



2022



Annual Report

Greetings AIS members!

When I joined the AIS leadership team not very long ago, our future seemed somewhat uncertain. We were in the middle of a global pandemic that had brought our face-to-face gatherings, teaching, and many research activities to an abrupt halt. Not many of us could predict that we would be in such a healthy position as we are today. I am pleased to inform you that the association continues to be financially strong and that our activities have resumed with renewed enthusiasm. What is more, our membership has reached an all-time high of more than 5,000 members!

I am also proud to report that our membership and the AIS Council are growing in diversity. As we continue to grow, we recognize the need to create even more inclusive opportunities for all in our field, and we have several initiatives to that end. We are excited to add a new AIS Vice President of Diversity, Equity, and Inclusion position as a permanent voting member of the AIS Council, beginning in 2023. Our Doctoral Student College continues to serve as a cornerstone of support for our Ph.D. students worldwide through initiatives such as Virtual Hangouts. In addition, AIS has launched a first-of-its-kind Entrepreneurial Innovation Fellowship (EIF) program, with the generous support of the Ewing Marion Kauffman Foundation, that offers annual grants, travel assistance, and mentoring opportunities to Ph.D. students studying the intersection of innovation, entrepreneurship, and information systems. We have also initiated the Digital Academy to help train colleagues worldwide on state-of-the-art topics.

While there is much more I could share here, let me conclude by inviting you all to get involved with AIS in whatever capacity you find suitable. It is you, the members of the global Information Systems community supported by the leaders of different AIS sub-communities, the AIS Council members, and the AIS staff, that make AIS what it is. Let us all put our hands and minds together to make AIS the best it can be!

Suprateek Sarker
2022 AIS President



The AIS Mission Statement

The Association for Information Systems (AIS) serves society through the advancement of knowledge and the promotion of excellence in the practice and study of information systems. AIS is the premier professional association for individuals and organizations who lead the research, teaching, practice, and study of information systems worldwide.

CONFERENCES

Creating Successful Solutions

Amidst the backdrop of persistent global uncertainties throughout 2022, characterized by economic fluctuations, geopolitical tensions, and ongoing public health concerns, AIS remained resolute in its commitment to providing cutting-edge solutions and innovative platforms for scholarly exchange.

Recognizing the evolving landscape of conference demands, marked by a heightened emphasis on inclusivity, sustainability, and affordability, AIS proudly introduced a diverse array of conference modalities over the course of thirteen months. This multifaceted approach not only showcased the organization's adaptability and responsiveness to dynamic market forces but also underscored its proactive stance in meeting the evolving needs of its diverse membership base.



CONFERENCES



Timisoara, Romania
June 18-24, 2022

Total Attendees: 367
Total Submissions: 790
30% Submission Acceptance Rate



Virtual
July 5-9, 2022

Total Attendees: 476
Total Submissions: 629
60% Submission Acceptance Rate



Minneapolis, Minnesota
August 10-14, 2022

Total Attendees: 742
Total Submissions: 530
60% Submission Acceptance Rate

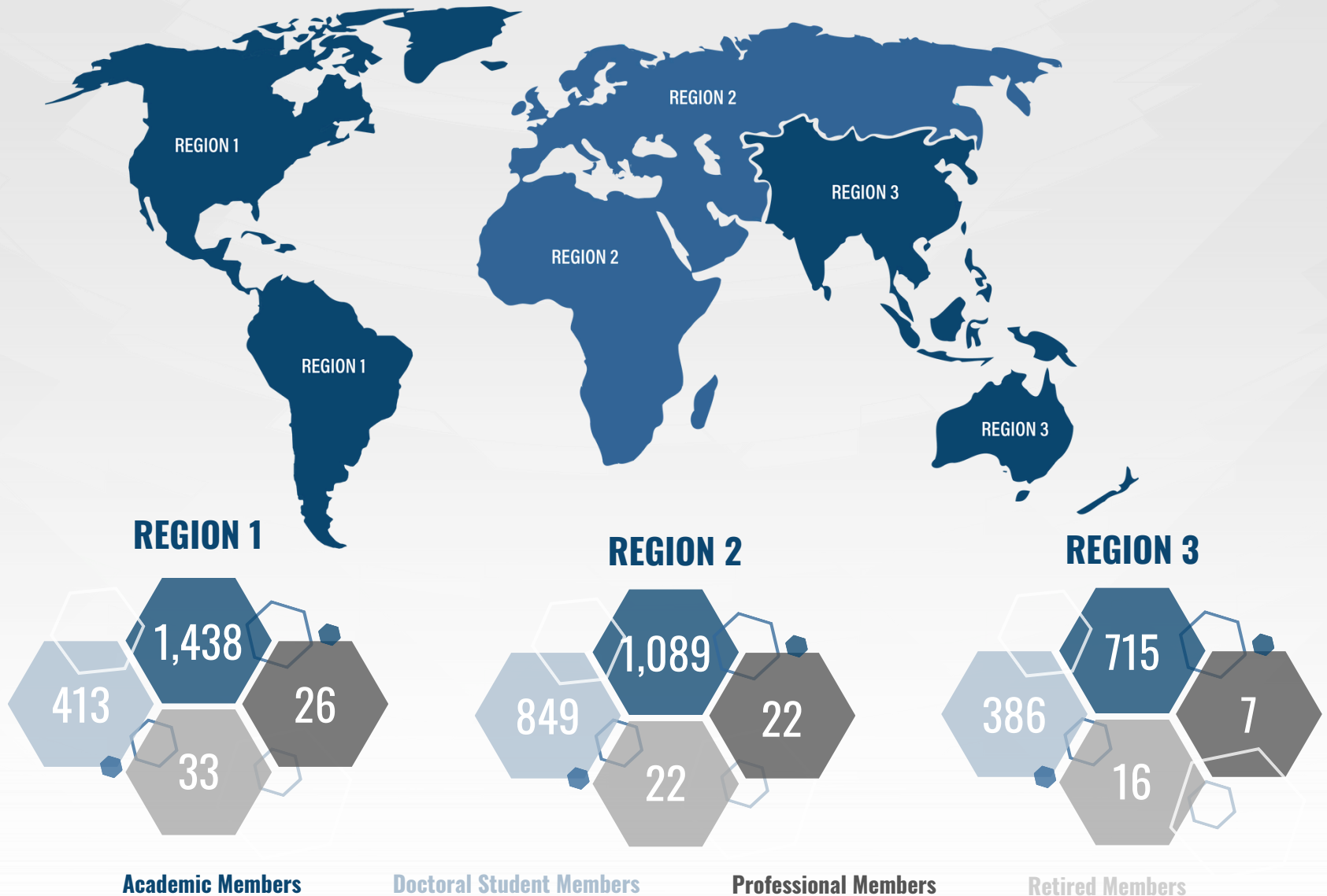


Copenhagen, Denmark
December 9-14, 2022

Total Attendees: 1,659
Total Submissions: 1,243
26% Submission Acceptance Rate

Creating a Welcoming Environment

In 2022, AIS membership reached an all-time high of more than 5,000 members for the first time in the organization's 28 year history. As the premier professional association for information systems scholars and practitioners, a growing membership not only amplifies the collective expertise and knowledge within the AIS community but also enriches the diversity of perspectives and experiences. With an expanding membership, AIS can better serve as a hub for collaboration, networking, and knowledge exchange.



MEMBERSHIP

Creating Connections

AIS Communities play a pivotal role within AIS by fostering focused communities of scholars, practitioners, and students with shared interests and expertise. SIGs, Chapters and Colleges serve as catalysts for professional development, providing members with opportunities to develop leadership skills, expand their networks, and contribute to the broader goals and mission of the organization.



In 2022, AIS welcomed two new chapters to its ranks. The Iranian Scholars Chapter (IRAIS) serves as a platform for Iranian scholars across the globe to connect, collaborate, discuss research ideas, receive friendly feedback, and share knowledge in different areas such as research and teaching methods. The chapter, led by IRAIS founding president, Kambiz Saffarizadeh, also promotes engaged scholarship in the community by inviting Iranian IT practitioners to share their expertise in managerial and technical areas.



AIS also welcomed the Saudi Arabia Chapter of the Association for Information Systems (SaudiAIS) to join the AIS community. Dr. Mazen Shawosh, King Fahd University of Petroleum and Minerals (KFUPM) - KFUPM Business School (KBS), serves as the President of SaudiAIS, and the chapter serves the IS community in Saudi Arabia, located in Region 2 (Europe/Middle East/Africa). The chapter promotes the exchange of ideas, experiences, and knowledge among scholars and professionals engaged in the development, management, and use of information systems and technology in Saudi Arabia.

Chapters weren't the only areas of the AIS Communities portfolio to see changes in 2022. Special Interest Group on Business Processes and Services (SIG BPS) was approved to reorganize as SIG Blockchain Innovations and Technologies (SIG BIT). This reorganized community creates a unique community for researchers and practitioners interested in research directions in the area of blockchain technologies and blockchain-driven innovations.



Outstanding Communities for 2021 include:

SIGs

Adoption and Diffusion of IT (SIG ADIT)
Decision Support and Analytics (SIG DSA)
Digital Innovation, Transformation,
& Entrepreneur (DITE)
E-Business (SIG EBIZ)
Education (SIG ED)
Green IS (SIG Green)
Grounded Theory Methodology (SIG GTM)
Human-Computer Interaction (SIG HCI)
ICT and Global Development (SIG GlobDev)
Information Security and Privacy (SIG SEC)
IS/IT Issues in Asia Pacific (SIG ISAP)
IS-Cognitive Research (SIG IS-CoRE)
IT in Health Care (SIG Health)
IT Project Management (SIG ITProjMgmt)
Leadership in IT (SIG LEAD)
Ontology Driven IS (SIG ODIS)
Services (SIG SVC)
Social Inclusion (SIG SI)

CHAPTERS

Australiasian
Hong Kong
India
Israel
Italy
Korea
Lebanon
Liechtenstein
Malaysia
Middle East and North Africa
New England USA
Portugal
Qatar
Scandinavia
Southern USA

COLLEGES

AIS Women's Network College
College of Academic Leadership
College of Senior Scholars
Doctoral Student College

Creating Opportunities

In 2022 the Doctoral Student College continued to expand its offerings, creating an even more robust platform for our doctoral student members. Activities included:

**Virtual Panel:
"Engaging with our IS
Community: Advice
from Junior and Senior
Faculty"**

**ECIS 2022: Doctoral
Student Corner**

**PACIS 2022: Doctoral
Student Corner**

**ICIS 2022: Doctoral
Student Corner**

**Virtual hangout – Discussion
tables are prepared for many
topics, including "getting
started" tips, the job market,
getting more involved in the
community, utilizing resources
from the AIS, and more!**

**AMCIS 2022:
Doctoral Student
Corner**

**Virtual Panel:
"Emerging Trends on
Digitalization
Research"**

**Mentorship event:
"The Last Two Years:
Impacts on our
New "Normal"**



Doctoral Student College
Your gateway to the AIS Community.

Creating Opportunities

IS Job Index

In 2022 AIS continued its longstanding partnership with Temple University's Institute for Business and Information Technology to create the 2022 Information Systems Job Index. The Job Index found that Information Systems majors earned some of the highest salaries offered in Colleges of Business. Additionally, graduation placement of those with IS Bachelor's Degrees is 81%, which is higher than the average business school rate of 47.2% and the national six month rate of 53.6%.

AIS Entrepreneurial Innovation Fellowship

In 2022, the AIS partnership with the Ewing Marion Kauffman Foundation evolved, securing a grant to establish a groundbreaking fellowship program. This initiative supports PhD students exploring the intersection of innovation, entrepreneurship, and information systems, reflecting our dedication to nurturing entrepreneurial perspectives within our research community. Under the leadership of Deborah Soule, appointed as the Faculty Lead of the Entrepreneurial Innovation Fellowship, AIS is poised to empower the next generation of scholars. Recipients of the Fellowship include:

- Ira Anjali Anwar
- Bright Frimpong
- Pascal Hamm
- Lan Li
- Ferdinand Mittermeier
- Tanguy Tresor Sindihebura
- Hannah Stein



Creating Professional Pathways

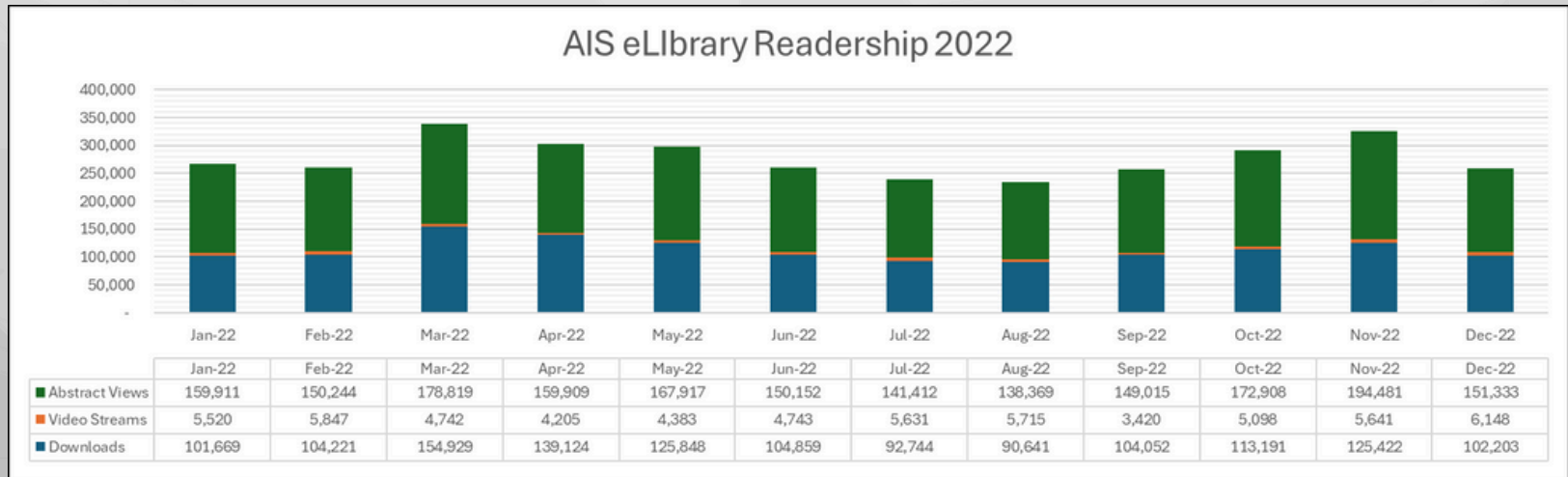
The AIS eLibrary stands as a testament to the organization's commitment to knowledge dissemination and scholarly excellence. With a remarkable milestone of 11.5 million article downloads from 190 countries by the close of 2022, the eLibrary continues to serve as a global repository of cutting-edge research in the field of information systems. Each article in the eLibrary garners an average of 199 downloads and attracts more than 427 abstract views, underscoring its widespread impact and utility among researchers, practitioners, and students worldwide.

The Journal of the Association for Information Systems (JAIS), AIS's flagship journal, has spearheaded innovative research while ensuring greater accessibility for scholars across the globe. In 2022, the JAIS collection boasted more than 750 articles downloaded more than 670,000 times.

The successful completion of the JISE Archives marks another significant milestone for the AIS eLibrary, further enriching its repository of scholarly resources and archival materials.

Additionally, the inclusion of MIS Quarterly Executive as Green Open Access, alongside five other AIS journals, reflects AIS's progressive stance toward author-friendly policies and open access initiatives.

	Cumulative As of
	As of 12/31/22
Downloads	11,502,673
Author Video Streams	164,861
Abst Views	13,332,496
Readership	25,000,030



Creating Buzz

In 2022, the association introduced the new **AMCIS Outstanding Conference Service Leadership Award**. This distinction honors those who have made outstanding contributions in the form of service leadership to AMCIS. 2022 winners included:

- Alanah Mitchell, Drake University
- Rob Nickerson, San Francisco State University
- Stacie Petter, Wake Forest University

The **AIS Leadership Team Recognition Award** is special recognition for an elected council member's dedication to the mission of the association. This award was conferred upon Traci Carte for exceptional strategic contributions made while serving as AIS Vice President of Conferences.

The **AIS Leadership Excellence Award** is given annually to a single person for leadership and innovation in the use and development of information systems. Margrethe Vestager, Executive Vice President of the European Commission for A Europe Fit for the Digital Age, was the recipient of the 2022 award.

The **Ting-Peng Liang PACIS Young Scholar Award** recognizes the outstanding young scholar who contributed a best paper at PACIS each year. The 2022 TP Liang PACIS Young Scholar Award winner was Jicheng Zeng.

The **AIS Award for Innovation in Teaching** recognizes innovation in teaching approaches/techniques (pedagogy) as well as in delivering courses and programs. This award specifically focuses on the uniqueness/innovativeness that increases student interest and drives achievement. The 2022 AIS Award for Innovation in Teaching award winners were Martin Adam and Matthias Söllner.

The **AIS Fellow Award** recognizes individuals who have made outstanding contributions to the information systems discipline in terms of research, teaching, and service. The 2022 AIS Fellows were:

- France Belanger
- Hsinchun Chen
- Kieran Conboy
- Anindya Ghose
- Natalia Levina
- Shan-Ling Pan
- Jeffrey Parsons
- Stacie Petter
- Sumit Sarkar
- Ulrike Schultze
- Keng Siau
- Sean Xin Xu

The **AIS Doctoral Student Service Award** recognizes volunteer contributions made by doctoral students toward the success of AIS conferences, journals, and programs. The 2022 AIS Doctoral Student Service Award winners included:

- Polina Durneva
- Mengyao Fu
- Wenting (Kayla) Jiang
- Yanpei Lin
- Vipin Saini

Creating Buzz

The **Sandra Slaughter Service Award** recognizes longstanding members who have provided leadership within the Association, particularly through such activities as participating in the SIGs/chapters/colleges, strengthening the conferences, and participating in AIS-sponsored journals. The 2022 AIS Sandra Slaughter Service Award winners were:

- Jose Benitez
- Munir Mandviwalla
- Christina Soh

The **AIS Early Career Award** recognizes individuals in the early stages of their careers who have already made outstanding research, teaching, and/or service contributions to the field of information systems. The 2022 AIS Early Career Award winners included:

- Sofia Bapna
- Tommy K. H. Chan
- Yong Jin
- Yu-Kai Lin
- Harris Kyriakou
- Sagar Samtani

The **AIS Outreach Practice Publication Award** recognizes members who successfully transfer research to practitioner audiences in practice-based publications. The 2022 Outreach Practice Publication Award was awarded to Yoshimasa Masuda, Carnegie Mellon University/Keio University/Tokyo University of Science for “Enterprise Architecture for Global Companies in a Digital IT Era: Adaptive Integrated Digital Architecture Framework (AIDAF)” and Mayur Joshi, University of Manchester for “Why So Many Data Science Projects Fail to Deliver”.

The **AIS Impact Award** recognizes information systems research with widespread impact on practice in business and society. The key criteria are breadth of use in practice as well as relevance to information systems research. The assessment of the quality of the work is considered secondary to the degree to which it has been widely adopted. The 2022 AIS Impact Award Winners were:

- Maximilian Schreieck, Manuel Wiesche, and Helmut Krcmar for their work on INTEGRATE Refugee Information Platform and Ecosystem.
- Arun Rai for work on Engaged Scholarship on Digital Supply Chain Innovations.
- Alexander Osterwalder and Yves Pigneur for their work on Thought Leadership on Business Models.

Creating Buzz

The AIS LEO Award for Lifetime Exceptional Achievement in information systems recognizes truly outstanding individuals in the information systems community, both academics and practitioners, who have made exceptional contributions to research in and/or the practice of information systems. The 2022 AIS LEO Award winners were:

- Suzanne Rivard
- Rajiv Sabherwal
- Joe Valacich
- Geoff Walsham

The Senior Scholars have annually recognized up to five papers with a **Best Information Systems (IS) Publications Award**. This award was established to recognize the breadth of high-quality work that is being published in the information systems discipline and was designed to bring outstanding papers across a range of journals to the attention of the IS community, and to give due credit to the journals in which they are published. 2022 winners are:

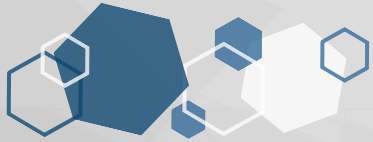
- “Online Child Sexual Exploitation: A New MIS Challenge” by Dionysios Demetis and Jan Kietzmann, *Journal of the Association for Information Systems (JAIS)*.
- “Digital M&A, digital innovation, and firm performance: an empirical investigation” by André Hanelt, Sebastian Firk, Björn Hildebrandt, and Lutz M. Kolbe, *European Journal of Information Systems (EJIS)*.
- “Realizing value from shadow analytics: A case study” by Hope Koch, Wallace Chipidza, and Timothy R. Kayworth, *Journal of Strategic Information Systems (JSIS)*.
- “Is AI Ground Truth Really True? The Dangers of Training and Evaluating AI Tools Based on Experts’ Know-What” by Sarah Lebovitz, Natalia Levina, and Hila Lifshitz-Assaf, *MIS Quarterly (MISQ)*.
- “Role of Social Media in Social Protest Cycles: A Sociomaterial Examination” by Monideepa Tarafdar and Deepa Kajal Ray, *Information Systems Research (ISR)*.

The **AIS Technology Vision Award** is given to those who have contributed to the technology vision for the association. The VISION award is given to those who have articulated a strategic thrust for the association. Sabine Matook is the recipient of the 2022 AIS Technology Vision Award.



COUNCIL

- **President:** Suprateek Sarker, University of Virginia
- **President Elect:** Nancy Pouloudi, Athens University of Economics & Business
- **Immediate Past President:** Patrick Chau, University of Nottingham Ningbo
- **Member at large:** Brian Fitzgerald, Lero, University of Limerick
- **Treasurer:** Scott Boss, Bentley University
- **Secretary:** Sabine Matook, University of Queensland
- **Vice President of Publications:** Chee-Wee Tan, Copenhagen Business School
- **Vice President of Conferences:** Guillermo Rodriguez Abitia, William and Mary
- **Vice President of SIGs and Chapters:** Michelle Carter, Washington State University
- **Vice President of Strategic Partnerships:** Michael Rosemann, Queensland University of Technology
- **Vice President of Education:** Jan Marco Leimeister, University of St. Gallen & University of Kassel
- **Vice President of Member Services:** Isabel Ramos, Universidade do Minho
- **ICIS Representative:** Ryan Wright, University of Virginia
- **Vice President of Region 3:** Atreyi Kankanhalli, National University of Singapore
- **Vice President of Region 2:** Tilo Böhmann, Universität Hamburg
- **Vice President of Region 1:** Monica Garfield, Bentley University



STAFF

- **Associate Executive Director** Matt Nelson
- **Chief Operating Officer** Lise Fitzpatrick
- **Chief Conference Officer** Robina Wahid
- **Administration Director** Aretha Wright
- **Administrative Assistant** Janetta Knighton
- **Finance Director** Tenez Quarles
- **IT Director** Mahesh Rathi
- **Communications Director** Brook Pritchett
- **Membership Director** Melissa Heeke
- **Senior Membership and Communications Coordinator** Nicole Strouts

FINANCIALS

ASSOCIATION FOR INFORMATION SYSTEMS, INC.
Statements of Financial Position
June 30, 2022 and 2021

	2022	2021
Assets		
Cash and Cash Equivalents	\$ 2,309,817	\$ 1,731,657
Investments	771,112	916,605
Accounts Receivable	14,738	50,576
Conference Advances	159,983	225,260
Prepaid Expenses	<u>28,614</u>	<u>44,056</u>
Total Assets	<u>\$ 3,284,264</u>	<u>\$ 2,968,154</u>
Liabilities and Net Assets		
Liabilities:		
Accounts Payable and Other Accruals	\$ 212,770	\$ 158,436
Amount Held for Others	179,285	51,904
Deferred Revenue	<u>744,303</u>	<u>497,708</u>
Total Liabilities	1,136,358	708,048
Net Assets Without Donor Restrictions:		
Undesignated	1,091,212	1,250,954
Designated	<u>1,056,694</u>	<u>1,009,152</u>
Total Net Assets	<u>2,147,906</u>	<u>2,260,106</u>
Total Liabilities and Net Assets	<u>\$ 3,284,264</u>	<u>\$ 2,968,154</u>

ASSOCIATION FOR INFORMATION SYSTEMS, INC.
Statements of Activities
For the Years Ended June 30, 2022 and 2021

	2022	2021
Changes in Net Assets Without Donor Restrictions:		
Support and Revenue:		
Conferences Registration	\$ 1,091,702	\$ 412,051
Membership Dues	770,822	746,927
Journal Subscriptions and Placement Fees	290,313	231,908
Government Grant - SBA Cares Funds	-	46,312
Contributions of Nonfinancial Assets	<u>15,000</u>	<u>15,000</u>
Total Support and Revenue	2,167,837	1,452,198
Interest and Dividend Income	12,894	17,527
Realized and Unrealized Gains (Losses) on Investments	<u>(156,480)</u>	<u>284,252</u>
Total Support, Revenue and Gains	2,024,251	1,753,977
Expenses:		
Program Services:		
Conference Expenses	1,081,917	654,838
Membership Expenses	254,994	257,445
Publication Expenses	366,886	327,777
Initiatives Expenses	<u>262,248</u>	<u>173,204</u>
Total Program Services	1,966,045	1,413,264
Management and General	<u>170,406</u>	<u>151,534</u>
Total Expenses	<u>2,136,451</u>	<u>1,564,798</u>
Increase (Decrease) in Net Assets Without Donor Restrictions	(112,200)	189,179
Net Assets at Beginning of Year	<u>2,260,106</u>	<u>2,070,927</u>
Net Assets at End of Year	<u>\$ 2,147,906</u>	<u>\$ 2,260,106</u>



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