



## A Guide for First-Time Attendees at the AMATYC Annual Conference

Congratulations, you have registered to attend your first AMATYC Annual Conference in Milwaukee! What do you do next? The information below will help you prepare to have the best possible experience at the conference.

Before the conference:

1. Make your [reservation at one of the conference hotels](#). You will be staying in the middle of all the activity and the new friends you will meet!
2. How can you get from the airport to the conference hotels? Check out [this information](#) and decide what is best for you.
3. Next you want to be prepared when you arrive at the conference. Use the [conference miniprogram](#) to preview what sessions will be offered.
4. Alternatively, you can wait for the conference app to be published so you will have all the information about the conference at your fingertips. Download the Guidebook app on your phone, and you will be ready to get the conference app as soon as it is available. (Find the Guidebook app easily by entering your phone number at [www.guidebook.com/getit/](http://www.guidebook.com/getit/), and Guidebook will send you a download link.)
5. When the app is available around November 1, you will want to download it to your device. This [video](#) gives you instructions or check out this [document](#) on the conference website.
6. Your next question may be “What can I do in Milwaukee after the sessions have ended?” The [conference microsite](#) has lots of information, or check out this [brochure](#).
7. Plan to join us for the Conference 101 webinar on October 23! During the webinar you will have the opportunity to ask questions of the conference committee and get a sneak peek into this fall’s conference, including a look at the Wisconsin Center, the location of the sessions, and the conference app.



#### At the Conference:

1. Check in at registration in the Ballroom AB foyer of the Wisconsin Center. Print your conference name badge, pick up your conference bag and program, and then grab your FTA (first-time attendee) ribbon. You will need it!
2. Your conference registration includes lunch on Friday at your regional meeting and the Saturday Awards Breakfast.
3. Sessions begin Thursday morning at 8:00 with Themed Sessions. These are six 15-minute talks on a similar topic and are designed so you can stay for all six sessions or move around and hear different topics.
4. Be sure to attend the Keynote Session on Thursday at 3:00 PM followed immediately by the Grand Opening of the Exhibit Hall. We will have some special guests in Milwaukee!
5. Friday's highlights include regional meetings and lunch at 11:45 AM and many outstanding sessions. If there are simply too many presentations to choose from, pick one or two topics on which to focus.
6. Attend the Saturday Awards Breakfast and again hit the exhibits afterwards.
7. If your travel plans allow it, attend Sunday's closing session.

#### General Information:

1. Stop by the Palm Hospitality Area to find general information about the conference and Milwaukee.
2. During the conference, register for the prize drawing of 2 nights, free, at the 2020 conference hotel. This drawing is **ONLY** for first-time attendees. Your FTA ribbon is needed to register.
3. Try to make at least one new friend!
4. Don't try to do everything or you will quickly get burned out. Take some time to talk with colleagues and see some of the city.
5. Visit the [AMATYC Facebook page](#) and become a friend of AMATYC.