



ALGA

Association of Local Government Auditors

2020 Corporate Associates Program: Overview & Benefits

ALGA's Mission

ALGA empowers our local government auditing community through excellence in advocacy, education, communication, and collaboration to protect and enhance the public good while embracing diversity, equity, and inclusiveness.

Contact Us



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PROGRAM OVERVIEW

The Corporate Associates Program is the cornerstone of the Association of Local Government Auditors' (ALGA) private sector outreach and collaboration strategy. The Corporate Associates Program offers private sector organizations opportunities for exposure and participation with ALGA's broad and diverse membership through our annual conferences, regional training, and webinars and through our website and publications.

The Corporate Associates Program offers four partnership levels of involvement to best align with private sector marketing and messaging strategies. Whether your goal is networking, marketing, staying informed about ALGA's activities, or participating in one of the premier training opportunities, the Corporate Associates Program offers great benefits for a minimal annual financial commitment.

ABOUT ALGA

The Association of Local Government Auditors is a professional organization, formed with the goal of improving local government auditing through education, training, and the exchange of information and ideas. Established in 1989, ALGA's growing membership of over 2,200 professionals from more than 270 member organizations represents a diverse range of audit offices located primarily in the United States and Canada. Audit members at all levels of the audit organization can participate. Some audit executives are independently elected while others are appointed. The audit organizations serve cities, counties, school districts, and special districts, such as parks, transportation, and water.

ALGA is a recognized industry leader. Association officers and staff help members excel in their financial and performance audits of local government.

Local government auditors from across the country face similar issues and challenges and ALGA provides an avenue for these professionals to meet, communicate and collaborate on important issues and uphold standards of industry best practices.

ABOUT ALGA'S ANNUAL CONFERENCE

ALGA's Annual Conference is a two-day event held each May and also includes a day of pre-conference workshops and a day of post-conference workshops. The conference is designed to provide continuing education and networking opportunities for local government auditors throughout the United States and internationally. Attendance at the conference ranges from 350-450 each year. Recent conference topics have included audit software applications, technology, data analytics, fraud and communication, as well as many other topics.

Upcoming ALGA Annual Conferences

- 2020: May 3-6, Greensboro, North Carolina
- 2021: May 2-5, Seattle, Washington
- 2022: May 1-4, Dallas, Texas

SPEAKING OPPORTUNITIES

Speaking opportunities available to corporate associates are intended to cover topics of interest to ALGA members rather than product placement or sales content.

Conference

Platinum and gold level corporate associates will be invited to propose speaking opportunities at the annual conference and regional trainings. Those wishing to speak are encouraged to submit session ideas. Including an ALGA member as part of a panel is encouraged. Final program selections are made by ALGA's Conference Committee chair and are based on the interests and specific training needs of ALGA's members.

Webinars

The platinum level corporate associates will be considered for webinar sponsorship and/or delivery. These will provide no-cost CPE to our members and an opportunity for the corporate associate to offer an approved webinar directly to members.

JOIN THE PROGRAM OR GET MORE INFORMATION

To become an ALGA corporate associate or learn more, contact:

ALGA Member Services
Donna Maloy
(859) 276-0686
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CORPORATE ASSOCIATES PROGRAM BENEFITS

Benefit year: April 1, 2020 – March 31, 2021

BENEFIT OF PROGRAM (by Level)	Platinum \$7,000	Gold \$5,000	Silver \$3,000	Bronze \$2,000
<p>Survey and Webinar ¹</p> <p>An opportunity to conduct a brief survey of ALGA members and develop a white paper based on the research.</p> <p>A webinar on an appropriate topic that can be provided to the membership at no cost and fits into ALGA's webinar training schedule.</p>	✓			
<p>Associate Membership in ALGA (included)</p> <p>Member rates to ALGA and cooperative training opportunities.</p> <p>Opportunities to serve on committees.</p> <p>Enhanced website access including:</p> <ul style="list-style-type: none"> • Directory of members • Abstracts • Auditor forum • Surveys, guides and reports • Job openings • Mentorship 	✓			
<p>Guest Article in ALGA Quarterly</p> <p>An opportunity to contribute an annual guest article to ALGA <i>Local Government Audit Quarterly</i>, the association's quarterly publication.²</p>	✓	✓		
Annual Conference				
An invitation to submit session ideas for a presentation at ALGA's annual conference. ¹	✓	✓		
Complimentary registrations.	✓ (3)	✓ (2)	✓ (2)	✓ (1)
Signage & space for a sponsor exhibit table.	✓	✓	✓	✓
Recognition in the conference onsite brochure and conference app and a sponsor ribbon on name badges (if registered).	✓	✓	✓	✓
<p>ALGA's Website</p> <p>Corporate Associate listing with contact information for entire year.</p> <p>Includes access to ALGA publications:</p> <ul style="list-style-type: none"> • ALGA newsletter • ALGA Local Government Auditing Quarterly (LGAQ) publication 	✓ Logo & Hyperlink	✓ Logo & Hyperlink	✓ Hyperlink	✓ Hyperlink

¹ Surveys, white paper themes, and final presentations are subject to approval by ALGA. Including an ALGA member on panels or member-related case-study in white papers/webinars is encouraged.

² Article scheduling, topics, length, and final content are subject to approval by the Quarterly Editor. Article must cover a technical issue or government case study. Pure marketing articles will not be permitted.