



# AMATYC FOUNDATION STRATEGIC PLAN

**2020 – 2025**

The Foundation for the American Mathematical Association of Two-Year Colleges is part of AMATYC, committed to promoting and supporting the purposes, goals, and projects of AMATYC. It was established by the AMATYC Executive Board in October 1990, incorporated in 1993, and became a non-profit 501(c)3 tax-exempt entity in October 1995. In 2004 the Foundation became an integral part of AMATYC.

The AMATYC Foundation supports the advancement of AMATYC's vision and mission by increasing financial resources through development initiatives.

## **GOAL #1**

**The AMATYC Foundation will fund and evaluate projects which 1) support the goals of AMATYC, 2) promote professional development among mathematics faculty in the first two years of college, or 3) enhance the teaching and learning of mathematics in the first two years of college.**

### **The AMATYC Foundation will:**

- A. support Project ACCCESS as a means to develop the pedagogical, leadership skills and talents of new faculty members.
- B. provide financial opportunities to AMATYC members to innovate and incubate new ideas to improve instructional practices.
- C. develop a mechanism to support both one-time and ongoing projects that meet the needs of the organization and its members.
- D. develop plans to evaluate all funded projects.

## **Goal #2**

**The AMATYC Foundation will maintain a vibrant presence within the AMATYC organization.**

### **The AMATYC Foundation will:**

- A. be a visible entity at all AMATYC conferences, in publications, and on social media.
- B. educate members about the Foundation during the annual conference.
- C. highlight donors and provide testimonials of projects that have made impacts.

### **GOAL #3**

**The AMATYC Foundation will develop and implement a comprehensive plan for financial stability and sustainability.**

#### **The AMATYC Foundation will:**

- A. develop an annual fundraising plan.
- B. develop a systematic process for accepting funds and donations as well as the use of restricted donations.
- C. encourage members to include donations as part of their wills and living trusts.
- D. encourage members to use the sustained giving option.
- E. inform members of tax incentives of donations to the Foundation.
- F. develop a plan for investment of unrestricted funds.