

# Become An #ANM2020 Sponsor! Here's How:

Presenting Sponsor	Plenary Session Sponsor	Terry McAdam Book Award Our signature award for new publications in the sector	Tech Support Sponsor
<b>\$5,000</b> (1 available)	<b>\$2,500</b> (3 available)	<b>\$3,000</b> (1 available)	<b>\$1,000</b> (2 available)
<ul style="list-style-type: none"> <li>Company logo included in welcome deck at all plenary sessions</li> <li>Pre-recorded video welcome (provided by sponsor) to share across social media platforms week prior to the conference</li> <li>Live welcome at opening plenary</li> <li>Company logo on event website with hotlink</li> <li>Conference registration for 3</li> <li>Recognition in Alliance eNews conference promotion (3,000+ subscribers) + Alliance social media platforms thru Oct. 2020</li> <li>Additional conference registrations may be purchased at a 25% discount</li> </ul>	<ul style="list-style-type: none"> <li>Company logo included in welcome deck at one plenary sessions</li> <li>Company logo on event website with hotlink</li> <li>Conference registration for 2</li> <li>Recognition in Alliance eNews conference promotion (3,000+ subscribers) + Alliance social media platforms the week of the conference</li> <li>Additional conference registrations may be purchased at a 25% discount</li> </ul>	<ul style="list-style-type: none"> <li>Company logo included in welcome deck at McAdam Award event</li> <li>Live welcome at McAdam Award event</li> <li>Company logo on event website with hotlink</li> <li>Conference registration for 2</li> <li>Recognition in Alliance eNews conference promotion (3,000+ subscribers) + Alliance social media platforms for four weeks leading up to conference</li> <li>Additional conference registrations may be purchased at a 25% discount</li> </ul>	<ul style="list-style-type: none"> <li>Company logo on event website with hotlink</li> <li>Conference registration for 1</li> <li>Recognition in Alliance eNews conference promotion (3,000+ subscribers) + Alliance social media platforms the week of the conference</li> <li>Additional conference registrations may be purchased at a 25% discount</li> </ul>

Happy Hour Welcome Sponsor	Join Our Movement New Member Reception Sponsor	SCHOLARSHIPS for Emerging Capacity Builders
<b>\$1,500</b> (1 available)	<b>\$1,000</b> (1 available)	<b>\$235 per sponsorship</b>
<ul style="list-style-type: none"> <li>Company logo included in welcome deck at happy hour event</li> <li>Company name listed on event website</li> <li>Conference registration for 1</li> </ul>	<ul style="list-style-type: none"> <li>Company logo included in welcome at happy hour event</li> <li>Company name listed on event website</li> </ul>	<p>Support a student or sector worker in need of registration assistance to attend, learn, grow, and serve!</p> <ul style="list-style-type: none"> <li>Company/group name listed on conference web page</li> <li>Listing in Alliance eNews + Alliance social media platforms the week prior to the conference</li> </ul>

## Support the Alliance

The Alliance for Nonprofit Management believes that quality research and practice need each other. By joining together to share and synthesize what we know, we support and fuel social change. **Your sponsorship will support the continued research and development of tools and resources to equip capacity builders** to be more effective in working with an equity lens, supporting effective board governance, guiding executive transitions, and creating a more robust sector.



[www.allianceonline.org/conference](http://www.allianceonline.org/conference)