



Advertising Discounts for Exhibitors*

**Not Applicable for Corporate Partners (For Corporate Partner discounts, please contact the Advertising Chair)*

1. Select an Exhibit Option:

- Booth

(Location is first-come, first-served!)

- Commercial Presentation

(75-minute presentations that take place on Thursday, Friday and Saturday at scheduled times in the special commercial presentation rooms)

2. Select an Advertising Discount Package:

- 5%** off each advertising item when you choose **ONE or TWO**
- 10%** off each advertising items when you choose **THREE or FOUR**
- 15%** off each advertising items when you choose **FIVE or MORE!**

Advertising Item Choices *(items can be selected more than once):*

- (1) Journal Ad (full- or half-page)
- (1) Conference Program Ad (full- or half-page)
- (1) In-Bag Item
- Sponsorship of Conference Service (e.g. wifi)
- Sponsorship of Conference Event (e.g. hospitality room)
- Sponsorship of miscellaneous conference item (e.g. banner, etc.)
- *Exhibitor Ad in Conference App***
- *Sole of Joint Sponsorship of Mobile App***
- (1) *Membership email list***

***Item only available for 15% discount packages*

Please Note: *Discounts do not apply to any upgraded items. (e.g. if you choose “Conference Program Ad” and decide to upgrade that to the front cover. The upcharge price to upgrade to front cover will not be discounted.)*