

2019 Terry McAdam Book Award Announced! *Shared Space and the New Nonprofit Workplace*

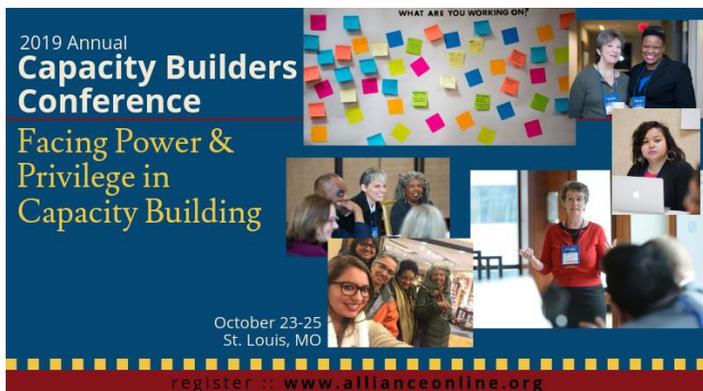
China Brotsky, Sarah M. Eisinger & Diane Vinokur-Kaplan

Each year at this time, the best of the best is chosen. A committee of capacity building experts from across North America reviews dozens of books published in the nonprofit sector, zeroing in those presenting the very best thinking in management, governance, and capacity building, and those exposing practitioners to new knowledge and approaches in the field.

The [Alliance for Nonprofit Management's Terry McAdam Book Award Committee](#) this year selected *Shared Space and the New Nonprofit Workplace* by China Brotsky, Sarah M. Eisinger, and Diane Vinokur-Kaplan as the distinguished 2019 Terry McAdam Book Award winner.



The book's authors will join the Alliance for Nonprofit Management October 23-25 for the [2019 annual conference](#) to accept their award. They will host a workshop teaching about the ideas in the book at the event on Thursday, October 24 at 3:30PM and have their book available to attendees at a discount.



Shared Space presents a compelling overview of the challenges that nonprofits face in finding and securing affordable and stable office space and chronicles the work happening in cities across North America to create nonprofit centers that lower costs and build community.

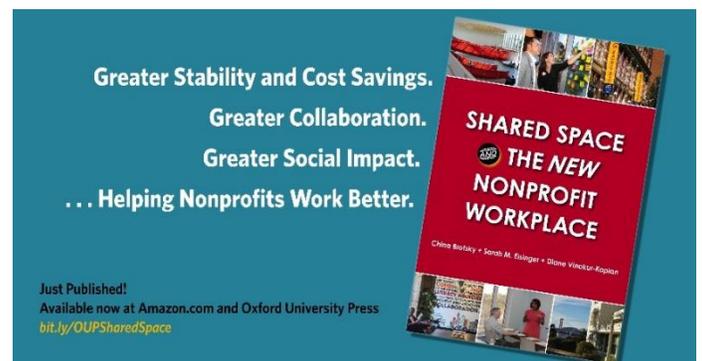
"At this moment when many nonprofits face significant fiscal challenges, we found this book to be a hopeful and practical template for collaboration and strengthening the nonprofit sector," says Renee Rubin Ross, Chair of the Alliance's McAdam Book Award Committee.

In particular, she said, committee members appreciated that the book was comprehensive and crossed the sector to address organizations of all types.

The book explores the roles government and philanthropy can play in creating nonprofit real-estate collaboratives, according to the [Oxford University Press, where the book can be purchased](#). It also features step-by-step guidance on creating a nonprofit center and shares trends in co-working among nonprofits.

"It provides a very detailed road map for strengthening nonprofits in communities," notes Ross.

The 13 case studies by practitioners contribute fresh lessons to this growing field, including how social innovation and social enterprise can thrive in nonprofit and multi-sector centers. Read more about *Shared Space and the New Nonprofit Workplace*, including an excerpt, in this [Stanford Social Innovation Review article](#).



The Terry McAdam Book Award commemorates the work of inspirational nonprofit colleague Terry W. McAdam, who devoted his professional life to improving the nonprofit management field and urged those in the capacity-building field to write about our experiences to help improve the sector. More about the award, past winners, committee members, and selection criteria can be found [here](#).

The committee also awarded Honorable Mentions to: *Decolonizing Wealth: Indigenous Wisdom to Heal Divides and Restore Balance* by Edgar Villanueva and *Gender Matters: A Guide to Growing Women's Philanthropy* by Kathleen E. Loehr.

About the authors

China Brotsky, CPA, is a serial social entrepreneur in the charitable sector with over 35 years of experience in nonprofit management, real estate, and finance. She is an international thought-leader and consultant on nonprofit center creation and development and has created multiple nonprofit centers and shared space programs across the U.S. and Canada.



Sarah M. Eisinger, LEED AP, has more than 20 years of experience in the nonprofit, real estate, community development, and philanthropic fields. She currently serves as director of JCamp 180, a program of the Harold Grinspoon Foundation, that strengthens the capacity of more than 125 nonprofit Jewish summer camps across North America. Previously, she was a vice president in the real estate department of MassDevelopment, the state economic development agency in Massachusetts.



Diane Vinokur-Kaplan, PhD, MSW, is Associate Professor Emerita at the University of Michigan School of Social Work and has presented results of her empirical surveys of nonprofit centers at national and international conferences. She also has published in many academic and professional journals, served on the editorial board of *Nonprofit and Voluntary Action Quarterly*, and been an officer and active member of ARNOVA, the Association for Research on Nonprofit Organizations and Voluntary Action.

