodological approach, facilitated each session.

Thank you to all who participated and made this event a success!

Co-Chairs:

Deborah Compeau
Richard Ivey School of Business
University of Western Ontario

Chris Higgins
Richard Ivey School of Business
University of Western Ontario

Faculty:

Ritu Agarwal
University of Maryland

Anandhi Bharadwaj
Goizueta Business School
Emory University

Joey George
College of Business
Florida State University

Chris Kemerer
Katz Graduate School of Business, University of Pittsburgh

Rajiv Kohli
College of William & Mary

Darren Meister
Richard Ivey School of Business,
The University of Western Ontario

Lorne Olfman
School of Information Systems and Technology,
Claremont Graduate University
The AMCIS 2008 MIS Camp was held at the Ted Rogers School of Management (TRS), Ryerson University in Toronto. In addition to small group discussions facilitated by camp counselors who are seasoned scholars, the camp also featured two keynote addresses. The first keynote speaker was Dan Robey, from Georgia State University. His talk, entitled Career Fulfillment: A Roadmap to Tenure and Beyond, addressed the issue that most junior faculty professional development workshops emphasize the goal of achieving tenure, with less emphasis on future career development. Dan's presentation offered guidance to both the short-term and long-term aims of career fulfillment. The second keynote speaker was Peter Todd, whose talk, entitled Mistakes I've Made and How They Have Helped My Career, illustrated how sometimes doing things that go against conventional wisdom can help you to shape your career, chart your own course and follow interests.

We are convinced that this year’s camp contributed to the AMCIS MIS Camp’s long history of being beneficial to support junior faculty for their career development and managing work/life balance. Thank you to everyone who participated!

**Camp Organizers:**

Suzanne Rivard  
HEC Montreal, Canada

Ping Zhang  
Syracuse University, USA

Peter Todd (Keynote)  
McGill University, Canada

Dan Robey (Keynote)  
Georgia State University

**Camp Counselors:**

Susan A. Brown  
University of Arizona, USA

Armin Heinzl  
University of Mannheim, Germany

Alan Hevner  
University of South Florida, USA

Julie E. Kendall  
Rutgers University, USA

Rajiv Sabherwal  
University of St-Louis, Missouri, USA

V. Sambamurthy  
Michigan State University, USA

Martin Santana  
Universidad ESAN, Perú
We’d like to recognize the “Best Paper in Track” winners for AMCIS 2008. These papers represent the ‘best of the best’ in a very large and diverse conference program, which is a huge accomplishment.

Please join us in congratulating the following:

| Track: Decision Support, Knowledge and Data Management Systems | Title: Blowing the Whistle on Unethical Information Technology Practices: The Role of Machiavellianism, Gender and Computer Literacy | Author(s): Yuan Niu, University of North Carolina at Charlotte, USA
Susan Winter, University of North Carolina at Charlotte, USA
Antonis Stylianou, Portland State University, USA |
| --- | --- | --- |
| Track: E-business and E-commerce | Title: RFID-based Recommender Systems in Stationary Trade | Author(s): Torben O. Hansen, Institute for Information Systems, Germany
Peter Loos, Institute for Information Systems, Germany |
| Track: End-user Information Systems and Knowledge Management | Title: They Call For Help, But Don’t Always Listen: The Development of the User-Help Desk Knowledge Application Model | Author(s): Christopher L. Carr, California State University, Long Beach, USA
Patrick J. Bateman, Youngstown State University, USA
Saral J. Navlakha, University of Pittsburgh, USA |
| Track: Enterprise Systems | Title: The Role of Information Technology in Firm Agility: An Electronic Integration Perspective | Author(s): Salman Nazir, McGill University, Canada
Alain Pinsonneault, McGill University, Canada |
| Track: General Topics | Title: Towards a Generic Governance Model for Service-oriented Architectures | Author(s): Michael Niemann, Technische Universität Darmstadt, Germany
Julian Eckert, Nicolas Repp, Ralf Steinmetz, Technische Universität Darmstadt, Germany |
| Track: Human Computer Interaction Studies in Information Systems | Title: Generation Y & Web Design: Usability through Eye Tracking | Author(s): Soussan Djamasbi, Worcester Polytechnic Institute, USA
Tom Tullis, Fidelity Investments, USA
Marisa Siegel, Worcester Polytechnic Institute, USA |
| Track: Information Systems Education Research | Title: The Effects of Using a Tablet PC on Teaching and Learning Processes | Author(s): Fang Chen, University of Manitoba, Canada
James Sager, California State University at Chico, USA
Gail Corbitt, California State University at Chico, USA
Kent Sandoe, California State University at Chico, USA |
<table>
<thead>
<tr>
<th>Track: Information Technology and its Impact in Latin America</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title: <em>El Impacto del Adiestramiento, Habilidades en Tecnología de la Información y Gerencia de Proyectos en el Éxito de Implementaciones de Sistemas Integrados de Planificación de Recursos Empresariales (ERP) en la Pequeña y Mediana Empresa: Una investigación empírica en América Latina</em></td>
</tr>
<tr>
<td>Author(s): Miguel Maldonado, ESADE-ESAN, Peru</td>
</tr>
<tr>
<td>Martin Santana, Universidad ESAN, Peru</td>
</tr>
<tr>
<td>Oswaldo Lorenzo, Instituto de Empresa - Business School, Peru</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Track: International and Cross Cultural Issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title: <em>The Impacts of Socio-economic and Cultural Factors on the Network Readiness of Nations: A Focus on the Regions of Africa</em></td>
</tr>
<tr>
<td>Author(s): Princely Ifinedo, Cape Breton University, Canada</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Track: IT Diffusion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title: <em>Efficacy and Acceptance in E-file Adoption</em></td>
</tr>
<tr>
<td>Author(s): Lemuria Carter, North Carolina Agricultural and Technical University, USA</td>
</tr>
<tr>
<td>L. Christian Schaupp, West Virginia University, USA</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Track: IT in Health Care</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title: <em>Healthcare Information Technology Adoption and Protection Motivation: A Study of Computerized Physician Order Entry Systems</em></td>
</tr>
<tr>
<td>Author(s): Andrew Chen, University of Kansas, USA</td>
</tr>
<tr>
<td>Younghwa Lee, University of Kansas, USA</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Track: Security, Assurance and Privacy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title: <em>Securing Personal Information Assets: Testing Antecedents of Behavioral Intentions</em></td>
</tr>
<tr>
<td>Author(s): Jongki Kim, Pusan National University, South Korea</td>
</tr>
<tr>
<td>Kirk Arnett, Mississippi State University, USA</td>
</tr>
<tr>
<td>Gary Templeton, Mississippi State University, USA</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Track: Social Aspects of IS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title: <em>The Sieve of Overspecialization</em></td>
</tr>
<tr>
<td>Author(s): Bill Bonner, University of Regina, Canada</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Track: Systems Analysis and Design</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title: <em>From Dichotomy to Ambidexterity: Transcending Traditions in Software Management</em></td>
</tr>
<tr>
<td>Author(s): Nannette P. Napier, Georgia Gwinnett College, USA</td>
</tr>
<tr>
<td>Lars Mathiassen, Georgia State University, USA</td>
</tr>
<tr>
<td>Dan Robey, Georgia State University, USA</td>
</tr>
</tbody>
</table>
# Track and Mini-Track Chairs

## Track: Decision Support, Knowledge and Data Management Systems (sponsored by SIGDSS)

**Track Chair:** David Shuff, Temple University

**MINI-TRACKS**

**Business Intelligence**  
Benjamin Shao, Arizona State University  
Robert St. Louis, Arizona State University

**Collaboration and Decision**  
Making in Virtual Work Groups  
Souren Paul, Southern Illinois University  
Derek Nazareth, University of Wisconsin, Milwaukee

**Data/Text Mining for Managerial Decision Support**  
Dursun Delen, Oklahoma State University  
David Olson, University of Nebraska

**Decision Support for Portfolio Selection**  
H. Roland Weistroffer, Virginia Commonwealth University  
Narcyz Roztocki, State University of New York, New Paltz

**Decision Support for Credibility Assessment**  
David Biros, Oklahoma State University  
Christie Fuller, Oklahoma State University

**Decision Support Systems and Technologies**  
Karen Corral, Boise State University

**Emergency Response Information Systems**  
Tung Bui, University of Hawaii, Manoa  
Murray Turoff, New Jersey Institute of Technology  
Bartel Van de Walle, Tilburg University

**Environmental Communication and Decision Support**  
Omar El-Gayar, Dakota State University  
Arno Scharl, MODUL University, Vienna

**Human Characteristics and Ethics in the Decision Environment**  
Dianne Hall, Auburn University  
Russell Robbins, Marist College

**Information Quality**  
Barbara Klein, University of Michigan, Dearborn

## Information Visualization and Decision Support

Ozgur Turetken, Ryerson University  
David Shuff, Temple University

## Intelligent Agent and Multi-Agent Systems in Business

Vijayan Sugumaran, Oakland University  
Stefan Kirn, Universität Hohenheim

## Knowledge Management and Knowledge Management Systems

David Croadsell, University of Nevada, Reno  
Peter Baloh, University of Ljubljana  
Ronald Freeze, Emporia State University  
Samuel Otim, Clemson University

## Track: E-business and E-commerce (sponsored by SIGEBIZ)

**Track Chair:** Troy J. Strader, Drake University

**MINI-TRACKS**

**E-government: Past, Present, and Future**  
Vikas Jain, George Washington University  
Shirish Srivastava, National University of Singapore  
Mohini Singh, RMIT University, Melbourne, Australia  
Yogesh Dwivedi, University of Wales, Swansea, UK

**Ubiquitous Commerce and Computing**  
Hong Sheng, University of Missouri, Rolla  
Fiona Nah, University of Nebraska, Lincoln  
Keng Siau, University of Nebraska, Lincoln

**Virtual Worlds and Immersive Business**  
Henry Kim, York University  
Kelly Lyons, University of Toronto

**Mobile Business: Managerial Issues, Applications and Technology**  
Henri Isaac, University of Paris Dauphine  
Jan Muntermann, J.W. Goethe-University, Frankfurt  
Robert Nickerson, San Francisco State University  
Upkar Varshney, Georgia State University

**Business Models for the Digital Economy**  
Hans-Dieter Zimmermann, Swiss Institute for Information Research SII, University of Applied Sciences HTW Chur  
Ian MacInnes, Syracuse University
Track and Mini-Track Chairs

**Mobile Commerce Strategy and Behavioral Issues**
Michele Gribbins, California State University, Fullerton
Ofir Tural, University of Illinois, Springfield

**Global E-commerce Diffusion, Adoption and Use**
Yogesh Dwivedi, Swansea University, UK
Nitish Singh, St. Louis University
Michael Williams, Swansea University, UK

**Track: End-User Information Systems and Knowledge Management**
(sponsored by SIGOSRA)

Track Chairs: Elizabeth Regan, Morehead State University
Robert Brookshire, University of South Carolina

**MINI-TRACKS**

**Collaboration and Work Group Technologies**
Elizabeth Regan, Morehead State University

**End-User Information Systems in Organizations**
Robert Brookshire, University of South Carolina

**Knowledge Management and Workplace Performance**
Elizabeth Regan, Morehead State University

**Track: Enterprise Systems**
(sponsored by SIGEntSys)

Track Chairs: Norbert Gronau, Universität Potsdam,
Olga Volkoff, Simon Fraser University

**MINI-TRACKS**

**Case Studies on Enterprise Systems**
Petra Schubert, Universität Koblenz-Landau
Uwe Leimstoll, Northwestern Switzerland FHNW

**CRM: Technology Adoption and Business Implications**
Maged Ali, Brunel University
Sarmad Alshawi, Brunel University
Naina Seth, University of Alabama, Huntsville
Ravi Patnayakuni, University of Alabama, Huntsville

**Enterprise Systems Architecture and Technology**
Randy Bradley, University of Tennessee
Norbert Gronau, Universität Potsdam
Peter Loos, University of Saarland
Utako Tanigawa, Itec International, LLC

**Enterprise Systems: Organizational Issues**
Amany Elbanna, Loughborough University, UK
Darshana Sedera, Queensland University of Technology
Marinos Themistocleous, Brunel University

**Track: General Topics**

Track Chairs: Jeffrey Parsons,
Memorial University of Newfoundland
Yufei Yuan, McMaster University

**MINI-TRACKS**

**Building Relationships Between Information Systems and Other Academic Disciplines**
Sean Eom, Southeast Missouri State University

**Collaborative and Interorganizational Applications of Information Systems to Large-Scale Disruptive Events**
Rassule Hadidi, University of Illinois, Springfield

**Critical Intranet Research**
Dick Stenmark, IT University of Gothenburg
Brian Detlor, McMaster University

**E-Government Transformation and Public Sector Evaluation**
Tony Elliman, Brunel University
Graham Orange, Leeds Metropolitan University, UK

**Information Systems Evaluation**
Zahir Irani, Brunel University
Marinos Themistocleous, Brunel University
Tony Elliman, Brunel University
Peter Love, Curtin University, Perth, Australia

**Information Systems in Service Research**
Axel Hochstein, University of St. Gallen
Stephen Kwan, San José State University
Paul Maglio, IBM Almaden Research Center
Bernhard Schindlholzer, University of St. Gallen
Susanne Glissmann, Stanford University
Track and Mini-Track Chairs

Information Systems for Supply Chain Management, the Integration with Globalization
William Yu Chung Wang, Te Kura Tiaki, Whakawhiti Kōrero, Victoria University of Wellington, New Zealand
Nancy I-Chin Wu, Fu Jen Catholic University
Carol Hsu, City University of Hong Kong

Information Systems Strategy Implementation
Lance Revenaugh, Central State University
Raymond Papp, University of Tampa

IS Challenges for Small and Medium Size Enterprises
Anastasia Papazafeiropoulou, Brunel University
Yogesh Dwivedi, Swansea University, UK

IS Leadership
David Preston, Texas Christian University
Greg Dawson, Arizona State University

IS/IT in Nonprofits
Oscar Gutierrez, University of Massachusetts, Boston
Kieran Mathieson, Oakland University
Wei Zhang, University of Massachusetts, Boston

IT for Microenterprise/Small Business Success: Directions for Sustainable Development
Mehruz Kamal, University of Nebraska, Omaha
Sajda Qureshi, University of Nebraska, Omaha
James Pick, University of Redlands

IT Service Management
Sue Conger, University of Dallas
Paul Kontogiorgis, IBM Almaden Research Center

Leadership and Globally Distributed Software Teams
Suling Zhang, Kean University
Allen Milewski, Monmouth University

Offshoring: Trends, Issues, and Management
Rajiv Kishore, State University of New York, Buffalo
Kallol Bagchi, University of Texas, El Paso

Organizational and Enterprise Modeling and Simulation
Joseph Barjis, University of Wisconsin, Stevens Point

Philosophical Underpinnings of IS Development and Design Science Research
Matti Rossi, Claremont Graduate University
Bjorn Niehaves, University of Muenster

Sustainable Information Systems - Technologies, Challenges and Opportunities
Sameer Verma, San Francisco State University
Robert Nickerson, San Francisco State University
Alberto Onetti, Università degli Studi dell’Insubria

The Role of ICTs in Organizational Networking
Yukika Awazu, Bentley College
Susan Newell, Bentley College

Track: Human Computer Interaction Studies in Information Systems (sponsored by SIGHCI)

Track Chairs: Matt Germonprez, University of Wisconsin, Eau Claire
Traci Hess, Washington State University
Charles Kacmar, University of Alabama
Peter Tarasewich, Suffolk University

MINI-TRACKS

Emerging Computer-Mediated Communication Tools/Technologies for Web-based Services
Shu Schiller, Wright State University
Mauricio Featherman, Washington State University

HCI and Competitive Advantage
Marilyn Tremaine, Rutgers, The State University of New Jersey
Jan Marco Leimeister, Technische Universität München

Hedonic Information Technologies: Online Games, Interactive Entertainment, and Lifestyle Computing
Ian MacInnes, Syracuse University
Paul Lowry, Brigham Young University

Interface Design, Evaluation, and Impact
Matt Germonprez, University of Wisconsin, Eau Claire
Chuck Kacmar, University of Alabama
Younghwa Lee, University of Kansas
Denise McManus, University of Alabama

Personalization Systems
Il Im, Yonsei University
Hong Sheng, University of Missouri, Rolla
Dezhi Wu, Southern Utah University

Trust in Information Technology
Sherrie Komiak, Memorial University of Newfoundland
Fiona Nah, University of Nebraska, Lincoln
Track and Mini-Track Chairs

**Track: Information Systems Education Research (sponsored by SIGED)**

Track Chairs: Geoffrey N. Dick, University of New South Wales, Sydney, Australia
Mary J. Granger, George Washington University
Craig R. Van Slyke, St. Louis University

**MINI-TRACKS**

Information Technology in Education
Chetan Sankar, Auburn University

Technology Enhanced Collaborative E-learning
Rassule Hadidi, University of Illinois, Springfield
Chelley Vician, Michigan Technological University

**Track: Information Technology and its Impact in Latin America**

Track Chairs: Martha Garcia-Murillo, Syracuse University
Luiz Antonio Joia, Fundação Getulio Vargas Escola Brasileira de Administração Pública e de Empresas
James Pick, University of Redlands

**MINI-TRACK**

Information Technology and Its Impact in Latin America’s Economy, Business, and Society
Martha Garcia-Murillo, Syracuse University
Luiz Antonio Joia, Fundação Getulio Vargas Escola Brasileira de Administração Pública e de Empresas
James Pick, University of Redlands

**Track: International and Cross Cultural Issues (sponsored by SIGCCCRIS)**

Track Chairs: Jon Heales, University of Queensland, Australia
Scott McCoy, College of William and Mary
Guillermo Rodríguez Abitia, Tecnológico de Monterrey

**MINI-TRACKS**

Cross Cultural IS Research
Jon Heales, University of Queensland, Australia
Scott McCoy, College of William and Mary
Guillermo Rodríguez Abitia, Tecnológico de Monterrey

---

**Cross Cultural Social Computing**
Andrea Everard, University of Delaware
Jinwei Cao, University of Delaware

**Cross-Organizational and Cross-Border IS/IT Collaboration**
Nicholas Romano, Oklahoma State University
James Pick, University of Redlands
Narcyz Roztocki, State University of New York, New Paltz

**ICT in Africa and Other Developing Regions**
Godwin Udo, University of Texas, El Paso
Peeter Kirs, University of Texas, El Paso
Kallol Bagchi, University of Texas, El Paso

**ICT Issues in the Greater China Region**
Xin Luo, Virginia State University
Jianyun Yan, Nakai University
Wei Zhang, University of Massachusetts, Boston

**Information Technology in Emerging and Transition Economies**
Narcyz Roztocki, State University of New York, New Paltz
H. Roland Weistroffer, Virginia Commonwealth University

**Strategic Applications of Global Information Systems**
Mahesh Raisinghani, Texas Women’s University

**Track: IT Diffusion (sponsored by SIGADIT)**

Track Chair: Pamela E. Carter, Florida State University

**MINI-TRACKS**

Adoption and Diffusion of IT in the Healthcare Industry
Jason Thatcher, Clemson University
Richard Klein, Clemson University

Adoption and Use of ICT in the Residential/Household Context
Michael Williams, Swansea University, UK
Yogesh Dwivedi, Swansea University, UK

Cultural Issues and Information Technology Diffusion and Infusion
Jason Thatcher, Clemson University
Mark Srite, University of Wisconsin, Milwaukee
Track and Mini-Track Chairs

**Track: Security, Assurance, and Privacy (sponsored by SIGSEC)**

*Track Chairs: Gurpreet Dhillon, Virginia Commonwealth University*  
Raj Sharman, State University of New York, Buffalo  
Mark Weiser, Oklahoma State University

**MINI-TRACKS**

**Emergency Response Systems**
Alexander McLeod, University of Nevada, Reno  
Darrell Carpenter, University of Texas, San Antonio

**Information Security and Privacy Concerns in a Global Economy**
Hamid Nemati, University of North Carolina, Greensboro  
Soon Ae Chun, City University of New York  
Jengchung Chen, National Cheng Kung University, Taiwan  
Jeff Stanton, Syracuse University

**Information Security Issues and Concerns in the Public Sector**
Ramzi El-Haddad, Brunel University  
Vishanth Weerakkody, Brunel University

**Information Security Within and Across Business Networks**
Lutz Kolbe, Georg-August-Universität Göttingen  
Scott Dynes, Dartmouth College  
Ragnar Schierholz, ABB Switzerland Ltd.

**Socio-technical Dimensions in IS Security**
Raj Sharman, State University of New York, Buffalo  
Gurpreet Dhillon, Virginia Commonwealth University  
H.R. Rao, State University of New York, Buffalo

**Track: IT in Healthcare (sponsored by SIGHealth)**

*Track Chair: Mark Gaynor, Boston University*

**MINI-TRACKS**

**Adoption of Innovations in Healthcare: Socio-Cultural Perspectives**
Mia Lustria, Florida State University  
Darrell Burke, Florida State University  
Ebrahim Randeree, Florida State University

**Consumer-Centric Health Information Systems**
Bengisu Tulu, Worcester Polytechnic Institute  
Samir Chatterjee, Claremont Graduate University  
Thomas Horan, Claremont Graduate University

**E-knowledge in Healthcare**
Nilmini Wickramasinghe, Illinois Institute of Technology  
Rajeev Bali, Coventry University  
Eliezer Geisler, Illinois Institute of Technology

**HCI for Healthcare Applications**
Nina McGarry, Marymount University

**Integrating the Digital Healthcare Enterprise**
Elliot Sloane, Villanova University College of Commerce and Finance  
Gondy Leroy, Claremont Graduate University  
Steven Sheetz, Virginia Tech

**Measuring Returns on IT Investments in Healthcare**
Ebrahim Randeree, Florida State University  
Darrell Burke, Florida State University  
Nir Menachemi, Florida State University  
Ronald Spanjers, Catharina Hospital Eindhoven
Track and Mini-Track Chairs

Reforming Healthcare: Policies, Practices and Processes
Matthew Guah, Erasmus University Rotterdam
Wendy Currie, Warwick University
Kerstin Fink, Innsbruck University

Virtual Communities
Achim Dannecker, Universität der Bundeswehr München
Balaji Rajagopalan, Oakland University
Jan Marco Leimeister, Technische Universität München

Track: Social Aspects of IS

Track Chairs: Laurence Brooks, Brunel University
Roman Brandtweiner, Vienna University of Economics and Business Administration
Howard Rosenbaum, Indiana University

MINI-TRACKS

Information Systems and Society: Digital Divide, E-skills and IT Induced Social Inequality
Roman Brandtweiner, Vienna University of Economics and Business Administration
Elisabeth Donat, Danube University Krems

IT Culture and Values: Occupational, Organizational, and Societal
Michelle Kaarst-Brown, Syracuse University
Indira Guzman, TUI University

Social Aspects of Public Sector Information Systems
Laurence Brooks, Brunel University
Vishanth Weerakkody, Brunel University

Social Aspects of Social Networking
Laurence Brooks, Brunel University
Melissa Cole, Brunel University

Socio-technical Aspects of Information Systems
Laurence Brooks, Brunel University
Christopher Atkinson, University of Manchester, UK

Social Network Analysis in IS Research
Detlef Schoder, University of Cologne
Kai Fischbach, University of Cologne
Johannes Putzke, University of Cologne
Peter Gloor, Massachusetts Institute of Technology
Michael D. Smith, Carnegie Mellon University

Social Theory in Information Systems Research
Howard Rosenbaum, Indiana University
Pnina Schachaf, Indiana University

Track: Systems Analysis and Design (sponsored by SIGSAND)

Track Chairs: Akhilesh Bajaj, University of Tulsa
Andrew Gemino, Simon Fraser University
Vijay Khatri, Indiana University

MINI-TRACKS

Agile Systems Development Methods
Sridhar Nerur, University of Texas, Arlington
RadhaKanta Mahapatra, University of Texas, Arlington
VenuGopal Balijepally, University of Texas, Arlington

Business Process Automation and Management
Michael zur Muehlen, Stevens Institute of Technology
Marta Indulska, University of Queensland, Australia
Amit Deokar, Dakota State University

Information Technology Project Management
Terry Fox, Baylor University
Richard Huff, Colorado State University, Pueblo

Open and Community Source Software: Issues in Systems Analysis, Design, and Development
Vijay Khatri, Indiana University
Bradley Wheeler, Indiana University

SA&D Methodologies and Processes
Andrew Gemino, Simon Fraser University
Solomon Anthony, Murray State University
Glenn Browne, Virginia University

Sourcing for IS Projects: Analysis, Design, and Development Research
Akhilesh Bajaj, University of Tulsa
Dinesh Batra, Florida International University
Narayan Ramasubbu, Singapore Management University

Systems Analysis and Design: Modeling Methods, Techniques, and Languages
John Erickson, University of Nebraska, Omaha
Ken Siau, University of Nebraska, Lincoln
Xin Tan, Fairleigh Dickinson University
### Schedule of Sessions/Events - Overview

**Thursday, August 14, 2008**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM-12:00 PM</td>
<td>MISQE Workshop: Developing Papers For Practitioner Audience</td>
<td>Simcoe/Dufferin</td>
</tr>
<tr>
<td>8:30 AM-12:00 PM</td>
<td>Workshop: Structural Equation Modeling (SEM) Using SmartPLS Software: Analyzing Path Models Using Partial Least Squares (PLS) Based SEM</td>
<td>Civic Ballroom</td>
</tr>
<tr>
<td></td>
<td>IBM Workshop: 21st Century Skills for the Globally Integrated Enterprise</td>
<td>Conference C</td>
</tr>
<tr>
<td></td>
<td>Microsoft Workshop: Using Mashups to Teach Introductory Programming Concepts</td>
<td>Conference G</td>
</tr>
<tr>
<td></td>
<td>Workshop: Innov8: A Virtual World Enters Your Classroom</td>
<td>Conference H</td>
</tr>
<tr>
<td></td>
<td>Birds-of-a-Feather: Enterprise Systems Education: New Directions and Challenges for the Future</td>
<td>Conference D</td>
</tr>
<tr>
<td>9 a.m. - 12 p.m.</td>
<td>AMCIS Executive Meeting</td>
<td>Conference F</td>
</tr>
<tr>
<td>12 p.m. - 6 p.m.</td>
<td>SIGED IAIM BOD Meeting</td>
<td>Norfolk</td>
</tr>
<tr>
<td>1 p.m. - 4 p.m.</td>
<td>AMCIS 2009 Committee Meeting</td>
<td>Peel</td>
</tr>
<tr>
<td>1 p.m. - 5 p.m.</td>
<td>Microsoft Workshop: Using Mashups to Introduce Web 2.0 Concepts</td>
<td>Conference G</td>
</tr>
<tr>
<td></td>
<td>Birds-of-a-Feather: Analyzing Open Source Software Projects: Challenges and Opportunities</td>
<td>Conference F</td>
</tr>
<tr>
<td></td>
<td>Birds-of-a-Feather: Second Life, Facebook, and other Virtual Social Networks: A BOF Session to Discuss Research and Pedagogical Issues and Perspectives</td>
<td>Conference B</td>
</tr>
<tr>
<td></td>
<td>Workshop: Assessment of Student Learning: Keeping It Simple</td>
<td>Conference C</td>
</tr>
<tr>
<td></td>
<td>Workshop: Evaluating Information Systems and Collecting Research Data with Morae</td>
<td>Conference H</td>
</tr>
<tr>
<td></td>
<td>Workshop: Designing and Implementing Effective Information Security Curriculum</td>
<td>Conference D</td>
</tr>
<tr>
<td>4 p.m. - 6 p.m.</td>
<td>AMCIS 2010 Meeting</td>
<td>Oxford</td>
</tr>
<tr>
<td>6 p.m. - 8 p.m.</td>
<td>SIGDSS Meeting/Reception at Ryerson University, TRS Business School</td>
<td>Room 1-150</td>
</tr>
<tr>
<td>7 p.m. - 9 p.m.</td>
<td>Welcome Reception</td>
<td>Grand Ballroom</td>
</tr>
</tbody>
</table>
## Schedule of Sessions/Events - Overview

**Friday, August 15, 2008**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 a.m. - 8:30 a.m.</td>
<td>AIS-HCI - AIS Transactions on Human-Computer Interaction Journal</td>
<td>Kenora</td>
</tr>
<tr>
<td></td>
<td>Continental Breakfast</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td></td>
<td>Information &amp; Organization Journal Editorial Board Meeting</td>
<td>Huron</td>
</tr>
<tr>
<td>8:30 a.m. - 10 a.m.</td>
<td>SIGDSS: Decision Support Systems and Technologies I</td>
<td>Wentworth</td>
</tr>
<tr>
<td></td>
<td>SIGADIT: Adoption and Use of ICT in the Residential/Household Context</td>
<td>Essex</td>
</tr>
<tr>
<td></td>
<td>SIGSEC: Socio-technical Dimensions in IS Security I</td>
<td>Sheraton Hall C</td>
</tr>
<tr>
<td></td>
<td>SIGDSS: Knowledge Management and Knowledge Management Systems I</td>
<td>Sheraton Hall B</td>
</tr>
<tr>
<td></td>
<td>SOCIAL: Social Aspects of Social Networking I</td>
<td>Sheraton Hall A</td>
</tr>
<tr>
<td></td>
<td>SIGED: Information Technology in Education I</td>
<td>Conference C</td>
</tr>
<tr>
<td></td>
<td>SIGHCI: Interface Design, Evaluation, and Impact I</td>
<td>Conference F</td>
</tr>
<tr>
<td></td>
<td>GENERAL: Information Systems in Service Research I</td>
<td>Conference G</td>
</tr>
<tr>
<td></td>
<td>SIGEBIZ: Ubiquitous Commerce and Computing</td>
<td>Conference H</td>
</tr>
<tr>
<td></td>
<td>SIGHEALTH: Reform and Integrating the Digital Healthcare Enterprise</td>
<td>Windsor East</td>
</tr>
<tr>
<td></td>
<td>SIGSAND: System Analysis &amp; Design Methodologies and Processes I</td>
<td>Windsor West</td>
</tr>
<tr>
<td></td>
<td>SIGCCCRIS: Cross Cultural IS Research I</td>
<td>Conference D</td>
</tr>
<tr>
<td></td>
<td>GENERAL: Building Relationships Between Information Systems and Other Academic Disciplines I</td>
<td>York</td>
</tr>
<tr>
<td></td>
<td>GENERAL: Philosophical Underpinnings of IS Development and Design Science Research</td>
<td>Norfolk</td>
</tr>
<tr>
<td></td>
<td>GENERAL: Information Systems Strategy Implementation I</td>
<td>Conference E</td>
</tr>
<tr>
<td></td>
<td>SIGADIT: Understanding the Adoption and Diffusion of RFID I</td>
<td>Peel</td>
</tr>
<tr>
<td></td>
<td>SIGLACAIAS: Information Technology and Its Impact in Latin America’s Economy, Business, and Society I</td>
<td>Carleton</td>
</tr>
<tr>
<td></td>
<td>SIGSEC: Information Security Within and Across Business Networks I</td>
<td>Elgin</td>
</tr>
<tr>
<td></td>
<td>Panel: Managing Student Projects</td>
<td>Conference B</td>
</tr>
<tr>
<td>10 a.m. - 10:30 a.m.</td>
<td>Networking Break</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td>10:30 a.m. - 11:30 a.m.</td>
<td>Keynote Speaker: Ken Cochrane, Chief Information Officer, Government of Canada</td>
<td>Grand Ballroom East</td>
</tr>
</tbody>
</table>
### Schedule of Sessions/Events - Overview

**Friday, August 15, 2008** (Continued)  
See page 15 for meeting room locations

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 p.m. - 1:30 p.m.</td>
<td>Conference Lunch</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>12:30 p.m. - 1:30 p.m.</td>
<td>Cenage Focus Group</td>
<td>Conference A</td>
</tr>
<tr>
<td>1 p.m. - 2:30 p.m.</td>
<td>AMCIS 2009 Track Chairs Meeting</td>
<td>Huron</td>
</tr>
<tr>
<td>1:30 p.m. - 3 p.m.</td>
<td>SIGSAND: Open and Community Source Software: Issues in Systems Analysis, Design, and Development I</td>
<td>Wentworth</td>
</tr>
<tr>
<td></td>
<td>SIGADIT: Cultural Issues and Information Technology Diffusion and Infusion</td>
<td>Essex</td>
</tr>
<tr>
<td></td>
<td>SIGSEC: Information Security and Privacy Concerns in a Global Economy I</td>
<td>Sheraton Hall C</td>
</tr>
<tr>
<td></td>
<td>SIGDSS: Emergency Response Information Systems</td>
<td>Sheraton Hall B</td>
</tr>
<tr>
<td></td>
<td>SOCIAL: Social Network Analysis in IS Research I</td>
<td>Sheraton Hall A</td>
</tr>
<tr>
<td></td>
<td>SIGED: Technology Enhanced Collaborative E-learning I</td>
<td>Conference C</td>
</tr>
<tr>
<td></td>
<td>SIGHCI: Emerging Computer-Mediated Communication Tools/Technologies for Web-based Services</td>
<td>Conference F</td>
</tr>
<tr>
<td></td>
<td>SIGENTSYS: Enterprise Systems and Business Value</td>
<td>Conference G</td>
</tr>
<tr>
<td></td>
<td>SIGEBIZ: E-government: Past, Present, and Future I</td>
<td>Conference H</td>
</tr>
<tr>
<td></td>
<td>SIGHEALTH: E-knowledge and Consumer-Centric Health Information Systems</td>
<td>Windsor East</td>
</tr>
<tr>
<td></td>
<td>SIGSEC: Emergency Response Systems</td>
<td>Windsor West</td>
</tr>
<tr>
<td></td>
<td>SIGCCCRIS: ICT in Africa and Other Developing Regions</td>
<td>Conference D</td>
</tr>
<tr>
<td></td>
<td>GENERAL: Information Systems Evaluation I</td>
<td>York</td>
</tr>
<tr>
<td></td>
<td>GENERAL: IT Service Management I</td>
<td>Norfolk</td>
</tr>
<tr>
<td></td>
<td>GENERAL: IS Challenges for Small and Medium Size Enterprises I</td>
<td>Conference E</td>
</tr>
<tr>
<td></td>
<td>SIGDSS: Business Intelligence I</td>
<td>Peel</td>
</tr>
<tr>
<td></td>
<td>SIGOSRA: Collaboration and Work Group Technologies</td>
<td>Carleton</td>
</tr>
<tr>
<td></td>
<td>Virtual Communities I</td>
<td>Elgin</td>
</tr>
<tr>
<td></td>
<td>Panel: Meet the Editors</td>
<td>Osgoode West</td>
</tr>
<tr>
<td></td>
<td>Panel: Aging Content on the Web</td>
<td>Conference B</td>
</tr>
<tr>
<td>2:30 p.m. - 4 p.m.</td>
<td>AMCIS 2009 Mini-Track Chairs Meeting</td>
<td>Huron</td>
</tr>
<tr>
<td>3 p.m. - 3:30 p.m.</td>
<td>Networking Break</td>
<td>Grand Ballroom Foyer</td>
</tr>
</tbody>
</table>
### Schedule of Sessions/Events - Overview

**Friday, August 15, 2008** (Continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:30 p.m. - 5 p.m.</td>
<td>SIGEBIZ: Virtual Worlds and Immersive Business</td>
<td>Wentworth</td>
</tr>
<tr>
<td></td>
<td>SIGADIT: Issues in Information Technology Adoption I</td>
<td>Essex</td>
</tr>
<tr>
<td></td>
<td>SIGSEC: Information Security Issues and Concerns in the Public Sector</td>
<td>Sheraton Hall C</td>
</tr>
<tr>
<td></td>
<td>SIGDSS: Information Quality</td>
<td>Sheraton Hall B</td>
</tr>
<tr>
<td></td>
<td>SOCIAL: Social Theory in Information Systems Research I</td>
<td>Sheraton Hall A</td>
</tr>
<tr>
<td></td>
<td>SIGED: Information Technology in Education II</td>
<td>Conference C</td>
</tr>
<tr>
<td></td>
<td>SIGHCI: HCI and Competitive Advantage</td>
<td>Conference F</td>
</tr>
<tr>
<td></td>
<td>SIGENTSYS: Enterprise Systems Architecture and Technology</td>
<td>Conference G</td>
</tr>
<tr>
<td></td>
<td>SIGEBIZ: Business Models for the Digital Economy I</td>
<td>Conference H</td>
</tr>
<tr>
<td></td>
<td>SIGHEALTH: E-knowledge in Healthcare</td>
<td>Windsor East</td>
</tr>
<tr>
<td></td>
<td>SIGSAND: Information Technology Project Management</td>
<td>Windsor West</td>
</tr>
<tr>
<td></td>
<td>SIGCCCRIS: Information Technology in Emerging and Transition Economies</td>
<td>Conference D</td>
</tr>
<tr>
<td></td>
<td>GENERAL: Information Systems for Supply Chain Management, the Integration with Globalization I</td>
<td>York</td>
</tr>
<tr>
<td></td>
<td>GENERAL: Offshoring: Trends, Issues, and Management</td>
<td>Norfolk</td>
</tr>
<tr>
<td></td>
<td>GENERAL: IS Leadership</td>
<td>Conference E</td>
</tr>
<tr>
<td></td>
<td>SIGDSS: Data/Text Mining for Managerial Decision Support</td>
<td>Peel</td>
</tr>
<tr>
<td></td>
<td>SIGLACAIS: Information Technology and Its Impact in Latin America's Economy, Business, and Society II</td>
<td>Carleton</td>
</tr>
<tr>
<td></td>
<td>SOCIAL: IT Culture and Values: Occupational, Organizational, and Societal I</td>
<td>Elgin</td>
</tr>
<tr>
<td></td>
<td>Panel: Software Development Project Management in Service-Oriented Architecture Environments: Research Directions</td>
<td>Osgoode West</td>
</tr>
<tr>
<td></td>
<td>Panel: Undergraduate IS Curriculum Revision Process</td>
<td>Conference B</td>
</tr>
<tr>
<td>5 p.m.- 6:30 p.m.</td>
<td>SIG IS Accreditation</td>
<td>Conference B</td>
</tr>
<tr>
<td>5 p.m.- 7 p.m.</td>
<td>SIG ENTSYS</td>
<td>Conference G</td>
</tr>
<tr>
<td>6 p.m. - 7 p.m.</td>
<td>SIG Health Meeting</td>
<td>Conference H</td>
</tr>
<tr>
<td></td>
<td>SIGSAND Meeting</td>
<td>Kenora</td>
</tr>
</tbody>
</table>

See page 15 for meeting room locations.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 a.m. - 8:30 a.m.</td>
<td>Continental Breakfast</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>7:30 a.m. - 8:30 a.m.</td>
<td>CAIS Board Meeting</td>
<td>Huron</td>
</tr>
<tr>
<td>8:30 a.m. - 10 a.m.</td>
<td>SIGDSS: Decision Support Systems and Technologies II</td>
<td>Wentworth</td>
</tr>
<tr>
<td></td>
<td>SIGADIT: From Implementation to Adoption: Challenges to</td>
<td>Essex</td>
</tr>
<tr>
<td></td>
<td>Successful E-government Diffusion I</td>
<td></td>
</tr>
<tr>
<td></td>
<td>SIGSEC: Information Security and Privacy Concerns in a Global Economy II</td>
<td>Sheraton Hall C</td>
</tr>
<tr>
<td></td>
<td>SIGDSS: Environmental Communication and Decision Support</td>
<td>Sheraton Hall B</td>
</tr>
<tr>
<td></td>
<td>SOCIAL: Social Network Analysis in IS Research II</td>
<td>Sheraton Hall A</td>
</tr>
<tr>
<td></td>
<td>SIGED: Technology Enhanced Collaborative E-learning II</td>
<td>Conference C</td>
</tr>
<tr>
<td></td>
<td>SIGHC: Interface Design, Evaluation, and Impact II</td>
<td>Conference F</td>
</tr>
<tr>
<td></td>
<td>SIGENTSYS: Enterprise Systems: Organizational Issues I</td>
<td>Conference G</td>
</tr>
<tr>
<td></td>
<td>SIGEBIZ: Mobile Business: Managerial Issues, Applications</td>
<td>Conference H</td>
</tr>
<tr>
<td></td>
<td>and Technology</td>
<td></td>
</tr>
<tr>
<td></td>
<td>SIGHEALTH: Reforming Healthcare: Policies, Practices and Processes I</td>
<td>Windsor East</td>
</tr>
<tr>
<td></td>
<td>SIGHC: Cross Cultural IS Research II</td>
<td>Conference D</td>
</tr>
<tr>
<td></td>
<td>GENERAL: Information Systems Evaluation II</td>
<td>York</td>
</tr>
<tr>
<td></td>
<td>GENERAL: Other Topics</td>
<td>Norfolk</td>
</tr>
<tr>
<td></td>
<td>GENERAL: IS Challenges for Small and Medium Size Enterprises II</td>
<td>Conference E</td>
</tr>
<tr>
<td></td>
<td>SIGDSS: Collaboration and Decision Making in Virtual Work Groups I</td>
<td>Peel</td>
</tr>
<tr>
<td></td>
<td>SIGOSRA: Collaboration and Work Group Technologies</td>
<td>Carleton</td>
</tr>
<tr>
<td></td>
<td>SOCIAL: IT Culture and Values: Occupational, Organizational, and</td>
<td>Elgin</td>
</tr>
<tr>
<td></td>
<td>Societal II</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Panel: Decision Support Technologies and</td>
<td>Osgoode West</td>
</tr>
<tr>
<td></td>
<td>Applications in Wireless Environments</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Panel: IT Workforce Trends</td>
<td>Conference B</td>
</tr>
<tr>
<td>10 a.m. - 10:30 a.m.</td>
<td>Networking Break</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td></td>
<td>See page 15 for meeting room locations</td>
<td></td>
</tr>
</tbody>
</table>
### Schedule of Sessions/Events - Overview

**Saturday, August 16, 2008** (Continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30 a.m. - 11:30 a.m.</td>
<td><strong>Keynote Speaker:</strong> Thomas Volk, CEO and President, IDS Scheer</td>
<td>Grand Ballroom East</td>
</tr>
<tr>
<td>12 p.m. - 1:30 p.m.</td>
<td><strong>Boxed Lunch</strong></td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>12:30 p.m. - 1:30 p.m.</td>
<td><strong>Cenage Focus Group</strong></td>
<td>Conference A</td>
</tr>
<tr>
<td>1:30 p.m. - 3 p.m.</td>
<td><strong>SIGDSS: Collaboration and Decision Making in Virtual Work Groups II</strong></td>
<td>Wentworth</td>
</tr>
<tr>
<td></td>
<td><strong>SIGADIT: Issues in Information Technology Adoption II</strong></td>
<td>Essex</td>
</tr>
<tr>
<td></td>
<td><strong>SIGSEC: Socio-technical Dimensions in IS Security II</strong></td>
<td>Sheraton Hall C</td>
</tr>
<tr>
<td></td>
<td><strong>SIGDSS: Knowledge Management and Knowledge Management Systems II</strong></td>
<td>Sheraton Hall B</td>
</tr>
<tr>
<td></td>
<td><strong>SOCIAL: Social Aspects of Public Sector Information Systems</strong></td>
<td>Sheraton Hall A</td>
</tr>
<tr>
<td></td>
<td><strong>SIGED: Information Technology in Education III</strong></td>
<td>Conference C</td>
</tr>
<tr>
<td></td>
<td><strong>SIGHCI: Trust in Information Technology I</strong></td>
<td>Conference F</td>
</tr>
<tr>
<td></td>
<td><strong>GENERAL: Information Systems in Service Research II</strong></td>
<td>Conference G</td>
</tr>
<tr>
<td></td>
<td><strong>SIGEBIZ: Mobile Commerce Strategy and Behavioral Issues</strong></td>
<td>Conference H</td>
</tr>
<tr>
<td></td>
<td><strong>SIGEBIZ: Global E-commerce Diffusion, Adoption and Use I</strong></td>
<td>Windsor East</td>
</tr>
<tr>
<td></td>
<td><strong>SIGSAND: System Analysis &amp; Design Methodologies and Processes II</strong></td>
<td>Windsor West</td>
</tr>
<tr>
<td></td>
<td><strong>SIGCCRIS: Cross-Organizational and Cross-Border IS/IT Collaboration</strong></td>
<td>Conference West</td>
</tr>
<tr>
<td></td>
<td><strong>GENERAL: Building Relationships Between Information Systems and Other Academic Disciplines II</strong></td>
<td>York</td>
</tr>
<tr>
<td></td>
<td><strong>GENERAL: Leadership and Globally Distributed Software Teams</strong></td>
<td>Norfolk</td>
</tr>
<tr>
<td></td>
<td><strong>GENERAL: Information Systems Strategy Implementation II</strong></td>
<td>Conference E</td>
</tr>
<tr>
<td></td>
<td><strong>SIGADIT: Understanding the Adoption and Diffusion of RFID II</strong></td>
<td>Peel</td>
</tr>
<tr>
<td></td>
<td><strong>SIGLACAIS: Information Technology and Its Impact in Latin America's Economy, Business, and Society III</strong></td>
<td>Carleton</td>
</tr>
<tr>
<td></td>
<td><strong>SIGSEC: Information Security Within and Across Business Networks II</strong></td>
<td>Elgin</td>
</tr>
<tr>
<td></td>
<td><strong>Panel: Understanding the Flavors of Design Science Research</strong></td>
<td>Osgoode West</td>
</tr>
<tr>
<td></td>
<td><strong>Panel: Connecting the Americas: From Canada to South America</strong></td>
<td>Conference B</td>
</tr>
<tr>
<td>3 p.m. - 3:30 p.m.</td>
<td><strong>Networking Break</strong></td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td>3:30 p.m. - 5 p.m.</td>
<td><strong>SIGSAND: Open and Community Source Software: Issues in Systems Analysis, Design, and Development II</strong></td>
<td>Wentworth</td>
</tr>
<tr>
<td>Time</td>
<td>Event</td>
<td>Location</td>
</tr>
<tr>
<td>----------</td>
<td>-----------------------------------------------------------------------------------------------------------------</td>
<td>----------------</td>
</tr>
<tr>
<td></td>
<td>SIGADIT: Individual Characteristics and the Diffusion of Information Technologies</td>
<td>Essex</td>
</tr>
<tr>
<td></td>
<td>SIGSEC: Socio-technical Dimensions in IS Security III</td>
<td>Sheraton Hall C</td>
</tr>
<tr>
<td></td>
<td>SIGDSS: Human Characteristics and Ethics in the Decision Environment</td>
<td>Sheraton Hall B</td>
</tr>
<tr>
<td></td>
<td>SOCIAL: Social Theory in Information Systems Research II</td>
<td>Sheraton Hall A</td>
</tr>
<tr>
<td></td>
<td>SIGED: Information Technology in Education IV</td>
<td>Conference C</td>
</tr>
<tr>
<td></td>
<td>SIGENTSYS: Case Studies on Enterprise Systems</td>
<td>Conference G</td>
</tr>
<tr>
<td></td>
<td>SIGEBIZ: E-government: Past, Present, and Future II</td>
<td>Conference H</td>
</tr>
<tr>
<td></td>
<td>SIGHEALTH: Reforming Healthcare: Policies, Practices and Processes II</td>
<td>Windsor East</td>
</tr>
<tr>
<td></td>
<td>SIGSAND: Business Process Automation and Management</td>
<td>Windsor West</td>
</tr>
<tr>
<td></td>
<td>SIGCCCRIS: Cross-Organizational and ICT Issues in the Greater China Region</td>
<td>Conference D</td>
</tr>
<tr>
<td></td>
<td>GENERAL: Information Systems Evaluation III</td>
<td>York</td>
</tr>
<tr>
<td></td>
<td>GENERAL: The Role of ICTs in Organizational Networking</td>
<td>Norfolk</td>
</tr>
<tr>
<td></td>
<td>GENERAL: IS/IT in Nonprofits</td>
<td>Conference E</td>
</tr>
<tr>
<td></td>
<td>SIGDSS: Business Intelligence II</td>
<td>Peel</td>
</tr>
<tr>
<td></td>
<td>SIGLACAIS: Information Technology and Its Impact in Latin America’s Economy, Business, and Society IV</td>
<td>Carleton</td>
</tr>
<tr>
<td></td>
<td>SOCIAL: Virtual Communities II</td>
<td>Elgin</td>
</tr>
<tr>
<td></td>
<td>Panel: Information Systems Accreditation</td>
<td>Osgoode West</td>
</tr>
<tr>
<td></td>
<td>Panel: Scholarship of Teaching and Learning</td>
<td>Conference B</td>
</tr>
<tr>
<td></td>
<td>7 p.m. Social Event                                             Details on page 9.</td>
<td>Ontario Science Center</td>
</tr>
</tbody>
</table>
## Schedule of Sessions/Events - Overview

### Sunday, August 17, 2008

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 a.m. - 8:30 a.m.</td>
<td>Continental Breakfast</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>8:30 a.m. - 10 a.m.</td>
<td>SIGDSS: Decision Support Systems and Technologies IV</td>
<td>Wentworth</td>
</tr>
<tr>
<td></td>
<td>SIGADIT: From Implementation to Adoption: Challenges to Successful E-government Diffusion II</td>
<td>Essex</td>
</tr>
<tr>
<td></td>
<td>SIGSEC: Socio-technical Dimensions in IS Security IV</td>
<td>Sheraton Hall C</td>
</tr>
<tr>
<td></td>
<td>SIGDSS: Knowledge Management and Knowledge Management Systems III</td>
<td>Sheraton Hall B</td>
</tr>
<tr>
<td></td>
<td>SOCIAL: Socio-technical Aspects of Information Systems</td>
<td>Sheraton Hall A</td>
</tr>
<tr>
<td></td>
<td>SIGED: Information Technology in Education V</td>
<td>Conference C</td>
</tr>
<tr>
<td></td>
<td>SIGHCI: Hedonic Information Technologies: Online Games, Interactive Entertainment, and Lifestyle Com</td>
<td>Conference F</td>
</tr>
<tr>
<td></td>
<td>SIGENTSYS: Extended Enterprise Systems</td>
<td>Conference G</td>
</tr>
<tr>
<td></td>
<td>SIGEBIZ: Business Models for the Digital Economy II</td>
<td>Conference H</td>
</tr>
<tr>
<td></td>
<td>SIGEBIZ: Global E-commerce Diffusion, Adoption and Use II</td>
<td>Windsor East</td>
</tr>
<tr>
<td></td>
<td>SIGSAND: Systems Analysis and Design: Modeling Methods, Techniques, and Languages II</td>
<td>Windsor West</td>
</tr>
<tr>
<td></td>
<td>SIGCCCRIS: ICT Issues in the Greater China Region</td>
<td>Conference D</td>
</tr>
<tr>
<td></td>
<td>GENERAL: Building Relationships Between Information Systems and Other Academic Disciplines III</td>
<td>York</td>
</tr>
<tr>
<td></td>
<td>GENERAL: Critical Intranet Research</td>
<td>Norfolk</td>
</tr>
<tr>
<td></td>
<td>GENERAL: IS Challenges for Small and Medium Size Enterprises III</td>
<td>Conference E</td>
</tr>
<tr>
<td></td>
<td>SIGOSRA: Knowledge Management and Workplace Performance</td>
<td>Carleton</td>
</tr>
<tr>
<td></td>
<td>SOCIAL: Digital Divide, E-skills and IT Induced Social Inequality</td>
<td>Elgin</td>
</tr>
<tr>
<td>10 a.m. - 10:30 a.m.</td>
<td>Networking Break</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td>10:30 a.m. - 12 p.m.</td>
<td>SIGADIT: Issues in Information Technology Adoption III</td>
<td>Essex</td>
</tr>
<tr>
<td></td>
<td>SOCIAL: Social Aspects of Social Networking II</td>
<td>Sheraton Hall A</td>
</tr>
<tr>
<td></td>
<td>SIGED: Information Technology in Education VI</td>
<td>Conference C</td>
</tr>
<tr>
<td></td>
<td>SIGHCI: Trust in Information Technology II</td>
<td>Conference F</td>
</tr>
</tbody>
</table>

See page 15 for meeting room locations.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>SIGENTSYS: Enterprise Systems: Organizational Issues II</td>
<td>Conference G</td>
</tr>
<tr>
<td></td>
<td>SIGHEALTH: Adoption of Innovations in Healthcare: Socio-Cultural Perspectives</td>
<td>Windsor East</td>
</tr>
<tr>
<td></td>
<td>SİGSAND: System Analysis &amp; Design Methodologies and Processes III</td>
<td>Windsor West</td>
</tr>
<tr>
<td></td>
<td>SİGCCRIS: Cross Cultural IS Research III</td>
<td>Conference D</td>
</tr>
<tr>
<td></td>
<td>GENERAL: Information Systems for Supply Chain Management, the Integration with Globalization II</td>
<td>York</td>
</tr>
<tr>
<td></td>
<td>GENERAL: IT Service Management II</td>
<td>Norfolk</td>
</tr>
<tr>
<td></td>
<td>GENERAL: Information Systems Strategy Implementation III</td>
<td>Conference E</td>
</tr>
<tr>
<td></td>
<td>SİGDSS: Decision Support Systems and Technologies III</td>
<td>Peel</td>
</tr>
<tr>
<td></td>
<td>SİGLACAIS: Information Technology and Its Impact in Latin America's Economy, Business, and Society V</td>
<td>Carleton</td>
</tr>
<tr>
<td></td>
<td>GENERAL: E-Government Transformation and Public Sector Evaluation</td>
<td>Elgin</td>
</tr>
<tr>
<td></td>
<td>End of Conference</td>
<td></td>
</tr>
</tbody>
</table>

IBM Academic Initiative

IBM's Academic Initiative is an innovative, global program to collaborate with educators in teaching students the information technology skills necessary to compete and keep pace with changes in the ever-changing workplace, and to prepare them for the jobs of tomorrow. This initiative offers a wide range of technology education benefits that can be scaled to meet the goals of most educational institutions, ranging from large universities to community colleges.

The IBM Academic Initiative includes an online portal that provides access to software, remote access to certain hardware, training and course materials, all at no charge. Through the web portal, IBM offers hundreds of resources for integration into college curricula to help teach students how to master the fast-growing market of open technologies. Examples of IBM products and resources include:

- Download access to a comprehensive set of IBM middleware and tools
- Remote access to IBM hardware, as well as discounts on select IBM servers
- Education resources ranging from product tutorials and skill development courses to publications with detailed integration guidelines; advanced technology topics and training to complete courses-in-a-box, with instructor and student guides, hands-on lab exercises and exams.
- Support resources include discounts on IBM certification exams, e-mail-based technical support, newsletters, tutorials and articles, forums and much more.

To learn more about the IBM Academic Initiative, visit ibm.com/university/academicinitiative

Sign up today and take advantage of our no-charge benefits—it only takes a few minutes to join!
Bienvenida del Presidente del Programa en Español

Es un gran placer dar a todos la más cordial bienvenida a la 14ª edición de la Conferencia de Sistemas de Información de las Américas (AMCIS por sus siglas en inglés). Este año reviste una gran importancia para la comunidad iberoamericana, debido a los grandes sucesos que acompañan a la conferencia. El tema que nos concierne este año se titula “Aprendiendo del pasado y trazando la ruta del futuro de la disciplina.” ¡Qué mejor tema para reflexionar sobre nuestra contribución en esta gran comunidad de académicos de sistemas de información!

Hace varios años, la participación latinoamericana en AMCIS, en general, era muy limitada. En varias ocasiones, los loables esfuerzos de varios investigadores pioneros en la asociación, permitieron un mini-track para América Latina con participación reducida. Dichos esfuerzos redituaron notablemente en la creación del primer track en español, en la 11ª edición de la conferencia en Omaha, NE. Un año más tarde, la conferencia se celebró por primera vez fuera de los Estados Unidos, siendo Acapulco, México, la sede de esta feliz ocasión. Esa vez, se logró una participación récord en español y se logró obtener la sede del año 2010 para Lima, Perú, cumpliéndose algunos de los objetivos del joven capítulo latinoamericano (LACAIS por sus siglas en inglés).

Un año más tarde, en Keystone, CO, se logra dar continuidad a esta tradición y se aprueba la creación de la Revista Latinoamericana y del Caribe de Sistemas de Información, cuyo primer número, contendrá los mejores trabajos del 2007. Este año, en Toronto, la participación de LACAIS se eleva a categoría de track para América Latina. Además, por vez primera, después de Acapulco, se nombró un presidente de programa en español. Aunado a estos motivos de júbilo, se logró incluir también por vez primera trabajos en idioma portugués, lo que esperamos aumente el interés y participación del coloso del sur: Brasil, así como de la comunidad académica de Portugal.

Como lo mencioné anteriormente, este es un año de celebración. Pero esta no sería posible sin el trabajo arduo y desinteresado de tres colegas grandemente estimados por los miembros de nuestra comunidad. Tres grandes seres humanos cuyo trabajo titánico merece el mayor de los reconocimientos: Martha García-Murillo de Syracuse University, Luiz Antonio Joia de Fundação Getulio Vargas en Brasil y James Pick de University of Redlands. Ellos son merecedores del crédito por llevar a un éxito total el track para América Latina este año. A nombre de todos los que soñamos con una comunidad académica iberoamericana unida, grande y fuerte, les extiendo el más sentido reconocimiento, gratitud y admiración. Igualmente agradezco a todos los predecesores en este esfuerzo y a todos los que brindaron su tiempo como revisores y promotores.

Finalmente, agradezco en nombre de todos nosotros a los presidentes de conferencia, Ali Montazemi e Izak Benbasat por la calidez y determinación con que promovieron la participación iberoamericana en esta edición de la conferencia en Canadá. Gracias por ser excelentes anfitriones para nuestra comunidad.

Disfrutemos estos grandes logros. Celebremos con emoción y armonía en esta verdadera conferencia de las Américas. ¡Bienvenidos a Toronto y enhorabuena!

Guillermo Rodríguez-Abitia
Tecnológico de Monterrey, Campus Estado de México
Thursday, August 14, 2008

8:00 AM-12:00 PM • Simcoe/Dufferin
MISQE Workshop: Developing Papers For Practitioner Audience
Chair: Cynthia Beath, University of Texas, Austin

8:30 AM-12:00 PM • Conference G
Microsoft Workshop: Using Mashups to Teach Introductory Programming Concepts
Chair: Mark Frydenberg, Bentley College

8:30 AM-12:00 PM • Civic Ballroom
Chair: Geoffrey S. Hubona, Georgia State University

8:30 AM-12:00 PM • Conference C
IBM Workshop: 21st Century Skills for the Globally Integrated Enterprise
Chair: Heather McClain, IBM Corporation

8:30 AM-12:00 PM • Conference H
Workshop: Innov8: A Virtual World enters your Classroom
Chair: Bob Boström, University of Georgia

8:30 AM-12:00 PM • Conference D
Birds-of-a-Feather: Enterprise Systems Education: New Directions and Challenges for the Future
Chair: Brian H. Cameron, Pennsylvania State University

9:00 AM-12:00 PM • Conference F
AMCIS Executive Meeting

12:00 PM-6:00 PM • Norfolk
SIGEDIAIM BOD Meeting

1:00 PM-5:00 PM • Conference G
Microsoft Workshop: Using Mashups to Introduce Web 2.0 Concepts
Chair: Mark Frydenberg, Bentley College

1:00 PM-5:00 PM • Conference F
Birds-of-a-Feather: Analyzing Open Source Software Projects: Challenges and Opportunities
Chair: Uzma Raja, University of Alabama

1:00 PM-5:00 PM • Conference B
Birds-of-a-Feather: Second Life, Facebook, and other Virtual Social Networks: A BOF Session to Discuss Research and Pedagogical Issues and Perspectives
Chairs: Brian Mennecke, Susana Vidrio-Baron, Janea Triplett, Andy Luse, Zayira Jordan, Anthony Townsend, Iowa State University Natashi Veltri, University of Tampa, Wafa Elgarah, Al Akhawayn University

1:00 PM-5:00 PM • Conference C
Workshop: Assessment of Student Learning: Keeping It Simple
Chair: Carolyn Jacobson, Marymount University

1:00 PM-5:00 PM • Conference H
Workshop: Evaluating Information Systems and Collecting Research Data with Morae
Chairs: Joi Moore, Sanda Erdelez, University of Missouri

1:00 PM-5:00 PM • Conference D
Workshop: Designing and Implementing Effective Information Security Curriculum Panel Session Chairs: Michael E. Whitman, Herbert J. Mattord, Kennesaw State University

1:00 PM-4:00 PM • Peel
AMCIS 2009 Committee Meeting

4:00 PM-6:00 PM • Oxford
AMCIS 2010 Meeting

6:00 PM-8:00 PM • Room 1-150
SIGDSS Meeting Reception at Ryerson University, TRS Business School

7:00 PM-9:00 PM • Grand Ballroom
Welcome Reception
Friday, August 15, 2008

7:00 AM-8:30 AM • Kenora
AIS-HCI - AIS Transactions on Human-Computer Interaction Journal

7:00 AM-8:30 AM • Grand Ballroom
Continental Breakfast

7:00 AM-8:30 AM • Huron
Information & Organization Journal Editorial Board Meeting

8:30 AM-10:00 AM • Conference B
Panel: Managing Student Projects
Panelists: Peggy L. Lane - Emporia State University, David W. Nickels - University of North Alabama, Christine C. Davis - University of Arkansas, Deborah J. Armstrong - Florida State University, Khaled Al-Share - Emporia State University, Guillermo Rodríguez Abitia - Tecnológico de Monterrey

8:30 AM-10:00 AM • Wentworth
SIGDSS
Decision Support Systems and Technologies I
Chair: Karen Corral, Boise State University
1. A Design Study of an Animated System for Representing Financial Ratios
   Lin Zhao - Purdue University Calumet, Julia Grant, Fred Collopy, Richard Boland - Case Western Reserve University
2. How the Web Influences the Way We Perceive and Evaluate Goods: An Exploratory Study
   Yun Wan - University of Houston - Victoria, Makoto Nakayama, Norma Sutcliffe - DePaul University
3. Exploring the Relationship between Knowledge Management and Organizational Learning via Fuzzy Cognitive Mapping
   Amir Sharif, Zahir Irani - Brunel University

8:30 AM-10:00 AM • Essex
SIGADIT
Adoption and Use of ICT in the Residential/Household Context
Chair: Michael Williams, Swansea University, UK
4. The Role of Access to Personal Support in Fostering Frequent Information Systems Use
   Brent Furneaux - York University
5. Factors Affecting Malaysian Accountants: Broadband Adoption and Use Behavior
   Mohamad Selamat, M.S Wahab, M.A Samsudin - Universiti Utara Malaysia, Michael Williams, Yogesh Dwivedi - Swansea University, Banita Lal - Nottingham Trent University
6. A Profile of Research on Adoption and Diffusion of ICT/IT/IS in the Consumer/Household/Residential Context
   Yogesh Dwivedi, Michael Williams, Anju Dwivedi - Swansea University, Banita Lal - Nottingham Trent Univ.
   Irwin Brown, Boipelo Letsididi, Mohammed Nazeer - University of Cape Town

8:30 AM-10:00 AM • Sheraton Hall C
SIGSEC
Socio-technical Dimensions in IS Security I
Chair: Manish Gupta, M & T Bank
8. Misalignment of Expectations for Entry-Level IT Auditors
   Jeffrey Merhout, Meredith Fittner, Douglas Havelka - Miami University
9. Activity Theory Guided Role Engineering
   Manish Gupta - State University of New York

8:30 AM-10:00 AM • Sheraton Hall B
SIGDSS
Knowledge Management and Knowledge Management Systems I
Chair: David Croasdell, University of Nevada - Reno
    Rachel Jones - University of Waikato
11. By When Do You Need This Done? Discovering Knowledge Workers’ Time Management Practices
    Dezhi Wu - Southern Utah University, Katia Passerini - New Jersey Institute of Technology, Michael Bartolacci - Penn State University, Berks
12. Knowledge Integration in Software Teams
    Nikhil Mehta - Florida A&M University, Dianne Hall, Terry Byrd - Auburn University

continued on next page
8:30 AM-10:00 AM • Sheraton Hall A

SOCIAL

Social Aspects of Social Networking I
Chair: Melissa Cole, Brunel University, UK

13. A Social Status Perspective of Network Utility over Electronic Channels in Academic Communities
Karma Sherif - Texas Southern University, Jim Wilcox, Jaeki Song - Texas Tech University

14. Privacy Threat Model for Data Portability in Social Network Applications
Stefan Weiss - Johann Wolfgang Goethe-University

15. Social Network Sites: Antecedents of User Adoption and Usage
Deb Sledgianowski, Songpol Kulviwat - Hofstra University

8:30 AM-10:00 AM • Conference C

SIGED

Information Technology in Education I
Chair: Evelyn Thrasher, University of Massachusetts Dartmouth

R. Morris, Jr. - The Citadel, Evelyn Thrasher - University of Massachusetts Dartmouth

17. Simulation Gaming in Technology Management
Tal Ben-Zvi, Thomas Carton - Stevens Institute of Technology

18. Emotional Responses to Computer-Based Training Materials in Education
Susan Chinn, Robert Heiser, James Suleiman - University of Southern Maine

8:30 AM-10:00 AM • Conference F

SIGHCI

Interface Design, Evaluation, and Impact I
Chair: Yi Guo, University of Michigan - Dearborn

19. The Importance of ‘Who’ and ‘What’ in Interruption Management: Empirical Evidence from a Cell Phone Use Study
Sukeshini Grandhi, Nathaniel Laws, Quentin Jones-New Jersey Institute of Technology, Brian Amento - AT&T Labs

20. A Location-based Approach for Distributed Kiosk Design
Andy Luse, Susana Vidrio-Baron, Brian Mennecke - Anthony Townsend - Iowa State University

21. Generation Y & Web Design: Usability Through Eye Tracking
Sousan Djamalsbi, Marisa Siegel, Daniel Capozzo, Robert Groezinger, Frankie Ng - WPI Tom Tullis - Fidelity Investments

8:30 AM-10:00 AM • Conference G

GENERAL

Information Systems in Service Research I
Chair: Axel Hochstein, University of St. Gallen

22. Seeking Synergies between Four Views of Service in the IS Field
Steven Alter - University of San Francisco

23. Service Consumer Model: Understanding and Describing Consumers for New Service Development
Axel Hochstein, Bernhard Schindlholzer, Walter Brenner - University of St. Gallen

24. A Matching Algorithm for Selecting Web Services Based on Non-Functional Features
Said Elnaffar - UAE University

8:30 AM-10:00 AM • Conference H

SIGEBIZ

Ubiquitous Commerce and Computing
Chair: Hong Sheng, Missouri University of Science and Technology

25. Blackberry Addiction: Symptoms and Outcomes
Ofir Turel - Cal State Fullerton, Alexander Serenko - Lakehead University, Nick Bontis - McMaster University

26. RFID-based Recommender Systems in Stationary Trade
Torben Hansen, Peter Loos - German Research Center for Artificial Intelligence

27. Connecting to the Next Generation Mobile Desktop
George Mangalaraj, Chandra Amaravadi - Western Illinois University

Yanjun Yu, Avimanyu Datta, Darin Ladd, Saonee Sarker - Washington State University

8:30 AM-10:00 AM • Windsor East

SIGHEALTH

Reform and Integrating the Digital Healthcare Enterprise
Chair: Elliot Sloane, Villanova University

29. Toward Adopting a Nationwide Health Information Network (NHIN), Promises and Challenges
Ali Khajoueenejad - Quinnipiuc University

30. Toward Adopting a Nationwide Health Information Network (NHIN), Promises and Challenges
Ali Khajoueenejad - Quinnipiuc University
31. Dynamic Healthcare Connectivity and Collaboration with Multi-Agent Systems  
    Joseph Woodside - Cleveland State University  
    8:30 AM-10:00 AM  •  Windsor West  

SIGSAND  
System Analysis & Design Methodologies and Processes I  
Chair: Andrew Gemino, Simon Fraser University  
32. Requirement Prioritization Decision Factors for Agile Development Environments  
    Ann Fruhling, Gregory Hoff, Kerry Ward - University of Nebraska at Omaha  
33. Systems Analysis Using the Transtheoretical Model of Behavioral Change  
    Morgan Benton - James Madison University, Marilyn Tremaine - Rutgers University  
34. Integrating Lightweight Systems Analysis into the Unified Process by Using Service Responsibility Tables  
    Xin Tan - Fairleigh Dickinson University, Steven Alter - University of San Francisco,  
    Keng Siau - University of Nebraska-Lincoln  
7:30 AM-10:00 AM  •  Conference D  
SIGCCRIS  
Cross Cultural IS Research I  
Chair: Jon Heales, University of Queensland  
35. A Preliminary Investigation of the Moderating Affects of National Culture and Regulation on the Relationship between Innovation and Performance of Information Service Firms  
    Peeter Kirs, Kallol Bagchi - University of Texas at El Paso  
36. Culture and IS: A Criticism of Predefined Cultural Archetypes Studies  
    Maged Ali, Laurence Brooks, Samad Alshawi - Brunel University  
37. Acculturation to the Global Culture, Ethnic Identification and the Adoption of Social Computing  
    Reem Ayouby, Anne-Marie Croteau - Concordia University  
8:30 AM-10:00 AM  •  Conference E  

GENERAL  
Building Relationships Between Information Systems and Other Academic Disciplines I  
Chair: Mohamed Hédi Charfi, EDHEC Business School  
    André Miede, Nicolas Repp, Julian Eckert  
    Ralf Steinmetz - TU Darmstadt, Multimedia Communications Lab  
    Mohamed Hédi Charfi - EDHEC Business School/Paris Dauphine University,  
    Nabila Boukeh Charfi - ESDES Business School/Paris Dauphine University  
40. Journal Rankings 2008: A Synthesis of Studies  
    Mark Gillenson, Tom Stafford - University of Memphis  
8:30 AM-10:00 AM  •  Norfolk  

GENERAL  
Philosophical Underpinnings of IS Development and Design Science Research  
Chair: Björn Niehaves, University of Münster  
41. Language-critical Enterprise and Software Engineering  
    Erich Ortner - University of Technology Darmstadt  
42. An Exploratory Study Comparing the Core Concepts of Information Systems Development and Software Engineering  
    Nik Hassan - University of Minnesota Duluth, Lars Mathiassen - Georgia State University  
43. An Exploratory Study on Environmental Sustainability and IT Use  
    Luftus Sayeed, Sam Gill - San Francisco State University  
8:30 AM-10:00 AM  •  Peel  
SIGADIT  
Understanding the Adoption and Diffusion of RFID I  
Chair: Cindy Riemenschneider, University of Arkansas  
46. Performance Improvements Based on RFID: Empirical Findings from a Cross-sectoral Study  
    Titus Faupel, Jens Strueker, Daniel Gille - University of Freiburg  
47. Assessing the Effects of Enhanced Supply Chain Visibility through RFID  
    Adam Melski, Matthias Schumann - University of Goettingen,  
    Jürgen Müller, Alexander Zeier - Hasso Plattner Institute for Software Systems Engineering  
8:30 AM-10:00 AM  •  Conference E  
continued on next page
48. RFID Adoption: An Exploratory Study of Issues and Concerns
   Anand Kunnathur - University of Toledo,
   Sridhar Vaithianathan - ICFAI
   8:30 AM-10:00 AM • Carleton

SIGLACAI5S
Information Technology and Its Impact in Latin America’s Economy, Business, and Society I
Chair: Luiz Joia, Fundação Getulio Vargas
49. Uma Análise do Nível de Maturidade do Alinhamento Estratégico entre Negócio e Tecnologia de Informação
   Angela Brodbeck, Eduardo Rigoni, Norberto Hoppen - UFRGS
50. Evaluation of Information Technology Business Value: Review Theoretical and Initial Study in a Brazilian Industry
   Manoel Sousa Neto, Fernando Viana, Miguel Anez - Universidade Federal do Rio Grande do Norte
51. Orientação do Alinhamento Estratégico entre Negócio e Tecnologia da Informação: uma Análise Focada no Processo de Desenvolvimento de Produtos.
   Enor Tonolli, Jr - UCS, Angela Brodbeck - UFRGS

8:30 AM-10:00 AM • Elgin

SIGSEC
Information Security Within and Across Business Networks I
Chair: Lutz Kolbe, Universität Göttingen
52. Moving Towards Information System Security Accreditation within e-Government
   Stephen Smith - NSW Government,
   Rodger Jamieson, Donald Winchester - University of New South Wales
53. Cross Domain Privacy Protection for Location-Based Services
   Oliver Jorns - Telecommunications Research Center,
   Gerald Quichertmayr - University of Vienna
54. How Users Respond to Authentication Methods: A Study of Security Readiness
   Jun Sun, Punit Ahluwalia - The University of Texas- Pan American

10:00 AM-10:30 AM • Grand Ballroom Foyer
Coffee Break

10:30 AM-11:30 AM • Grand Ballroom East
Keynote Speaker: Ken Cochrane,
Chief Information Officer,
Government of Canada

12:00 PM-1:30 PM • Grand Ballroom
Lunch

12:30 PM-1:30 PM • Conference A
Cenage Focus Group

1:00 PM-2:30 PM • Huron
AMCIS 2009 Track Chairs Meeting

1:30 PM-3:00 PM • Osgoode West
Panel: Meet the Editors
Panelists: Izak Benbasat, University of British Columbia, Vladimir Zwass, Fairleigh Dickinson University, Editor-in-Chief, Journal of MIS, Vallabh Sambamurthy, Michigan State University, Editor-in-Chief, Information Systems Research, Detmar Straub, Georgia State University, Editor-in-Chief, MIS Quarterly

1:30 PM-3:00 PM • Conference B
Panel: Aging Content on the Web
Panel Session Chairs: Timothy R. Hill, Shailaja Venkatsubramanyan, San Jose State University, Jingguo Wang, University of Texas at Arlington, Wayne Smith, Trudi Miller, Claremont Graduate University,

1:30 PM-3:00 PM • Wentworth
SIGSAND
Open and Community Source Software: Issues in Systems Analysis, Design, and Development I
Chair: Vijay Khatri, Indiana University
55. Impacts of Social Network Structure on Knowledge Sharing in Open Source Software Development Teams
   Yuan Long - Colorado State University-Pueblo,
   Keng Siau - University of Nebraska Lincoln
   Björn Lundell, Brian Lings, Anna Syberfeldt - University of Skövde
57. Toward a Theory of Socialization in Open Source Software Communities: A Symbolic Interactionist Perspective
   Jijesh Devan, Dany Di Tullio - Queen’s University
1:30 PM-3:00 PM  •  Essex

**SIGADIT**

Cultural Issues and Information Technology Diffusion and Infusion

Chair: Mark Srite, University of Wisconsin - Milwaukee

58. An Empirical Study on the Effect of Attitude toward Change and Computer Self-Efficacy on ERP Adoption: A Comparison of the Local and Global Packages
   Kee-Young Kwahk - Kookmin University

60. National Culture's Impact on B2B Technology Adoption in Thailand
   Savanid Vatanasakdakul - Macquire University

61. Understanding Music Sharing Behavior in China: Development of an Instrument
   Donald Amoroso, Pamila Dembla - Kennesaw State University
   Hui Wang, Martina Greiner - University of Georgia

62. Achieving Cultural Fit in Global Information Systems Implementation
   Esther Brainin - Ruppin Academic Center

1:30 PM-3:00 PM  •  Sheraton Hall C

**SIGSEC**

Information Security and Privacy Concerns in a Global Economy I

Chair: Raj Sharman, State University of New York, Buffalo, NY

63. An Experimental Investigation of Online Banking Adoption in China
   Guangying Hua - Bentley College

64. Unweaving the Phisher's Net: An Exploratory Study
   Begona Perez-Mira - Louisiana State University

65. Mediated Internet Experience for Senior Citizens
   Rajarshi Chakraborty, H. R. Rao, Vidyaraman Sankaranarayanan, Shambhu Upadhyaya - SUNY Buffalo

1:30 PM-3:00 PM  •  Sheraton Hall B

**SIGDSS**

Emergency Response Information Systems

Chair: Tung Bui, University of Hawaii

66. Application of Domain Ontology for Decision Support in Medical Emergency Coordination
   Fonny Sujanto, Frada Burstein, Andrzej Ceglowski - Monash University,
   Leonid Churilov - University of Melbourne

67. Information Theoretic Approach to Design of Emergency Response Systems
   Rui Chen, H. R. Rao, Shambhu Upadhyaya, Raj Sharman - SUNY, Buffalo

1:30 PM-3:00 PM  •  Sheraton Hall A

**SOCIAL**

Social Network Analysis in IS Research I

Chair: Kai Fischbach, University of Cologne, Germany

68. The Evolution of the German Corporate Network (1896-1933)
   Karoline Krenn, Paul Windolf - University of Trier

69. Social Network and Content Analysis: An Integrated Methodology to Investigate a Global Community Evolution
   Marco De Maggio, Francesca Grippa - ISUFI, Giuseppina Passiante - University of Salento

70. Studying Community Dynamics with an Incremental Graph Mining Algorithm
   Tanja Falkowski, Anja Barth, Myra Spiliopoulou - University of Magdeburg

1:30 PM-3:00 PM  •  Conference C

**SIGED**

Technology Enhanced Collaborative E-learning I

Chair: Paul Williams, George Washington University

71. Employers’ Support of the Use of E-portfolios by Job Applicants
   Dennis Gehris, Albert Fundaburk - Bloomsburg University

72. Developing a Grounded Theory Model on Collaboration in Learning
   Michelle Boese, Hong Sheng, Richard Hall - Missouri University of Science and Technology

73. The Effect of Learning Styles on Academic Performance in Technology Mediated Learning
   Bob McQuaid - Pepperdine University

1:30 PM-3:00 PM  •  Conference F

**SIGHCI**

Emerging Computer-Mediated Communication Tools/Technologies for Web-based Services

Chair: Mauricio Featherman, Washington State University

74. B2C Advice on Complex Service Products via Video Calls Explanations from Social Presence and Adaptive Structuration Theory
   M Schmidt, Rita Walczuch, Ko de Ruyter - Maastricht University

75. Being Interrupted by Instant Messaging: Does it Matter Who is Interrupting - the Boss or the Coworker?
   Ashish Gupta - Minnesota State University, Moorhead, Han Li - Virginia State University

continued on next page
76. Collaborative Worlds and Avatar-Based Communication: A Comparison of Virtual Worlds With Traditional and Computer-Mediated Communications Media
   Samuel Goh, David Paradice - Florida State University
   1:30 PM-3:00 PM • Conference G

SIGENTSYS
Enterprise Systems and Business Value
Chair: Norbert Gronau, Universität Potsdam
77. Comparing the Operational Integration of a Core Information System in Insourcing and Outsourcing Firms
   Daniel Beimborn, Frank Schlosser, Tim Wettzel - University of Bamberg,
   Rudy Hirschheim, Andrew Schwarz - Louisiana State University
   78. Towards an Economic Justification of Service Oriented Architectures: Measuring the Financial Impact
   Jan vom Brocke, Christian Sonnenberg - Liechtenstein University
   Oliver Thomas - Saarland University, Saarbrücken (Germany)
   79. Towards an Understanding of the Business Value of Business Process Standardization – A Case Study Approach
   Alexander von Stetten, Sven Laumer - Otto-Friedrich University Bamberg,
   Björn Muenstermann - University of Bamberg, Andreas Eckhardt - Frankfurt University,

SIGEBIZ
E-government: Past, Present, and Future I
Chair: Vishanth Weerakkody, Brunel University, UK
80. Social Inclusiveness of Electronic Public Service Delivery in Germany: A Quantitative Analysis
   Jörg Becker, Philipp Bergener, Björn Niehaves, Michael Räckers - European Research Center for Information Systems
   81. An Exploratory Analysis of E-Government Development in the Caribbean Region
   Rhoda Joseph - Pennsylvania State University
   Harrisburg, Patrick Jeffers - Iowa State University

SIGSEC
Emergency Response Systems
Chair: Alex McLeod, University of Nevada, Reno
86. Risk and Resilience in the Face of Natural Disasters: A Study of Hospital Information Infrastructure Systems
   Insu Park, Raj Sharma, H. R. Rao, Shambhu Upadhyaya - SUNY Buffalo
   87. Information Sharing and Emergency Services: An Examination using Information Security Principles
   Wm. Conklin - University of Houston
   88. Using Biometric Authentication to Improve Fire Ground Accountability: An Assessment of Firefighter Privacy Concerns
   Darrell Carpenter, Jan Clark - University of Texas at San Antonio,
   Alexander McLeod - University of Nevada

SIGCCCRIS
ICT in Africa and Other Developing Regions
Chair: Godwin Udo, University of Texas at El Paso
89. The Impacts of Socio-economic and Cultural Factors on the Network Readiness of Nations: A Focus on the Regions of Africa
   Princey Ifinedo - CBU
   90. Learning from the Past & Charting the Future of IS Research on Africa: Reflections on Information Systems Research on Africa within Western Information Systems Journals
   Peter Meso - Georgia State University
### 91. Information Systems Ph.D. Program in Africa: The Case of Addis Ababa University, Ethiopia
Solomon Negash - Kennesaw State University, Richard Watson - University of Georgia
1:30 PM-3:00 PM • York

#### GENERAL

**Information Systems Evaluation I**
Chair: Zahir Irani, Brunel University

Nils Urbach, Stefan Smolnik, Gerold Riempp - European Business School

93. Complementarities in Extended Enterprises: A Framework for IT Value
Vikas Jain - The University of Tampa, Shivraj Kanungo, Srinivas Prasad - GWU

94. Information Systems and Stock Return Volatility
Eran Rubin - University of British Columbia, Amir Rubin - Simon Fraser University

### 1:30 PM-3:00 PM • Norfolk

#### GENERAL

**IT Service Management I**
Chair: Sue Conger, University of Dallas

95. Quality of IS in Services: Theory of Constructs for Service, Information, and System
Yi Ding - Georgia State University

96. Using ITIL To Improve IT Services
Kevin Duffy, Barbara Denison - Raj Soin College of Business

97. A Reference Process Model for IT Service Management
Michael Rohloff - MIT Management Consulting

### 1:30 PM-3:00 PM • Conference E

#### GENERAL

**IS Challenges for Small and Medium Size Enterprises I**
Chair: Yogesh Dwivedi, Swansea University, UK

98. Adoption and Evaluation of E-business in Thai SMEs: A Process Perspective
Laddawan Kaewkitchpongsak, David Brown - Lancaster University

99. An Analysis of the Management Capabilities of ICT Innovation for Sustained Competitiveness in SMEs
Shari Shang, Liliang-yu Liao - NCCU

100. Towards a Stage Model for E-Business Adoption Among SMEs: Preliminary Results for Manufacturing and Service Firms
Simha Magal, Parag Kosalige, Nancy Levenburg - Grand Valley State University

### 1:30 PM-3:00 PM • Peel

#### SIGDSS

**Business Intelligence I**
Chair: Ben Shao, Arizona State University

101. Business Intelligence Center Concepts
Carsten Unger, Hans-Georg Kemper, Arvid Russland - University of Stuttgart

102. Information Buried in B2B Contracts: Towards Identifying Interdependencies in IT Service Processes
Sagnika Sen - California State University, Fullerton, Amit Deokar - Dakota State University

### 1:30 PM-3:00 PM • Carleton

#### SIGOSRA

**SIGOSRA: Collaboration and Work Group Technologies**
Chair: Elizabeth Regan, Morehead State University

103. Understanding the Motivations of Customer Knowledge Sharing in Online Community
Sarah Shek, Choon Ling Sia - City University of Hong Kong

104. Isolation and Emotions in the Workplace: The Influence of Perceived Media Richness and Virtuality
Jessie Pallud, Christophe Elle-dit-cosaque - Université Paris-Dauphine

### 1:30 PM-3:00 PM • Elgin

#### Virtual Communities I
Chair: Jan Marco Leimeister, Technische Universität München

105. Online Consumer Reviews: Does Negative Electronic Word-of-Mouth Hurt More?
Christy Cheung - Hong Kong Baptist University, Matthew Lee - City University of Hong Kong

106. Virtual Organizations in Practice: A European Perspective
Aisha Abuelmaatti, Yacine Rezgui - University of Salford

107. The Benefits of Unexpected Informal Customer Support From Vendors in Online Communities
Yitshak Merin, Wenli Wang - TUI University

### 2:30 PM-4:00 PM • Huron

**AMCIS 2009 Mini-Track Meeting**

### 3:00 PM-3:30 PM • Grand Ballroom Foyer

**Coffee Break**
Schedule of Sessions/Events - Detailed

Friday, August 15, 2008 (Continued)

3:30 PM-5:00 PM  •  Osgoode West
Panel: Software Development Project Management in Service-Oriented Architecture Environments: Research Directions
Panelists: Jooobin Choobineh, Texas A&M University, Elliot Sloane, Villanova University College of Commerce and Finance, Marc Haines, University of Wisconsin-Milwaukee, Mike Childress, EDS

3:30 PM-5:00 PM  •  Conference B
Panel: Undergraduate IS Curriculum Revision Process
Panelists: Heikki Topi, Bentley College, Ryan T. Wright, Joseph S. Valacich, Washington State University

3:30 PM-5:00 PM  •  Wentworth
SIGEBIZ
Virtual Worlds and Immersive Business
Chair: Henry Kim, York University
108. Intentions to Use Virtual Worlds: An Exploratory Study
   Jia Shen, Lauren Eder - Rider University
109. Second Life: Community and Society as a Focus for Marketing Approaches
   Robert Hooker, David Paradise - Florida State Univ.
110. Towards World of Warcraft as an Experiment
   Platform for Teams
   Achim Dannecker, Sebastian Richter, Ulrike Lechner, Nico Drebner, Sebastian Fabisch, Aenne Ilsemann - Universtaet der Bundeswehr Muenchen

3:30 PM-5:00 PM  •  Essex
SIGADIT
Issues in Information Technology Adoption I
Chair: Colleen Schwarz, Louisiana State University
111. Open Source Software Adoption: An Investigation into Motivations and Amotivations in Users
   Yan Li - ESSEC, Chuan-Hoo Tan - City University of Hong Kong, Hock Hai Teo - National University of Singapore
112. Reconsidering Subjective Norm: A Multilayer-Framework for Modeling Normative Beliefs in IT Adoption
   Andreas Eckhardt - Goethe University Frankfurt a. Main, Sven Laumer, Tim Weitzel - Otto-Friedrich University Bamberg
113. Enablers and Inhibitors of Healthcare Information Technology Adoption: Toward a Dual-Factor Model
   Anol Bhattacherjee - University of South Florida, Neset Hikmet - University of South Florida

3:30 PM-5:00 PM  •  Sheraton Hall C
SIGSEC
Information Security Issues and Concerns in the Public Sector
Chair: Antonio Drommi, University of Detroit Mercy
114. A Dynamic Query-Rewriting Mechanism for Role-Based Access Control in Database
   Jay Jarman, James McCart, Don Berndt, Jay Ligatti - University of South Florida
115. Threat Modeling the Enterprise
   Jeffrey Ingalsbe - Ford Motor Company, Dan Shoemaker, Antonio Drommi - University of Detroit Mercy, Nancy Mead - SEI/CMU,

3:30 PM-5:00 PM  •  Sheraton Hall B
SIGDSS
Information Quality
Chair: Pam Neeley, Rochester Institute of Technology
   Irit Askira Gelman - UA
   Pam Neely, Jack Cook - RIT
118. The Economic Sciences and the Information Age: Lessons from the Nobel Laureates
   Paulette Alexander - University of North Alabama, James Alexander - Alabama A&M University
119. Towards a Semantic Data Quality Management: Using Ontologies to Assess Master Data Quality in Retailing
   Jörg Becker, Martin Matzner, Oliver Mueller, Axel Winkelmann - University of Muenster

3:30 PM-5:00 PM  •  Sheraton Hall A
SOCIAL
Social Theory in Information Systems Research I
Chair: Howard Rosenbaum, Indiana University
120. The 'Love of Art' vs. Website Design: An Application of Bourdieu's Theory in Online Environments
   Jessie Pallud - Université Paris-Dauphine, Detmar Straub - Georgia State University
121. Introduction of a Coding Scheme of the Source and Target in Appropriation Moves
   David Miller - California State University, Northridge
122. The Sieve of Overspecialization
   Bill Bonner - University of Regina

BEST PAPER IN TRACK
3:30 PM-5:00 PM • Conference C

SIGED
Information Technology in Education II
Chair: Tracie Dodson, Fairmont State University

123. Toward an Engaging Learning Experience for Students
   Roberto Muñoz Rosario, George Widmeyer, Starr Hiltz - NJIT

   Tracie Dodson, Rebecca Giorcelli - Fairmont State University

125. Pleasing Some of the People Most of the Time: A Case Study of a Citrix Implementation
   János Füstös, Kathrin Marold, Gerald Morris - Metropolitan State College

3:30 PM-5:00 PM • Conference F

SIGHCI
HCI and Competitive Advantage
Chair: Chuck Kacmar, University of Alabama

126. Measuring the Value of User Participation in Change Projects: Results from Case Studies in the Mobile IT-Service Sector
   Bettina Thurnher, Jan vom Brocke - Hochschule Liechtenstein

127. Will Flow Experience Lead to Better Outcomes in Online Shopping?
   Yi Guo - University of Michigan - Dearborn, Marshall Poole - University of Illinois at Urbana-Champaign

128. e-Accessibility: Making the Web Accessible to the Visually Impaired Persons
   Simone Leal Ferreira - Universidade Federal do Estado do Rio de Janeiro (UNIRIO), Denis Silveira - Faculdades IEMEC, Marie Agnes Chauvel - IAG PUC, Marcos Leal Ferreira - Holden Comunicação Ltda

3:30 PM-5:00 PM • Windsor East

SIGHEALTH
E-knowledge in Healthcare
Chair: Nilmini Wickramasinghe, Illinois Institute of Technology, Rajeev K. Bali, Coventry University

136. Towards a Knowledge-Based Secure Healthcare Resource Balancing System
   Aapo Immonen, Rajeev Bali - Coventry University, Nilmini Wickramasinghe - IIT

137. Health Informatics: A UK and Canadian Perspective on Current and Future Challenges
   Nilmini Wickramasinghe - Illinois Institute of Technology

138. A Flexible Telemedicine Framework for the Continuous Upkeep of Patient Lifetime Health Records

continued on next page
3:30 PM-5:00 PM  •  Windsor West
SIGSAND
Information Technology Project Management
Chair: Dinesh Batra, Florida International University
Jun He - University of Michigan-Dearborn
140. Migrating Legacy Systems in the Global Merger & Acquisition Environment: Teaching Case
Parin Katerattanakul - Western Michigan University, Hwee-Joo Kam - North Central Michigan College, James Lee - Seattle University
141. Critical Success Factors in SOA Implementation
John Erickson - University of Nebraska at Omaha, Keng Siau - University of Nebraska-Lincoln
142. Conceptualization and Measurement of the Capability Maturity Model (CMM): An Examination of Past Practices and Suggestions for Future Approaches
Matthew Swinarski, Eric Jackson - Penn State Erie, Rajiv Kishore - SUNY Buffalo

3:30 PM-5:00 PM  •  York
GENERAL
Information Systems for Supply Chain Management, the Integration with Globalization I
Chairs: William Yu Chung Wang, Victoria University, Wellington
Jörg Becker, Burkhard Weiss, Axel Winkelmann - University of Muenster
Lev Vilkov, Burkhard Weiss - ERCIS - European Research Center for Information Systems
148. A Fuzzy Logic Approach to Prove Bullwhip Effect in Supply Chains
Mohammad Hossein Fazel Zarandi, Milad Avazbeigi - Amirkabir University of Technology
149. Facilitating Flexibility in Supply Chain Organizations: The Confounding Effect of Information
Joseph Skipper, W Landrum, Joseph Huscroft, Dianne Hall, Joseph Hanna - Auburn University, Todd Peachey - Air Force Institute of Technology

3:30 PM-5:00 PM  •  Conference D
SIGCCRIS
Information Technology in Emerging and Transition Economies
Chair: Narcyz Roztocki, State University of New York at New Paltz
143. Information Technology and Business Value in a Global Economy: Do Information Technology Investments Pay Off in a Developing Economy?
Acklesh Prasad, Jon Heales - The University of Queensland
144. End User Adoption of ERP Systems: Investigation of Four Beliefs
Ibrahim Al-Jabri - KFUPM
145. Barriers to Enterprise System Implementation Success: Learning from Practitioners in Poland
Piotr Soja - Cracow University of Economics
146. Internet Business Practices Across the Globe: Lessons from Emerging Economies
Jonathan Whitaker - University of Richmond, Nigel Melville - University of Michigan, Robert Plice - San Diego State University, Jason Dedrick - University of California, Irvine
3:30 PM-5:00 PM  •  Norfolk
GENERAL
Offshoring: Trends, Issues, and Management
Chair: Kallol Bagchi, University of Texas, El Paso
150. IT Outsourcing: Examined Under the Resource-Based View Lens
Shaileini Wunnava, Selwyn Ellis, Mark Kroll, Jim Watkins - Louisiana Tech University
Samir Chatterjee, Lorie Obal - Claremont Graduate University, Bengisu Tulu - Worcester Polytechnic Institute, Subbu Murthy - USourceIT Inc.
152. Boundary Spanning Capabilities in Offshored Information Systems Development Projects: A Conceptual Framework
Poornima Krishnan, C Ranganathan - University of Illinois at Chicago
153. Revising the IT Outsourcing Decision Model: A Transaction Cost Perspective
Forough Karimi, Shikui Wu - Concordia University, Suzanne Rivard - HEC Montreal, Sylvain Goyette - University of Quebec à Montreal
Friday, August 15, 2008 (Continued)

3:30 PM-5:00 PM • Conference E

GENERAL
IS Leadership
Chairs: David Preston, Texas Christian University (TCU), Greg Dawson, Arizona State University
154. A Moral Hazard Perspective on Environmental Uncertainty and IT Governance
Ling Xue - University of Scranton, Gautam Ray - University of Minnesota, Bin Gu - University of Texas at Austin

155. CIO and CEO Heterogeneity, IT Support, and IT Competitiveness in Stable and Unstable Environments: An Empirical Study
Genevieve Bassellier, Elisa Gagnon, Alain Pinsonneault - McGill University

156. The Moderating Effect of Top Management’s Collective Mindfulness on the Relationship between Top Management Support and IS Function Performance
Shaji Khan, Dinesh Mirchandani - University of Missouri - St. Louis

3:30 PM-5:00 PM • Peel

SIGDSS
Data/Text Mining for Managerial Decision Support
Chair: Dursun Delen, Oklahoma State University
157. An Empirical Study of the Effects of Principal Component Analysis on Symbolic Classifiers
Huimin Zhao, Atish Sinha - University of Wisconsin-Milwaukee, Sudha Ram - University of Arizona

158. A Text Mining Approach to Support Intraday Financial Decision-Making
Sven Groth, Jan Muntermann - J.W. Goethe Universität,

159. Attribute Noise-Sensitivity Impact: Model Performance and Feature Ranking
Mohamed Sidahmed - University of Colorado Denver

3:30 PM-5:00 PM • Carleton

SIGLACAIIS
Information Technology and Its Impact in Latin America’s Economy, Business, and Society II
Chair: Martha Garcia-Murillo, Syracuse University

160. Factores que Influyen la Decisión de “Outsource”; Tecnologías de Información
Lidia Trejo Flores, Jose Gomez - Instituto Tecnológico de Estudios Superiores de Monterrey
Carlos Navarrete - California State Polytechnic University, Pomona

161. Mobile Telephony in Latin America: New Opportunities to Reduce Poverty?
Carla Bonina - London School of Economics and Political Science, Martin Rivero - Universidad de la República, Montevideo, Uruguay

162. Exploratory Study of the Factors that Influence the Adoption of Electronic Commerce in a Latin-American Context
Elizabeth Grandón, Nayaret Durán - Universidad del Bio-Bio

3:30 PM-5:00 PM • Elgin

SOCIAL
IT Culture and Values: Occupational, Organizational, and Societal I
Chair: Michelle Kaarst-Brown, Syracuse University
163. Academic Capitalism: Universities’ Consultancy Agendas
Kevin Grant, Peter Duncan, David Edgar - Glasgow Caledonian University, Gabriella Spinelli, Raymond Hackney - Brunel University

164. The Role of IT Culture in IT Management: Searching for Individual Archetypal IT-Cultural Profiles
Isabelle Walsh - University Paris Dauphine, Hajer Kefi - University Paris Descartes

165. Teenagers’ Elective Use of Computer Technology in Middle and High Schools: The Role of Gender
Sonia Vilovsky, Jane Fedorowicz - Bentley College, Andrew Golibersuch - Syracuse University

5:00 PM-6:30 PM • Conference B
SIGIS Accreditation

5:00 PM-7:00 PM • Conference G
SIG ENTSYS

6:00 PM-7:00 PM • Conference H
SIG Health Meeting

6:00 PM-7:00 PM • Kenora
SIGSAND Meeting

continued on next page
Saturday, August 16, 2008

7:00 AM-8:30 AM • Grand Ballroom
Continental Breakfast

7:30 AM-8:30 AM • Huron
CAIS Board Meeting

8:30 AM-10:00 AM • Osgoode West
Panel: Decision Support Technologies and Applications in Wireless Environments
Panelists: J. P. Shim, Mississippi State University, David Paradise, Florida State University, Ramesh Sharda, Oklahoma State University, James F. Courtney, University of Central Florida,

8:30 AM-10:00 AM • Conference B
Panel: IT Workforce Trends
Panelists: Christine V. Bullen, Stevens Institute of Technology, Phil Zwieg, Z-Sharp, Judith C. Simon, University of Memphis, Kevin Gallagher, Northern Kentucky University, Thomas Abraham, Kean University,

8:30 AM-10:00 AM • Wentworth
SIGDSS
Decision Support Systems and Technologies II
Chair: Roland Weistroffer, Virginia Commonwealth University

166. IT Portfolio Management: A Case Study
    John Burke, Michael Shaw - University of Illinois at Urbana-Champaign

167. An Ontology-based Approach for Model Representation, Sharing and Reuse
    Amit Deokar, Omar El-Gayar, Nazim Taskin, Ruba Aljafari - Dakota State University

8:30 AM-10:00 AM • Essex
SIGADIT
From Implementation to Adoption: Challenges to Successful E-government Diffusion I
Chair: Vishanth Weerakkody, Brunel University, UK

168. Realising Transformational Stage E-Government: Challenges, Issues and Complexities
    Vishanth Weerakkody, Gurjit Dhillon - Brunel University, Yogesh Dwivedi - Swansea University, Wendy Currie - Warwick University

169. Extending IT Infrastructures in the Local Government Authorities through Enterprise Application Integration
    Muhammad Kamal, Marinos Themistocleous, Tony Elliman - Brunel University

8:30 AM-10:00 AM • Sheraton Hall C
SIGSEC
Information Security and Privacy Concerns in a Global Economy II
Chair: Gurpreet Dhillon, Virginia Commonwealth University

    Heng Xu, Mary Beth Rosson, John Carroll - Penn State University

171. Efficacy of Privacy Assurance Mechanisms in the Context of Disclosing Health Information Online
    Gaurav Bansal, Mariam Zahedi - University of Wisconsin - Milwaukee, David Gefen - Drexel University

172. A Method for Authentication Services in Wireless Networks
    Huy Hoang Ngo, Xianping Wu, Phu Dung Le - Monash University,

8:30 AM-10:00 AM • Sheraton Hall B
SIGDSS
Environmental Communication and Decision Support
Chair: Omar El-Gayar, Dakota State University

173. The Land and Water Integration Decision Support System
    Isaac Wong, Phil Fong, William Booty, Cathy Nielsen, Glenn Benoy - Environment Canada, Dave Swayne - University of Guelph

174. An Integrated Logistics Model for Environmental Conscious Supply Chain Network Design
    Amin Chaabane, Mohammed Amine Benkaddour - Marc Paquet, Amar Ramudhin - École de Technologie Supérieure

175. Smart Knowledge Capture for Adaptive Management Spatial Decision Support System
    Philip Murphy - InfoHarvest Inc., Naicong Li, Paul Burgess, Nathan Strout - University of Redlands, Roy Averill-Murray - U.S. Fish & Wildlife Service,
8:30 AM-10:00 AM • Sheraton Hall A

SOCIAL

Social Network Analysis in IS Research II
Chair: Johannes Putzke, University of Cologne, Germany
176. Profile of the Social Network in Photo Sharing Systems
   Przemyslaw Kazienko, Katarzyna Musial - Wroclaw University of Technology,
   Tomasz Kajdanowicz - Hewlett Packard
177. Social Network Analysis using Author Co-Citation Data
   Hyunjung Kim, George Barnett - University at Buffalo
178. Social Sensors for Automatic Data Collection
   Daniel Olguin Olguin, Alex Pentland - Massachusetts Institute of Technology

8:30 AM-10:00 AM • Conference C

SIGED

Technology Enhanced Collaborative E-learning II
Chair: Mona Dhillon, George Washington University
179. Towards the Development of an Integrative Framework for Technology Mediated Learning
   Yujong Hwang - DePaul University, Northwestern University
180. Using Technological Tools to Solve Group Work Problems in Higher Education of Under Developing Countries: A Case Study
   Habib Khan - Dhofar University
181. Teaching and Learning about Virtual Collaboration: What We Know and Need to Know
   Alanah Davis, Ilze Zigurs - University of Nebraska at Omaha

8:30 AM-10:00 AM • Conference F

SIGHCI

Interface Design, Evaluation, and Impact II
Chair: Andy Luse, Iowa State University
182. Online Form Complexity Assessment for Developing Assistive Technologies
   Tony Elliman, Arthur Money, Lorna Lines, Senaka Fernando - Brunel University
183. Understanding and Managing Website Information Content: The WICS Method
   Joseph Hasley, Dawn Gregg - University of Colorado Denver
184. Work Flow and Performance under Computer Mediated Interruptions
   Asli Basoglu, Mark Fuller - Washington State University

8:30 AM-10:00 AM • Conference G

SIGENTSYS

Enterprise Systems: Organizational Issues I
Chair: Marinos Themistocleous, Brunel University
185. Striking the Right Balance When Users are Good at IT Tool: Partnering for Enterprise System Success
   Joshua Davis, Dimitar Kunev - University of South Carolina, William Kettinger - University of Memphis
186. The Role of Information Technology in Firm Agility: An Electronic Integration Perspective
   Salman Nazir, Alain Pinsonneault - McGill University
187. Enterprise Architecture: Charting the Territory for Academic Research
   Leon Kappelman, Thomas McGinnis, Alex Pettite, Brian Salman, Anna Sidorova - University of North Texas

8:30 AM-10:00 AM • Conference H

SIGEBIZ

Mobile Business: Managerial Issues, Applications and Technology
Chair: Henri Isaac, University of Paris Dauphine
188. A Mobile Support System for Collaborative Multi-vendor Sales Processes
   Jochen Kokemüller, Holger Kett, Oliver Höß, Anette Weisbecker - Fraunhofer IAO
189. The Impact Logic of Mobile Technology Usage on Job Production
   Sina Deibert, Armin Heinzl - University of Mannheim, Franz Rothlauf - University of Mainz
190. Prototypical Implementation of an Intermediary Platform for Context-sensitive Mobile Marketing Applications
   Andreas Albers, Christian Kahl - University of Frankfurt a.M.

8:30 AM-10:00 AM • Windsor East

SIGHEALTH

Chair: Kerstin Fink, Innsbruck University
   Jen-Her Wu - National Sun Yat-Sen University, Yi-Cheng Chen - Meiho Institute of Technology
192. Cost of Controlling Modern Healthcare With Information Systems
   Matthew Guah - Erasmus University, Kerstin Fink - Innsbruck University
   Mark Shaw, Bernd Stahl - De Montfort University
8:30 AM-10:00 AM • Windsor West

SIGSAND

Systems Analysis and Design: Modeling Methods, Techniques, and Languages I
Chair: Akhilesh Bajaj, University of Tulsa

194. Associations and Mutual Properties: An Experimental Assessment
Joerg Evermann - Memorial University of Newfoundland,
Haidir Halimi - Victoria University of Wellington

195. System Analysis as Scientific Inquiry
Joerg Evermann - Memorial University of Newfoundland,
Riddhi Mistry - Victoria University of Wellington

196. Perceived Evaluability - Development of a Theoretical Model and a Measurement Scale
Jörg Becker, Daniel Pfeiffer - University of Muenster,
Christian Janiesch - SAP Research

8:30 AM-10:00 AM • Conference D

SIGCCRS

Cross Cultural IS Research II
Chair: Acklesh Prasad, University of Queensland

197. An Ethnorelativist Framework for Information Systems Design
David Saab - Penn State University

198. Cross Cultural Study of Multimedia Effects on First Impression Bias
Xiang Fang, T.M. Rajkumar - Miami University

199. An Investigation into the Relationship between Gender Perception of Computing, Computer Self-efficacy, and Anxiety: Comparison between the US and India
Kittipong Laosethakul - Sacred Heart University,
Thaweephan Leingpibul - Western Michigan University

8:30 AM-10:00 AM • York

GENERAL

Information Systems Evaluation II
Chair: Tony Elliman, Brunel University

Myung Ko, Jan Clark - University of Texas at San Antonio

201. Event Studies in Information Systems Research: A Review
Narcy Roztoczy - State University of New York at New Paltz, Heinz Waistroffer - Virginia Commonwealth University

202. IT Innovation Capability and Returns on IT Innovation Persistence
Jee-Hae Lim, Theophanis Stratopoulos - University of Waterloo

8:30 AM-10:00 AM • Norfolk

GENERAL

GENERAL: Other Topics
Chair: Nik Hassan, University of Minnesota, Duluth

203. A Monte Carlo Investigation of Partial Least Squares, with Implications for both Structural and Measurement Models
Miguel Aguirre-Urreta, George Marakas, Michael Ellis Wenying Sun - University of Kansas

204. Courting Multidisciplinary Illiteracy
Nik Hassan - University of Minnesota Duluth

205. Readiness of Small Enterprises for GIS: The Question of Strategy
James Pick, Kamala Gollakota, Harried Falatoo - University of Redlands,
Richard Greene - Northern Illinois University

8:30 AM-10:00 AM • Conference E

GENERAL

IS Challenges for Small and Medium Size Enterprises II
Chair: David Brown, Lancaster University, UK

206. An OBTG (Organizational ‘Business’ Technological - Governmental) E-Business Adoption Model for Small and Medium-Sized Enterprises
Dan Kim - University of Houston - Clear Lake

207. Change Agents Intervention in E-Business Adoption by SMEs: Evidence from a Developing Country
Sheryl Thompson, David Brown - Lancaster University

208. An Empirical Study of the Relationship between IT Infrastructure Flexibility and IT Responsiveness in SMEs: A Resource-based Analysis
Jie Zhang, Han Li - Virginia State University,
Jennifer Ziegelmayer - Delta State University

8:30 AM-10:00 AM • Peel

SIGDSS

Collaboration and Decision Making in Virtual Work Groups I
Chair: Souren Paul, College of Staten Island - CUNY

209. Following the Sun: Exploring Productivity in Temporally Dispersed Teams
Jorge Colazo - Suffolk University

Fang He, John Pearson, Peter Mykytyn, Yi-Huan Sheng - Southern Illinois University
211. Gender, Media and Leader Emergence: Examining the Impression Management Strategies of Men and Women in Different Settings
   Lakhu Chidambaram, JoAnne Yong-Kwan Lim, Traci Carte - University of Oklahoma
   8:30 AM-10:00 AM  •  Carleton

SIGOSRA
Collaboration and Work Group Technologies
Chair: Robert Brookshire, University of South Carolina
212. Understanding Factors Influencing Proficient Information Systems Usage
   Brenda Eschenbrenner, Fiona Nah - University of Nebraska-Lincoln
   8:30 AM-10:00 AM  •  Elgin

213. Improving End-User Satisfaction through Techno-Stress Prevention: Some Empirical Evidences
   Qiang Tu - Rochester Institute of Technology, Monideepa Tarafdar, T.S. Bhanu Ragu-Nathan - The University of Toledo
   8:30 AM-10:00 AM  •  Essex

214. User Adoption of a CRM-based Information System within a Financial Services Organisation: An Empirical Analysis
   Amir Sharif, Zahir Irani - Brunel University
   8:30 AM-10:00 AM  •  Grand Ballroom Foyer

SIGADIT
Issues in Information Technology Adoption II
Chair: David Murungi, Louisiana State University
221. Decision Factors for the Adoption of E-Finance and other E-Commerce Systems
   Fang He, Peter Mykytyn - Southern Illinois University
   10:00 AM-10:30 AM  •  Conference A

222. Linux vs. Windows in the Middle Kingdom: A Strategic Valuation Model for Platform Competition
   Yu-Ming Wang - CSU Long Beach, John Gallaugher - Boston College
   10:30 AM-11:30 AM  •  Conference A

223. Drivers and Inhibitors of SOA Business Value - Conceptualizing a Research Model
   Daniel Beimborn, Nils Joachim, Tim Weltzel - University of Bamberg
   12:00 PM-1:30 PM  •  Conference A

Boxed Lunch
12:30 PM-1:30 PM  •  Conference A

Cenage Focus Group
continued on next page
Schedule of Sessions/Events - Detailed

Saturday, August 16, 2008 (Continued)

1:30 PM-3:00 PM  •  Sheraton Hall C

SIGSEC
Socio-technical Dimensions in IS Security II
Chair: Jim Ryan, Troy University
224. Effects of Prior Experience and Individual Differences on Perceived Risk of Online Shoppers: A Preliminary Study
   Isaac Gabriel - Touro College, Long Island University
   Easwar Nyshadham - Nova Southeastern University

225. A Novel Trust Model to Support Adhoc Collaboration
   Kristie Kristie, Samir Chatterjee, Hongwei Fu - Claremont Graduate University

226. Infrastructure Interdependencies Modeling and Analysis: A Review and Synthesis
   Nan Xiao, Raj Sharman, H. R. Rao, Shambhu Upadhyaya - SUNY Buffalo

1:30 PM-3:00 PM  •  Conference C

SIGED
Information Technology in Education III
Chair: Dana Schweiger, Southeast Missouri State University
232. Examining Approaches to Effective Concept Delivery: One Professor's Approach in the MIS Survey Course
   Dana Schweiger - Southeast Missouri State University

233. Internationalizing The Information Systems Curriculum: A Case Study
   Alemayehu Molla, Hepu Deng, Brian Corbitt - RMIT University

234. Understanding the Formation and Effects of General Computer Self-Efficacy in Business Students
   Jun He, Jon Adams - University of Michigan-Dearborn

1:30 PM-3:00 PM  •  Sheraton Hall B

SIGDSS
Knowledge Management and Knowledge Management Systems II
Chair: Ronald Freeze, Emporia State University
   Peter Baloh, University of Ljubljana, Katharina Uthicke, Gyewan Moon, Jaekwon Choi - Kyungpook National University

228. Increased Knowledge Transfer and Content Management
   Jeff Erickson, Jon Brickey - University of Colorado at Denver

1:30 PM-3:00 PM  •  Sheraton Hall A

SOCIAL
Social Aspects of Public Sector Information Systems
Chair: Vishanth Weerakody, Brunel University, UK
229. Is There Gold in California Data Mines? Using Stakeholder Theory to Analyze The Tradeoff Between Individual Privacy and the Public Good
   Jane Fedorowicz, Janis Gogan, Mary Culnan - Bentley

230. Do We Need Intermediaries in E-government? Intermediaries to Create a Demand-driven Government
   Marijn Janssen, Bram Kleinvink - Delft University of Technology

231. The Appropriation and Enactment of E-government by ICT Professionals: A Case Study of Dubai
   Noora Alghatam - LSE

1:30 PM-3:00 PM  •  Conference F

SIGHCI
Trust in Information Technology I
Chair: Sherrie Komiak, Memorial University of Newfoundland
235. Font Personality and B2C e-Commerce Trust
   Sharath Sasidharan - Marshall University
   Ganga Dhanesh - National University of Singapore

236. Trust and Satisfaction as the Relational Outcomes of Perceived Usefulness in B2C Online Service Context
   Matti Mäntymäki, Reetta Raitoharju - Turku School of Economics

237. The Role of Trust in the Intention to Use Feedback from Reputation Systems
   Sandra Vannoy, Anupam Nath, Lakshmi Iyer - UNC Greensboro

1:30 PM-3:00 PM  •  Conference G

GENERAL
Information Systems in Service Research II
Chair: Axel Hochstein, University of St. Gallen
238. Fit between IT Outsourcing Supplier Sourcing Capabilities and Organizational Structure: A Conceptual Model
   Albert Plugge, Harry Bouwman - Delft University of Technology

239. Modeling, Customer-Specific Configuration and Calculation of Value Bundles
   Jörg Becker, Daniel Beverungen, Ralf Knackstedt, Oliver Müller - European Research Center for Information Systems

240. Bidder Migration and Its Price Effects
   Mingfeng Lin, Wolfgang Jank - University of Maryland College Park
1:30 PM-3:00 PM  •  Conference H

SIGEBIZ
Mobile Commerce Strategy and Behavioral Issues
Chair: Ofir Turel, California State University, Fullerton
241. Locating Base Stations for Mobile Servers
   Tammy Drezner, Zvi Drezner - California State University, Fullerton
242. Corporate Acceptance of M-Technology in the Service Sector: A Case Study
   Rana Tassabehji, James Wallace - University of Bradford,
   Amit Srivastava - Satyam Computer Services Australia
243. Adoption of Mobile Services Upgrade: New and Current Users
   Kai Wing Ho - Hong Kong University of Science and Technology

1:30 PM-3:00 PM  •  Windsor East

SIGEBIZ
Global E-commerce Diffusion, Adoption and Use I
Chair: Yogesh Dwivedi, Swansea University, UK
244. Factors Influencing Intention to Gamble Online
   Chang Boon Patrick Lee, Lin Hammer Xia - University of Macau
245. An Assessment of Mobile Consumer Interest in Jamaica: Preempting a Decline in Average Revenue per User
   Opal Donaldson, Paul Golding - University of Technology, Jamaica
246. Factors Affecting Mobile Commerce Adoption: A Cross-Cultural Study in China and United States
   Hua Dai, Prashant Palvia - University of North Carolina at Greensboro

1:30 PM-3:00 PM  •  Windsor West

SIGSAND
System Analysis & Design Methodologies and Processes II
Chair: Glenn Browne, University of Virginia
247. Understanding Use Cases: Harnessing the Power of Narratives to Comprehend Application Domains
   Merete Hvalshagen, Vijay Khatri, Ramesh Venkataraman - Indiana University
248. The Impact of Operating System Obsolescence on the Life Cycle of Distributed Systems
   Herbert Mattord, Tridib Bandyopadhyay - Kennesaw State University
249. The Overreliance on Analyst Experience in the Selection of Requirements Elicitation Techniques
   Robert Fuller - University of Tennessee,
   Christopher Davis - University of South Florida

1:30 PM-3:00 PM  •  Conference D

SIGCCCRIS
Cross-Organizational and Cross-Border IS/IT Collaboration
Chair: James Pick, University of Redlands
250. Cross-Organizational and Cross-Border IS/IT Collaboration: A Literature Review
   Maria Madlberger - Vienna University of Economics and Business Administration,
   Narcyz Roztocki - SUNY at New Paltz
251. IT Outsourcing Relationship Quality Dimensions and Drivers: Empirical Evidence from the Financial Industry
   Stefan Blumenberg - Frankfurt University
252. e-Collaboration Satisfaction: Empirical Field Studies of Disconfirmation Theory Across Two Cultures
   Gert-Jan Vreede, Robert Briggs - University of Nebraska at Omaha,
   Bruce Reinig - San Diego State University

1:30 PM-3:00 PM  •  York

GENERAL
Building Relationships Between Information Systems and Other Academic Disciplines II
Chair: Friederike Wall, U. Witten/Herdecke
253. Information Systems and Decision Quality: Lessons from Information Economics and Agency Theory
   Friederike Wall - University Witten/Herdecke
254. Classification of Communication Defects in DWH Projects
   Wolf Behmann, Alexander Hoffmann - Johann Wolfgang Goethe University
255. The Hirsch Family of Bibliometric Indices as an Improved Measure of IS Academic Journal Impact
   Michael Cuellar, Hirotoshi Takeda, Duane Truex - Georgia State University,
   Hirotoshi Takeda - University of Paris Dauphine

1:30 PM-3:00 PM  •  Norfolk

GENERAL
Leadership and Globally Distributed Software Teams
Chair: Suling Zhang, Kean University
256. Supporting Global Software Development with Web 2.0 Technologies: Insights from an Empirical Study
   Alexander Benlian, Thomas Hess - Institute for Information Systems and New Media
257. Real-time Control Mediation in Agile Distributed Software Development
   John Persson, Ivan Aaen - Aalborg University,
   Lars Mathiassen - Georgia State University

continued on next page
258. Leadership and Trust in Partially Distributed Software Development Teams
S. Hiltz, Linda Plotnick, NJIT,
Rosalie Ocker, Mary Beth Rosson - The Pennsylvania State University,
A-F Rutkowski - University of Tilburg
1:30 PM-3:00 PM • Conference E

GENERAL

Information Systems Strategy Implementation II
Chair: Lance Revenaugh, Central State University

259. How to Achieve IT Business Alignment?
Investigating the Role of Business Process Documentation in US and German Banks
Daniel Beimborn, Frank Schlosser, Tim Weitzel - University of Bamberg
Rudy Hirschheim, Andrew Schwarz - Louisiana State University

260. Business-IS alignment: Assessment Process to Align IT Projects with Business Strategy
Anabel Gutierrez, Charalampos Mylonadis
Jorge Orozco-Vargas, Alan Edwin Serrano-Rico - Brunel University

261. On the Impact of Strategic Planning on Mandatory IS Investments
Katharina Krell, Sabine Matook - The University of Queensland

1:30 PM-3:00 PM • Peel

SIGADIT

Understanding the Adoption and Diffusion of RFID II
Chair: Deborah Armstrong, Florida State University

262. Profiling Benefits of RFID Applications
Henning Baars, Xuanpu Sun - University of Stuttgart,
Jens Strueker, Daniel Gille - University of Freiburg

263. Drivers of RFID Adoption in the Automotive Industry
Hanna Krasnova, Lenka Ivantysynova,
Lorenz Weser - Humboldt-Universität zu Berlin

264. Stages in Adoption of RFID Innovations by Organizations: Identifying Facilitators and Inhibitors
Anand Jeyaraj, Arijit Sengupta, Vikram Sethi - Wright State University

1:30 PM-3:00 PM • Carleton

SIGLACAISS

Information Technology and Its Impact in Latin America’s Economy, Business, and Society III
Chair: Martha Garcia-Murillo, Syracuse University

Miguel Maldonado - ESADE - ESAN,
Martin Santana - ESAN, Oswaldo Lorenzo - Instituto de Empresa Business School

266. Análisis de los roles de liderazgo en la implementación de sistemas empresariales (ERP). Caso de una universidad Mexicana.
P. Lopez-Santiago, A. Santillan-Mendoza,
J. Martinez-Herrejon, Noe Garcia-Sanchez - ITESO University

Santos Galvez, Indira Guzman - TUI University

1:30 PM-3:00 PM • Elgin

SIGSEC

Information Security Within and Across Business Networks II
Chair: Lutz Kolbe, University of Goettingen

268. An Exploratory Study of Bloggers’ Information Sharing Behavior: The Role of Online Privacy Concerns
Sangmi Chai, Sanjukta Das, H. R. Rao - The State University of New York at Buffalo

269. An Open Reference Framework For Enterprise Information Security Risk Management Using the STOPE Scope and the Six-Sigma Process
Mohamed Saleh, John Mellor - Bradford University,
Abdulkader Alfantoooh, Saad Bakry - King Saud University

270. Managing of Information Systems Risks in Extended Enterprises: The Case of Outsourcing
Bastian Schlaak, Lutz Kolbe - University of Goettingen,
Scott Dynes - Dartmouth College,
Ragnar Schierholz - ABB Switzerland Ltd.

3:00 PM-3:30 PM • Grand Ballroom Foyer

Coffee Break

3:30 PM-5:00 PM • Osgoode West

Panel: Information Systems Accreditation
Panelists: Richard G. Mathieu, James Madison University,
Carolyn Jacobson, Marymount University,
George Kasper, Virginia Commonwealth University
3:30 PM-5:00 PM • Conference B

Panel: Scholarship of Teaching and Learning
Panelists: Nik Hassan, University of Minnesota, Duluth, Craig Van Slyke, Al Harris, Journal of Information Systems Education, Mary Granger, Tom Case, Journal of Informatics Education Research

3:30 PM-5:00 PM • Wentworth

SIGSAND
Open and Community Source Software: Issues in Systems Analysis, Design, and Development II
Chair: Te-Wei Wang, University of Illinois, Springfield
271. Lessons Learned from the Development and Marketing of Mozilla Firefox Browser
Leigh Jin, Bruce Robertson - San Francisco State University
Manlu Liu, Daniel Zeng, J. Leon Zhao - University of Arizona
273. A Comparison of Evaluation Networks and Collaboration Networks in Open Source Software Communities
Daning Hu, J. Leon Zhao - University of Arizona

3:30 PM-5:00 PM • Essex

SIGADIT
Individual Characteristics and the Diffusion of Information Technologies
Chair: Elizabeth Baker, Virginia Military Institute
274. There all Along? A Preliminary Meta-Analysis of the Moderating Gender Effects in Technology Acceptance Research
Wenyung Sun, Miguel Aguirre-Urreta, Michael Ellis, George Marakas - University of Kansas
275. How Personality and Relationship Affect Customers and Adoption of Advanced Self-Service Technology in Branch Banking
Sven Berger - University of Frankfurt
276. The Impact of the Big Five Personality Traits on the Acceptance of Social Networking Websites
Peter Rosen - University of Evansville, Donald Klueper - Louisiana State University
277. Exploring the Role of Gender on Bloggers’ Switching Behaviors
Kem Zhang, Huaping Chen - University of Science and Technology of China-City University of Hong Kong Joint Advanced Research Center, Christy Cheung - Hong Kong Baptist University, Matthew Lee - City University of Hong Kong

3:30 PM-5:00 PM • Sheraton Hall C

SIGSEC
Socio-technical Dimensions in IS Security III
Chair: Raj Sharman, State University of New York, Buffalo, NY
278. Securing Personal Information Assets: Testing Antecedents of Behavioral Intentions
Jongki Kim - Pusan National, Kirk Arnett, Gary Templeton - Mississippi State University
279. Analysis of Student Vulnerabilities to Phishing
Janet Bailey, Robert Mitchell - University of Arkansas Little Rock, Bradley Jensen - Microsoft
280. Mindful Administration of IS Security Policies
James Parrish, Jr., John Kuhn, Jr., Jim Courtney - University of Central Florida

3:30 PM-5:00 PM • Sheraton Hall B

SIGDSS
Human Characteristics and Ethics in the Decision Environment
Chair: Russell Robbins, Marist College
281. Blowing the Whistle on Unethical Information Technology Practices: The Role of Machiavellianism, Gender and Computer Literacy
Yuan Niu, Antonis Stylianou - University of North Carolina at Charlotte, Susan Winter - Portland State University
282. Enabling Attributes for Team-based Knowledge Sharing: A Preliminary Empirical Test
Bashorat Ibragimova - Texas A&M University, Sherry Ryan - University of North Texas
283. User Perceptions and Employment of Interface Agents for Email Notification: An Inductive Approach
Alexander Serenko - Lakehead University

3:30 PM-5:00 PM • Sheraton Hall A

SOCIAL
Social Theory in Information Systems Research II
Chair: Pnina Shachaf, Indiana University
Gokul Bhandari - University of Windsor, John Siam - McMaster University

continued on next page
Laurence Brooks, Guy Fitzgerald - Brunel University, Chris Atkinson - University of Manchester

286. Factors Motivating Software Piracy in Vietnam
Chul Woo Yoo, Misuk Kim, Young Chan Choe - Seoul National University

3:30 PM-5:00 PM • Conference C
Information Technology in Education IV SIGED
Chair: Andrea Everard, University of Delaware
287. Web-Based vs. Traditional Education: Does Distance Education at the Graduate Level Deserve a Failing Grade?
Andrea Everard - University of Delaware, Brian Jones - Tennessee Technological University

288. The Effects of Using a Tablet PC on Teaching and Learning Processes
Fang Chen - University of Manitoba, Jim Sager, Gail Corbitt, Kent Sandoe - California State University, Chico

3:30 PM-5:00 PM • Conference F
SIGHCII
Interface Design, Evaluation, and Impact III
Chair: Peter Tarasewich, Suffolk University
290. A Meta-analytic Review of More than a Decade of Research on General Computer Self-Efficacy: Research in Progress
Clay Posey, Yan Liu, J. Fuller - Louisiana Tech University

291. Why and When Will Banner Blindness Occur? An Analysis Based on the Dual Processing Theory
Yongqiang Sun, Zeyu Peng, Xiaojian Chen - University of Science and Technology of China, Kai Lim, Chunping Jiang - City University of Hong Kong

3:30 PM-5:00 PM • Conference G
SIGENTSYS
Case Studies on Enterprise Systems
Chair: Petra Schubert, University of Koblenz-Landau
292. Integration Scenarios for Business Collaboration
Petra Schubert - University of Koblenz-Landau

293. Experiences while Selecting and Implementing ERP systems in SMEs: A Case Study
Axel Winkelmann - University Munster, Karsten Klose - Still GmbH

294. Inhibiting Factors for Adopting Enterprise Systems in Networks of Small and Medium-sized Enterprises: An Exploratory Case Study
Markus Schäfermeyer, Christoph Rosenkranz - Johann Wolfgang Goethe-University

3:30 PM-5:00 PM • Conference H
SIGEBIZ
E-government: Past, Present, and Future II
Chair: Yogesh Dwivedi, Swansea University, UK
295. A Leadership Knowledge Management Model for E-Government: A Preliminary Empirical Test
Xiaoni Zhang - Northern Kentucky University, Victor Prybutok, Sherry Ryan - University of North Texas, Jason Sharp - Tarleton State University

298. Adoption of e-Government in Europe: A Regional Level Perspective
Michael Williams, Yogesh Dwivedi - Swansea University

3:30 PM-5:00 PM • Windsor East
SIGHEALTH
Reforming Healthcare: Policies, Practices and Processes II
Chair: Wendy Currie, Warwick University
299. Error Reduction in Healthcare Delivery
Danny Poo, Sunil Sethi - National University of Singapore, Anil Ratty - Cicada Cube Pte Ltd

300. Assessing Hospital Information Systems Processes: A Validation of PRISE Information Systems Success Model in Healthcare
Svji Ozkan- Brunel University, Nazife Baykal - Middle East Technical University, Murat Sincan - Hacettepe University

301. Health Service Providers' Preferences in ICT Use for Health Service Delivery in Namibia
Meke Shivute - Polytechnic Of Namibia, Blessing Maumbe - Eastern Kentucky University, Owei Vesper - Cape Peninsula University
3:30 PM-5:00 PM  •  Windsor West

SIGSAND
Business Process Automation and Management
Chair: Merete Hvalshagen, Indiana University
302. Managing Creative Risks
Jörg Becker, Stefan Seidel, Axel Winkelmann, Felix Müller-Wienbergen - University of Muenster

303. Leveraging Group Cohesiveness to Form Workflow Teams
Akhilesh Bajaj, Robert Russell - University of Tulsa

Jan vom Brocke - University of Liechtenstein, Jan Mendling - QUT Brisbane, Jan Recker - Queensland University of Technology

3:30 PM-5:00 PM  •  Conference D

SIGCCCRIS
Cross-Organizational and ICT Issues in the Greater China Region
Chair: Narcyz Roztocki, State University of New York at New Paltz

305. Drivers of Individual Performance in IT Offshore Outsourcing Projects: A Case Study from the German Banking Industry
Robert Gregory - J.W. Goethe University, Roman Beck, Michael Prifling - Frankfurt University

306. ICT Transformation in China after Its WTO Entry: Lessons from the Tobacco Industry
Yan Zhu - Tsinghua University, Axel Hochstein - University of St. Gallen

307. Cognition and Culture in ICT experience
Weiwei Tan, Raafat Saade - Concordia

3:30 PM-5:00 PM  •  Norfolk

GENERAL
The Role of ICTs in Organizational Networking
Chair: Paul Di Gangi, Florida State University

310. The Impact of IT Structure and Firm Interdependency on Relational Rents in Innovation Collaboration Networks
Paul Di Gangi, Ashley Bush - Florida State University

311. E-Collaboration systems in Virtual Organizations - Recommendations for Tool Support Based on Genre Analysis
Kai Riemer, Nadine Vehring - University of Muenster

312. Communication and Ties in Distributed Work
Albert Tay - Idaho State University

313. e-HR Systems Implementation: A Conceptual Framework
Somendra Pant - Clarkson University, Abha Chatterjee - Indian Institute of Management, Indore

3:30 PM-5:00 PM  •  York

GENERAL
Information Systems Evaluation III
Chair: Marinos Themistocleous, Brunel University

308. Information Technology and Business Value: How Complementary IT Usage Platform and Capable Resources Explain IT Business Value Variation
Acklesh Prasad, Jon Heales - The University of Queensland

309. Toward IT Value Mapping:
An Approach to Value-Based IT Management
Steffen Lanzinzer, Jan Marco Leimeister - Technische Universitaet Muenchen

3:30 PM-5:00 PM  •  Peel

SIGDSS
Business Intelligence II
Chair: Robert St. Louis, Arizona State University

317. Directions in Business Intelligence: An Analysis of Applications
Roger Hayen - Central Michigan University

318. Mastering Business Intelligence Complexity - A Service-based Approach As a Prerequisite for BI Governance
Thomas A. Horakh, H. Kemper - Universität Stuttgart

continued on next page
<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Session Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:30 PM-5:00 PM • Carleton</td>
<td>SIGLACAIS Information Technology and Its Impact in Latin America’s Economy, Business, and Society IV</td>
<td>Chair: James Pick, University of Redlands</td>
</tr>
<tr>
<td>320. Participación de los Usuarios en la Evaluación de Sistemas de Información</td>
<td>Juan Gómez Reynoso, Monica Brizuela Sandoval - Universidad Autónoma de Aguascalientes</td>
<td></td>
</tr>
<tr>
<td>321. Identity Meanings and Online Interactions of Hybrid Transnational Communities of Immigrants</td>
<td>Esperanza Huerta - University of Texas at El Paso, Celene Navarrete - Claremont Graduate University</td>
<td></td>
</tr>
<tr>
<td>322. Clusterización de la industria de software en México</td>
<td>Carlos Dorantes - Monterrey Tec-EGADE Center Zone (ITESM), Jorge Torres - Monterrey Tec (ITESM)</td>
<td></td>
</tr>
<tr>
<td>3:30 PM-5:00 PM • Elgin</td>
<td>SOCIAL Virtual Communities II</td>
<td>Chair: Balaji Rajagopalan, School of Business Administration Oakland</td>
</tr>
<tr>
<td>323. A Model for Understanding Success of Virtual Community Management Teams</td>
<td>Christoph Rosenkranz - Johann Wolfgang Goethe-University, Christoph Feddersen - e-Spirit AG</td>
<td></td>
</tr>
<tr>
<td>324. A Service Integration Model of Value Creation: A Study of Commercial Online Communities</td>
<td>Jian Cai, Lingyun Qiu, Fei Ren - Peking University</td>
<td></td>
</tr>
<tr>
<td>325. Antecedents of Behavioral Intention of Virtual Community Participation: An Empirical Study</td>
<td>Honglei Li - Swansea University, Vincent Lai - The Chinese University of Hong Kong</td>
<td></td>
</tr>
<tr>
<td>326. Economics of Virtual Communities: The Case of the Berlin Stock Exchange</td>
<td>Jan vom Brocke, Christian Sonnenberg - University of Liechtenstein, Christoph Lattemann, Stefan Stieglitz - University of Potsdam</td>
<td></td>
</tr>
<tr>
<td>7:00 PM-10:00 PM • Ontario Science Center</td>
<td>AMCIS 2009 SOCIAL Event</td>
<td>Details on page 9.</td>
</tr>
</tbody>
</table>
Sunday, August 17, 2008

7:00 AM-8:30 AM  •  Grand Ballroom
Continental Breakfast

8:30 AM-10:00 AM  •  Wentworth
SIGDSS
Decision Support Systems and Technologies IV
Chairs: Ozgur Turcketken, Ryerson University,
David Schuff, Temple University
327. A Bayesian-Decision Analysis Framework for the
Financial Evaluation of Automatic Incident
Detection Devices
Parag Pendharkar - Penn State Harrisburg
328. Updating Data Warehouses with Temporal Data
Nayem Rahman - Intel Corporation

8:30 AM-10:00 AM  •  Essex
SIGADIT
From Implementation to Adoption: Challenges
to Successful E-government Diffusion II
Chair: Vishanth Weerakkody, Brunel University, UK
329. The Use Of Wireless Internet Parks To Facilitate
Adoption And Diffusion Of E-Government Services:
An Empirical Study In Qatar
Shafi Al-Shafi, Vishanth Weerakkody - Brunel University

8:30 AM-10:00 AM  •  Sheraton Hall C
SIGSEC
Socio-technical Dimensions in IS Security IV
Chair: Antonio Drrommi, University of Detroit Mercy
332. A Constructive Approach to Information Systems
Security Training: An Action Research Experience
Juhani Heikka - University of Oulu
333. Defending Cyber Terrorism - A Game Theoretic
Modeling Approach
Tridib Bandyopadhyay, Herbert Mattord -
Kennesaw State University
334. Decision Support for Perceived Threat in the
Context of Intrusion Detection Systems
Christopher Leberknight, George Widmeyer,
Michael Recce - New Jersey Institute of Technology

8:30 AM-10:00 AM  •  Sheraton Hall B
SIGDSS
Knowledge Management and Knowledge
Management Systems III
Chair: Samuel Otim, Clemson University
335. IT and NPD Performance: Unveiling the Mediating
Effects of Process Integration and Knowledge Integration
Shamel Addas, Alain Pinsonneault - McGill University
336. Exploring the Influence of Ethical Norms on
Organizational Knowledge Management:
An Ethical Climate Perspective
G. Wang, Y. Fang, Fan-Chuan Tseng -
Chang Jung Christian University
337. Would You Share? Examining How Knowledge
Type and Communication Channel Influence
Knowledge Sharing
Paul Di Gangi, Molly Wasko - Florida State University

8:30 AM-10:00 AM  •  Sheraton Hall A
SOCIAL
Socio-technical Aspects of Information Systems
Chair: Melissa Cole, Brunel University
338. Sources of Conflict between Developers and Testers in Software Development: A Preliminary Investigation
Xihui Zhang, J. Dhaliwal, M. Gillenson, G. Moeller -
University of Memphis, FedEx Express
339. If ICTs are Laboratories...
Elisabeth Davenport, Keith Horton - Napier University
340. Closing the Business-IT Gap:
A Trust-building Approach
Tally Hatzakis - Brunel University
341. A Graph Theoretic Approach for Analysis and Design of Community Wireless Networks
Abdelnasser Abdelaal, Hesham Ali - University of Nebraska at Omaha

8:30 AM-10:00 AM  •  Conference C
SIGED
Information Technology in Education V
Chair: Cindi Khanlarian,
University of North Carolina - Greensboro
342. A Study on the Changing Process of Knowledge Sharing Habits
Mei-Lien Young - Nan-Hua University,
Chun-Chi Chen - Shu-Te university

continued on next page
Schedule of Sessions/Events - Detailed

Sunday, August 17, 2008 (Continued)

343. Student Perceptions of On-line Homework-grading Software
   Cindi Khanlarian - University of North Carolina - Greensboro, Ruth King - UNCG

344. Learning REAL Business Skills in a Virtual World: an Action Learning Perspective
   Rachael Ip, Christian Wagner - City University of Hong Kong, Sesia J. Zhao - University of Science and Technology of China

8:30 AM-10:00 AM • Conference F
SIGHCI
Hedonic Information Technologies: Online Games, Interactive Entertainment, and Lifestyle Com
Chairs: Paul Benjamin Lowry, Brigham Young University, Ian Maclnnes, Syracuse University
345. Measuring Enjoyment of Computer Game Play
   Xiaowen Fang, Susy Chan, Jacek Brzezinski, Chitra Nair - DePaul University
346. Online Gaming Adoption in Competitive Social Networks: Combining the Theory of Planned Behavior and Social Network Theory
   Claudia Loebbecke, Thomas Weiss - University of Cologne
347. Design Criteria for Transparent Mobile Event Recommendations
   Mike Radmacher - Chair of Mobile Business & Multilateral Security

8:30 AM-10:00 AM • Conference G
Extended Enterprise Systems
SIGENTSYS
Chair: Maged Ali, Brunel University
348. Piloting RFID in an Aerospace and Defense Supply Chain
   Ashish Tewary - Infosys Inc., Parag Kosalge, Jaideep Motwani - Grand Valley State University
349. E-Transcript Web Services System Supporting Dynamic Conversion Between XML and EDI
   Myungjae Kwak, Woohyun Kang, Gondy Leroy, Samir Chatterjee - Claremont Graduate University
350. Exploring Different Roles of Information Technology for Increasing Productivity: Manufacturing vs. Service Industries
   Junghoon Moon, Sooran Jo, Hongkyu Lee, Sun-Ok Kwon - Information and Communications University

8:30 AM-10:00 AM • Conference H
SIGEBIZ
Businesss Models for the Digital Economy II
Chairs: Ian MacInnes, Syracuse University, Hans-Dieter Zimmermann, University of Applied Sciences HTW Chur
351. Defining the Business Model in the New World of Digital Business
   Mutaz Al-Debei, Ramzi El-Haddadeh - Brunel University, David Avison - ESSEC Business School
352. Analysis on Book Resale in Amazon Upgrade Framework: A Game-theory Approach
   Li Chen - University of Connecticut
353. Selling and Renting Information Goods: Case of E-books
   Harpreet Singh - University of Connecticut

8:30 AM-10:00 AM • Windsor East
SIGEBIZ
Global E-commerce Diffusion, Adoption and Use II
Chair: Yogesh Dwivedi, Swansea University, UK
354. Factors Influencing Saudi Consumers Loyalty towards B2C E-Commerce
   Mustafa Eid - King Fahd University of Petroleum and Minerals, Fahad Al-Anazi - Aramco Oil Company
355. Factors Affecting the Acceptance of Internet and E-business Technologies in Atlantic Canada’s SMEs: A Structural Equation Model
   Princely Ifinedo - CBU

8:30 AM-10:00 AM • Windsor West
SIGSAND
Systems Analysis and Design: Modeling Methods, Techniques, and Languages II
Chair: John Erickson, University of Omaha
   Jan vom Brocke - University of Liechtenstein, Jörg Becker - University of Muenster, Alexander Simons - Liechtenstein University, Stefan Fleischer - ERCIS
357. Enabling an Agile Information Supply Chain in Service Oriented Architectures with Web Services
   Chon Abraham - College of William and Mary, Iris Junglas - University of Houston, Mike Willis - PricewaterhouseCoopers
358. Estimating Agile Software Project Effort: An Empirical Study
   Lan Cao - Old Dominion University
8:30 AM-10:00 AM • Conference D

SIGCCCRIS
ICT Issues in the Greater China Region
Chair: Wei Zhang, UMass Boston
359. Power Operation in ISD: Technological Frames Perspectives
Christina Chang - National Pingtung Institute of Commerce

360. Are Chinese Online Consumers Different? An Investigation of Online Consumer’s Repeat Purchase Intention in China
Hua Dai, Ruth King - University of North Carolina at Greensboro

361. Bottlenecks in the Process of Improving ICT Infrastructure in Developing Countries: A Chinese Perspective
Somasheker Akkaladevi - Virginia State University, Xin Luo - The University of New Mexico

8:30 AM-10:00 AM • York

GENERAL
Building Relationships Between Information Systems and Other Academic Disciplines III
Chair: Gaye Lewis, U of South Australia
Anouck Adrot - Université Paris Dauphine
Daniel Robey - Georgia State University

363. Paradigm and Pluralism: Using Theory from Occupational Sociology and the Sociology of the Professions to Frame an Identity for IS
Mark Somers - New Jersey Institute of Technology

364. Concepts from Coevolution in Information Systems
Gaye Lewis - University of South Australia

8:30 AM-10:00 AM • Norfolk

GENERAL
Critical Intranet Research
Chair: Brian Detlor, McMaster University
365. Analysis of the Effects of Technological and Organizational Features on Intranet and Portal Usage
Rodrigo Carvalho - Fumec University, Marta Ferreira - Federal University of Minas Gerais, Chun Choo - University of Toronto, Ricardo Silva - University of Evora, Luiz Joia - Fundacao Getulio Vargas

366. Email as an Integration Device: A Study of Work Place Information Seeking
Dick Stenmark - IT University of Gothenburg, Taline Jadaan - Viktorja Institute

367. Inscriptions on Intranets as Information Infrastructures: Exposing the Cultivation Chasm
Brian O’Flaherty - University College Cork, J. Whalley - University of Strathclyde

8:30 AM-10:00 AM • Conference E

IS Challenges for Small and Medium Size Enterprises III
GENERAL
Chair: Pratyush Bharati, University of Massachusetts
368. Understanding the Influence of the Providers’ Organizational and Environmental Context on the Success of Small and Medium-sized Enterprises (SMEs) Seeking to Access the Benefits of Outsourcing through Aggregation
Mark Borman - The University of Sydney

369. IT Outsourcing Adoption by Small and Medium Enterprises: A Diffusion of Innovation Approach
Abhijit Chaudhury - Bryant University
Pratyush Bharati - University of Massachusetts

370. The Development of IT Business Alignment and Usage Patterns Over Time in SME: A Longitudinal Case Study
Heinz-Theo Wagner - Heilbronn Business School

8:30 AM-10:00 AM • Carleton

SIGOSRA
Knowledge Management and Workplace Performance
Chair: Elizabeth Regan, Morehead State University
371. Knowledge Management Culture Audit: Capturing Tacit Perceptions and Barriers
Meira Levy, Irit Hadar - Haifa University, Steven Greenspan, Ethan Hadar - CA Inc.

372. They Call For Help, But Don’t Always Listen: The Development of the User-Help Desk Knowledge Application Model
Christopher Carr - California State University Long Beach
Patrick Bateman - Youngstown State University, Saral Navlakha - University of Pittsburgh

373. Developing Knowledge Absorptive Capacity of SMEs in China
Angela Yan Yu - City University of Hong Kong, Xiao Ying Dong - De Jun Qi - Peking University1
### Schedule of Sessions/Events - Detailed

**Sunday, August 17, 2008 (Continued)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Session Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 AM-10:00 AM</td>
<td>Elgin</td>
<td><strong>SOCIAL</strong>&lt;br&gt;Digital Divide, E-skills and IT Induced Social Inequality&lt;br&gt;Chair: Roman Brandweiner, Vienna University of Economics and BA&lt;br&gt;374. A Content-Based Pricing Model for Municipal and Community Wireless Networks&lt;br&gt;Abdelnasser Abdelaal, Hesham Ali - University of Nebraska at Omaha&lt;br&gt;375. Empowerment of Slum Children in Developing Countries through Information Technology: Human Capabilities Versus Environmental Determinism&lt;br&gt;Vishnu Vinekar - Fairfield University</td>
</tr>
<tr>
<td>10:00 AM-10:30 AM</td>
<td>Grand Ballroom Foyer</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>10:30 AM-12:00 PM</td>
<td>Essex</td>
<td><strong>SIGADIT</strong>&lt;br&gt;Issues in Information Technology Adoption III&lt;br&gt;Chair: Kibily Samake, Louisiana State University&lt;br&gt;376. What’s the Weather Like? The Effect of Team Climate and Individual Attributes on Individual Intention to Explore a New Technology&lt;br&gt;Likoebe Maruping - University of Arkansas, Massimo Magni, Leonardo Caporarello&lt;br&gt;Stefano Basaglia - Bocconi University&lt;br&gt;377. Contextualizing the Adoption of Electronic Collaboration Tools: System and Team Considerations&lt;br&gt;Ofir Turel, Jenny Zhang - Cal State Fullerton</td>
</tr>
<tr>
<td>10:30 AM-12:00 PM</td>
<td>Conference C</td>
<td><strong>SIGED</strong>&lt;br&gt;Information Technology in Education VI&lt;br&gt;Chair: Carlos Navarrete, California State Polytechnic University, Pomona&lt;br&gt;381. Keep Your IS Program Viable by Offering an IT Literacy Service Course: One Department’s Response to Declining Enrollments&lt;br&gt;Jorge Perez, Meg Murray - Kennesaw State University&lt;br&gt;382. Challenges in Teaching Large Online Sections&lt;br&gt;Carlos Navarrete, Ruth Guthrie - California State Polytechnic University, Pomona&lt;br&gt;383. Learning Effectiveness and Student Satisfaction in Mobile Classrooms&lt;br&gt;Wenshin Chen, Venugopal Balijepally, Peter Sutanto - Prairie View A&amp;M University</td>
</tr>
<tr>
<td>10:30 AM-12:00 PM</td>
<td>Conference F</td>
<td><strong>SIGHCI</strong>&lt;br&gt;Trust in Information Technology II&lt;br&gt;Chair: Radhika Santhanam, University of Kentucky&lt;br&gt;384. Do People Trust Facebook as a Technology or as a “Person?” Distinguishing Technology Trust from Interpersonal Trust&lt;br&gt;Nancy Lankton, Harrison McKnight - Michigan State University&lt;br&gt;385. Privacy Statements, Information Sharing, and Web Purchasing&lt;br&gt;Subhasish Dasgupta, Annelyse Amey - George Washington University</td>
</tr>
<tr>
<td>10:30 AM-12:00 PM</td>
<td>Conference G</td>
<td><strong>SIGENTSYS</strong>&lt;br&gt;Enterprise Systems: Organizational Issues II&lt;br&gt;Chair: Amany Elbanna, Loughborough University&lt;br&gt;386. Picking up the Pieces After a “Successful” Implementation: Networks, Coalitions and ERP Systems&lt;br&gt;Brian Bob-Jones - Expw Consulting, Michael Newman - The Manchester University &amp; Norwegian School of Economics and Business Administration&lt;br&gt;Kalle Lyytinen, Case Western Reserve University&lt;br&gt;387. Language of Change&lt;br&gt;Humayun Rashid - Case Western Reserve University&lt;br&gt;388. Knowing A Few Rules Doesn’t Mean You Can Play the Game: The Limits of “Best Practice” in Enterprise Systems&lt;br&gt;Paul Devadoss, Mike Chiasson, Roger van Daalen Fuente - Lancaster University</td>
</tr>
</tbody>
</table>
10:30 AM-12:00 PM • Windsor East

SIGHEALTH
Adoption of Innovations in Healthcare: Socio-Cultural Perspectives
Chair: Ebrahim Rander, Florida State University
389. Progress and Peril in the Championing Process
Momin Mirza, Alain Pinsonneault, Robyn Tamblyn - McGill University

Andrew Chen, Younghwa Lee - University of Kansas

10:30 AM-12:00 PM • Windsor West

SIGSAND
System Analysis & Design Methodologies and Processes III
Chair: Jun Liu, University of Arizona

391. From Dichotomy to Ambidexterity: Transcending Traditions in Systems Development
Nannette Napier - Georgia Gwinnett College, Lars Mathiassen, Daniel Robey - Georgia State University

392. A Software Release Planning Methodology for Developers
Jennifer Jewer, Kenneth McKay - University of Waterloo

10:30 AM-12:00 PM • Conference D

SIGCCCRIS
Cross Cultural IS Research III
Chair: Guillermo Rodríguez Abitia, Tecnológico de Monterrey

Khaled Alshare, Peggy Lane - Emporia State University

394. Project Management Techniques for Managing Cross-Cultural Differences in IT Offshore Outsourcing
Michael Prifling, Robert Gregory, Roman Beck - Frankfurt University

10:30 AM-12:00 PM • York

GENERAL
Information Systems for Supply Chain Management, the Integration with Globalization II
Chairs: William Yu Chung Wang, Victoria University, Wellington

Torsten Schaper, Michael Chlistalla - Johann Wolfgang Goethe-University Frankfurt

396. Requirements Specification for Supply Chain Controlling – A Mini Case Study
Marcus Laumann - Johann Wolfgang Goethe University Frankfurt

10:30 AM-12:00 PM • Norfolk

GENERAL
IT Service Management II
Chair: Sue Conger, University of Dallas

397. Service Management in Operations
Sue Conger, MaryAnne Winniford - University of Dallas, MaryAnne Winniford - Mesa State University, Lisa Erickson-Harris - Enterprise Management Associates

398. Towards A Generic Governance Model for Service-oriented Architectures
Michael Niemann, Julian Eckert, Nicolas Repp, Ralf Steinmetz - Technische Universität Darmstadt

10:30 AM-12:00 PM • Conference E

GENERAL
Information Systems Strategy Implementation III
Chair: Lance Revenaugh, Central State University

399. A Principal-Agent Perspective on ERP Implementation Decisions—An Empirical Analysis Based on Chinese Listed Companies
Jidong Zhang - Beijing International Studies University

400. Organizational and Information Systems Factors in Post-Merger Technology Integration
Gianlida Baro, Alok Chakrabarti, Fadi Deek - New Jersey Institute of Technology
10:30 AM-12:00 PM  •  Peel
SIGDSS
Decision Support Systems and Technologies III
Chair: Karen Corral, Boise State University
401. Research in Healthcare DSS: Where Do We Go From Here?
   W. Landrum, Joseph Huscroft, Dianne Hall - Auburn University
   Todd Peachey - Air Force Institute of Technology,
402. The Effect of Individual Differences, Tasks, and Decision Models on User Acceptance of Decision Support Systems
   Yucong Liu, Andrew Chen - University of Kansas
403. A New Method for Conflict Resolution Based on Multi-agent Reinforcement Learning Algorithms
   Donghua Li, Ju Jiang, Huajun Gong, Jianye Liu, Bin Jiang - Nanjing University of Aeronautics and Astronautics

10:30 AM-12:00 PM  •  Carleton
SIGLACAI
Information Technology and Its Impact in Latin America's Economy, Business, and Society V
Chair: James Pick, University of Redlands
404. Una Experiencia de Vinculación entre un Programa Académico, las Necesidades de la Industria y las Tendencias de la Disciplina
   Marcelo Mejia, Jose Incera - ITAM,
   Mark Conway - Oracle
405. Mapas de Conocimiento: Caso Práctico en una Entidad Gubernamental
   Edgar Vilcapoma-Escurre - Universidad Nacional de Ingeniería,
   Jose Robles-Flores - ESAN University

10:30 AM-12:00 PM  •  Elgin
GENERAL
e-Government Transformation and Public Sector Evaluation
Chairs: Graham Orange, Leeds Metropolitan University,
   Tony Elliman, Brunel University
   Jorg Becker, Philipp Bergener, Daniel Pfeiffer,
   Michael Ruckers - European Research Center for Information Systems,
   Stefan Kleist - PICTURE GmbH
408. Simulation of Automated File Migration in Information Lifecycle Management
   Lars Turczyk, Christian Frei, Martin Behrens
   Nicolas Liebau, Ralf Steinmetz - TU Darmstadt

END OF CONFERENCE
Microsoft Enterprise Consortium
A joint program between the department of information systems at the Sam Walton College of Business at the University of Arkansas and Microsoft Corporation providing the academic community with access to compelling and real world datasets—supporting business intelligence, data mining, database instruction, and data warehousing. enterprise.waltoncollege.uark.edu/systems.asp?show=meeregistration

MSDN Academic Alliance
First introduced to address the needs of the academic community focused on science, technology, engineering and mathematics, MSDN AA has grown to include a family of membership offerings aimed at a broader set of academic departments. msdn.microsoft.com/academic/

DreamSpark
A software download program available to all students whose studies touch on technology, design, math, science and engineering. Microsoft is working with academic institutions, governments, and student organizations to ensure the necessary local student identity-verification technology infrastructure exists to bring Dreamspark to all students in markets around the world.

Imagine Cup 2009
Imagine a world where the best and brightest students apply technology to solve some of the world’s greatest social challenges. Working in conjunction with the United Nations, Microsoft has issued a call to action for all students worldwide to leverage their technical abilities to positively impact the eight United Nations Millennium Development Goals. microsoft4me.com/imaginecup/competitions/sdi/index.aspx

Microsoft Faculty Connection
Offering curriculum, free software, members-only forums, insight into Microsoft’s latest workshops, conferences, and academic initiatives. microsoft.com/faculty

Microsoft Students to Business (S2B)
Universities are responsible to provide the skills necessary to succeed in the 21st Century job market. The S2B program gives faculty an opportunity to connect students with entry level jobs and internships in the Microsoft partner and customer ecosystem. S2b.experience.com
# Author Index

All AMCIS papers have been assigned a number in the conference program. This index refers to these assigned numbers and not page numbers.

## A

<table>
<thead>
<tr>
<th>Name</th>
<th>Page(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aae, Ivan</td>
<td>257</td>
</tr>
<tr>
<td>Abdelalab, Abdelnasser</td>
<td>341, 374</td>
</tr>
<tr>
<td>Abraham, Chon</td>
<td>357</td>
</tr>
<tr>
<td>Abuelmatti, Aisha</td>
<td>106</td>
</tr>
<tr>
<td>Adams, Jon</td>
<td>234</td>
</tr>
<tr>
<td>Adas, Shamel</td>
<td>335</td>
</tr>
<tr>
<td>Adrot, Anouck</td>
<td>362</td>
</tr>
<tr>
<td>Aguirre-Ureta, Miguel</td>
<td>203, 274</td>
</tr>
<tr>
<td>Ahluwalia, Punit</td>
<td>54</td>
</tr>
<tr>
<td>Akkakdevi, Somasheker</td>
<td>361</td>
</tr>
<tr>
<td>Al-Anazi, Fahad</td>
<td>354</td>
</tr>
<tr>
<td>Al-Debei, Mutaz</td>
<td>351</td>
</tr>
<tr>
<td>Al-Jabir, Ibrahim</td>
<td>144</td>
</tr>
<tr>
<td>Al-Shafi, Shafi H.</td>
<td>329</td>
</tr>
<tr>
<td>Albers, Andreas</td>
<td>190</td>
</tr>
<tr>
<td>Alexander, James</td>
<td>118</td>
</tr>
<tr>
<td>Alexander, Paulette</td>
<td>318</td>
</tr>
<tr>
<td>Aflatoonk, Abdulkader</td>
<td>269</td>
</tr>
<tr>
<td>Alghatam, Noora</td>
<td>231</td>
</tr>
<tr>
<td>Ali, Hesham</td>
<td>341, 374</td>
</tr>
<tr>
<td>Ali, Maged</td>
<td></td>
</tr>
<tr>
<td>Alijafari, Ruba</td>
<td>169</td>
</tr>
<tr>
<td>Alshare, Khaled</td>
<td>393</td>
</tr>
<tr>
<td>Alshawi, Samad</td>
<td>36</td>
</tr>
<tr>
<td>Alter, Steven</td>
<td>22, 34</td>
</tr>
<tr>
<td>Amaravadi, Chandra</td>
<td>27</td>
</tr>
<tr>
<td>Amento, Brian</td>
<td>19</td>
</tr>
<tr>
<td>Amey, Annellyse</td>
<td>385</td>
</tr>
<tr>
<td>Amoroso, Donald</td>
<td>61</td>
</tr>
<tr>
<td>Anez, Miguel</td>
<td>50</td>
</tr>
<tr>
<td>Arnott, Kirk</td>
<td>278</td>
</tr>
<tr>
<td>Askira Gelman, Irit</td>
<td>116</td>
</tr>
<tr>
<td>Atkinson, Chris</td>
<td>285</td>
</tr>
<tr>
<td>Atun, Rifat</td>
<td>29</td>
</tr>
<tr>
<td>Avazbeigi, Milad</td>
<td>148</td>
</tr>
<tr>
<td>Averill-Murray, Roy</td>
<td>175</td>
</tr>
<tr>
<td>Avison, David</td>
<td>351</td>
</tr>
<tr>
<td>Ayoubi, Reem</td>
<td>37</td>
</tr>
<tr>
<td>Basaglia, Stefano</td>
<td>376</td>
</tr>
<tr>
<td>BASKARAN, Vikraman</td>
<td>138</td>
</tr>
<tr>
<td>Basoglu, Asli</td>
<td>184</td>
</tr>
<tr>
<td>Basseller, Genevieve</td>
<td>155</td>
</tr>
<tr>
<td>Bateman, Patrick</td>
<td>372</td>
</tr>
<tr>
<td>Baykal, Nazife</td>
<td>300</td>
</tr>
<tr>
<td>Beck, Roman</td>
<td>305, 394</td>
</tr>
<tr>
<td>Becker, Jörg.</td>
<td>80, 119, 147, 196, 239, 302, 356, 406</td>
</tr>
<tr>
<td>Behrens, Martin</td>
<td>408</td>
</tr>
<tr>
<td>Behrmann, Wolf</td>
<td>254</td>
</tr>
<tr>
<td>Beimborn, Daniel</td>
<td>77, 223, 259</td>
</tr>
<tr>
<td>Bell, Frances</td>
<td>379</td>
</tr>
<tr>
<td>Ben-Zvi, Tal</td>
<td>17</td>
</tr>
<tr>
<td>Benkaddour, Mohammed Amine</td>
<td>174</td>
</tr>
<tr>
<td>Benilian, Alexander</td>
<td>256</td>
</tr>
<tr>
<td>Benoy, Glenn</td>
<td>173</td>
</tr>
<tr>
<td>Benton, Morgan</td>
<td>33</td>
</tr>
<tr>
<td>Berger, Philipp</td>
<td>80, 406</td>
</tr>
<tr>
<td>Berger, Sven</td>
<td>275</td>
</tr>
<tr>
<td>Berndt, Don</td>
<td>114</td>
</tr>
<tr>
<td>Beverungen, Daniel</td>
<td>239</td>
</tr>
<tr>
<td>Bhandari, Gokul</td>
<td>284</td>
</tr>
<tr>
<td>Bharati, Pratyush</td>
<td>369</td>
</tr>
<tr>
<td>Bhattacherjee, Anol</td>
<td>113</td>
</tr>
<tr>
<td>Blumenberg, Stefan</td>
<td>251</td>
</tr>
<tr>
<td>Bob-Jones, Brian</td>
<td>386</td>
</tr>
<tr>
<td>Boese, Michelle</td>
<td>72</td>
</tr>
<tr>
<td>Boland, Richard</td>
<td>1</td>
</tr>
<tr>
<td>Bonina, Carla</td>
<td>161</td>
</tr>
<tr>
<td>Bonner, Bill</td>
<td>122</td>
</tr>
<tr>
<td>Bontis, Nick</td>
<td>25</td>
</tr>
<tr>
<td>Booty, William</td>
<td>173</td>
</tr>
<tr>
<td>Borman, Mark</td>
<td>368</td>
</tr>
<tr>
<td>Botts, Nathan</td>
<td>84</td>
</tr>
<tr>
<td>Boukef Charki, Nabila</td>
<td>39</td>
</tr>
<tr>
<td>Bouwman, Harry</td>
<td>238</td>
</tr>
<tr>
<td>Brainin, Esther</td>
<td>62</td>
</tr>
<tr>
<td>Brenner, Walter</td>
<td>23</td>
</tr>
<tr>
<td>Briceno, Ana Cecilia</td>
<td>379</td>
</tr>
<tr>
<td>Brickey, Jon</td>
<td>228</td>
</tr>
<tr>
<td>Briggs, Robert</td>
<td>252</td>
</tr>
<tr>
<td>Brizuela Sandoval, Monica</td>
<td>320</td>
</tr>
<tr>
<td>Brodbeck, Angela</td>
<td>49, 51</td>
</tr>
<tr>
<td>Brooks, Laurence</td>
<td>36, 285</td>
</tr>
<tr>
<td>Brown, David</td>
<td>98, 207</td>
</tr>
<tr>
<td>Brown, Irwin</td>
<td>7</td>
</tr>
<tr>
<td>Brzezinski, Jakep</td>
<td>345</td>
</tr>
<tr>
<td>Burgess, Paul</td>
<td>175</td>
</tr>
<tr>
<td>Burke, John</td>
<td>166</td>
</tr>
<tr>
<td>Burmester, Lars</td>
<td>319</td>
</tr>
<tr>
<td>Burstein, Frada</td>
<td>66</td>
</tr>
<tr>
<td>Bush, Ashley</td>
<td>310</td>
</tr>
<tr>
<td>Byrd, Terry</td>
<td>12</td>
</tr>
<tr>
<td>Cai, Jian</td>
<td>324</td>
</tr>
<tr>
<td>Cameron, Brian</td>
<td>129</td>
</tr>
<tr>
<td>Cannooy, Sherrie</td>
<td>85</td>
</tr>
<tr>
<td>Cao, Lan</td>
<td>358</td>
</tr>
<tr>
<td>Caporarello, Leonardo</td>
<td>376</td>
</tr>
<tr>
<td>Capozzo, Daniel</td>
<td>21</td>
</tr>
<tr>
<td>Carpenter, Darrell</td>
<td>88</td>
</tr>
<tr>
<td>Carr, Christopher</td>
<td>372</td>
</tr>
<tr>
<td>Carroll, John</td>
<td>170</td>
</tr>
<tr>
<td>Carte, Traci</td>
<td>211</td>
</tr>
<tr>
<td>Carter, Lernurul</td>
<td>331</td>
</tr>
<tr>
<td>Carter, Thomas</td>
<td>17</td>
</tr>
<tr>
<td>Carvalho, Rodrigo</td>
<td>365</td>
</tr>
<tr>
<td>Ceglovski, Andrej</td>
<td>66</td>
</tr>
<tr>
<td>Chaabane, Amin</td>
<td>174</td>
</tr>
<tr>
<td>Chai, Sangmi</td>
<td>268</td>
</tr>
<tr>
<td>Chakrabarti, Alor</td>
<td>400</td>
</tr>
<tr>
<td>Chakraborty, Rajarshi</td>
<td>65</td>
</tr>
<tr>
<td>Chan, Hock</td>
<td>290</td>
</tr>
<tr>
<td>Chan, Susy</td>
<td>345</td>
</tr>
<tr>
<td>Chang, Christina</td>
<td>359</td>
</tr>
<tr>
<td>CHARKI, Mohamed Hedi</td>
<td>39</td>
</tr>
<tr>
<td>Chatterjee, Abha</td>
<td>313</td>
</tr>
<tr>
<td>Chatterjee, Sarimar</td>
<td>151, 225, 349</td>
</tr>
<tr>
<td>Chaudhury, Abhijit</td>
<td>369</td>
</tr>
<tr>
<td>Chauvel, Marie Agnes</td>
<td>128</td>
</tr>
<tr>
<td>Chen, Andrew</td>
<td>390, 402</td>
</tr>
<tr>
<td>Chen, Chun-Chi</td>
<td>342</td>
</tr>
<tr>
<td>Chen, Fang</td>
<td>288</td>
</tr>
<tr>
<td>Chen, Huaping</td>
<td>277</td>
</tr>
<tr>
<td>Chen, Li</td>
<td>352</td>
</tr>
<tr>
<td>Chen, Rui</td>
<td>67</td>
</tr>
<tr>
<td>Chen, Wenshin</td>
<td>383</td>
</tr>
<tr>
<td>Chen, Xiaojian</td>
<td>291</td>
</tr>
<tr>
<td>Chen, Yi-Cheng</td>
<td>191</td>
</tr>
<tr>
<td>Cheung, Christy</td>
<td>105, 277</td>
</tr>
<tr>
<td>Chiasson, Mike</td>
<td>388</td>
</tr>
<tr>
<td>Chidambaram, Laku</td>
<td>211</td>
</tr>
<tr>
<td>Chin, Susan</td>
<td>18</td>
</tr>
<tr>
<td>Chistalla, Michael</td>
<td>395</td>
</tr>
<tr>
<td>Choe, Young Chan</td>
<td>286</td>
</tr>
<tr>
<td>Choi, Jaekwon</td>
<td>227</td>
</tr>
<tr>
<td>Choo, Chun</td>
<td>365</td>
</tr>
<tr>
<td>Choudrie, Jyoti</td>
<td>29</td>
</tr>
<tr>
<td>Churilov, Leonid</td>
<td>66</td>
</tr>
<tr>
<td>Clark, Jan</td>
<td>88, 200</td>
</tr>
<tr>
<td>Coker, Richard</td>
<td>29</td>
</tr>
<tr>
<td>Colazo, Jorge</td>
<td>209</td>
</tr>
<tr>
<td>Collopy, Fred</td>
<td>1</td>
</tr>
<tr>
<td>Conger, Sue</td>
<td>397</td>
</tr>
<tr>
<td>Conklin, Wm</td>
<td>87</td>
</tr>
<tr>
<td>Conway, Mark</td>
<td>404</td>
</tr>
<tr>
<td>Cook, Jack</td>
<td>117</td>
</tr>
<tr>
<td>Corbitt, Brian</td>
<td>233</td>
</tr>
<tr>
<td>Corbitt, Gail</td>
<td>288</td>
</tr>
<tr>
<td>Courtney, Jim</td>
<td>280</td>
</tr>
<tr>
<td>Cuell, Michael</td>
<td>255</td>
</tr>
<tr>
<td>CuIlan, Mary</td>
<td>229</td>
</tr>
<tr>
<td>Currie, Wendy</td>
<td>168</td>
</tr>
</tbody>
</table>
Author Index

D
Dai, Hua ........................................ 246, 360
Dannecker, Achim .................. 110
Das, Sanjukta ........................... 268
Dasgupta, Subhasish .......... 385
Datta, Avinanyu ......................... 28
Davenport, Elisabeth .............. 339
David, Julie ............................. 380
Davis, Alanah ......................... 181
Davis, Christopher ................. 249
Davis, Joshua ......................... 185
De Maggio, Marco ................. 69
de Ruiter, Ko ............................ 74
De Souza, Zaineb ................. 378
Dedrick, Jason ......................... 146
Deek, Fadi .............................. 400
Deibert, Sina ......................... 189
Dembla, Pamela ....................... 61
Deng, Hepe ............................. 233
Denison, Barbara ................. 96
Deckar, Amit ......................... 102, 167
Devadoss, Paul ....................... 388
Devan, Jihees ......................... 57
Dhalwal, Jasbir S ...................... 338
Dhanesh, Ganga ...................... 235
Dhillon, Gurjit ....................... 168
Di Gangi, Paul ...................... 310, 337
Di Tullio, Dany ..................... 57
Dick, Geoff ......................... 378
Ding, Yi .................................. 95
Di Jamasi, Soussan ............... 21
Dodson, Tracie ....................... 124
Donaldson, Opal .................... 245
Dong, Xiao Ying ....................... 373
Dorantes, Carlos ................... 322
Dreznor, Tammy ...................... 241
Dreznor, Zvi ........................... 241
Dreßner, Nico ......................... 110
Drommi, Antonio .................... 115
Duffy, Kevin ....................... 96
Duncan, Peter ....................... 163
Durán, Nayaret ....................... 162
Dwivedi, Anju ................. 5, 6, 168, 298
Dwivedi, Yogesh ................. 5, 6, 168, 298
Dynes, Scott ......................... 270

E
Eckert, Julian ....................... 38, 398
Eckhardt, Andreas ............... 79, 112
Edler, Laureen ....................... 108
Edgar, David ......................... 163
Eid, Mustafa ......................... 354
El-Gayar, Omar ....................... 167
El-Haddadaeh, Ramzi ............ 351
Elle-dit-cosaque, Christophe .... 104
Elliman, Tony ......................... 169, 182
Ellis, Michael ....................... 203, 274
Ellis, Selwyn ......................... 150
El-Naffar, Said ....................... 24
Erickson, Jeff ....................... 228
Erickson, John ....................... 141
Erickson-Harris, Lisa .......... 397
Eschenbrenner, Brenda ........ 212
Everard, Andrea .................. 287
Evermann, Joerg ................... 194, 195

F
Fabisch, Sebastian .............. 110
Fallatoon, Hamid .................... 205
Falkowski, Tanja .................... 70
Fang, Xiang ......................... 198
Fang, Xiaowen ....................... 345
Fang, Yan-Rung ...................... 336
Faupel, Titus ......................... 46
Fazel Zarandi, Mohammad Hossein 148
Federsen, Christoph ............. 323
Fedorowicz, Jane ................. 165, 229
Fernando, Senaka ................. 182
Ferreira, Marta ...................... 365
Fink, Kerstin ......................... 192
Fitzgerald, Guy ...................... 285
Fleischer, Stefan .................... 356
Flittner, Meredith ................. 8
Fong, Phil ......................... 173
Frei, Christian ....................... 408
Fruehling, Ann ....................... 32
Fu, Hongwei ......................... 225
Fuller, J ............................... 289
Fuller, Mark ......................... 184
Fuller, Robert ....................... 249
Fundaburk, Albert ............... 71
Furneaux, Brent ..................... 4
Füstös, János ......................... 125

G
Gabriel, Isaac ....................... 224
Gagnon, Elisa ......................... 155
Gallaher, John ....................... 222
Galvez, Santos ...................... 267
Garcia-Sanchez, Nee ............ 266
Gefen, David ......................... 171
Gehrke, Dennis ....................... 71
Ghani, Mohd ......................... 138
Gil, Sam ............................... 43
Gille, Daniel ......................... 46, 262
Gillenson, Mark ..................... 40, 338
Giorcelli, Rebecca ................. 124
Gokcen, Matthias .................. 319
Gogan, Janis ......................... 229
Goh, Samuel ......................... 76
Golding, Paul ......................... 245
Golibrersuch, Andrew ............ 165
Gollakota, Kamala ............... 205
Gomber, Peter ....................... 133
Gomez, Jose ......................... 160
Gong, Huajun ......................... 403
Good, Travis ......................... 316
Goyette, Sylvain .................... 153
Grandhi, Sukeshini .......... 19
Grandón, Elizabeth .............. 162
Grant, Julia .......................... 1
Grant, Kevin ......................... 163
Green, Gina .......................... 315
Greene, Richard .................... 205
Greenspan, Steven ............... 371
Gregg, Dawn ......................... 183
Gregory, Robert ..................... 305, 394
Greiner, Martina ................... 61
Grippa, Francesca .................. 69
Groezinger, Robert .............. 21
Groth, Sven ......................... 158
Gu, Bin ............................... 154
Guah, Matthew ...................... 192
Guo, Yi ............................... 127
Gupta, Ashish ....................... 75
Gupta, Manish ....................... 9
Guthrie, Ruth ......................... 382
Gutierrez, Anabel .................. 260
Guzman, Indira ...................... 267
Gómez Reynoso, Juan ........... 320

H
Hacker, Yannik ...................... 22
Haddad, Rodolphe ............... 249
Haddock, Ethan ...................... 163
Haddad, Irit ......................... 371
Hale, David ......................... 131
Hale, Joanne ......................... 131
Halimi, Haidir ....................... 194
Hall, Dianne ......................... 12, 149, 401
Hall, Richard ......................... 72
Hanna, Joseph ....................... 149
Hansen, Torben .................... 26
Hasley, Joseph ....................... 183
Hassan, Nik ......................... 42, 204
Hatziekas, Tally .................... 340
Havelka, Douglas .................. 8
Hayen, Roger ......................... 317
He, Fang ................................ 210, 221
He, Jun .............................. 139, 234
Heales, Jon ......................... 143, 308
Heikka, Juhani ....................... 332
Heinzl, Armin ......................... 189
Heiser, Robert ....................... 18
Hess, Thomas ......................... 256
Hikmet, Nesfet ....................... 113
Hiltz, Starr ........................... 123, 219, 258
Ho, Kai Wing ......................... 243
Hochstein, Axel ..................... 23, 306
Hoff, Gregory ......................... 32
Hoffmann, Alexander ............ 254
Holder, Fiona ......................... 296
Hooker, Robert ....................... 109
Hoppen, Norberto .................. 49
<table>
<thead>
<tr>
<th>Author</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Horakh, Thomas A.</td>
<td>318</td>
</tr>
<tr>
<td>Horan, Thomas</td>
<td>84</td>
</tr>
<tr>
<td>Horton, Keith</td>
<td>339</td>
</tr>
<tr>
<td>Hu, Daning</td>
<td>273</td>
</tr>
<tr>
<td>Hua, Guangying</td>
<td>63</td>
</tr>
<tr>
<td>Huerta, Esperanza</td>
<td>321</td>
</tr>
<tr>
<td>Hucroft, Joseph</td>
<td>149, 401</td>
</tr>
<tr>
<td>Huyskens, Claudio</td>
<td>132</td>
</tr>
<tr>
<td>Hvalshagen, Merete</td>
<td>247</td>
</tr>
<tr>
<td>Hwang, Yujong</td>
<td>179</td>
</tr>
<tr>
<td>Höß, Oliver</td>
<td>188</td>
</tr>
<tr>
<td>Ibraimova, Bashorat</td>
<td>282</td>
</tr>
<tr>
<td>Ifinedo, Princely</td>
<td>89, 355</td>
</tr>
<tr>
<td>Ilsemann, Apen</td>
<td>110</td>
</tr>
<tr>
<td>Incera, Jose</td>
<td>136</td>
</tr>
<tr>
<td>Ingalisbe, Jeffrey</td>
<td>404</td>
</tr>
<tr>
<td>Ip, Rachael</td>
<td>344</td>
</tr>
<tr>
<td>Irani, Zahir</td>
<td>3, 214</td>
</tr>
<tr>
<td>Ivantsysnova, Lenka</td>
<td>263</td>
</tr>
<tr>
<td>Iyer, Lakshmi</td>
<td>85, 237</td>
</tr>
<tr>
<td>J</td>
<td></td>
</tr>
<tr>
<td>Jackson, Eric</td>
<td>142</td>
</tr>
<tr>
<td>Jadaan, Taline</td>
<td>366</td>
</tr>
<tr>
<td>Jain, Vikas</td>
<td>93, 330</td>
</tr>
<tr>
<td>Jameson, Rodger</td>
<td>52</td>
</tr>
<tr>
<td>Janiesch, Christian</td>
<td>196</td>
</tr>
<tr>
<td>Jank, Wolfgang</td>
<td>240</td>
</tr>
<tr>
<td>Janssen, Marlin</td>
<td>230</td>
</tr>
<tr>
<td>Jarman, Jay</td>
<td>114</td>
</tr>
<tr>
<td>Jeffers, Patrick</td>
<td>81</td>
</tr>
<tr>
<td>Jensen, Bradley</td>
<td>279</td>
</tr>
<tr>
<td>Jever, Jennifer</td>
<td>392</td>
</tr>
<tr>
<td>Jeyaraj, Anand</td>
<td>264</td>
</tr>
<tr>
<td>Jiang, Bao-Jun</td>
<td>135</td>
</tr>
<tr>
<td>Jiang, Bin</td>
<td>403</td>
</tr>
<tr>
<td>Jiang, Bao-Jun</td>
<td>135</td>
</tr>
<tr>
<td>Jiang, Chunping</td>
<td>291</td>
</tr>
<tr>
<td>Jiang, Ju</td>
<td>403</td>
</tr>
<tr>
<td>Jin, Leigh</td>
<td>271</td>
</tr>
<tr>
<td>Jo, Sooran</td>
<td>350</td>
</tr>
<tr>
<td>Joia, Luiz</td>
<td>365</td>
</tr>
<tr>
<td>Jones, Brian</td>
<td>287</td>
</tr>
<tr>
<td>Jones, Quentin</td>
<td>19</td>
</tr>
<tr>
<td>Jones, Rachel</td>
<td>10</td>
</tr>
<tr>
<td>Jorns, Oliver</td>
<td>53</td>
</tr>
<tr>
<td>Joseph, Rhoda</td>
<td>81</td>
</tr>
<tr>
<td>Jungias, Iris</td>
<td>357</td>
</tr>
<tr>
<td>Kamal, Mehruz</td>
<td>316</td>
</tr>
<tr>
<td>Kamal, Muhammad</td>
<td>169</td>
</tr>
<tr>
<td>Kang, Woolhyun</td>
<td>349</td>
</tr>
<tr>
<td>Kanungo, Shivraj</td>
<td>93</td>
</tr>
<tr>
<td>Kappelman, Leon</td>
<td>187</td>
</tr>
<tr>
<td>Karimi, Forough</td>
<td>153</td>
</tr>
<tr>
<td>Katerattanakul, Pairin</td>
<td>140</td>
</tr>
<tr>
<td>Kaziienko, Przemyslaw</td>
<td>176</td>
</tr>
<tr>
<td>Kell, Hajer</td>
<td>164, 215</td>
</tr>
<tr>
<td>Kemper, Hans-Georg</td>
<td>101, 318</td>
</tr>
<tr>
<td>Kesar, Shalini</td>
<td>330</td>
</tr>
<tr>
<td>Kett, Holger</td>
<td>188</td>
</tr>
<tr>
<td>Kettinger, William</td>
<td>185</td>
</tr>
<tr>
<td>Kettles, Degan</td>
<td>380</td>
</tr>
<tr>
<td>Khajueenejad, Ali</td>
<td>30</td>
</tr>
<tr>
<td>Khan, Habib</td>
<td>180</td>
</tr>
<tr>
<td>Khan, Shaji</td>
<td>156</td>
</tr>
<tr>
<td>Khanlarian, Cindi</td>
<td>343</td>
</tr>
<tr>
<td>Khatri, Vijay</td>
<td>247</td>
</tr>
<tr>
<td>Kim, Dan</td>
<td>206</td>
</tr>
<tr>
<td>Kim, Hak</td>
<td>44</td>
</tr>
<tr>
<td>Kim, Hyunjung</td>
<td>177</td>
</tr>
<tr>
<td>Kim, Jongki</td>
<td>278</td>
</tr>
<tr>
<td>Kim, Misuk</td>
<td>134, 386</td>
</tr>
<tr>
<td>King, Ruth</td>
<td>343, 360</td>
</tr>
<tr>
<td>Kirs, Peeter</td>
<td>35</td>
</tr>
<tr>
<td>Kishore, Rajiv</td>
<td>142</td>
</tr>
<tr>
<td>Kleist, Stefan</td>
<td>406</td>
</tr>
<tr>
<td>Klevink, Bram</td>
<td>230</td>
</tr>
<tr>
<td>Kloese, Karsten</td>
<td>293</td>
</tr>
<tr>
<td>Klumper, Donald</td>
<td>276</td>
</tr>
<tr>
<td>Knackstedt, Ralf</td>
<td>239</td>
</tr>
<tr>
<td>Ko, Myung</td>
<td>200</td>
</tr>
<tr>
<td>KOH, Chung Hao</td>
<td>290</td>
</tr>
<tr>
<td>Kolkemüller, Jochen</td>
<td>188</td>
</tr>
<tr>
<td>Kolbe, Lutz</td>
<td>270</td>
</tr>
<tr>
<td>Kosalge, Parag</td>
<td>100, 348</td>
</tr>
<tr>
<td>Krasnova, Hanna</td>
<td>263</td>
</tr>
<tr>
<td>Krcmar, Helmut</td>
<td>309</td>
</tr>
<tr>
<td>Krell, Katharina</td>
<td>261</td>
</tr>
<tr>
<td>Krenn, Karoline</td>
<td>68</td>
</tr>
<tr>
<td>Krishna, S</td>
<td>220</td>
</tr>
<tr>
<td>Krishnan, Poornima</td>
<td>152</td>
</tr>
<tr>
<td>Kristie, Kristie</td>
<td>225</td>
</tr>
<tr>
<td>Kroll, Mark</td>
<td>150</td>
</tr>
<tr>
<td>Kuhn, Jr, John</td>
<td>280</td>
</tr>
<tr>
<td>Kuliwat, Songpol</td>
<td>15</td>
</tr>
<tr>
<td>Kunve, Dimitar</td>
<td>185</td>
</tr>
<tr>
<td>Kunnathur, Anand</td>
<td>48</td>
</tr>
<tr>
<td>Kwak, Kee-Young</td>
<td>58</td>
</tr>
<tr>
<td>Kwak, Myungjae</td>
<td>349</td>
</tr>
<tr>
<td>Kwon, Sun-Ok</td>
<td>350</td>
</tr>
<tr>
<td>L</td>
<td></td>
</tr>
<tr>
<td>Ladd, Darin</td>
<td>28</td>
</tr>
<tr>
<td>Lai, Vincent</td>
<td>325</td>
</tr>
<tr>
<td>Lal, Banita</td>
<td>5, 6</td>
</tr>
<tr>
<td>Landrum, W</td>
<td>149, 401</td>
</tr>
<tr>
<td>Lane, Peggy</td>
<td>393</td>
</tr>
<tr>
<td>Lankton, Nancy</td>
<td>384</td>
</tr>
<tr>
<td>Lanzinser, Steffen</td>
<td>309</td>
</tr>
<tr>
<td>Laothsathakul, Kittipong</td>
<td>199</td>
</tr>
<tr>
<td>Lattemann, Christoph</td>
<td>326</td>
</tr>
<tr>
<td>Laumann, Marcus</td>
<td>396</td>
</tr>
<tr>
<td>Laumer, Sven</td>
<td>79, 112</td>
</tr>
<tr>
<td>Laws, Nathaniel</td>
<td>19</td>
</tr>
<tr>
<td>Le, Phu Dung</td>
<td>172</td>
</tr>
<tr>
<td>Leal Ferreira, Marcos</td>
<td>128</td>
</tr>
<tr>
<td>Leal Ferreira, Simone</td>
<td>128</td>
</tr>
<tr>
<td>Leboir, Reda</td>
<td>29</td>
</tr>
<tr>
<td>Leberknight, Christopher</td>
<td>334</td>
</tr>
<tr>
<td>Lechner, Ulrike</td>
<td>110</td>
</tr>
<tr>
<td>Lee, Chang Boon Patrick</td>
<td>244</td>
</tr>
<tr>
<td>Lee, Hongkyu</td>
<td>350</td>
</tr>
<tr>
<td>Lee, James</td>
<td>140</td>
</tr>
<tr>
<td>Lee, Matthew</td>
<td>105, 277</td>
</tr>
<tr>
<td>Lee, Younghwa</td>
<td>390</td>
</tr>
<tr>
<td>Leimiste, Jan Marco</td>
<td>309</td>
</tr>
<tr>
<td>Leinggibul, Thaweephon</td>
<td>199</td>
</tr>
<tr>
<td>Leroy, Gondy</td>
<td>349</td>
</tr>
<tr>
<td>Letsisidi, Boiopelo</td>
<td>7</td>
</tr>
<tr>
<td>Levenburg, Nancy</td>
<td>100</td>
</tr>
<tr>
<td>Levy, Meira</td>
<td>371</td>
</tr>
<tr>
<td>Lewis, Gaye</td>
<td>364</td>
</tr>
<tr>
<td>Li, Donghua</td>
<td>403</td>
</tr>
<tr>
<td>Li, Han</td>
<td>75, 208</td>
</tr>
<tr>
<td>Li, Honglei</td>
<td>325</td>
</tr>
<tr>
<td>Li, Naicong</td>
<td>175</td>
</tr>
<tr>
<td>Li, Xiaocing</td>
<td>83</td>
</tr>
<tr>
<td>Li, Yan</td>
<td>111</td>
</tr>
<tr>
<td>Liao, tian-yu</td>
<td>99</td>
</tr>
<tr>
<td>Liebau, Nicolas</td>
<td>408</td>
</tr>
<tr>
<td>Ligatti, Jay</td>
<td>114</td>
</tr>
<tr>
<td>Lim, Jee-Hae</td>
<td>202</td>
</tr>
<tr>
<td>Lim, JoAnne Yong-Kwan</td>
<td>211</td>
</tr>
<tr>
<td>Lim, Kai</td>
<td>291</td>
</tr>
<tr>
<td>Lin, Mingfeng</td>
<td>240</td>
</tr>
<tr>
<td>Lines, Lorna</td>
<td>182</td>
</tr>
<tr>
<td>Lings, Brian</td>
<td>56</td>
</tr>
<tr>
<td>Liu, Jiayu</td>
<td>403</td>
</tr>
<tr>
<td>Liu, Manlu</td>
<td>272</td>
</tr>
<tr>
<td>Liu, Yan</td>
<td>289</td>
</tr>
<tr>
<td>Liu, Yucong</td>
<td>402</td>
</tr>
<tr>
<td>Loebbecke, Claudia</td>
<td>132, 346</td>
</tr>
<tr>
<td>Long, Yuan</td>
<td>55</td>
</tr>
<tr>
<td>Loos, Peter</td>
<td>26, 297</td>
</tr>
<tr>
<td>Lopez-Santiago, Pedro</td>
<td>266</td>
</tr>
<tr>
<td>Lorenzo, Oswaldo</td>
<td>265</td>
</tr>
<tr>
<td>Luftman, Jerry</td>
<td>45</td>
</tr>
<tr>
<td>Lundell, Björn</td>
<td>56</td>
</tr>
<tr>
<td>Luo, Xin</td>
<td>361</td>
</tr>
<tr>
<td>Luse, Andy</td>
<td>20</td>
</tr>
<tr>
<td>Lutat, Marco</td>
<td>133</td>
</tr>
<tr>
<td>Lytinen, Kalle</td>
<td>386</td>
</tr>
</tbody>
</table>
Author Index

M
Madlberger, Maria .................................. 250
Magal, Simha ....................................... 100
Magri, Massimo .................................... 376
Maldonado, Miguel ................................. 265
Mangalaraj, George ............................... 27
Mantymäki, Matti .................................. 236
Marakas, George .................................. 203, 274
Marold, Kathrin .................................... 125
Marshall, Ian ........................................ 138
Martinez-Herejon, Juan J ...................... 266
Martinez-Vilches, Jose .......................... 82
Maruping, Likoebe ................................ 376
Matheis, Thomas .................................. 297
Mathiassen, Lars ................................. 42, 257, 391
Mattox, Sabine ..................................... 261
Mattord, Herbert .................................. 248, 333
Matzner, Martin .................................... 119
Maunbe, Blessing .................................. 301
McCarr, James ..................................... 114
McGinnis, Thomas ................................. 187
McKay, Kenneth .................................... 392
McKnight, Harrison ............................... 384
McLeod, Alexander ............................... 88
McQuaid, Bob ...................................... 73
Mead, Nancy ........................................ 115
Mehta, Nikhil ....................................... 12
Meja, Marcelo ....................................... 404
Mellor, John ......................................... 269
Melski, Adam ........................................ 47
Melville, Nigel ....................................... 146
Mendling, Jan ....................................... 304
Mennecke, Brian ................................... 20
Merhout, Jeffrey .................................... 8
Merin, Yithshak .................................... 107
Meso, Peter ......................................... 90
Miede, Andre ....................................... 38
Miller, David W ..................................... 121
Mirchandani, Dinesh ............................. 156
Mirza, Momin ....................................... 389
Mistry, Riddhi ....................................... 195
Mitchell, Robert .................................... 279
Moeller, Gertrude .................................. 338
Molla, Alemayehu ................................. 233
Money, Arthur ...................................... 182
Moon, Gyewan ..................................... 227
Moon, Junghoon .................................... 350
Morris, Gerald ...................................... 125
Morris, Jr., R ........................................ 16
Motwani, Jaideep ................................. 348
Mueller, Oliver ..................................... 119
Muenstermann, Bjorn ........................... 79
Müller, Felix-Wienberger ....................... 302
Muntermann, Jan ................................. 158
Murphy, Philip ...................................... 175
Murray, Meg ........................................ 381
Murthy, Subbu ...................................... 151
Musial, Katarzyna .................................. 176
Muñoz Rosario, Roberto ....................... 123
Mykytyn, Peter .................................... 210, 221
Mylonakis, Charalampos ....................... 260
Müntymäki, Matti .................................. 236
Müller, Jürgen ...................................... 47
Müller, Oliver ....................................... 239
Müller-Wienbergen, Felix ..................... 302

N
NAGUIB, Raouf ...................................... 138
Nah, Fiona .......................................... 212
Nair, Chitra ......................................... 345
Nakayama, Makoto ................................ 2
Napier, Nannette .................................. 391
Nath, Anupam ...................................... 237
Navarrete, Carlos .................................. 160, 382
Navarrete, Celene .................................. 321
Navulaha, Saral ..................................... 372
Nazeer, Mohammed .............................. 7
Nazar, Salman ........................................ 186
Neely, Pam ......................................... 117
Negash, Solomon ................................... 91
Newman, Michael .................................. 216, 386
Ng, Frankie ......................................... 21
Ngo, Huy Hoang ................................... 172
Niehaves, Bjoern ................................... 80
Nielsen, Cathy ....................................... 173
Niemand, Michael ................................. 398
Niu, Yuan ............................................. 281
Nyshadham, Easwar ............................. 224

O
O’Flaherty, Brian .................................... 367
Obal, Lorie .......................................... 151
Ocker, Rosalie ...................................... 258
Oguin Oguin, Daniel .............................. 178
Orozco-Vargas, Jorge .............................. 260
Oztner, Erich ....................................... 41
Ozkam, Savgi ......................................... 300

P
Pallud, Jessie ....................................... 104, 120
Palvia, Prashant ..................................... 246
Pant, Somendra ..................................... 313
Paquet, Marc ....................................... 174
Paradise, David .................................... 76, 109
Park, Insu ............................................. 86
Parish, Jr., James .................................... 280
Passerini, Kati ....................................... 11
Passante, Giuseppe ................................ 69
Peachey, Todd ...................................... 148, 401
Pearson, John ...................................... 210
Pendharkar, Parag ................................. 327
Peng, Zeyu .......................................... 291
Pentland, Alex ....................................... 178
Perez, Jorge .......................................... 381
Perez-Mira, Begona .............................. 64
Persson, John ...................................... 257
Pettite, Alex ......................................... 187
Pfeiffer, Daniel .................................... 196, 406
Pick, James .......................................... 205
Pidduck, Anne Banks ............................ 296
Pinsonneault, Alain .............................. 155, 186, 218, 335, 389
Pilce, Robert ........................................ 146
Plotnick, Linda ..................................... 258
Plugge, Albert ....................................... 238
Poo, Danny .......................................... 299
Poole, Marshall ..................................... 127
Posey, Clay .......................................... 289
Prasad, Acklesh ..................................... 143, 308
Prasad, Srinivas ..................................... 93
Prifling, Michael ................................... 305, 394
Privman, Robin ..................................... 219
Prybutok, Victor .................................... 295
PUENTES, John .................................... 138
Pullman, Madeleine ............................... 314

Q
Qi, De Jun ............................................ 373
Qiu, Lingyun ........................................ 324
Quirchmayr, Gerald .............................. 53
Qureshi, Sajda ....................................... 316

R
Radbacher, Mike .................................... 347
Ragu-Nathan, Bhanu ............................. 213
Ragu-Nathan, T.S. ................................. 213
Rahman, Nayem .................................... 328
Raitharju, Reetta ................................... 236
Rajkumar, T.M ....................................... 198
Ram, Sudha .......................................... 157
Ramiller, Neil ........................................ 314
Ramuchin, Amar .................................... 174
Ranganathan, C ..................................... 152
Rao, H. R ............................................... 65, 67, 86, 226, 268
Rashid, Humayun ................................. 387
Ratty, Anil ............................................ 299
Ray, Gautam .......................................... 154
Recce, Michael ..................................... 334
Recker, Jan .......................................... 304
Reing, Bruce ......................................... 252
Ren, Fei ............................................... 324
Repp, Nicolas ....................................... 38, 398
Rezgui, Yacine ..................................... 106
Rhee, Cheul ......................................... 134
Richter, Sebastian .................................. 110
Riemer, Kai .......................................... 311
Riemp, Gerold ...................................... 92
Rigoni, Eduardo ..................................... 49
Rivard, Suzanne .................................... 153
Rivero, Martin ...................................... 161
Robertson, Bruce .................................. 271
Robey, Daniel ....................................... 362, 391

www.aisnet.org
# Author Index

<table>
<thead>
<tr>
<th>Author</th>
<th>Page Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robles-Flores, Jose</td>
<td>405</td>
</tr>
<tr>
<td>Rohloff, Michael</td>
<td>97, 130</td>
</tr>
<tr>
<td>Rosen, Peter</td>
<td>276</td>
</tr>
<tr>
<td>Rosenkrantz, Christoph</td>
<td>294, 323</td>
</tr>
<tr>
<td>Rosson, Mary Beth</td>
<td>170, 258</td>
</tr>
<tr>
<td>Rothlauf, Franz</td>
<td>189</td>
</tr>
<tr>
<td>Roztoczy, Narcy 201-250</td>
<td>214</td>
</tr>
<tr>
<td>Rubin, Amir</td>
<td>94</td>
</tr>
<tr>
<td>Rubin, Eran</td>
<td>94</td>
</tr>
<tr>
<td>Russell, Robert</td>
<td>303</td>
</tr>
<tr>
<td>Russland, Avid</td>
<td>101</td>
</tr>
<tr>
<td>Rutkowski, A-F</td>
<td>258</td>
</tr>
<tr>
<td>Ryan, Sherry</td>
<td>282, 295</td>
</tr>
<tr>
<td>Räckers, Michael</td>
<td>80, 406</td>
</tr>
<tr>
<td>S</td>
<td></td>
</tr>
<tr>
<td>Saab, David</td>
<td>197</td>
</tr>
<tr>
<td>Saade, Raafat</td>
<td>307</td>
</tr>
<tr>
<td>Sager, Jim</td>
<td>288</td>
</tr>
<tr>
<td>Salam, Al</td>
<td>85</td>
</tr>
<tr>
<td>Saleh, Mohamed</td>
<td>187</td>
</tr>
<tr>
<td>Salmans, Brian</td>
<td>269</td>
</tr>
<tr>
<td>Samsudin, M.A</td>
<td>5</td>
</tr>
<tr>
<td>Sandoe, Kent</td>
<td>288</td>
</tr>
<tr>
<td>Sandoval, Monica Brizuela</td>
<td>320</td>
</tr>
<tr>
<td>Sandoval Almazan, Rodrigo</td>
<td>82</td>
</tr>
<tr>
<td>Sankaranayanan, Vidyaraman</td>
<td>65</td>
</tr>
<tr>
<td>Santana, Martin</td>
<td>265</td>
</tr>
<tr>
<td>Santillan-Mendoza, Alberto</td>
<td>267</td>
</tr>
<tr>
<td>Sarker, Saonee</td>
<td>28</td>
</tr>
<tr>
<td>Sasidharan, Sharath</td>
<td>235</td>
</tr>
<tr>
<td>Sayeed, Lufus</td>
<td>43</td>
</tr>
<tr>
<td>Schäfermeyer, Markus</td>
<td>294</td>
</tr>
<tr>
<td>Schaper, Torsten</td>
<td>395</td>
</tr>
<tr>
<td>Schaufl, Christian</td>
<td>331</td>
</tr>
<tr>
<td>Schierholz, Ragnar</td>
<td>270</td>
</tr>
<tr>
<td>Schindholzer, Bernhard</td>
<td>23</td>
</tr>
<tr>
<td>Schlaak, Bastian</td>
<td>270</td>
</tr>
<tr>
<td>Schmidt, Daniel</td>
<td>297</td>
</tr>
<tr>
<td>Schmidt, M</td>
<td>74</td>
</tr>
<tr>
<td>Schubert, Petra</td>
<td>292</td>
</tr>
<tr>
<td>Schumann, Matthias</td>
<td>47</td>
</tr>
<tr>
<td>Schweger, Dana</td>
<td>232</td>
</tr>
<tr>
<td>Seidel, Stefan</td>
<td>302</td>
</tr>
<tr>
<td>Selamat, Mohammad</td>
<td>5</td>
</tr>
<tr>
<td>Sen, Sagnika</td>
<td>102</td>
</tr>
<tr>
<td>Sengupta, Arijit</td>
<td>264</td>
</tr>
<tr>
<td>Sereko, Alexander</td>
<td>25, 283</td>
</tr>
<tr>
<td>Serrano-Rico, Alan Edwin</td>
<td>260</td>
</tr>
<tr>
<td>Sethi, Sunil</td>
<td>299</td>
</tr>
<tr>
<td>Sethi, Vikram</td>
<td>264</td>
</tr>
<tr>
<td>Shang, Shari</td>
<td>99</td>
</tr>
<tr>
<td>Sharif, Amir</td>
<td>3, 214</td>
</tr>
<tr>
<td>Sharman, Raj</td>
<td>67, 86, 226</td>
</tr>
<tr>
<td>Sharp, Jason</td>
<td>295</td>
</tr>
<tr>
<td>Shaw, Mark</td>
<td>193</td>
</tr>
<tr>
<td>Shaw, Michael</td>
<td>166</td>
</tr>
<tr>
<td>SHEK, Sarah</td>
<td>103</td>
</tr>
<tr>
<td>Shen, Jia</td>
<td>108</td>
</tr>
<tr>
<td>Sheng, Hong</td>
<td>72</td>
</tr>
<tr>
<td>Sheng, Yi-Huan</td>
<td>210</td>
</tr>
<tr>
<td>Sherif, Karma</td>
<td>13</td>
</tr>
<tr>
<td>Shih, Meike</td>
<td>301</td>
</tr>
<tr>
<td>Shoemaker, Dan</td>
<td>115</td>
</tr>
<tr>
<td>SIA, Choon Ling</td>
<td>103</td>
</tr>
<tr>
<td>Siam, John</td>
<td>284</td>
</tr>
<tr>
<td>Siav, Leong</td>
<td>34, 55, 141</td>
</tr>
<tr>
<td>Sidahmed, Mohamed</td>
<td>159</td>
</tr>
<tr>
<td>Sidoroava, Anna</td>
<td>187</td>
</tr>
<tr>
<td>Siegel, Marisa</td>
<td>21</td>
</tr>
<tr>
<td>Silva, Ricardo</td>
<td>365</td>
</tr>
<tr>
<td>Silveira, Denis</td>
<td>128</td>
</tr>
<tr>
<td>Simons, Alexander</td>
<td>356</td>
</tr>
<tr>
<td>Sincan, Murat</td>
<td>300</td>
</tr>
<tr>
<td>Singh, Harpreet</td>
<td>353</td>
</tr>
<tr>
<td>Sinha, Atish</td>
<td>157</td>
</tr>
<tr>
<td>Skipper, Joseph</td>
<td>149</td>
</tr>
<tr>
<td>Sligdianowski, Deb</td>
<td>15</td>
</tr>
<tr>
<td>Smith, Stephen</td>
<td>52</td>
</tr>
<tr>
<td>Smolnik, Stefan</td>
<td>92</td>
</tr>
<tr>
<td>Soja, Piot</td>
<td>145</td>
</tr>
<tr>
<td>Somers, Mark</td>
<td>363</td>
</tr>
<tr>
<td>Song, Jaeki</td>
<td>13</td>
</tr>
<tr>
<td>Sonnenberg, Christian</td>
<td>78, 326</td>
</tr>
<tr>
<td>Sousa Neto, Manoel</td>
<td>50</td>
</tr>
<tr>
<td>Spilopoulou, Myra</td>
<td>70</td>
</tr>
<tr>
<td>Spinnell, Gabriella</td>
<td>163</td>
</tr>
<tr>
<td>Srivastava, Amit</td>
<td>242</td>
</tr>
<tr>
<td>Stafford, Tom</td>
<td>40</td>
</tr>
<tr>
<td>Stahl, Bernd</td>
<td>193</td>
</tr>
<tr>
<td>Steinmetz, Ralf</td>
<td>38, 398, 408</td>
</tr>
<tr>
<td>Stemmark, Dick</td>
<td>366</td>
</tr>
<tr>
<td>Stieglich, Stefan</td>
<td>326</td>
</tr>
<tr>
<td>Stratopoulos, Theophasis</td>
<td>202</td>
</tr>
<tr>
<td>Straub, Detmar</td>
<td>120</td>
</tr>
<tr>
<td>Stout, Nathan</td>
<td>175</td>
</tr>
<tr>
<td>Strueker, Jens</td>
<td>46, 262</td>
</tr>
<tr>
<td>Styliam, Antonis</td>
<td>281</td>
</tr>
<tr>
<td>Sujanto, Fonny</td>
<td>66</td>
</tr>
<tr>
<td>Suleiman, James</td>
<td>18</td>
</tr>
<tr>
<td>Sun, Jun</td>
<td>54</td>
</tr>
<tr>
<td>Sun, Wenyong</td>
<td>203, 274</td>
</tr>
<tr>
<td>Sun, Xuanqi</td>
<td>262</td>
</tr>
<tr>
<td>Sun, Yongqiang</td>
<td>291</td>
</tr>
<tr>
<td>Sutanto, Peter</td>
<td>383</td>
</tr>
<tr>
<td>Sutcliffe, Norma</td>
<td>2</td>
</tr>
<tr>
<td>Swaine, Dave</td>
<td>173</td>
</tr>
<tr>
<td>Swinarski, Matthew</td>
<td>142</td>
</tr>
<tr>
<td>Syberfeldt, Anna</td>
<td>56</td>
</tr>
<tr>
<td>Takeda, Hiroshi</td>
<td>255</td>
</tr>
<tr>
<td>Tamblyn, Robyn</td>
<td>389</td>
</tr>
<tr>
<td>Tan, Chuan-Ho</td>
<td>111</td>
</tr>
<tr>
<td>Tan, Weiwei</td>
<td>307</td>
</tr>
<tr>
<td>Tan, Xin</td>
<td>34</td>
</tr>
<tr>
<td>Tarafdar, Monideepa</td>
<td>213</td>
</tr>
<tr>
<td>Taskin, Nazim</td>
<td>167</td>
</tr>
<tr>
<td>Tassabehj, Rana</td>
<td>242</td>
</tr>
<tr>
<td>Tay, Albert</td>
<td>312</td>
</tr>
<tr>
<td>Templeton, Gary</td>
<td>278</td>
</tr>
<tr>
<td>Teo, Hock Hai</td>
<td>111</td>
</tr>
<tr>
<td>Tewary, Ashish</td>
<td>348</td>
</tr>
<tr>
<td>Themistocleous, Marinos</td>
<td>169</td>
</tr>
<tr>
<td>Thomas, Oliver</td>
<td>78</td>
</tr>
<tr>
<td>Thompson, Sheryl</td>
<td>207</td>
</tr>
<tr>
<td>Thrasher, Evelyn</td>
<td>16</td>
</tr>
<tr>
<td>Thurner, Bettina</td>
<td>126</td>
</tr>
<tr>
<td>Tonelli, Jr, Enor</td>
<td>51</td>
</tr>
<tr>
<td>Torres, Jorge 322</td>
<td></td>
</tr>
<tr>
<td>Townsend, Anthony</td>
<td>20</td>
</tr>
<tr>
<td>Trejo Flores, Lidia</td>
<td>160</td>
</tr>
<tr>
<td>Tremaine, Marilyn</td>
<td>33</td>
</tr>
<tr>
<td>Trues, Duane</td>
<td>255</td>
</tr>
<tr>
<td>Tseng, Fan-Chuan</td>
<td>336</td>
</tr>
<tr>
<td>Tu, Qiang</td>
<td>213</td>
</tr>
<tr>
<td>Tullis, Tom</td>
<td>21</td>
</tr>
<tr>
<td>Tulu, Bengisu</td>
<td>151</td>
</tr>
<tr>
<td>Turczyk, Lars</td>
<td>408</td>
</tr>
<tr>
<td>Turel, Ofir</td>
<td>25, 377</td>
</tr>
<tr>
<td>U</td>
<td></td>
</tr>
<tr>
<td>Unger, Carsten</td>
<td>101</td>
</tr>
<tr>
<td>Upadhyaya, Shambhu</td>
<td>65, 67, 86, 226</td>
</tr>
<tr>
<td>Urbach, Nils</td>
<td>92</td>
</tr>
<tr>
<td>Uthicke, Katharina</td>
<td>227</td>
</tr>
<tr>
<td>V</td>
<td></td>
</tr>
<tr>
<td>Vathanathan, Sridhar</td>
<td>48</td>
</tr>
<tr>
<td>van Daalen Fuente, Roger</td>
<td>388</td>
</tr>
<tr>
<td>Vannoy, Sandra</td>
<td>237</td>
</tr>
<tr>
<td>Vatanasakdakul, Savanid</td>
<td>60</td>
</tr>
<tr>
<td>Vehring, Nadine</td>
<td>311</td>
</tr>
<tr>
<td>Venkataraman, Ramesh</td>
<td>247</td>
</tr>
<tr>
<td>Vesper, Owei</td>
<td>301</td>
</tr>
<tr>
<td>Viana, Bernado</td>
<td>50</td>
</tr>
<tr>
<td>Vidrio-Baron, Susana</td>
<td>20</td>
</tr>
<tr>
<td>Vicapoma-Escurla, Edgar</td>
<td>405</td>
</tr>
<tr>
<td>Vilkov, Lev</td>
<td>147</td>
</tr>
<tr>
<td>Vllovsky, Sonia</td>
<td>165</td>
</tr>
<tr>
<td>Vinka, Vishnu</td>
<td>375</td>
</tr>
<tr>
<td>Vimik, Kastor</td>
<td></td>
</tr>
<tr>
<td>vom Brocke, Jan</td>
<td>78, 126, 304, 326, 356</td>
</tr>
<tr>
<td>von Stetten, Alexander</td>
<td>79</td>
</tr>
<tr>
<td>Vrede, Gert-Jan</td>
<td>252</td>
</tr>
<tr>
<td>W</td>
<td></td>
</tr>
<tr>
<td>Wagner, Christian</td>
<td>344</td>
</tr>
<tr>
<td>Wagner, Heinz-Theo</td>
<td>370</td>
</tr>
<tr>
<td>Wahab, M.S.</td>
<td>5</td>
</tr>
<tr>
<td>Walczuch, Rita</td>
<td>74</td>
</tr>
<tr>
<td>Wal, Friedenke</td>
<td>253</td>
</tr>
</tbody>
</table>
Wallace, James . . . . . . . . . . . . . . . . . . . 242
Walsh, Isabelle . . . . . . . . . . . . . . . . . . 164, 215
Wan, Yun . . . . . . . . . . . . . . . . . . . . . . . . 2
Wang, Bin . . . . . . . . . . . . . . . . . . . . . 135
Wang, Grace . . . . . . . . . . . . . . . . . . . . 336
Wang, Hui . . . . . . . . . . . . . . . . . . . . . . 61
Wang, Wenli . . . . . . . . . . . . . . . . . . . . 107
Ward, Kerry . . . . . . . . . . . . . . . . . . . . . 32
Wasko, Molly . . . . . . . . . . . . . . . . . . . 337
Watkins, Jim . . . . . . . . . . . . . . . . . . . . 150
Watson, Richard . . . . . . . . . . . . . . . . . . 91
Weerkakody, Vishanth . . . . . . . . . . . . 168
Weisbecker, Anette . . . . . . . . . . . . . . 188
Weiss, Burkhard . . . . . . . . . . . . . . . . . 147
Weiss, Stefan . . . . . . . . . . . . . . . . . . . . 14
Weisstoffer, Heinz . . . . . . . . . . . . . . . 201
Weitzel, Tim . . . . . . . . . . . . . . . . . . . . 112
Weser, Lorenz . . . . . . . . . . . . . . . . . . . 263
West, Hannah . . . . . . . . . . . . . . . . . . . 315
Whalley, Jason . . . . . . . . . . . . . . . . . . . 367
Whitaker, Jonathan . . . . . . . . . . . . . . 146
Wickramasinghe, Nilmini . . . . . . . . . . . . 136, 137, 138
Widmeyer, George . . . . . . . . . . . . . . . 123, 334
Wilcox, Jim . . . . . . . . . . . . . . . . . . . . . 13
Williams, Michael . . . . . . . . . . . . . . . . . . 5, 6, 298
Willis, Mike . . . . . . . . . . . . . . . . . . . . 357
Wilson, Campbell . . . . . . . . . . . . . . . . 172
Wimmer, Maria . . . . . . . . . . . . . . . . . . 297
Winchester, Donald . . . . . . . . . . . . . . 52
Windolf, Paul . . . . . . . . . . . . . . . . . . . . . 68
Winkelmann, Axel . . . . . . . . . . . . . . . 119, 147, 293, 302
Winniford, MaryAnne . . . . . . . . . . . . . 397
Winter, Susan . . . . . . . . . . . . . . . . . . . . 281
Wong, Isaac . . . . . . . . . . . . . . . . . . . . . 173
Woodside, Joseph . . . . . . . . . . . . . . . . . . 31
Woolridge, Richard . . . . . . . . . . . . . . . 131
Wranik, Adrian . . . . . . . . . . . . . . . . . . 133
Wu, Dezhi . . . . . . . . . . . . . . . . . . . . . . . . 11
Wu, Jen-Her . . . . . . . . . . . . . . . . . . . . . 191
Wu, Jing . . . . . . . . . . . . . . . . . . . . . . . . 218
Wu, Shikui . . . . . . . . . . . . . . . . . . . . . . 153
wu, xianping . . . . . . . . . . . . . . . . . . . . . 172
Wunnava, Shalini . . . . . . . . . . . . . . . . . 150
X
Xia, Lin Hammer . . . . . . . . . . . . . . . . 244
Xiao, Nan . . . . . . . . . . . . . . . . . . . . . . . 226
Xu, Heng . . . . . . . . . . . . . . . . . . . . . . . . 170
Xu, Lingling . . . . . . . . . . . . . . . . . . . . . 290
Xue, Ling . . . . . . . . . . . . . . . . . . . . . . . . 154
Y
Yoo, Chul Woo . . . . . . . . . . . . . . . . . . . . . 134, 286
Young, Mei-Lien . . . . . . . . . . . . . . . . . . . 342
Yu, Angela Yan . . . . . . . . . . . . . . . . . . . 373
Yu, Yanjun . . . . . . . . . . . . . . . . . . . . . . . 28
Z
Zahedi, Mariam . . . . . . . . . . . . . . . . . . . 171
Zieier, Alexander . . . . . . . . . . . . . . . . . . . . 47
Zeng, Daniel . . . . . . . . . . . . . . . . . . . . . 272
Zhang, Jenny . . . . . . . . . . . . . . . . . . . . . . 377
Zhang, Jidong . . . . . . . . . . . . . . . . . . . . . 399
Zhang, Jie . . . . . . . . . . . . . . . . . . . . . . . . 208
Zhang, Kem . . . . . . . . . . . . . . . . . . . . . . . 277
Zhang, Xiaoni . . . . . . . . . . . . . . . . . . . . . 295
Zhang, Xihui . . . . . . . . . . . . . . . . . . . . . . 338
Zhao, Huimin . . . . . . . . . . . . . . . . . . . . . 157
Zhao, J. Leon . . . . . . . . . . . . . . . . . . . . . 272
Zhao, J.Leon . . . . . . . . . . . . . . . . . . . . . . 273
Zhao, Lin . . . . . . . . . . . . . . . . . . . . . . . . . 1
Zhao, Sesia J . . . . . . . . . . . . . . . . . . . . . 344
Zhu, Yan . . . . . . . . . . . . . . . . . . . . . . . . . 306
Ziegelmayer, Jennifer . . . . . . . . . . . . . . 208
Ziegelmayer, Jörg . . . . . . . . . . . . . . . . . . . 297
Zigurs, Ilze . . . . . . . . . . . . . . . . . . . . . . . 181
Advances in Management Information Systems

Editor-in-Chief: Vladimir Zwass

“As an authoritative serial, AMIS will extend the field’s reach and impact, and shape the future of research conducted in IS.”
— Bruce W. Weber, London Business School

“Stay current and be knowledgeable in the constantly revolutionizing information world with this brilliant series!”
— Andrew B. Whinston, University of Texas

“As an impressively wide-ranging and in-depth series of volumes that are a valuable asset to the IS community.”
— William R. King, Katz Graduate School of Business, University of Pittsburgh

“The collection provides a coherent and integrated treatment of this important emerging field.”
— Eric K. Clemons, University of Pennsylvania

12 VOLUMES NOW PUBLISHED

ALL VOLUMES AVAILABLE IN PRINT AND ONLINE

Business Process Transformation
Varun Grover and M. Lynne Markus, Eds.

Knowledge Management
An Evolutionary View
Irma Becerra-Fernandez and Dorothy Leidner, Eds.

Information Security
Policy, Processes, and Practices
Delmar W. Straub, Seymour Goodman, and Richard Baskerville, Eds.

Economics, Information Systems, and Electronic Commerce: Empirical Research
Robert J. Kauffman and Paul P. Tallion, Eds.

Information Quality
Richard Y. Wang, Elizabeth M. Pierce, Stuart E. Madnick, and Craig W. Fisher, Eds.

Development of Component-Based Information Systems
Sergio de Cesare, Mark Lycett, and Robert D. Macredie, Eds.

Electronic Customer Relationship Management
Jerry Fjermestad and Nicholas C. Romano, Jr., Eds.

E-Commerce and the Digital Economy
Michael J. Shaw, Ed.

Human-Computer Interaction and Management Information Systems: Applications
Dennis Galletta and Ping Zhang, Eds.

Human-Computer Interaction and Management Information Systems: Foundations
Ping Zhang and Dennis Galletta, Eds.

The Internet and Workplace Transformation
Murugan Anandarajan, Thompson S.H. Teo, and Claire A. Simmers, Eds.

Information Technology Outsourcing
Suzanne Rival and Benoit A. Aubert, Eds.

Pervasive Information Systems
Panos E. Kouroulthanassisi and George M. Giaglis, Eds.

Forthcoming volumes are listed on www.mesharpe.com/amis.htm

M.E. Sharpe
Publisher of Journal of Management Information Systems and International Journal of Electronic Commerce

For complete information visit www.mesharpe.com/amis.htm

TEL 800-541-6562 or 914-273-1800 • FAX 914-273-2106 • www.mesharpe.com
CONNECTING TODAY'S ACADEMICS FOR TOMORROW'S SOLUTIONS.

ASSOCIATION FOR INFORMATION SYSTEMS

ADVANCING THE CAREERS OF IS ACADEMICS WORLDWIDE THROUGH COLLABORATIVE RESEARCH, INTERACTIVE CONFERENCES, JOB PLACEMENT, AND ENGAGED ONLINE COMMUNITY.