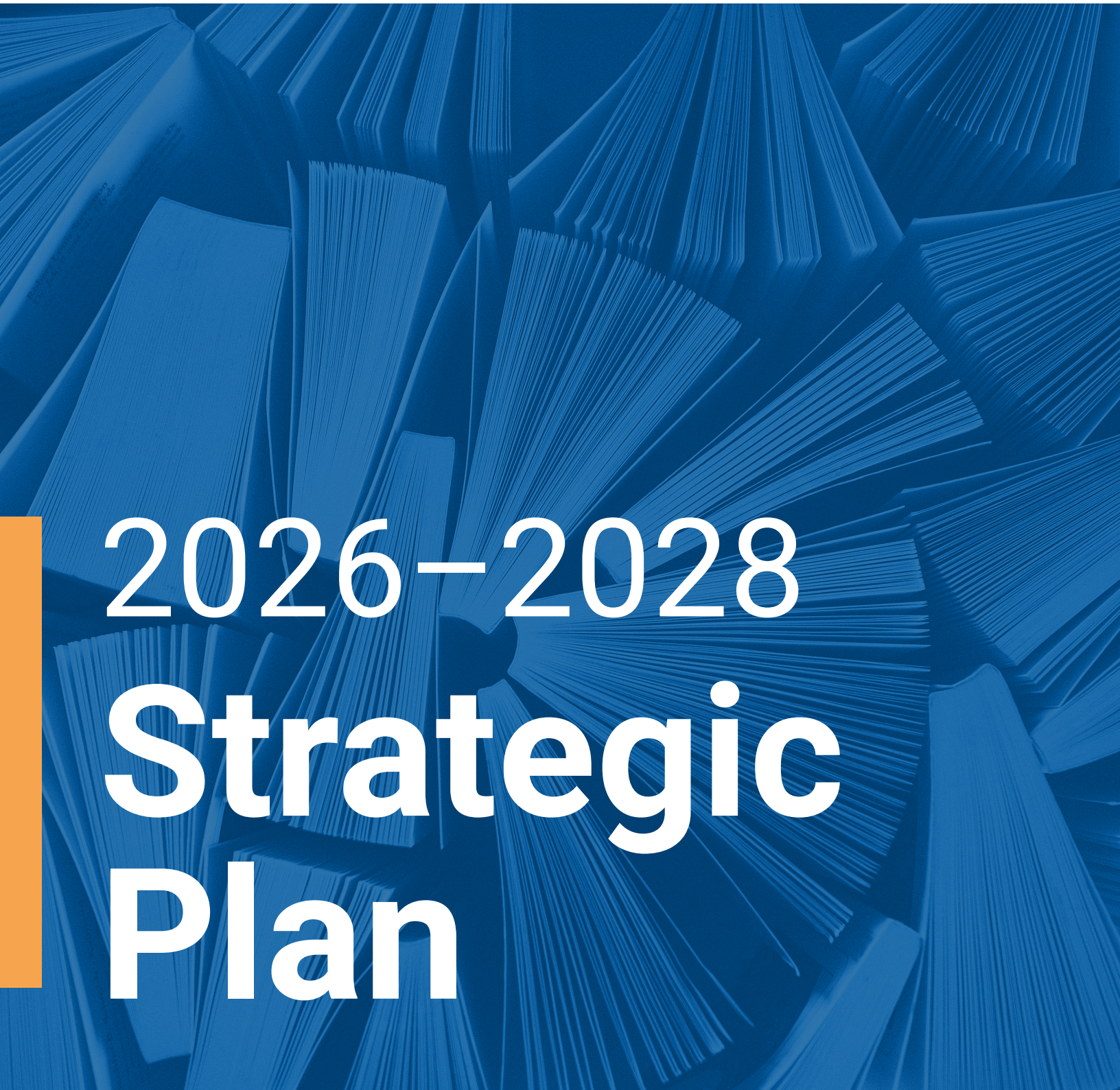
alise

Association for Library and Information Science Education



2026–2028 Strategic Plan

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01 INTRODUCTION

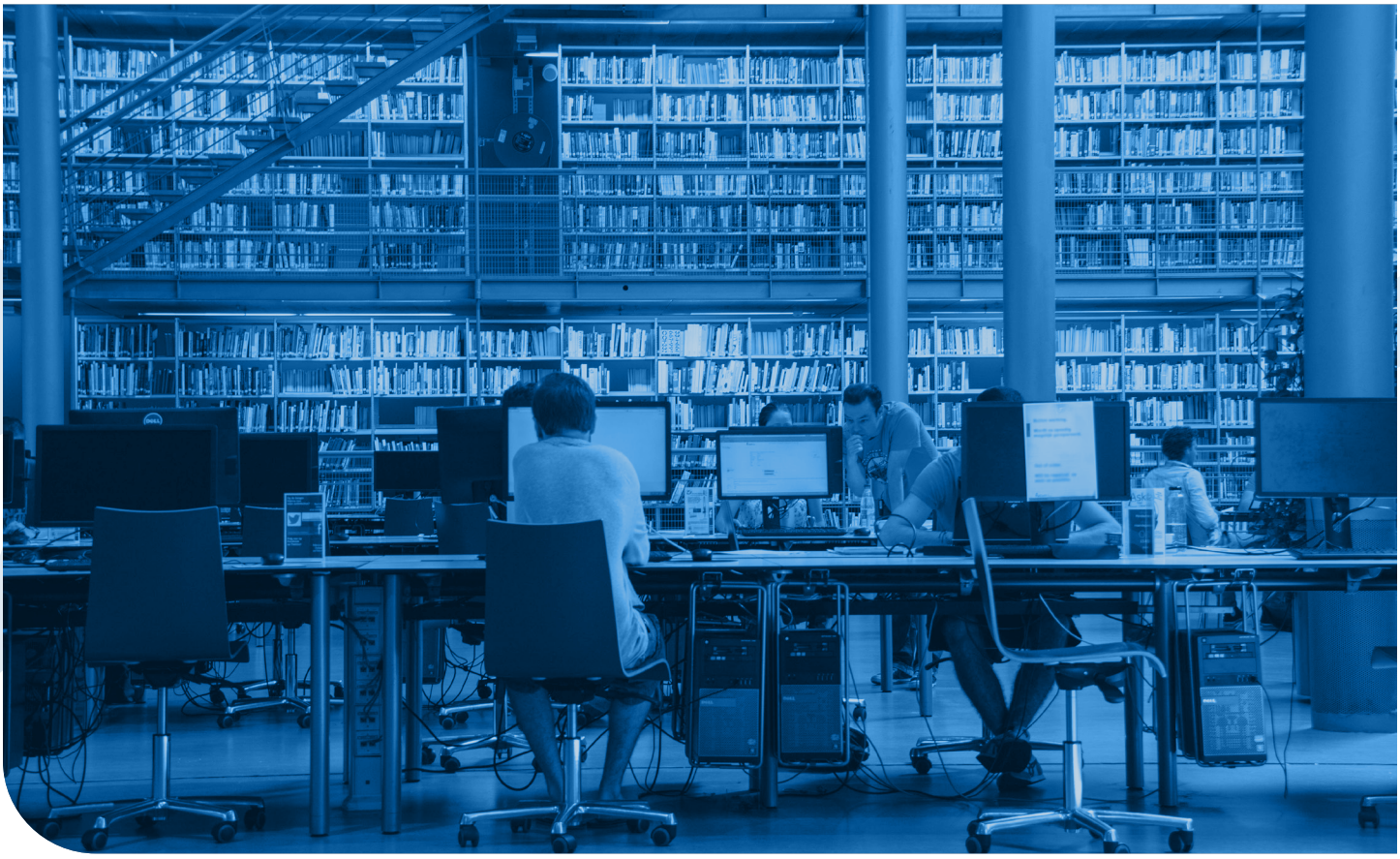
For more than a century, the Association for Library and Information Science Education (ALISE) has been a community of educators, scholars, and leaders dedicated to advancing excellence in library and information science (LIS) education. Tracing its origins to 1900, when library school educators first began to organize as a professional interest group at the American Library Association (ALA), ALISE's history reflects the dedication of generations committed to advancing the library and information professionals worldwide.

As ALISE looks to the future, this strategic plan reflects on our history and the Association's founding purpose as a forum for library and information science scholars and educators to collaborate and share ideas. Now more than ever, our community must lean on each other for support and guidance. This plan will reaffirm ALISE's raison d'être and position the Association to thrive well into the future.

The ALISE Strategic Plan lays out the Association's roadmap for the next 2-3 years. It is the result of research, discussion, and reflection by the volunteer members of the Board of Directors and the management team, informed by input from key stakeholders across our community. Through this process, ALISE has thoroughly reviewed and reestablished our mission and vision and created three core values statements, referred to as "pillars," to guide our strategic direction.

Each pillar includes a brief overview, a summary of the current reality, a statement of our future vision, strategies to move us forward, and specific goals with milestones. Together, these elements articulate the Board's vision for the Association and identify the values that guide both our work as an organization and our role within the broader LIS education field.

Our community must lean on one another for support, inspiration, and guidance. We encourage ALISE members, stakeholders, and peer societies to join with us in making this vision a reality.



02 VISION, MISSION, AND VALUES

OUR VISION

ALISE's vision is to be a trusted global partner in education for library and information professions.

OUR MISSION

ALISE's mission is to advance library and information science education through impactful research, pedagogical excellence, and a connected community of scholars and educators.

VALUES FOR LIS EDUCATION

Library and Information Science (LIS) education is a vital and emerging field within higher education, encompassing a diverse professional community of educators, researchers, practitioners, and leaders. This community includes faculty preparing the next generation of information professionals, scholars advancing the body of knowledge, and administrators guiding programs that shape the future of information access, management, and equity.

LIS education is a well-established, dynamic discipline grounded in a robust body of research, pedagogical frameworks, accreditation standards, and professional best practices.

The effective and ethical advancement of LIS education strengthens the information professions, enhances the social and cultural wellbeing of communities, and supports the global exchange of knowledge that drives innovation, democracy, and lifelong learning.

OUR CORE VALUES: FOUNDATION

Our core values form the solid foundation upon which ALISE stands. They ground our mission, define our purpose, and ensure that every initiative reflects our shared principles of learning, connection, and collaboration.

- ALISE promotes innovative pedagogy, teaching, and creative content delivery, informed by evidence-based research.
- ALISE builds community by enhancing membership values for individuals and institutions.
- ALISE facilitates collaborations and partnerships to advocate for educational issues on behalf of members and to advance public knowledge of library and information professions.



03 OVERVIEW OF PILLARS: LEARN, CONNECT, COLLABORATE

OUR STRATEGIC DIRECTION: PILLARS

Rising from this foundation are ALISE's three strategic pillars, which embody our core value and guide our strategic priorities.

LEARN, CONNECT, and COLLABORATE

Our vision can be summarized in the following frameworks below.

OUR STRATEGIC VISION, GOALS, & FRAMEWORKS

Each pillar is supported by clear goals that shape our priorities and provide focus for our efforts. These frameworks organize our work, align our initiatives, and connect our goals across the association.

LEARN

ALISE expands professional development opportunities to support LIS educators at all career stages.
With fewer employers funding professional development and the rapid evolution of technology and pedagogical practices, LIS educators need accessible, high-quality learning opportunities. ALISE can fill this gap by providing credentialing modules, programs for emerging scholars, and other professional development initiatives. Investing now ensures members remain current, skilled, and engaged, strengthening both the profession and the association.

ALISE enhances leadership development programs to cultivate future leaders in LIS education.
Emerging and mid-career LIS professionals face complex organizational and institutional challenges, from internal hierarchies to DEI considerations. By investing in structured leadership programs like the Leadership Academy and Leadership Interns, ALISE cultivates a pipeline of skilled, diverse leaders who can drive innovation and influence the field. This investment supports member retention, succession planning, and the long-term vitality of LIS education.

ALISE strengthens digital presence to promote engagement, knowledge sharing, and online conversations in LIS education.
Travel restrictions, budget limitations, and growing competition for attention from unmoderated sources make it essential for ALISE to provide trusted, high-quality online engagement opportunities. Enhancing the association's digital presence through blog articles, webinars, and social media initiatives connects members, showcases expertise, and positions ALISE as the go-to source for thought leadership and evidence-based knowledge in LIS education. Investing in digital platforms now ensures the association remains relevant, authoritative, and accessible to its members.

CONNECT

ALISE enhances member experience and longevity by mapping the membership journey and highlighting key benefits and growth opportunities.
Understanding and clearly communicating the membership journey helps members recognize the value of engagement at every stage of their career. By highlighting benefits, growth opportunities, and pathways for involvement, ALISE can strengthen retention, increase satisfaction, and ensure members fully leverage the association's offerings. Investing in this goal now reinforces ALISE's role as a supportive and relevant professional home for LIS educators.

ALISE increases SIG visibility to foster engagement, knowledge-sharing, and community among members.
Special Interest Groups are a key mechanism for connecting members with shared interests, expertise, and relevant growth opportunities. By increasing SIG engagement and visibility, ALISE promotes collaboration, encourages active participation, and strengthens the sense of community across the association. Focusing on SIGs now helps members feel more connected, involved, and invested in ALISE's mission.

ALISE optimizes committee structures and volunteer engagement by improving recruitment, onboarding, and participation processes.
Clear, efficient committee structures and intentional volunteer engagement increase member involvement and enhance the effectiveness of ALISE initiatives. Streamlined recruitment and onboarding processes ensure volunteers understand their roles, can contribute meaningfully, and experience professional growth through participation. Investing in committees now builds organizational capacity, strengthens member connections, and supports long-term sustainability of the association.

COLLABORATE

ALISE advances advocacy efforts by proactively engaging in issues affecting LIS education and the profession.
The LIS field faces ongoing challenges, including policy changes, censorship, and funding pressures, which require coordinated advocacy. By proactively engaging in these issues, ALISE ensures members' voices are represented, promotes public awareness of the value of LIS education, and strengthens the association's influence. Investing in advocacy now positions ALISE as a trusted leader and advocate for the profession.

ALISE cultivates partnerships with external organizations, such as the iFederation, to support joint advocacy initiatives and collaborative projects.
Collaboration with external organizations amplifies ALISE's impact, leverages shared expertise, and strengthens the collective voice of LIS professionals. By partnering on joint advocacy statements, projects, or events, ALISE can address complex issues more effectively and extend its reach across the field. Investing in these partnerships now fosters strategic alliances, enhances credibility, and creates opportunities for innovation and shared learning.



04 OUTLINE OF STRATEGIC INITIATIVES

LEARN

ALISE promotes innovative pedagogy, teaching, and creative content delivery, informed by evidence-based research.

1.) Expand professional development opportunities to support LIS educators at all career stages.

- 1.1.) Strengthen the Emerging Scholars Program
- 1.2.) Launch Emerging Educators Program
- 1.3.) Develop micro-credential modules

2.) Cultivate future leaders in LIS education.

- 2.1.) Reintroduce the Leadership Academy
- 2.2.) Strengthen Leadership Development Internship

3.) Strengthen digital presence to promote engagement, knowledge-sharing, and online conversations.

- 3.1.) Promote SIG-driven blog articles, webinars, and social media takeovers *(in conjunction with strategy 2.2.1 SIG Takeovers)*

CONNECT

ALISE builds community by enhancing membership values for individuals and institutions.

1.) Clarify member benefits and growth opportunities.

- 1.1.) Develop Membership Milestone Recognition
- 1.2.) Map the membership journey

2.) Increase SIG visibility and engagement.

- 2.1.) Launch SIG Logo Competition
- 2.2.) Develop and execute Annual SIG Rush
- 2.3.) Launch SIG Takeover series

3.) Enhance committee experience and volunteer engagement.

- 3.1.) Restructure standing committees and charges
- 3.2.) Streamline committee recruitment and appointment procedures
- 3.3.) Develop campaign for volunteer recruitment

COLLABORATE

ALISE facilitates collaborations and partnerships to advocate for educational issues on behalf of members and to advance public knowledge of library and information professions.

1.) Advance proactive advocacy efforts.

1.1.) Outline key observances

1.2.) Develop activity plan to engage with observances

2.) Cultivate partnerships to support joint advocacy.

2.1.) Partner with iFederation on key advocacy statements

OUR STRATEGIC OBJECTIVES, INITIATIVE AND ACTION ITEMS, AND TOOLS

Our tools are the strategies, programs, and initiatives that bring ALISE's vision to life. They are the instruments we use to construct the frameworks, strengthen the pillars, and honor the foundation of our core values. Each tool is purposeful, actionable, and drives real impact for the association.



05 PILLAR 1: LEARN

FRAMEWORK 1.1	ALISE expands professional development opportunities to support LIS educators at all career stages.
TOOL 1.1.1	Strengthen the Emerging Scholars Program.
OUTLINE	By March 2026, ALISE will strengthen the Emerging Scholars Program by developing a documented continuity plan that outlines selection, mentorship, and alumni engagement processes, ensuring consistent participant experience and long-term program success. At least 90% of Emerging Scholars will report satisfaction with the mentorship and professional development opportunities provided, and 75% will remain engaged with ALISE through membership, committee service, or conference participation.
RATIONALE	Strengthening the Emerging Scholars Program reinforces ALISE's commitment to expanding professional development opportunities for LIS educators at all career stages. By investing in structured mentorship, engagement pathways, and continuity planning, ALISE ensures the program remains a meaningful platform for early-career scholars to grow, connect, and contribute to the field. This investment not only supports individual participants but also cultivates the next generation of educators who will advance LIS education and scholarship.
IMPLEMENTATION	The Community Building Committee will be responsible for strengthening the Emerging Scholars Program through the development of a continuity plan that documents selection, mentorship, and alumni engagement processes. The Board Liaison will be accountable for ensuring the plan aligns with ALISE's strategic priorities and is implemented on schedule. The Executive Director, program alumni, and the Board liaison will be consulted to provide feedback, continuity, and institutional insight. The Board of Directors, membership, and potential Emerging Scholar applicants will be informed of progress, milestones, and opportunities for engagement as the program evolves.

FRAMEWORK 1.1	ALISE expands professional development opportunities to support LIS educators at all career stages.
TOOL 1.1.2	Launch Emerging Educators Program.
OUTLINE	By December 2026, ALISE will launch the Emerging Educators Program, enrolling a minimum of 25 participants in its first cohort, and collect participant feedback to assess program effectiveness and identify improvements for the following year.
RATIONALE	The Emerging Educators Program provides structured professional development for early- to mid-career LIS educators, supporting their growth in teaching, leadership, and curriculum innovation. By offering mentorship, skill-building opportunities, and peer engagement, the program helps participants advance in their careers while strengthening their connection to ALISE and the broader LIS education community. Investing in this program ensures ALISE continues to develop a pipeline of educators who are equipped to lead, innovate, and contribute to the field over the long term.
IMPLEMENTATION	The Board of Directors is responsible for designing the program structure, curriculum topics, and learning objectives. The Programming Committee is responsible for supporting the launch, including coordinating programming (e.g. speakers, curriculum, etc.), and managing participant engagement. Once the inaugural cohort is launched, the Programming Committee becomes accountable for ongoing program implementation, evaluation, and continuous improvement. The Board Liaison will be accountable for ensuring the plan aligns with ALISE's strategic priorities and is implemented on schedule. The Board and ALISE staff are consulted for strategic guidance, and prospective participants and the broader membership are informed of program details, timelines, and opportunities for engagement.

FRAMEWORK 1.1	ALISE expands professional development opportunities to support LIS educators at all career stages.
TOOL 1.1.3	Develop micro-credentialing modules for LIS educators.
OUTLINE	By April 2027, ALISE will offer at least three credentialing modules for LIS educators, with at least 10 participants completing each module.
RATIONALE	Developing micro-credentialing modules provides LIS educators with flexible, targeted professional development that can be applied directly to teaching, research, and leadership practice. By offering structured, evidence-based learning opportunities, ALISE supports career advancement across all stages, strengthens member engagement, and positions the association as a trusted source of professional learning. Investing in these modules ensures the association can meet evolving educational needs, maintain high-quality programming, and foster a skilled and connected LIS educator community. Launching these modules now positions ALISE as a leader in modern professional development and provides measurable pathways for members to enhance their expertise and career growth.
IMPLEMENTATION	The Programming Committee is responsible for designing the micro-credentialing modules, including defining content, learning objectives, and assessment criteria. The Board is responsible for reviewing and approving the modules to ensure alignment with ALISE's mission and quality standards. The Board Liaison is accountable for ensuring the modules align with ALISE's strategic priorities and are implemented on schedule. ALISE staff are responsible for executing the modules, including registration, delivery, and tracking participant completion. Volunteers, including subject matter experts and past participants, are consulted to provide input on module content and delivery strategies. The full Board and participating educators are informed of module offerings, progress, and outcomes.

FRAMEWORK 1.2	ALISE enhances leadership development programs to cultivate future leaders in LIS education.
TOOL 1.2.1	Reintroduce the Leadership Academy
OUTLINE	By April 2026, the Leadership Academy planning group, a subcommittee of the Programming Committee composed of former participants, will present a comprehensive program development plan and cost projection. This plan will enable ALISE to launch registration by June 2026, with the Academy hosted either in conjunction with the 2026 conference or as a standalone event in February 2027, ensuring a fully developed curriculum, mentorship structure, and participant engagement strategy.
RATIONALE	Reintroducing the Leadership Academy responds to strong member demand for a high-level leadership program in LIS education. The Academy provides LIS educators with a structured program to develop leadership skills, cultivate networks, and engage in professional growth opportunities. Leveraging the expertise of former participants ensures the program reflects best practices and aligns with member needs. Investing in this program now strengthens ALISE's leadership pipeline, advances leadership across the LIS field, enhances the association's visibility and prestige, and positions the Academy as a signature offering that attracts participants and potential sponsors.
IMPLEMENTATION	The Leadership Academy planning group is responsible for developing the program plan, including curriculum, mentorship, and engagement strategies. The Programming Committee and Board Liaison is accountable for ensuring the plan aligns with ALISE's strategic priorities and program standards. Former Leadership Academy participants and committee volunteers are consulted to provide feedback and guidance on program content and delivery. ALISE staff, the Board, and prospective participants are informed of timelines, registration launch, and program updates to ensure transparency and alignment across the association.

FRAMEWORK 1.2	ALISE enhances leadership development programs to cultivate future leaders in LIS education.
TOOL 1.2.2	Strengthen Leadership Development Internship Program and expand post-program roadmap for involvement.
OUTLINE	By March 2026, ALISE will establish a documented continuity plan for the Leadership Development Program, including onboarding processes, mentor assignments, and alumni engagement activities, ensuring individuals participate fully in program activities and 90% of interns stay involved with ALISE leadership.
RATIONALE	Establishing a documented continuity plan for the Leadership Development Interns program ensures consistent engagement, mentorship, and professional growth for participants. Clear pathways into ALISE and broader LIS leadership, including committee and leadership opportunities, strengthen participant satisfaction and retention. Investing in this structured approach cultivates a pipeline of prepared, committed leaders who will advance the association and the profession, while enhancing the program's visibility, prestige, and appeal to potential sponsors.
IMPLEMENTATION	The Community Building Committee is responsible for guiding the Leadership Development Interns program, setting policies, and overseeing its direction. The ALISE Board is accountable for ensuring the program aligns with strategic goals, while ALISE Staff is accountable for successful implementation. Volunteers, including alumni and mentors, are consulted to provide input on program content, mentorship, and participant engagement. The full Board and current Leadership Development Interns are informed and kept updated on program progress, participation, and outcomes.

FRAMEWORK 1.3	ALISE strengthens digital presence to promote engagement, knowledge sharing, and online conversations in LIS education.
TOOL 1.3.1	Promote SIG-driven blog articles, webinars, and social media takeovers (in conjunction with strategy 2.2.1 SIG Takeovers).
OUTLINE	By February 2027, ALISE will enhance its digital presence by integrating blog articles, webinars, and social media content with SIG Takeovers, ensuring consistent online engagement and knowledge sharing across LIS education topics. Success will be measured through metrics such as website traffic, webinar attendance, social media interactions, and member participation in online discussions.
RATIONALE	Strengthening ALISE's digital presence allows the association to connect members, share expertise, and facilitate meaningful conversations in LIS education. Using SIG Takeovers as a vehicle ensures content is relevant, member-driven, and highlights the depth of expertise within ALISE, while positioning the association as a trusted source of thought leadership and evidence-based knowledge. Investing in this strategy now increases engagement, amplifies member voices, and reinforces ALISE's visibility and authority in the digital space.
IMPLEMENTATION	Individual SIGs are responsible for producing the content, including blog articles, webinars, and social media posts. The Community Building Committee is accountable for the overall execution and strategic oversight of the SIG Takeover program and its impact on ALISE's digital presence. Community Building, Programming, and ALISE staff are consulted to provide guidance, technical support, and best practices for content creation and dissemination. Members and the broader LIS community are informed of takeovers through announcements, promotions, and engagement opportunities to maximize participation and impact.

06 PILLAR 2: CONNECT

FRAMEWORK 2.1	ALISE enhances member experience and longevity by mapping the membership journey and highlighting key benefits and growth opportunities.
TOOL 2.1.1	Implement Membership Milestone Recognition
OUTLINE	By October 2026, ALISE will implement a membership milestone recognition program that acknowledges members at key points in their association journey. The program will feature monthly social media posts welcoming new members, annual posts celebrating membership anniversaries of 5, 10, 15, and 20+ years, and coordination with staff and the Executive Committee to recognize milestones at the conference during the Annual Business Meeting.
RATIONALE	Recognizing membership milestones strengthens engagement by celebrating members' commitment to ALISE and highlighting the value of sustained participation. Regular acknowledgment of both new and long-standing members builds a sense of belonging, encourages continued involvement, and demonstrates the association's appreciation for its community. This recognition program supports long-term member loyalty, visibility of professional milestones, and deeper connection to the ALISE community.
IMPLEMENTATION	The Membership Committee is responsible for planning and coordinating the membership milestone recognition program, including content creation for social media and conference acknowledgments. ALISE staff are responsible for executing social media posts, assisting with logistics, and tracking membership anniversaries. The Executive Committee is consulted to support recognition at the annual business meeting and ensure alignment with conference programming. The Board of Directors is accountable for oversight, ensuring the program aligns with strategic goals and is implemented effectively. All members are informed through social media posts, conference announcements, and other communications celebrating milestones.

FRAMEWORK 2.1	ALISE enhances member experience and longevity by mapping the membership journey and highlighting key benefits and growth opportunities.
TOOL 2.1.2	Develop a membership journey visual to illustrate pathways for engagement, connection, and growth with ALISE.
OUTLINE	By March 2027, ALISE will develop a membership journey visual that clearly illustrates pathways for engagement, connection, and growth with the association. The visual will be reviewed by the Membership Committee, incorporate their feedback, and be approved by the Board for publication and distribution to all members.
RATIONALE	A visual for the membership journey provides a clear, engaging, and accessible representation of the benefits and opportunities available to members at each stage of their relationship with ALISE. By mapping engagement pathways, the association helps members understand how to participate fully, identify opportunities for growth and professional development, and see the value of continued involvement. Making pathways visible empowers members to engage meaningfully and remain active participants in the ALISE community.
IMPLEMENTATION	ALISE staff are responsible for developing the membership journey visual, including design, layout, and content alignment with association benefits and priorities. The Membership Committee is consulted to provide input, review the visual, and offer feedback to ensure accuracy and relevance. The Board of Directors is accountable for approving the final visual and ensuring it aligns with ALISE's strategic objectives. The broader membership is informed through publication and communication of the membership journey visual to maximize awareness and engagement.

FRAMEWORK 2.2	ALISE increases SIG visibility to foster engagement, knowledge-sharing, and community among members.
TOOL 2.2.1	Launch a SIG Logo Competition to drive creative engagement.
OUTLINE	By April 2026, ALISE will launch a SIG Logo Competition, with a submission deadline of September 2026. Each SIG will be encouraged to design a creative logo representing their group. Logos will be voted on live at the SIG Rush, and the top three designs will receive $500 each to support their SIG's work.
RATIONALE	The SIG Logo Competition encourages SIGs to creatively express their identity while increasing visibility and engagement within the ALISE community. By providing a platform for members to showcase their SIG, the competition promotes participation, camaraderie, and pride in their group's contributions. Recognizing top designs with funding not only rewards creativity but also supports SIG initiatives, reinforcing the value of active involvement and strengthening the culture of collaboration and innovation within ALISE.
IMPLEMENTATION	The Community Building Committee is responsible for designing and launching the SIG Logo Competition, establishing submission guidelines, and coordinating promotion. SIG conveners are responsible for creating and submitting their logos and promoting participation within their SIG. ALISE staff are responsible for managing submissions, facilitating voting, and administering awards. The Board of Directors is accountable for ensuring the competition aligns with ALISE's strategic goals and supports member engagement objectives. The broader membership is informed of the competition, deadlines, and results, and is consulted during live voting at the SIG Rush.

FRAMEWORK 2.2	ALISE increases SIG visibility to foster engagement, knowledge-sharing, and community among members.
TOOL 2.2.2	Develop and execute Annual SIG Rush
OUTLINE	By September 2026, ALISE will host the Annual SIG Rush, a week-long event designed to increase visibility, engagement, and participation across all 16 SIGs. The event will include four days of 10-minute SIG lightning sessions. On the last day, all SIGs deliver 2-minute rapid-fire pitches for recruitment. In 2026, the event will culminate with the live SIG Logo Competition reveal.
RATIONALE	The Annual SIG Rush provides members with an engaging opportunity to explore all SIGs, understand their missions, and identify areas for involvement. By showcasing each SIG through focused sessions and rapid-fire pitches, members can make informed decisions about participation, fostering community, collaboration, and knowledge-sharing. Coupling this event with the logo competition in 2026 adds excitement and recognition for SIG creativity and contribution. This structured, visible approach strengthens SIG engagement, encourages new membership within SIGs, and promotes long-term involvement in ALISE activities.
IMPLEMENTATION	The Community Building Committee is responsible for planning, coordinating, and executing the Annual SIG Rush, including scheduling sessions, communicating with SIG conveners, and facilitating the event flow. SIG conveners are responsible for preparing and presenting content for their 10-minute power sessions and 2-minute rapid-fire pitches. ALISE staff are responsible for logistical support, technical execution, and managing event communications. The Board of Directors is accountable for ensuring the event aligns with ALISE's strategic goals and enhances member engagement. The broader membership is informed of the schedule, sessions, and competition results, and consulted through participation in discussions and feedback on the event.

FRAMEWORK 2.2	ALISE increases SIG visibility to foster engagement, knowledge-sharing, and community among members.
TOOL 2.2.3	Launch a SIG Takeover series to give visibility to SIGs while generating online content for the association.
OUTLINE	By December 2026, ALISE will launch the SIG Takeover initiative, featuring one-week events every other month that rotate through all SIGs. Each takeover will highlight one SIG utilizing various tools (e.g., blogs, webinars, think tanks, social media posts, email campaigns, etc.), with takeovers scheduled at least six months in advance to allow for preparation and promotion.
RATIONALE	The SIG Takeover series increases visibility for each SIG while providing members with structured opportunities for engagement, knowledge sharing, and collaboration. Spacing takeovers every other month allows SIGs sufficient time to prepare high-quality content and reduces volunteer and staff workload while keeping members engaged. By highlighting the expertise and activities of SIGs in a consistent and well-planned manner, members can explore new areas of interest, connect with peers, and contribute to a vibrant LIS community, strengthening overall participation and connection within ALISE.
IMPLEMENTATION	The Community Building Committee is responsible for outlining the SIG Takeover schedule, coordinating communication with SIG conveners, and ensuring takeovers are planned at least six months in advance. SIG conveners are responsible for developing content and working with ALISE staff to execute blogs, webinars, events, social media posts, and email campaigns. ALISE staff are responsible for supporting execution, including technical support, scheduling, and promotion. The Programming Committee is consulted to review and approve webinars for content alignment and quality. The Board of Directors is accountable for oversight, ensuring SIG Takeovers align with ALISE's strategic objectives. The broader membership is informed through promotion of takeovers and access to content.

FRAMEWORK 2.3	ALISE optimizes committee structures and volunteer engagement
TOOL 2.3.1	Restructure standing committees and charges
OUTLINE	By February 2026, the ALISE Board will approve a revised committee structure designed to streamline workflows and optimize volunteer engagement. The updated structure will be implemented with the call for committee volunteers by April 1, 2026. New committee structures will take effect in November 2026.
RATIONALE	Optimizing committee structures ensures that volunteer time is used effectively, roles are clearly defined, and strategic priorities are supported. By reviewing and refining committee charges and workflows, ALISE can enhance operational efficiency, reduce redundancy, and provide meaningful engagement opportunities for members. This approach improves volunteer satisfaction, encourages sustained participation, and strengthens the capacity of the association to execute its programs and initiatives.
IMPLEMENTATION	The Board of Directors is accountable for reviewing, approving, and implementing the revised committee structure. ALISE staff are consulted to provide guidance on operational feasibility, historical context, and implementation support. Committee chairs are consulted to provide feedback on workflows, capacity, and volunteer engagement needs. The Membership Committee is informed of changes and supports communication to volunteers during the call for participation. Volunteers are informed of the new structure, roles, and expectations, and their participation ensures successful execution of committee priorities.

FRAMEWORK 2.3	ALISE optimizes committee structures and volunteer engagement
TOOL 2.3.2	Streamline committee recruitment and appointment procedures.
OUTLINE	By April 2026, ALISE will implement a streamlined committee recruitment and appointment process that shifts responsibility for committee succession planning and recruitment from the President-Elect to designated Board Liaisons. Each Board Liaison will be responsible for recommending and appointing members to their assigned committees, working collaboratively with current chairs and volunteers.
RATIONALE	Clarifying and decentralizing committee recruitment responsibilities enhances efficiency, transparency, and engagement in the volunteer appointment process. By empowering Board Liaisons to lead recruitment for their assigned committees, ALISE can ensure stronger alignment between board leadership and committee activities, create a more consistent succession pipeline, and better balance volunteer workload across leadership. This structured approach improves continuity, ensures equitable representation of member voices, and supports smoother onboarding and transitions.
IMPLEMENTATION	Board Liaisons are responsible for identifying, recruiting, and appointing volunteers to their assigned committees, working in collaboration with current committee chairs and volunteers. Committee Chairs are consulted to share insights on current and needed roles, continuity planning, and volunteer engagement. The President-Elect is accountable for overseeing the recruitment process, ensuring it aligns with ALISE's governance policies, and submitting final recommendations to the Board for approval. ALISE staff are informed and provide administrative support, maintaining accurate rosters and communications. The Board of Directors is informed of final appointments and approves the official committee slate prior to announcements.

FRAMEWORK 2.3	ALISE optimizes committee structures and volunteer engagement
TOOL 2.3.3	Collect committee testimonials and develop a campaign for recruitment.
OUTLINE	By October 2027, ALISE will collect at least 3 member testimonials highlighting the value of committee involvement to support future volunteer recruitment campaigns. The Membership Committee will be responsible for collecting testimonials through targeted outreach to key contributors. ALISE staff will incorporate testimonial collection through the annual report process and support recruitment design and publication across digital platforms for the 2028 call for volunteers.
RATIONALE	Personal stories are a compelling way to communicate the impact of volunteer service within ALISE. Collecting and sharing authentic testimonials elevates the visibility of volunteer opportunities and demonstrates the tangible professional and personal benefits of participation. Highlighting these experiences reinforces ALISE's culture of engagement, motivates new members to get involved, and strengthens the pipeline of future volunteer leaders.
IMPLEMENTATION	The Membership Committee is responsible for identifying and soliciting testimonials from key contributors whose experiences demonstrate the benefits of committee involvement. ALISE staff are accountable for incorporating testimonial collection into the annual report process and for supporting the design, publication, and promotion of the testimonials across digital platforms as part of the 2028 call for volunteers. Committee Chairs and Board Liaisons are consulted to recommend potential contributors and ensure broad representation across committees. The Board of Directors and membership are informed of the testimonial campaign's outcomes and how the stories are integrated into recruitment materials.

07 PILLAR 3: COLLABORATE

FRAMEWORK 3.1	ALISE advances advocacy efforts by proactively engaging in issues affecting LIS education and the profession.
TOOL 3.3.1	Outline key observances and proactively issue statements, organize discussions, and host advocacy-focused events.
OUTLINE	By July 2026, ALISE will identify and document a list of key annual observances and awareness dates relevant to LIS education and the profession. Using this list, ALISE will develop and publish proactive advocacy statements for two observances in 2027 and two additional observances in 2028, each accompanied by a coordinated communication or discussion activity such as a blog post, webinar, or other virtual dialogue.
RATIONALE	Advocacy is most effective when it is deliberate, timely, and grounded in the values of the community it represents. By identifying and planning around key observances in LIS education, ALISE can engage in proactive advocacy that positions the association as a thought leader on critical issues shaping the field. Developing statements and events tied to these dates enhances visibility, demonstrates responsiveness to evolving professional concerns, and strengthens member pride in ALISE's role as a voice for LIS educators and scholars.
IMPLEMENTATION	The ALISE Board of Directors is responsible for identifying observances, drafting advocacy statements, and selecting related engagement activities. The Board is also accountable for ensuring that messaging aligns with ALISE's mission and reflects the priorities of the association. The Council of Deans, Directors, and Program Chairs and relevant SIGs are consulted to provide insight, context, and subject expertise related to each observance and advocacy topic. ALISE staff are responsible for implementing the advocacy plan, coordinating communication, and executing related events or publications. The membership and broader LIS community are informed through ALISE's digital channels and invited to participate in discussions or events connected to each observance.

FRAMEWORK 3.2	ALISE cultivates partnerships with external organizations, such as the iFederation, to support joint advocacy initiatives and collaborative projects.
TOOL 3.2.1	Partner with iFederation on advocacy statements or efforts.
OUTLINE	By August 2027, ALISE will collaborate with the iFederation to produce at least one joint advocacy statement or coordinated advocacy effort on a topic of shared importance to the LIS education community, demonstrating unified leadership and amplifying the collective voice of member organizations.
RATIONALE	Partnering with the iFederation allows ALISE to leverage collective expertise, increase the reach and credibility of advocacy efforts, and address issues affecting LIS education and the profession more effectively. A joint statement or coordinated initiative demonstrates leadership, aligns stakeholders, and positions ALISE as a proactive and collaborative advocate on issues critical to the field. This approach strengthens relationships with peer organizations, models cross-organizational collaboration for members and ensures that advocacy is impactful and strategically aligned.
IMPLEMENTATION	The ALISE Board of Directors is responsible for identifying the advocacy issue, coordinating with the iFederation, and approving the joint statement or effort. ALISE staff are responsible for managing communications, logistics, and publication of the joint advocacy statement. The iFederation leadership is responsible for collaborating on content and aligning messaging with their member priorities. The CDDC and relevant SIGs may be consulted to provide subject-matter expertise and feedback on messaging and framing. The membership is informed of the joint advocacy effort and encouraged to share and support the initiative through their networks.

08 TARGET TIMELINE

PILLAR	GOAL	INITIATIVE	GROUP	TARGET
CONNECT	Enhance committees	Restructure committees	Board of Directors	Feb 2026
LEARN	Expand Professional Development	Strengthen Emerging Scholars	Community Building	Mar 2026
LEARN	Cultivate future leaders	Strengthen Leadership Development Internship	Community Building	Mar 2026
CONNECT	Enhance committees	Streamline recruitment/ appointments	Board Liaisons	Apr 2026
CONNECT	Increase SIG visibility	Launch SIG Logo Competition	Community Building	Apr 2026
COLLABORATE	Advance advocacy efforts	Outline key observances	Board of Directors	Jul 2026
CONNECT	Increase SIG visibility	Execute Annual SIG Rush	Community Building	Sep 2026
CONNECT	Clarify member benefits	Develop Membership Milestone Recognition	Membership	Oct 2026
LEARN	Cultivate future leaders	Reintroduce Leadership Academy	Leadership Academy (sub)	Nov 2026
CONNECT	Increase SIG visibility	Launch SIG Takeovers	Community Building	Dec 2026
LEARN	Expand Professional Development	Launch Emerging Educators	Programming	Dec 2026
LEARN	Strengthen digital presence/ online community	Promote SIG-driven online activities	Community Building	Feb 2027
CONNECT	Clarify member benefits	Map membership journey	Membership	Mar 2027
LEARN	Expand Professional Development	Develop micro-credential modules	Programming	Apr 2027
COLLABORATE	Advance advocacy efforts	Develop activity plan to engage with 2 observances	Board of Directors	Jul 2027
COLLABORATE	Cultivate partnerships for joint-advocacy	Partner with iFederation on join statement	Board of Directors	Aug 2027
CONNECT	Enhance committees	Develop recruitment campaign	Membership	Oct 2027
COLLABORATE	Advance advocacy efforts	Develop activity plan to engage with 2 observances	Board of Directors	Jul 2028



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