**VISION**
An inclusive and thriving community for all government auditors working together, making a difference for the public good.

**MISSION**
ALGA empowers our local government auditing community through excellence in advocacy, education, communication, and collaboration to protect and enhance the public good, while embracing diversity, equity, and inclusion.

**ORGANIZATIONAL GOALS**
- Champion local government auditing
- Lead local government auditing professionalism
- Build powerful relationships
- Drive diversity, equity, and inclusion

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**STRATEGIC OBJECTIVE 1**

**EXPLORE THE FEASIBILITY OF A CERTIFICATION PROGRAM TO REPLACE CGAP**

**KEY INITIATIVES**

1. **Develop a task force to explore options for a certification equivalent**
   - **Measurable action**: Identify a lead volunteer to coordinate activities (ST)
   - **Measurable action**: Seat at least five additional volunteers, including at least one member from the Education Committee (ST)
   - **Measurable action**: Establish milestones and deliverables for the task force’s work (ST)
   - **Measurable action**: Report next steps to the board (MT)

2. **Develop an action plan with recommendations**
   - **Measurable action**: Develop an action plan that includes a recommendation as to whether to proceed with a certification program (LT)

**Measurable action**: If action is recommended, the action plan should include at a minimum:
- measurable benefits (fiscal and other)
- internal and external resources needed, including cost and staffing (volunteers and paid)
- program designation (certificate or certification)
- estimated implementation timeframe (LT)

**Measurable action**: If no action is recommended, the action plan should include specific reasons for the determination (LT)
STRATEGIC OBJECTIVE 2

IMPROVE DEI (DIVERSITY, EQUITY, AND INCLUSION) DATA COLLECTION

KEY INITIATIVES

2.1 Increase the number of members who respond to the DEI data request on member profiles

Measurable action: Educate members and volunteers on the reason ALGA collects DEI information (MT)

Measurable action: Set up a booth at the annual conference to assist members to complete member profile (ST)

Measurable action: Develop strategies to increase traffic to ALGA’s website and SocialLink (MT)

Measurable action: Provide reminders to members during the annual conference to complete member profile (ST)

Measurable action: Develop incentives to members to complete profile (MT)

Measurable action: Conduct targeted outreach to members with incomplete profiles (LT)

STRATEGIC OBJECTIVE 3

DEVELOP A COMMUNICATION STRATEGY

KEY INITIATIVES

3.1 Increase communications resources

Measurable action: Develop a tentative workplan for communications (ST)

Measurable action: Survey committees to identify needed support to assess workload (ST)

Measurable action: Consider creating a communications committee (LT)

Measurable action: Consider hiring a communications manager (LT)

Measurable action: Increase the use of video communications (ST)

Measurable action: Develop a detailed communications strategy (LT)

Measurable action: Create opportunities for member forums to promote member benefits (LT)

3.3 Increase ALGA’s industry profile

Measurable action: Increase outreach to partner agencies and other external stakeholders (LT)

Measurable action: Attend external conferences (LT)