



SPONSORSHIP OPPORTUNITIES

YOUR SUPPORT OF THE AMERICAN FARRIER'S ASSOCIATION ANNUAL CONVENTION

	Presenting Sponsor \$15,000	Hoof Level Sponsor \$7,500	Anvil Level Sponsor \$5,000	Forge Level Sponsor \$2,500	Specialty Sponsor \$2,500
Logo on Website Event Landing Page, Event Tote Bags, Event Keepsakes	✓				Hotel Room Card
Banner Display on Grand Finale Stage, Recognition at Grand Finale, Koozies at the Bar	✓				
Display Table at On-Site Registration Check In and 4 Convention Registrations	✓				
Logo on On-Site Welcome Signage for the Hotel and Convention Center	✓				
Full Page Spotlight in Association <i>No Foot, No Horse</i> Newsletter	✓	✓			
Reserved Table at Grand Finale with Premium Placement	✓	✓	✓		
55 th Annual AFA Convention Commemorative Sponsor Plaque	✓	✓	✓	✓	
Opportunity to Provide Marketing Materials and Giveaways in Attendee Tote Bags	✓	✓	✓	✓	
Ad in Convention Program Artwork Provided to AFA	Center Spread	Inside Front Cover	Inside Back Cover	Full Page	2/3 Page
Publicity: Recognition in Social Media Posts with Tag/Link to Company	✓	✓	✓	✓	✓
Publicity: Recognition in AFA bi-monthly E-News to Members	Logo	Logo	Logo	Logo	Name
Publicity: Recognition in Event Slide Shows and on Tower Signage Displays	Logo	Logo	Logo	Logo	Logo
Publicity: Recognition on the back of the Commemorative T-Shirts	Logo	Logo	Logo	Logo	Logo
Publicity: Recognition in American Farriers Expo and Sponsor Ribbon on Name Badges	✓	✓	✓	✓	✓
Publicity: Recognition on AFA Website with Business Link, if Applicable	✓	✓	✓	✓	✓
Publicity: Recognition in Program and Post Convention E-News	✓	✓	✓	✓	✓

ATION AND NATIONAL FORGING & HORSESHOEING COMPETITION IS APPRECIATED!

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Each year we are so very thankful for our sponsors, whose support allows us to put on a world class Convention and Competition. Please consider the sponsor offerings inside and choose a package that meets your company's goals. We sincerely thank you for your ongoing support and generosity!

AMERICAN FARRIERS EXPO REGISTRATION

We are looking forward to the 55th Annual AFA Convention and the American Farriers Expo in Mobile, Alabama!

On August 31, American Farriers Expo registration will open for AFA or FIA members who were a 2026 AFA convention sponsor, or **who are a 2027 early commitment sponsor**, in the amount of \$1,500 or greater for either year.

To get your choice of a booth space in the first week, please consider signing up early for your 2027 sponsorship!

If you have any questions about your 2026 sponsorship level or how to commit early for 2027, please do not hesitate to contact us at margie@americanfarriers.org.

The AFA Annual Convention is a multi-faceted educational event with lectures by top farriers & veterinarians, hands on stations, live demonstrations, world class competitions, the vibrant American Farriers Expo and the Grand Finale Celebration.



2027 JUDGES

Open Division

Adam Fahr, CJF
Mike Augenstein, CJF
Dan Corkery, CJF

Intermediate Division

Nate Bruss, CJF
Sam Howard, CJF
David Reed, CJF
Garrett Stark, CJF
Sam Sellers, CJF

📞 Please call the office at:
859-233-7411



» Full schedule coming soon at www.americanfarriers.org