



**Support the
AFA with a
Comprehensive
Sponsorship
Opportunity!**



November 8-12, 2021

Your Support of the American Farrier's Association

Annual Conve

	Presenting Sponsor \$15,000	Hoof Level Sponsor \$7500	Anvil Level Sponsor \$5000	Forge Level Sponsor \$2500	Specialty Sponsor \$2000
Logo on Website Event Landing Page, Event Tote Bags, Event Keepsakes	✓				Hotel Room Card
Banner Display on Grand Finale Stage, Recognition at Grand Finale, Koozies at the Bar	✓				
Display Table at On-Site Registration Check In and 4 Convention Registrations	✓				
Logo on On-Site Welcome Signage for the Hotel and Convention Center	✓				
Full Page Spotlight in Association No Foot No Horse Newsletter	✓	✓			
Reserved Table at Grand Finale with Premium Placement	✓	✓	✓		
50th Annual AFA Convention Commemorative Sponsor Plaque	✓	✓	✓	✓	
Opportunity to Provide Marketing Materials and Giveaways in Attendee Tote Bags	✓	✓	✓	✓	
Ad in Convention Program Artwork Provided to AFA	Center Spread	Inside Front Cover	Inside Back Cover	Full Page	2/3 Page
Publicity: Recognition in Social Media Posts with Tag/Link to Company	✓	✓	✓	✓	✓
Publicity: Recognition in AFA bi-monthly E-News to Members	Logo	Logo	Logo	Logo	Name
Publicity: Recognition in Event Slide Shows and on Tower Signage Displays	Logo	Logo	Logo	Logo	Logo
Publicity: Recognition on the back of the Commemorative T-Shirts	Logo	Logo	Logo	Logo	Logo
Publicity: Floor Cling in MarketPlace and Sponsor Ribbon on Name Badge	✓	✓	✓	✓	✓
Publicity: Recognition on AFA Website with Business Link if Applicable	✓	✓	✓	✓	✓
Publicity: Recognition in Program and Post Convention E-News	✓	✓	✓	✓	✓

tion and National Forging & Horseshoeing Competition is Appreciated!

Specialty Sponsor \$2000	Horseshoe Level Sponsor \$1500	Social Sponsor \$1000	Social Sponsor \$1000	Hammer Level-Sponsor \$750	Rasp PLUS-Sponsor \$350	Rasp Level Sponsor \$250
Business Logo on Lanyard		Business Showcase at Legends Exhibition	Business Showcase with Signage at the Draft Class		With Flyer Tote Insert	
		Cash Bar on Tuesdays	Cash Bar on Wednesday			
2/3 Page	2/3 Page	1/2 Page	1/2 Page	1/3 Page	1/6 Page	1/6 Page
✓	✓	✓	✓			
Name	Name	Name	Name	Name		
Logo	Name	Name	Name	Name	Name	Name
Logo	Name	Name	Name	Name	Name	Name
✓	✓	✓	✓	✓	✓	✓
✓	✓	✓	✓	✓	✓	✓
✓	✓	✓	✓	✓	✓	✓

Call the AFA office at
859-233-7411 ext. 3
 or email
info@americanfarriers.org

Choose a package that meets your needs.
 Sign up early to receive the most
 publicity and recognition.

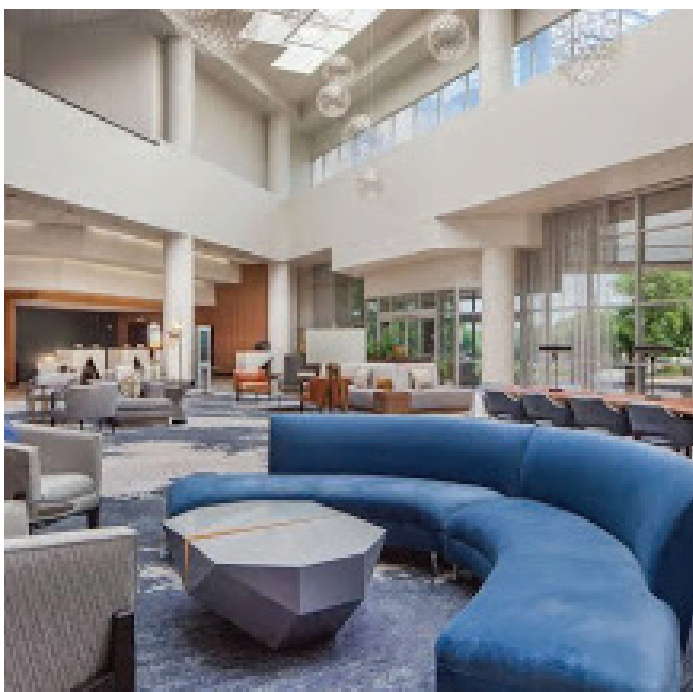


Your support of the American Farrier's Association Annual Convention and Competition is appreciated! Please view the sponsor offerings inside and choose a package that meets your needs. Sign up early to have your business recognized in all of our convention promotions.

**Please call the AFA Office at:
859-233-7411 ext.3**

The AFA Annual Convention is a multi-faceted educational event with lectures by top farriers & veterinarians, hands-on stations, live demonstrations, world class competitions, the vibrant FIA MarketPlace, and the Grand Finale Celebration.

**See the full schedule at
www.americanfarriers.org**



2021 Judges

Open Division

- Tom Petersen, CJF
- Bob Slanzky, CJF
- Bryan Osborne, CJF

Intermediate Division

- Daniel Jones, CJF
- Adam Fahr, CJF
- Patrick Dutton, CJF
- Sawyer Spradling, CJF
- Caleb Swarr, CJF