Providing leadership in public health management

alPHa Advocacy Committee Policy on Ranking Resolutions

One of the alPHa Advocacy Committee's responsibilities is to prioritize the alPHa Resolutions in order to ensure appropriate focus and greatest effect for the Association's advocacy efforts. Rankings will be based on a number of considerations and shall be subject to continual revision. This is a guiding document only, which is not meant to limit the ability of the Advocacy Committee to prioritize on a case-by-case basis.

General Considerations (*headings borrowed from the preamble of the Mandatory Programs and Health Services Guidelines*):

1. ***Need***: What is the nature and extent of the health issue to be addressed? What is the public / political perception of the nature and extent of the issue?

2. ***Impact***: What is the nature and extent of the impact of the resolution on the issue? What is the likelihood of success of advocacy efforts?

3. ***Appropriateness***: Does the issue fall within the core responsibilities of alPHa's members? Can alPHa speak credibly on the issue? What political weight would alPHa's voice lend to advocacy efforts?

4. ***Capacity***: What resources can alPHa devote to fully addressing the health issue through advocacy? Are these resources more appropriately focused on other priorities?

Ranking Guidelines

These considerations should be kept in mind as the Committee examines the various factors that will determine the ranking of a given Resolution. Several measures and questions are proposed for the four rankings below, which may be used alone or in combination. They are intended to be guidelines only, as these measures may be weighted differently depending on the issue.

Priority 1 Resolutions may address issues that:

- clearly fall under the mandates and primary functions of public health or have a significant influence on them;
- have a significant impact on the prevention of disease, health protection and health promotion at a population level;
- are subjects on which alPHa can speak credibly and with authority;
- are subjects on which alPHa can create opportunities for policy change;

- are very time-sensitive;
- require sustained advocacy;

Priority 2 Resolutions may address issues that:

- are strongly related to the mandates and functions of public health or have a significant influence on them;
- have a significant impact on the prevention of disease, health protection and health promotion at a high-risk group level or a moderate impact at a population level;
- are subjects on which alPHa can speak credibly and with authority, with reinforcement from other organizations as required;
- are subjects on which alPHa can create opportunities for policy change, with the assistance of other organizations as required;
- are somewhat time-sensitive;
- require sustained advocacy

Priority 3 Resolutions may address issues that

- Are related to the mandates and functions of public health
- Have a moderate impact on the prevention of disease, health protection and health promotion at a high-risk group level or a modest impact at a population level.
- are subjects on which other organizations speak credibly and with authority; which could be reinforced statements of alPHa's support
- are subjects on which other organizations are more likely to succeed in creating opportunities for policy change, with alPHa's assistance as required
- are not time-sensitive
- require periodic follow-up and comment;

Priority 4 Resolutions may address issues that

- Are somewhat related to the mandates and functions of public health
- Have a modest impact on the prevention of disease, health protection and health promotion at a population level or a more significant impact on health at the individual level.
- are subjects on which other organizations speak credibly and with authority, which would not benefit significantly from alPHa support
- are subjects on which other organizations are most likely to succeed in creating opportunities for policy change
- are not time-sensitive
- require only an initial statement of position from alPHa