

AIS Partner Sponsorship Program

AIS serves society through the advancement of knowledge and the promotion of excellence in the practice and study of information systems. AIS is the premier professional association for individuals and organizations who lead the research, teaching, practice, and study of information systems worldwide.

- AIS boasts more than 4,300 active members
- The AIS reach is broad with more than 152,000 visitors to the website in 2017
- AIS has an established presence with thousands of followers across social platforms including Facebook, Twitter, LinkedIn, AISWorld ListServ and more
- AIS offers career services, as well as the highly regarded IS Job Index Report
- AIS provides Research Ranking Services for the top eight information systems journals
- AIS offers a comprehensive listing of IS Global Academic Programs & Universities on EDUglopedia
- Upcoming conferences in Stockholm, Sweden (June 2019), Xi'An, China (July 2019), Cancun, Mexico (August 2019), and Munich, Germany (December 2019)



Research

- 40,672 scholarly papers in the AIS eLibrary
- Access to top peer-reviewed academic journals JAIS, CAIS, TRR, THCI, 21 annual IS conference proceedings, 11 annual chapter proceedings, 9 affiliated journals and more
- 1,002,356 downloads from the AIS eLibrary in the past year from 225 countries



Communities

- 35 Academic Special Interest Groups (SIGs)
- 41 AIS Chapters from around the globe
- 35+ Pre-ICIS education & research workshops
- 20+ Pre-AMCIS education & research workshops



Conferences

- 996 Academic faculty attendees at AMCIS 2018 from 275+ different universities
- 1,851 Academic faculty attendees at ICIS 2016 from 375+ different universities
- AIS Affiliated Conferences include European Conference on IS (ECIS), Pacific Asia Conference on IS (PACIS), and many others

AIS is pleased to present its Partner Sponsorship Program. This three-tiered program provides multiple ways to network with leaders in the field of information systems and technology. For additional information, please contact the AIS Office.

	Silver Partner	Gold Partner	Platinum Partner
	\$20,000	\$30,000	\$50,000
Complimentary Professional Registration(s) at both AMCIS and ICIS	2 at each conference (total of 4)	3 at each conference (total of 6)	2 at each conference (total of 8)
Participation in conference App for AMCIS and ICIS	✓	✓	✓
Recognition on AIS Website as Partner	✓	✓	✓
Recognition on site signage at AMCIS and ICIS	✓	✓	✓
Invitation to conference Appreciation Receptions	✓	✓	✓
Exhibitor Booth at AMCIS and ICIS	Single Booth	Double Booth*	Double Booth*
Special Recognition during conference Keynote Sessions	✓	✓	✓
Subscription to MISQE Journal	One Year	Two Years	Three Years
IT Job Posting on AIS Career Connect	One Posting	Two Postings	Three Postings
AIS Newsletter ad	Social Text Ad	Callout Text Ad	Bottom Banner Ad
Recognition in AIS 25th Anniversary Annual Report		✓	✓
Subscription to full AIS eLibrary		Two Years	Three Years
Participation in Lead Retrieval Program at AMCIS and ICIS		✓	✓
One partnership event in Exhibitor Space during AMCIS and ICIS		✓	✓
Participation on AIS website's clickstream ad program			✓
One half-day workshop during AMCIS or ICIS			✓
Website banner ad			✓

Contact us today at sponsorships@aisnet.org for more information!