CORPORATE SPONSORSHIP PACKAGE OPTIONS
International Conference on Information Systems

13th-16th December, 2020
Hyderabad | India
On behalf of the 2020 International Conference on Information Systems (ICIS) Conference Committee and the Association for Information Systems (AIS), we invite you to partner with us as we present ICIS 2020: “Making Digital Inclusive: Blending the Local and the Global”.

ICIS is the premier conference conducted by AIS, the leading global professional society for IS academics, and is the most prestigious international gathering of academic information systems professionals in the world. ICIS provides an excellent opportunity for your organization to reach this group of 1,000 + IS academics, thought-leaders and doctoral students representing more than 400 universities from around the globe. The scholars and scientists you reach here will take your message home to thousands more in the classroom and in personal encounters in the business world.

Please take a moment to review the available sponsorship opportunities that follow and let us know how we can help you reach your marketing goals and objectives.

We look forward to partnering with you!

**DIAMOND SPONSOR**

$ 50,000

- Complimentary Registration - 10
- Full Day Workshop (Saturday or Sunday) - includes room set up, AV Equipment and AM/PM Breaks
- Half Day Workshop (Saturday or Sunday) - includes room set up, AV Equipment and Breaks
- Double exhibit booth space
- Ad with logo and link on conference website landing page
- Sponsor level recognition on conference website sponsor/exhibitor page
- Marketing opportunity at registration desk
- Mobile app push notifications - 10. Can be used pre, post or during the conference
- Logo branding on conference signage
- Invitation to AIS Appreciation Reception - 10
- Targeted marketing, including two pre-conference emails and daily emails will be sent to all conference attendees with logos/descriptions of each sponsor

**RUBY SPONSOR**

$ 25,000

- Complimentary Registration - 6
- Half Day Workshop (Saturday or Sunday) - includes room set up, AV Equipment and Breaks
- Double exhibit booth space
- Ad with logo and link on conference website landing page
- Sponsor level recognition on conference website sponsor/exhibitor page
- Marketing opportunity at registration desk
- Mobile app push notifications - 6. Can be used pre, post or during the conference
- Logo branding on conference signage
- Invitation to AIS Appreciation Reception - 6
- Targeted marketing, including two pre-conference emails and daily emails will be sent to all conference attendees with logos/descriptions of each sponsor

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**Professor Rahul De**  
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**Professor Souren Paul**  
Conference Chair  
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**SAPPHIRE SPONSOR**

$10,000

- Complimentary Registration - 4
- Half Day Workshop (Saturday or Sunday) - includes room set up, AV Equipment and Breaks
- Double exhibit booth space
- Sponsor level recognition on conference website sponsor/exhibitor page
- Marketing opportunity at registration desk
- Mobile app push notifications - 4. Can be used pre, post or during the conference
- Logo branding on conference signage
- Invitation to AIS Appreciation Reception - 4
- Targeted marketing, including two pre-conference emails and daily emails will be sent to all conference attendees with logos/descriptions of each sponsor

**EMERALD SPONSOR**

$5,000

- Complimentary Registration - 2
- Single exhibit booth space
- Sponsor level recognition on conference website sponsor/exhibitor page
- Mobile app push notifications - 2. Can be used pre, post or during the conference
- Logo branding on conference signage
- Invitation to AIS Appreciation Reception - 2
- Targeted marketing, including two pre-conference emails and daily emails will be sent to all conference attendees with logos/descriptions of each sponsor
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