Report on the 21st European Conference on Information Systems

General Chair: Sjaak Brinkkemper
Program Chair: Jos van Hillegersberg
DC Chairs: Michel Avital, Karlheinz Kautz
Organizing Chair: Remko Helms
Pre-ECIS2013 events

Monday and Tuesday June 4 and 5
• Doctoral consortium (Geetbets, Belgium)

Tuesday and Wednesday June 5 and 6, Pre-ECIS Workshops
• E-Government 2.0: Case studies and experience reports
• Interactive Environments and Emerging Technologies for eLearning (IEETeL 2013)
• Large-scale communication systems in search of better theories and methods
• Building up or Piling Up? The Literature Review in Information Systems Research
• Digitization in Business Models and Entrepreneurship (DiBME 2013)
27 Tracks

Accounting Information Systems and ERP (TR01)
Business Intelligence and Knowledge Management (TR02)
Business Process Management (TR03)
Cloud Computing and Services in Global Settings (TR04)
Data Governance and Data Quality Management (TR05)
e-Health (TR06)
Enterprise Systems and Change, Competencies and Organizational Learning (TR07)
Enterprise Transformation (TR08)
Evolution of Public Sector ICT (TR09)
Green Information Systems (TR10)
Human-Computer Interaction (HCI) (TR11)
ICT and Sustainable Global Development (TR12)
IS Economics (TR13)
Information Technology Project Management (TR14)
Inter-Organizational Systems, Information Infrastructures and Innovation Dynamics (TR15)
IS Curriculum, Pedagogy and Enrollment Issues (TR16)
IS Innovation, Adoption and Diffusion (TR17)
IS Security and Privacy (TR18)
IT Governance & Sourcing (TR19)
Methods, Tools and Human Factors in IS/IT Development and Management (TR20)
Openness as an IS/IT Strategy - Open Data, Models, Platforms, and Sources (TR21)
Personal Data Markets (TR22)
Persuasive Systems Design (TR23)
Service Engineering and Service Management (TR24)
Social Media and Society (TR25)
Teaching Cases (TR26)
Ubiquitous and Mobile Information Systems (TR27)
Panels and Posters

- IS History: The Origins of IS in Different Regions
- The Incredible Shrinking Pipeline: Refashioning IS participation in the 21st Century
- Political Consultancy: An Area for Information Systems Academicians to Create Value?
- CIO panel: Science meets Business
- Meet the Journal Editors

- First poster SLAM in the ECIS history
Beyond Borders > 44 countries, Submissions/country (based on first author)
Paper Submissions and Reviewing

- 813 Submissions written by 1,591 authors
- 651 Completed Research papers (CRP; 80 %)
  - 6 Teaching Cases (1 %)
  - 151 Research in Progress papers (RIPP; 19 %)

Reviewing
- 27 tracks, 90 track chairs,
- 378 associate editors
- 1,730 reviewers
- More than 2,000 reviews
- 22 Desk rejects and 3 withdrawals

In total 259 papers were accepted, acceptance rate of 32%.

Observation: RIPP gets too harsh reviews, so a lower acceptance rate than CRP. However, RIPP should be reviewed in a supportive manner in order to allow more starting researchers to participate in ECIS

Points for attention: Aim for a higher (say, 50%) acceptance of RIPP, so split CRP and RIPP in the reviewing process
Participation

- 530 participants
- ICESAL 11
- PRET 9
- Workshop only 32
- Volunteers 30
  - 5 internationals, others local

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<tr>
<th>Country</th>
<th>Participants</th>
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ECIS 2013 Doctoral Consortium

- Chairs
  - Michel Avital, *Copenhagen Business School*, Denmark
  - Karlheinz Kautz, *University of Wollongong*, Australia
- Faculty Members
  - Margunn Aanestad, *University of Oslo*, Norway
  - Tilo Boehmann, *University of Hamburg*, Germany
  - Shirley Gregor, *Australian National U.*, Australia
  - Ola Henfridsson, *University of Warwick*, UK
  - Jannis Kallinikos, *London School of Economics*, UK
  - Kalle Lyytinen, *Case Western Reserve U.*, USA
  - Nancy Russo, *Northern Illinois U.*, USA
  - Suprateek Sarker, *Washington State U.*, USA
Facility

• The ECIS 2013 Doctoral Consortium took place on 2-5 June 2013 at Heerlijckyt van Elsmeren meeting center that is located in the rural municipality of Geetbets, Belgium.

• The property, with its mansion, farmhouse, ponds and grounds, is delightfully situated on the border between Flemish Brabant and Limburg just across the southern Dutch border.
Key Figures

• People
  – 20 students (26 submissions)
  – 8 faculty mentors
  – 2 chairs
  – 1 project manager

• Budget – €19,200
  – ECIS € 13,500
  – Sponsors (AIS € 3,200, CBS € 1500, BENAIS € 1000)
Highlights and Novelty

- Quickfire session included faculty response
- DC Games
- Breakout group debrief session
- Young faculty reflective account
- Two faculty panels
- Students panel
ECIS2013 on social media

ECIS 2013 fan page:
www.facebook.com/ecis2013

#ECIS2013
Lessons learned

1. **Strict deadline works.** Only 1 issue with a two days late submission.
   “There is no need to ask for extension, as there next year there is ECIS too.”

2. There is a large need and appreciation for research skills workshops and tutorials
   • Research methods workshops, e.g. Literature review.
   • Meet the Editor, Writing workshops

3. **Sponsoring** was not so required due to high registration number

4. Good tracking and communication in paper reviewing assists in setting good atmosphere and cooperative attitude. There were no big issues.

5. **Good team with full-time dedication** from the paper deadline till the conference.
Points for attention (1)

1. A body of knowledge for organizing ECIS is required:
   - Plans, schedules, roles, names, email templates, howto’s, publicity contacts, maillists, contract and arrangements with AIS, and numbers, numbers, numbers

2. Paper management system **PCS of Precision Conference Solutions** works great.
   - Added dashboards for progress reporting for PCs, TCs and AEs
   - Added quality check on reviews based on word count.
Points for attention (2)

3. Pre-conf workshops are not regular. Evolve into tracks
   - Low submissions
   - High attendance

4. Industrial participation is low, despite some effort

5. Chair for soliciting and managing the satellite and ancillary events is needed

6. Best paper awards with small price (250 and 100 € Amazon voucher)

7. How will the RIPP presentations and Poster SLAM work out?

8. How to increase submissions and participation from ME and Africa?
Many thanks to all of the Conference Committee

General Chair:
   Sjaak Brinkkemper, Utrecht University

Program Chairs:
   Jos van Hillegersberg, University of Twente, Regina Connoly, Dublin City University, Sarah Spiekermann, Vienna Univ of Economics and Business, Eric van Heck, Erasmus University Rotterdam, Ronald Batenburg, Utrecht University

Organizing Chair:
   Remko Helms, Utrecht University

Organizational arrangements and website
   Sandra Verdonk, Utrecht University

Doctoral Consortium Co-Chairs
   Michel Avital, Karl Heinz Kautz, Copenhagen Business School

Panel Co-Chairs
   Yves Pigneur, University of Lausanne, Switzerland and Robin Teigland, Stockholm School of Economics, Sweden

Workshop Co-Chairs
   Andrea Carugati, Århus School of Business, Denmark and Fons Wijnhoven, Twente University

Publicity Chair:
   Monique Snoek, Catholic University of Leuven, Belgium

And many many other
We enjoyed organizing ECIS2013 for you!

We hope you liked participating in it!